

APPLICATION FORM

COMPANY DETAILS (COMPULSORY DETAILS AND FOR CATALOGUE)

PLEASE FILL IN READABLE CAPS

Company

Address

Post Code City

Country/State Nation

Tel. + /

General e-mail

Web

Tax Id. Code* VAT Reg. Number*

* Fields marked with an asterisk won't be mentioned in the catalogue.

INVOICING DETAILS

(To be completed if the billing details are different from company details. Please attach a counter-declaration signed by the invoicing company for acceptance)

VAT Reg. Num.

Tax Id. Code

Tel. + /

MAILING DETAILS

(To be completed if the mailing address is different from Company Details above)

Tel. + /

AUTHORISATION TO SEND INVOICES VIA E-MAIL

ITALIAN EXHIBITORS (compulsory from 1 January 2019)

Certified e-mail address (PEC):

Recipient Code - 7 Codes

FOREIGN EXHIBITORS

- We authorize, for indefinite period and until further notice, Fiera Milano S.p.A. and TIM S.p.A. to send in PDF format - through electronic mail (e-mail) administrative documents, as an alternative tool to traditional forwarding via paper mail. The e-mail address where you ask to send the documents - preferably by certified mail - is the following:
- We DO NOT authorize the sending of administrative documents through the e-mail tool.

STAND MANAGER (compulsory)

Name and Surname Position

Tel. + / Mobile

Personal e-mail

ATTENTION. All the information regarding your participation, as well as username and password to access the Exhibitor reserved area, will be sent to the personal e-mail address indicated above to: load the company activities, access the online E-service shop, download the stand assignment and the floor plan, register the exhibitor badges, load the details of people and vehicles for stand setting up and dismantling, download the invoices, the statement of account and make the payment.

STAND MANAGER FOR SAFETY PURPOSES (during Exhibition and setting up and dismantling days - compulsory)

Name and Surname Position

Office contact: Tel. + / Mobile

Personal e-mail

OWNER / CEO

Name and Surname

Personal e-mail

MARKETING DIRECTOR

Name and Surname

Personal e-mail

EXHIBITION SPACE REQUEST - FEES - DEPOSIT (space only)

EXHIBITION SPACE REQUEST - SPACE ONLY

		FAST REBOOKING RATES VALID UNTIL 28 FEBRUARY 2021 AND ONLY FOR EXHIBITORS OF THE 2020 EDITION	RATES FROM 1 MARCH 2021
sq.m. _____	until 24 sq.m.	€ 125,00/sq.m.	€ 155,00/sq.m.
sq.m. _____	from 25 sq.m. to 47 sq.m.	€ 115,00/sq.m.	€ 145,00/sq.m.
sq.m. _____	from 48 sq.m. to 71 sq.m.	€ 105,00/sq.m.	€ 135,00/sq.m.
sq.m. _____	from 72 sq.m. to 100 sq.m.	€ 95,00/sq.m.	€ 125,00/sq.m.
sq.m. _____	from 101 sq.m.	€ 85,00/sq.m.	€ 115,00/sq.m.
sq.m. _____	Customization of areas (gangways)	<input type="checkbox"/> € 50,00/sq.m.	

Total exhibiting space _____ **€** _____

FEES

Registration Fee	-	€ 515,00
Represented Company Fee (See Art. 10 of General Regulations)	n. _____ € 50,00/each	€ _____
Company Trademark Registration Fee (See Art. 10 of General Regulations)	n. _____ € 50,00/each	€ _____
Co-Exhibitor Fee (See Art. 10 bis of General Regulations)	n. _____ € 255,00/each	€ _____
Total deposit exhibiting space + fee		€ _____
V.A.T. according to the law (if due see Art. 8)		€ _____
Total Deposit		€ _____

DEPOSIT (RATES VALID UNTIL 28 FEBRUARY 2021)

20% of exhibiting space total order		€ _____
Registration Fee	-	€ 515,00
Represented Company Fee (see Art. 10 of General Regulations)	n. _____ € 50,00/each	€ _____
Company Trademark Registration Fee (see Art. 10 of General Regulations)	n. _____ € 50,00/each	€ _____
Co-Exhibitor Fee (See Art. 10 bis of General Regulations)	n. _____ € 255,00/each	€ _____
Total deposit exhibiting space + fee		€ _____
V.A.T. according to the law (if due see Art. 8)		€ _____
Total Deposit		€ _____

PAYMENT METHODS

- Bank Transfer** To: Fiera Milano S.p.A. c/o BANCA NAZIONALE DEL LAVORO - ag. 13 - Milano IBAN: IT84 M 01005 01613 000000017709 BIC/SWIFT: BNLI IT RR
Note: indicate Chibimart 2021 and Exhibitors company name on your payment (please, attach bank slip to this Application Form).
- Credit Card** collegarsi al sito www.fieramilano.it - sezione espositori - servizi fieristici - pagamenti online

INSURANCE 100€

See Art. 25 of General Regulations

DEPOSIT (RATES VALID UNTIL 1 MARCH 2021)

20% of exhibiting space total order		€ _____
Registration Fee	-	€ 515,00
Represented Company Fee (see Art. 10 of General Regulations)	n. _____ € 50,00/each	€ _____
Company Trademark Registration Fee (see Art. 10 of General Regulations)	n. _____ € 50,00/each	€ _____
Co-Exhibitor Fee (See Art. 10 bis of General Regulations)	n. _____ € 255,00/each	€ _____
Total deposit exhibiting space + fee		€ _____
V.A.T. according to the law (if due see Art. 8)		€ _____
Total Deposit		€ _____

E-SERVICE VIRTUAL STORE Online platform to hire quality specialized services for your participation at the exhibition as well as stand fittings. Username and password to access the online e-service shop will be sent after the registration.

VAT EXEMPTION (Italian companies only)

- YES** In case of non taxable VAT ex Art. 8/8bis/9 DPR 633/72, please enclose two declarations of intent: **NO**
- FIERA MILANO S.p.A. - Registered office: Piazzale Carlo Magno 1 - 20149 Milano - Italia - PIVA 13194800150
 - For eventual other services: TIM S.p.A. - Registered office: Via Gaetano Negri 1 - 20123 Milano - Italy - PIVA 00488410010

PAYMENT BY BODY / PUBLIC COMPANY (Italian companies only - see Art. 9 of General Regulations)

In case of payments by public body /public company please indicate:

- Tender ID code (CIG) _____
- Project ID code (CUP) _____
- Unique code _____

DEADLINE TO SUBMIT APPLICATION FORMS

Application forms without deposit payment will not be deemed valid to book the exhibiting space.

The balance payment should be done no later than 30th April 2021 (see Art. 17 of the General Rules and Regulations). The invoices issued after this date must be paid immediately and, in any case, before the beginning of the event.

TERMS OF PARTICIPATION AND CONDITIONS

Pursuant to and in accordance with articles 1341 and 1342 of the Italian Civil Code the following clauses are expressly approved: Art. 3 - Exhibition Limitations; Art. 6 - Acceptance of General Rules and Regulations; Art. 7 - Withdrawal; Art. 9 - Trackability of Financial Movements; Art. 10 - Registrations of Represented Companies and Product Marks - Protection of industrial and intellectual property; Art. 10-ter) - Refusal and/or revocation of registration of Companies Represented, Product Brands, Co-exhibitors; Art.11 - Intellectual Property service; Art. 12 - Digital Catalogue and Promotional Material; Art. 13 - Workshops and Events; Art. 15 - Space Assignment; Art. 16 - Prohibition of cession; Art. 17 - Balance for Exhibition Space - Payment of Statement of Account - Exit Pass; Art. 18 ter) - Other measures; Art. 22 - Forbidden Activities - Advertising; Art. 23 - Display of Prices and Sale of Products on the premises; Art. 25 - Declaration of value - Insurance - Limitation of liability; Art. 26 - Dismantling Stands and Right to Retention and Recourse; Art. 30 - Modifications to the General Rules and Regulations and Sanctions for Non-compliance; Art. 31 - Force Majeure, Exclusion of Liability and clause Covid-19; Art. 33 - Exhibitor responsibility for goods on display at the trade show; Art. 35 - Use of images of the Exhibitor acquired during the Exhibition and of the activities aimed at Community creation; Art. 36 - Claims, governing law and Court of competence.

Date _____ Stamp and legible full signature _____ X

PROTECTION OF PRIVACY

By signing this form the exhibitor declares to have read the Art. 34 - Exhibitor personal data processing. The form should be returned duly signed.

The Exhibitor agrees to take note of the precontractual information note on the provisions of Art. 185 of Digs 7 September 2005 n. 209 and expresses conformity with all the items laid out in the Art. 56 of IVASS Regulation no. 40 of August 2nd 2018, at the <http://www.chibimart.it/sites/default/files/Precontractual%20Information%20Notice.pdf>

Data _____ Timbro e firma per esteso e leggibile _____ X

On signing this Form, the Exhibitor declares to took duly note of the precontractual information note on the provisions of the Art. 185 of Digs 7 September 2005 n. 209 and expresses conformity with all the items laid out in the Art. 56 of IVASS Regulation no. 40 of August 2nd 2018, available at the link: <http://www.chibimart.it/sites/default/files/Precontractual%20Information%20Notice.pdf>

Date _____ Stamp and legible full signature _____ X

Milano for all Exhibitors at the show. However, this does not include live musical performances and/or with singers, here the Exhibitor must apply to the SIAE offices in the Milan Municipality area. Also included are rights which, for the purposes of arts. 72 and 73 bis of Law no. 633/1941, pertain to artists, performers, executors and phonographic producers owning rights on recordings and, on their behalf, to Consorzio Fonografici. However, this does not include the rights deriving from artists' interpreters and executors and phonographic producers according to art. 73 of the law above said for the diffusion of phonograms and musical video in fashion shows, DJ set with or without dancing. For that, the organizers of these events must contact Consorzio Fonografici - Via Leone XIII, 14 Milano - in order to respect the laws. If recordings or multimedia are used to support works partially or fully then any protected material covered by law number 633 of 22.4.1941 must respect the copyright rules as well as any output connected with authentication of such support according to Article 181bis of the same law. Unauthorised use of works by artists or the lack of a SIAE duty for the above-mentioned support are criminal offences according to regulation 174 and following articles of law 633/41.

B. Musical and artistic shows and the use of audiovisual equipment for exhibitor's support are allowed in the stand as long as the volume is low and does not interfere with the smooth running of the show. The Exhibitor must respect the technical dispositions of Art. 8.2.2 (sound diffusion and projections) in "Technical Regulations and Extract from the emergency plan and information on the risks present in the Exhibition Centre for the purposes of safety" which is part of these General Rules and Regulations.

C. Fiera Milano may use the loudspeakers at the Fairgrounds for official or emergency communications. In case of violation, any subject that has not respected the dispositions of the present article may be required to pay compensation for costs sustained either directly Fiera Milano or by those subject/bodies who have directly suffered the harm.

Art. 29 - Local Advertising Tax

Pursuant to the participation rules and regulations, the Exhibitor is required to pay to the Milano Municipality a tax set out under laws D.P.R. 26.10.1972, number 639. Further to the agreements reached with the Municipality, the Advertising Tax is assessed according to the total exhibition surface. In order to avoid any unnecessary dispute this tax will be included in the registration fee. Fiera Milano will be responsible for forwarding the relative amount to the Milano Municipality.

Art. 30 - Modifications to the General Rules and Regulations and Sanctions for Non-compliance

Fiera Milano reserves the right to introduce rules and provisions notwithstanding these General Rules and Regulations, as deemed fit for better control of the Event and inherent services. These rules and provisions shall replace those in these General Rules and Regulations and shall therefore carry the same obligation. In the case of non-compliance with these General Rules and Regulations or subsequent modifications and in virtue of their powers of vigilance, Fiera Milano may exclude the Exhibitor in question from subsequent editions of the Event.

Art. 31 - Force Majeure, Exclusion of Liability and clause Covid-19

In the event that a cause of force majeure occurs, which has to be understood unpredictable events that make impossible the holding of the event and also for causes not attributable to Fiera Milano, the latter may: modify the date of the Exhibition and/or cancel the Exhibition, either entirely or in part. It is understood that in case Fiera Milano modify the date of the Exhibition, the Exhibitor continues to be involved by the commitment to participate to the Exhibition under the same terms and conditions as set out in these General Regulation and the application form for admission and the sums already paid by him will be considered valid for the new date. In case of the Exhibition is cancelled: Fiera Milano may use the sums paid by Exhibitors, with no obligation to refund the latter, to pay debts incurred with third parties, also for partial organization costs of any kind; and Exhibitors shall make no claims to Fiera Milano for damages or of any other kind. In the same way, Fiera Milano shall not be responsible in any way for the adoption of safety measures in the workplace and for products as outlined by Italian Legislative Decree 81/08 (Consolidation Act on safety) that are the responsibility of Exhibitors and/or parties authorized by the same. By way of derogation from the above paragraph, the Exhibitor expressly accepts that if - as a consequence of the further spread and/or possible worsening or in any case of the dangerous situation in Italy for individual and/or collective public health resulting from the epidemic called "Coronavirus" - the Exhibition is cancelled exclusively because it is forbidden by orders of public authorities and/or it has to be rescheduled at the unquestionable discretion of Fiera Milano S.p.A. and, in this case, the Exhibitor himself is unable to participate, Fiera Milano S.p.A. in both cases will have the exclusive right to retain as compensation the registration fee paid, plus an amount equal to 10% of the total amount due by the Exhibitor for his participation in the Exhibition. Any excess amount will be returned to the Exhibitor, it being understood that nothing else will be due to the latter for any reason whatsoever (compensation, reimbursement of expenses, damage compensation).

Art. 32 - Fiera Milano S.p.A. obligations and responsibilities

Fiera Milano S.p.A. undertake to deliver the stand to the exhibitor as under the terms set forth at art. 8 of the General Regulations of the Show and to supply the services as under art. 10. In any event, the exhibitor waives Fiera Milano S.p.A. from any liability, subject to such restriction as are laid down in art. 1229 of the Civil Code. In any event the liability of Fiera Milano S.p.A. does not extend beyond the payment of a sum amounting to 30% of the fee owed by the Exhibitor and is exclusive of any further compensation whatsoever for damage incurred by said.

Art. 33 - Exhibitor responsibility for goods on display at the trade show

Each exhibitor undertakes to respect national, community and international regulations and assumes full responsibility should any of the products on display not comply with the above-mentioned regulations. The exhibitor holds Fiera Milano S.p.A. harmless in the event of any allegations or disputes that may arise from the display of unauthorized products in accordance with existing regulatory obligations. In any case, each exhibitor undertakes to remove the goods subject to dispute.

Art. 34 - Processing of the Exhibitor's Personal Data

- The exhibitor states to be informed that the provisions of the European (EU) General Data Protection Regulation 2016/679 ("GDPR") concern processing for natural persons ("Personal Data") and do not apply to legal persons (companies), organizations and associations and the information ("Information") referring to these subjects, for which only the regulations on the delivery of electronic trade communications remain (the exhibitor can provide the consent required to deliver electronic communications for direct marketing purposes).
- The Personal Data of the Exhibitor, where the same works as a sole proprietorship, a small business or a professional, and those of the representatives, members, employees and workers of the Exhibitor indicated in the Application for admission or also issued subsequently, as well as those acquired from third parties (e.g. partners, commercial information companies, etc.) or during the Event (including, for example, any photos or video recordings made at the stands: see Article 35) is collected and processed by Fiera Milano S.p.A. (the "Data Controller" or "our company") under the terms described in the following paragraphs.
- The aforementioned Personal Data is processed for the following purposes: to meet the obligations and services concerning Event participation (including Event catalogue disclosure through advertising, also electronically), providing the relevant services, meeting regulatory obligations and completing the associated administrative, accounting and tax activities. Processing the Exhibitor's personal data is thus necessary to establish and execute the contract concerning event participation, meeting the associated legal obligations and pursuing the legitimate interests of our company and companies in our Group for administrative, organizational, technical and security activity management associated with the Exhibitor's participation in the event and the provision of the relevant services. Failure, even partial, to provide the required personal data would not permit the Exhibitor's admission to the event and supply of the associated services.
- For these purposes, personal data will be processed also electronically, through specific, mainly computerized, procedures and methods to ensure the correct management of the services provided. Personal data may be retained even after the event for administrative and accounting activities and tax obligations, for a period set out in applicable standards (usually ten years).
- For these activities, the data can also be handled by personnel and collaborators authorized by our Company to process data in order to carry out administrative, technical, and security tasks related to the organization and management of the event. Data can also

be communicated to other companies in the Fiera Milano Group (see updated list on www.fieramilano.it) to subjects whose right to access the data is recognized by legal provisions or by orders from the authorities, including the bodies in charge (Prefecture of Milan, ATS Lombardy Region) to the controls provided for in the memoranda of understanding for security and regularity of work within the fairgrounds, and trusted companies that provide us with organizational and technical services relevant to the event, such as installers, support and maintenance companies, printers, data processing companies, administrative consultancy studios and companies appointed to measure the performance of the event. The companies that process personal data on behalf of Fiera Milano S.p.A. operate as data processors meeting the specific obligations set forth in the relevant service contracts. For these purposes, personal data can be transferred to companies outside the EU, if the European Commission has recognized that these countries offer an adequate level of data protection (e.g. Switzerland, Australia, Israel, and USA for companies complying with the Privacy Shield framework), or based on suitable guarantees (such as standard contractual clauses or binding corporate regulations) or, should these conditions not be fulfilled, if said transfer is authorized by the Exhibitor or necessary for executing the contract.

- Personal data (including images) concerning the Exhibitor's business (entrepreneurial or professional), can also be processed by the Data Controller or collaborators authorized by our company, or companies responsible for data processing to pursue the legitimate interests associated with the analysis of information concerning the Exhibitor's activities, the participation in our events, and requested services and, specifically, for the identification, through electronic processing, of the preferences and potential services of interest (profiling), to detect the quality of the services, complete statistical surveys to support the company's decision-making and strategic processes, to implement business plans and, above all, to provide services and products that meet the Exhibitors' needs.
- The e-mail and postal addresses provided by the Exhibitor for their participation in the Event and for the use of the relative services can be used by the Data Controller to send the newsletter of the event and related Fiera Milano or the Group's activities, as well as communications regarding similar events and services. The Exhibitor can object, at any time (immediately or also subsequently), to the sending of these communications, by writing to privacy@fieramilano.it or by post to the Data Controller, to the addresses indicated in the Application and in the Rules.
- Notwithstanding the delivery via e-mail or post of newsletters and communications concerning the event and services of interest, the personal data and contact information (e.g. e-mails) also referred to companies, organizations or associations, can also be processed by the Data Controller prior the Exhibitor's consent (to be provided by selecting the specific boxes), for the following purposes: a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text message, mms systems on additional exhibition events, the Data Controller's services and products and of Fiera Milano Group companies and of third parties (organizers, exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favorable commercial offers to exhibitors; b) sharing data with Fiera Milano Group companies, (see the updated list available on www.fieramilano.it) as well as other companies, including organizers, exhibitors, installers, qualified operators involved in the events or operating in other sectors, such as market research institutes, Fiera Milano sponsors and suppliers ... for their processing, as Data Controllers, for the purposes and with the methods specified in section a).
- For the purposes indicated in the previous paragraph, the provision of this data remains optional and does not affect the Exhibitor's participation in the event and use of the relevant services and the data subject is entitled to withdraw previously provided consent (without affecting the lawfulness of processing based on consent before its withdrawal).
- The GDPR (articles 15-22) ensures the data subject the right to access pertinent personal data at any time, obtain a copy, rectify or complete them if incorrect or incomplete, erase them or restrict their processing when the grounds occur, object to their processing on grounds relating to the particular personal situation and for direct marketing purposes, request data portability if processed by automated means for the execution of the contract or based on the data subject's consent, and lodge a complaint with the personal data Supervisory Authority if it is believed that rights have been infringed.
- For any further clarification or request concerning the processing of your personal data, the data subject can contact the Data Controller at the addresses provided in the Application and/or Regulation. Additionally, the data subject can apply to the Data Controller to exercise the above-mentioned rights, to learn of the updated list of the categories of data audiences and any processors appointed by our company (also available on website www.fieramilano.it, privacy link). You can contact the Data Protection Officer at the following addresses: Piazzale Carlo Magno 1 20149 Milan, Italy e-mail dpo@fieramilano.it
- The information in this Article is provided by the Data Controller pursuant to Article 13 of the GDPR and the Exhibitor undertakes to communicate it to the natural persons (its representatives, members, employees and workers) whose Personal Data have been provided for the purposes of their participation in the Event and for the provision of the relative services, and also to guarantee that the Personal Data are lawfully used by the data Controller for these purposes and to indemnify/and or compensate the Data Controller for all costs and damages that may derive from the Exhibitor's breach of the duties to the Data Controller undertaken pursuant to this Article.

Art. 35 - Use of images of the Exhibitor acquired during the Exhibition

In relation to the images of the Exhibitor, their stand and/or representatives, members, employees and workers, acquired or recorded in any way (such as, using cameras, video cameras or audiovisual recordings) during the Event, the above-mentioned Exhibitor declares to be aware, pursuant to European (EU) General Data Protection Regulation 2016/679, that Fiera Milano S.p.A. may collect and process said images and disseminate them for informative, promotional and commercial purposes pursuant to the terms specified in Article 34, and therefore grants Fiera Milano S.p.A. the free use of these images, for these purposes, as per articles 96 and 97 of Italian Law no. 633/1941, authorizing Fiera Milano S.p.A. to use them through any means of communication (including, for example, brochures, presentations, catalogues and, in general, all the printed material necessary for their disclosure and promotion, TV, pay-per-view, etc.) and dissemination via internet (company website, social networks, etc.) or via magazines and other publications, including digital ones, with the rights to adapt and reproduce them for all legal purposes. For this purpose, the Exhibitor declares and guarantees to have: (i) obtained the authorization of the data subjects for the processing of the data relative to their photos, video recordings etc. by Fiera Milano S.p.A., including their dissemination for informative, promotional and advertising purposes pursuant to the terms of the European (EU) General Data Protection Regulation 2016/679; (ii) obtained authorization for the use and dissemination of the images, pursuant to Articles 96 and 97 of Italian Law no. 633/1941 on copyright, in the above-mentioned terms, from the natural persons portrayed or recorded, their representatives, members, employees and workers during the above-mentioned event. In relation to the previous sections (i) and (ii), the Exhibitor undertakes to indemnify and hold Fiera Milano S.p.A. harmless from all disputes, actions or claims that may be raised by the above-mentioned persons with regard to the indicated use and disclosure of the relative images described above.

Art. 36 - Claims, governing law and Court of competence

Any claims must be submitted in writing to Fiera Milano. The applicable law is the Italian Law and the Court of Milan shall have competence to decide any dispute as may arise.

By signing this Application form, the undersigned Company declares acceptance of and undertakes to fully comply with the Event General Rules and Regulations.

Date / / Stamp and legible full Signature

X

EXHIBITOR'S AUTHORIZATION OF THEIR PERSONAL DATA PROCESSING

With respect to the processing of the personal data, as specified in Article 34 of the Rules, the Exhibitor authorises Fiera Milano S.p.A., in its capacity as Data Controller, to process their personal data and information for the following purposes:

- a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text message, mms systems on additional exhibition events, the Data Controller's services and products and of Fiera Milano Group companies and of third parties (organizers, exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favorable commercial offers to exhibitors;

Yes, I give my consent No, I do not give my consent

- b) sharing data with Fiera Milano Group companies, (see the updated list available on www.fieramilano.it) and other companies, including organizers, exhibitors, installers, qualified operators involved in the events or operating in other sectors, such as market research institutes, Fiera Milano sponsors and suppliers for their processing, as Data Controllers, for the purposes and with the methods specified in section a).

Yes, I give my consent No, I do not give my consent

Date / / Stamp and legible full Signature

X