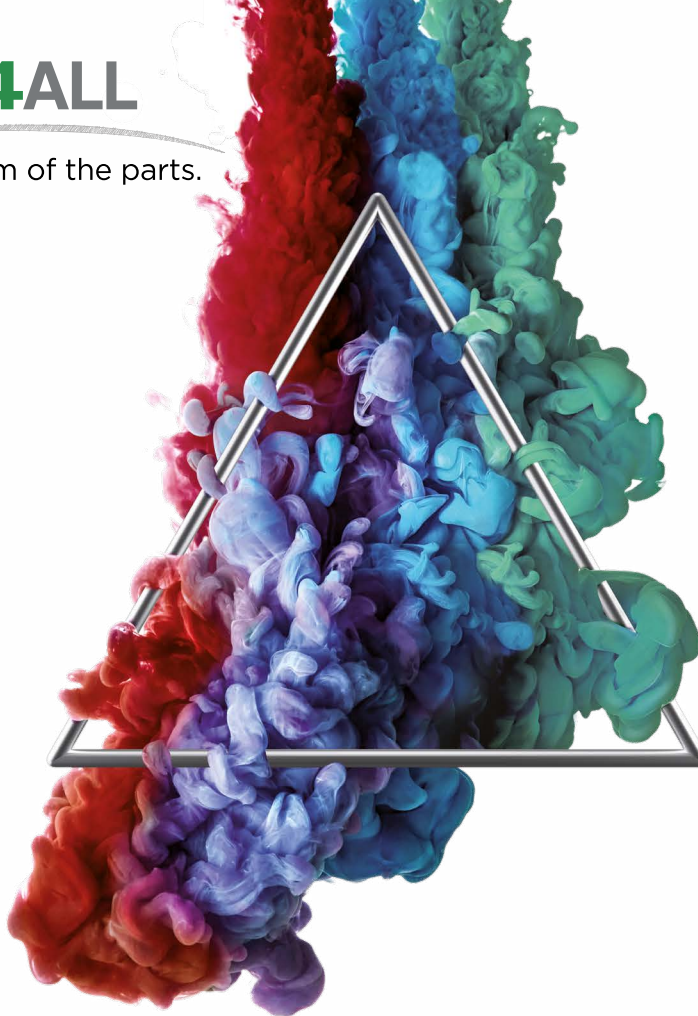


PRINT4ALL

More than the sum of the parts.



NEW DATES

MAY 3 - 6
2022

FIERA MILANO
RHO

IMMERSE YOURSELF IN THE WORLD OF PRINTING

INDUSTRIAL PRINTING

CONVERTING, PACKAGE PRINTING, LABELLING

PRINTING & COMMUNICATION



FIERA MILANO

PRINT4ALL

is the exhibition for a **printing** market undergoing deep change.

A **full spectrum format** that combines **technological innovation**, **business networking** and **professional training**, offering companies an outstanding opportunity to grow their international profile.

A showcase for technological innovation, a workshop and incubator of ideas, Print4All will be held **from 3 to 6 May 2022 at Fiera Milano**, the exhibition district renowned for its value added facilities and services.

THE 5 PLUS POINTS OF PRINT4ALL

1

Supply chain approach: an integrated business and content platform for printing professionals and end users.

2

Integration: three core areas - Converting, Package Printing, Labelling; Printing & Communication; Industrial Printing - integrated in a single proposal that goes beyond traditional market segmentations and presents the best of technologies, materials and solutions.

3

Up-to-date focuses: sustainability and industry 4.0, the drivers of market development in the near future, will be the themes at the base of the project.

4

Theme based areas: dedicated areas to give space to fast growing market segments with specific identities: online printing, cardboard, service after sales and printing and innovative materials.

5

Alliances and strategic timings: **Print4All 2022** takes place simultaneously with **Ipac-Ima** and **Intralogistica Italia**. We confirm the membership to The Innovation Alliance, the format that combines **PLAST**, **IPACK-IMA**, **MEAT-TECH**, **PRINT4ALL** and **INTRALOGISTICA ITALIA**, five trade fairs that together represent the excellence of instrumental mechanics. For the next edition some exhibitions will take place on different dates, but the collaboration continues with joint events and initiatives dedicated to the supply chain.

EXHIBITORS

429 COMPANIES



26 COUNTRIES

TECHNOLOGIES ON SHOW:

Converting, Package Printing, Labelling:

Rotogravure, flexographic printing, offset, digital printing, hybrid technologies, converting technologies.

Industrial Printing:

Technologies for special printing and industrial printing, screen printing, pad printing, digital inkjet printing and 3D printing.

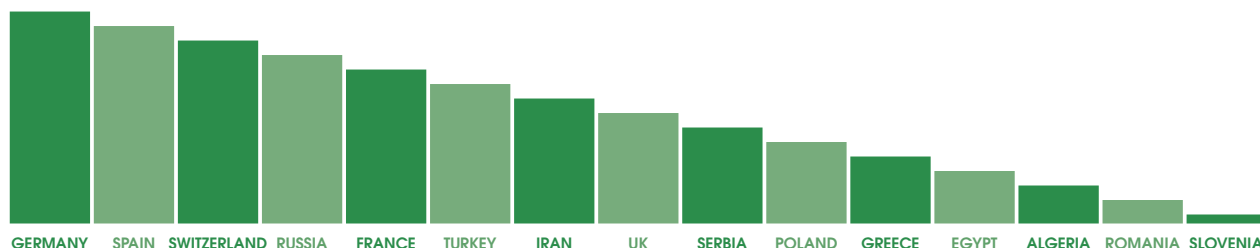
Printing & Communication:

Offset and digital printing, software solutions for online printing, printing workflow software, applications for offline/online printed communications management, veneering and finishing technologies.

VISITORS

35.312 COMPANIES From  **87** COUNTRIES

The top 15 countries in terms of **foreign visitors**.



TARGET

Printers / Communication and marketing agencies / Creative managers / Graphic designers, printing designers / Sector specialists and influencers / Brand owners - manufacturing industry / Schools, professional institutions.

GEOGRAPHICAL ORIGIN



FOCUS ON INTERNATIONALISATION



Thanks to our collaboration with ITA, the Italian Trade Agency, Print4All will host more than 100 top buyers with strong spending potential. Interaction between exhibitors and buyers will be supported by MYMATCHING, Fiera Milano's business matching system. A concrete tool for both parties to evaluate **each other's profiles** and draw up a **targeted schedule of meetings** before the event, thus **multiplying business opportunities** throughout the exhibition.

TOOLS FOR PROMOTING THE PROJECT



Dedicated newsletters



Social network ads



Website



Interactive app



Events



International media planning



Social media and community management



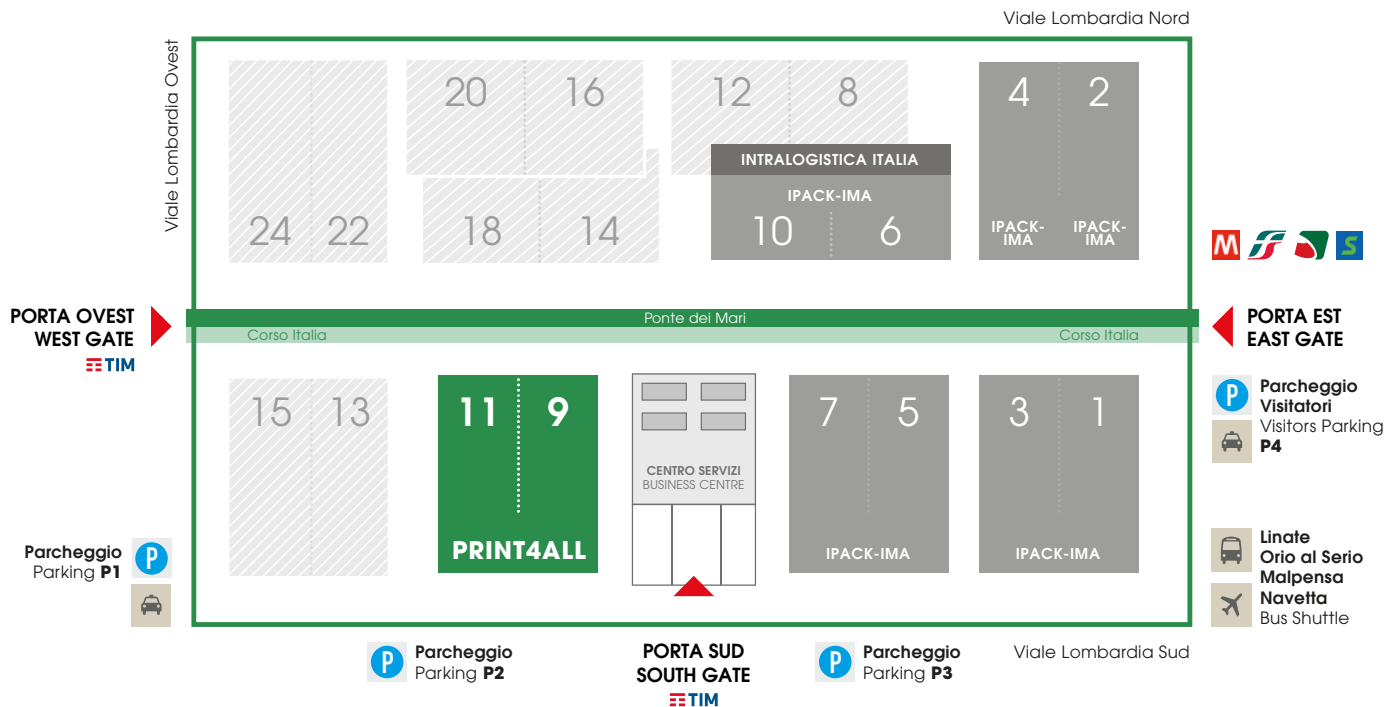
Google and retargeting campaigns

EVENTS

PRINT4ALL Conference:

The annual event that brings the community together to review the needs of the industry in view of the upcoming exhibition.

EXHIBITION MAP



ORGANISATION SECRETARIAT

Fiera Milano Spa
 S.S. 33 del Sempione,
 28 - I - 20017 Rho (MI)
print4all@fieramilano.it

ITALY SALES OFFICE

Rossella Longhi
 Tel. +39 02.4997.7649
 Cell. +39 335213398
rossella.longhi@fieramilano.it

FOREIGN SALES OFFICE

Luca Colombo
 Tel. +39 02.4997.6691
 Cell. +39 3462188761
luca.colombo@fieramilano.it

A PROJECT OF



PARTNER OF



www.theinnovationalliance.it



www.print4all.it