wine TO asia

Shenzhen International Wine & Spirits Fair

SHENZHEN

09 – 11 NOV. 2020

SPACE APPLICATION CONTRACT

Organiser: Shenzhen Baina International Exhibition Co., Ltd.

Powered by vinitaly INT'L WINE & SPIRITS EXHIBITION PACO 百高文化

BASIC INFORMATION

Full Name of Exhibiting Organisation: .....

VAT number: .....

Address: .....

City: ..... **Province/State:** ..... **Country:** ..... **Postal Code:** .....

Website: ..... **WeChat Official Account:** .....

Instagram Official Account: ..... **Facebook Official Account:** .....

Senior Contact Primary decision-maker in the company: **(☐Mr./☐Ms./☐Mrs.)** .....

Job Title: ..... **Mobile:** ..... **Phone:** .....

WeChat: ..... **E-mail:** .....

Reference People in the Event: (☐Mr./☐Ms./☐Mrs.) .....

Job Title: ..... **Mobile:** ..... **Phone:** .....

WeChat: ..... **E-mail:** .....

COMPANY PROFILE AND PRODUCT

Company Profile:

- ☐ Winery
- ☐ Importer
- ☐ Association
- ☐ Others .....

Products (multiple choices):

- ☐ Still wines
- ☐ Sparkling wines
- ☐ Fortified wines
- ☐ Organic wines
- ☐ Spirits
- ☐ Others .....

EXHIBITION AREA OFFERS

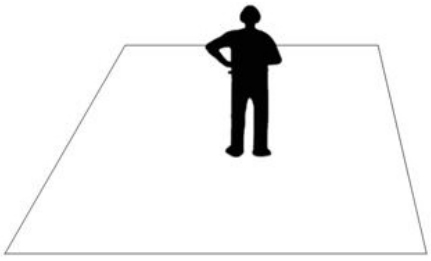
OPTION A - RAW SPACE (NO EQUIPMENT)

Rate (€ excl. VAT) / sq.m.

€ 300 per sq.m.

Raw space only, no equipment.
Ideal for medium to large size country or region-focused pavilions and established brands.

36 sq.m. minimum



Desired Surface: ..... **sq.m. X €** ..... **= €** ..... **excl. VAT**

- The minimum exhibition space for (i) Direct Exhibitor is 18 sq.m.; (ii) Co- Exhibition is 9 sq.m. individually and 36 sq.m. collectly;
- In case of collective areas exceeding 54 sq.m., the minimum individual exhibition space for each Co-Exhibitor is 6 sq.m.;
- For area request more than 80 sq.m., 5% discount of the total price will be offered;
- For area request more than 120 sq.m., 8% discount of the total price will be offered.

OPTION B - STANDARD BOOTH (ALL INCLUSIVE)

Surface
18 sq.m.

Rate (€ excl. VAT)
€ 5,400

Price includes:

- ✓ Ice & glass service
- ✓ Spittoon
- ✓ Towels
- ✓ Name card holders
- ✓ Carpet
- ✓ Partition walls
- ✓ Counter
- ✓ Company fascia
- ✓ Tables
- ✓ Product displays

(non contractual picture)

EXHIBITION AREA OFFERS

OPTION C - STANDARD PAVILION BOOTH

Surface
9 sq.m.

Rate (€ excl. VAT)
€ 3,300

Applied by authorised agencies and wine associations only.

Price includes:

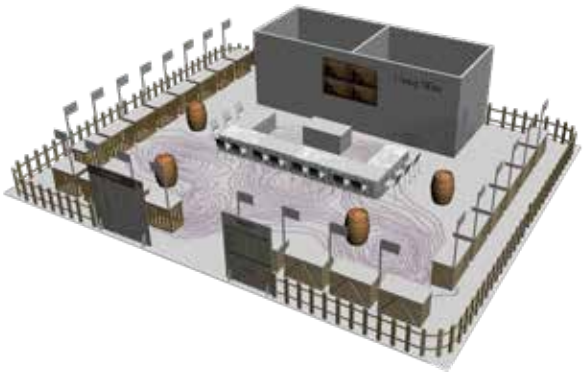
- ✓ Ice & glass service
- ✓ Spittoon
- ✓ Towels
- ✓ Name card holders
- ✓ Carpet
- ✓ Partition walls
- ✓ Counter
- ✓ Company fascia
- ✓ Tables
- ✓ Product displays

OPTION D - LIVING WINE COUNTER

Rate (€ excl. VAT)
€ 890

For natural wine makers and natural wine importers only.

- A fully equipped and branded counter
- With storage, stool, ice and accessories
- Specially-made social media and digital campaigns about natural wine



We wish to exhibit at Wine to Asia 2020 and apply for space:

TOTAL AMOUNT OF ORDER

Booth Number: ..... **Dimensions of site:** .....

Type of Space: ..... **Net Site Area:** .....

Cost of Space Only: ..... **sq.m. X €** ..... **= €** ..... **excl. VAT**

VAT: ..... **Total Cost: €** .....

PAYMENT TERMS AND CONDITIONS

Beneficiary Name:	Shenzhen Baina International Exhibition Co., Ltd.
Bank Name:	Agricultural Bank of China, Shenzhen Nanshan Branch
Bank Account:	41014100040041289
Beneficiary Bank Add:	ABC BLDG, 5008 SHENZHEN ROAD EAST, SHENZHEN 518000 P.R.CHINA
SWIFT Code:	ABOCCNBJ

30% OF COST DUE WITH APPLICATION

€ .....

70% BALANCE BY 30TH SEPTEMBER 2020

€ .....

We agree to abide by the Terms and Conditions as follows and the General Regulations of Wine to Asia 2020 of which we acknowledge receipt, and which are available to view at http://www.wine2asia.net and any amendments which may be made by the Organiser and/or the hall landlord. We further agree to show only exhibits pertaining to the theme of the exhibition. Final decision is at the discretion of the Organiser.

We hereby consent to the use of our trademarks by the Organiser in advertising and promotional materials relating to this exhibition and/or the Organiser's services as an exhibition organiser. The Organiser reserves the right to alter the position of the allocated stand and to change the venue or date of the exhibition if, in the opinion of the Organiser, it is in the interest of the exhibition as a whole.

FOR AND ON BEHALF OF:

Name of the Exhibiting Organisation: .....

Signatory Name: .....

Signatory's position at the company: .....

Date: .....

Date & Signature

FOR ORGANISER:

The above application is hereby accepted for and on behalf of Shenzhen Baina International Exhibition Co., Ltd.

Signed by Organiser: .....

Company stamp: .....

Date: .....

TERMS AND CONDITIONS

I. Exhibition Official Name

Wine to Asia Shenzhen International Wine & Spirits Fair

II. Period

From November 9th to 11th 2020 (Three days)

III. Venue & Location

Venue: Shenzhen World Exhibition and Convention Center
Location: No.1, Zhancheng Road, Fuhai Street, Bao'an District, Shenzhen, China

IV. Standard Service for the Exhibitor

1.1 For Raw Space Booth (Booth fitting is exclusive)
The Exhibitor shall hire contractor for the design and construction. For location of the booth, refer to the Floor Plan for details. Here are rules: (1) Construction by truss and painting are prohibited; (2) Any form to block fire control passageway or fire hydrant is Not allowed; (3) Height Limit for One-story booth is 4.5 meters and Two-story is 6 meters.
1.2 For Standard Booth, Standard Pavilion Booth and Living Wine Counter (Booth fitting is inclusive)
For location of the booth, see the Floor Plan for details. No transformation or put-ups for this standard design without prior approval of the Organiser.

2. For Raw Space Booth, the Exhibitor shall report to the main exhibition service provider within the specified time (including but not limited to the use of water and electricity, network, suspended ceiling and other services during the exhibition period. See the Exhibitor's Guide for details). Only after the approval on the final booth design of the main exhibition service provider can the construction be undertook.

3. For Raw Space Booth, in case of the group pavilion of Co-exhibitor, the minimum total area is 36 sq.m., the minimum area for each individual exhibitor affiliated to the Co-exhibitor is 9 sq.m.. The standard service for the group pavilion shall be subject to the number of exhibitors.

V. Obligations and Rights

1. The Organiser has the right to modify or adjust the exhibition area according to actual situation and inform the Exhibitor in writing forms at least two months before the opening.

2. The Exhibitor shall provide the following supporting materials with official stamps on to the Organiser while concluding this Contract.
（1）Business Materials: legal and valid business license or relevant legal documents registered by the Exhibitor.
（2）Information of Exhibits:
A. Exhibits involving products made in Mainland China:
a. List of the exhibits in details;
b. Manufacturing permit of each exhibit listed;
B. Exhibits involving products made outside Mainland China:
a. List of the exhibits with details;
b. Sanitary Certificate of Entry-Exit Inspection and Quarantine of the People's Republic of China and Inspection and Quarantine Certificate of Entry Goods of each exhibits listed. (The Exhibitor shall obtain the certificates and handle with relevant formalities.)
Note: Manufacturing Permit, Food Business Permit or Food Circulation License, Catering Service License mentioned above shall be only provided by enterprises registered in Mainland China.
C. Letter of Commitment for Participation in 2020 Wine to Asia Shenzhen International Wine & Spirits Fair (hereinafter referred to as "Letter of Commitment" – ANNEX A).

3. Upon the receipt of full payment from The Exhibitor and verification of the supporting materials listed in Clause 2 above, The Organiser shall issue Stand Assignment Notification to the Exhibitor and then provide the Exhibitor with the booth according to the agreed time, venue, position and area, and coordinate admission, booth arrangement, exhibition and removal of the Exhibitor amid the unified time.

4. The Exhibitor and its exhibits shall comply with the requirements of laws, regulations and rules of the People's Republic of China and the relevant national and industrial standards, shall be in accordance with the exhibition categories and shall guarantee that there is no counterfeit and shoddy and infringing exhibits, no dangerous good or any good with unsafe potentials. In case of any breach, the Organiser has the right to disqualify the participation of the Exhibitor and ban admission of the Exhibitor or dispel the Exhibitor off the exhibition area without refund of the booth fee to the Exhibitor, meanwhile the Organiser shall notify the related government department for legal process. The Exhibitor shall assume the related liabilities and losses arising therefrom.

5. The Exhibitor shall provide corresponding promotion materials for exhibition presentation as per the requirements from the Organiser Censorship of promotion materials shall be undertook before the submission to conform with related requirements in Advertisement Law of the People's Republic of China.

6. The Exhibitor shall strictly comply with The General Regulations of 2020 Wine to Asia Shenzhen International Wine & Spirits Fair (hereinafter referred to as The General Regulations – ANNEX B), Exhibitor's Guide to 2020 Wine to Asia Shenzhen International Wine & Spirits Fair (hereinafter referred to as Exhibitor's Guide) and other related administrative regulations during admission, booth arrangement, exhibition and removal.

7. The Exhibitor shall not split or merge the booths without permission, and shall not transfer, sublease, lend or give away the booth to any third party for free or paid. Otherwise, the Organiser has the right to dissolve the Contract, recall the booth, ban admission of the very third party and the paid account to the Organiser shall be deemed as liquidated damages without refund to the Exhibitor.

8. The Exhibitor shall report to the Organiser the construction information and materials for custom-built booth in time according to the time and terms indicated in Exhibitor's Guide and shall assume any liability and loss incurred by overdue implementations.

9. If classified to Wine & Spirits Zone, the Exhibitor shall submit needs of additional rental service exclusive of standard service according to the time and terms indicated in Exhibitor Guide for liquor appliances providers' preparation.

10. The exhibits of the Exhibitor shall conform with the very participation category stipulated by Wine to Asia and shall not intervene in the different categories.

11. The Exhibitor shall take a good care of its official and personal belongings during admission, booth arrangement, exhibition and removal. During the exhibition, the Exhibitor shall arrive at booth on time and leave after all visitors' being out of the hall. Valuable belongings shall be took back and other belongings shall be maintained somewhere for safekeeping. In case of any loss or damage of the belongings incurred by violation of above rules, the Organiser, and sponsors shall not be liable.

12. The Exhibitor shall register at the designated place, present the Stand Assignment Notification sealed by both parties or the Participation Contract together with payment voucher and proceed with admission formalities according to the relevant provisions of the Event so as to arrange the correspondent reserved booth.

13. The Exhibitor shall promise to abide by The Fire Security Regulations of 2020 Wine to Asia Shenzhen International Wine & Spirits Fair（hereinafter referred to as the Fire Security Regulations – ANNEX C） and other security administrative regulations, and assign the designated safety officer during the exhibition for security inspection of personal safety and necessary modification of the booth.

14. The Exhibitor shall guarantee to obey the following provisions for stable exhibition order and trade environment:
(1) To undertake admission, booth arrangement, exhibition and removal according to the time indicated by the Organiser. Untimely booth removal shall NOT be allowed.
(2) To apply for and present Release Pass before taking articles out of the hall under the Going-out Administration Regulations.
(3) No retailing during the exhibition in principle. If a few samples retailing, valid transaction voucher shall be offered to the buyers.
(4) No advertising or any other promotion forms that damage social decency and morality. All behaviors during the exhibition shall conform with norms of social civilization. Participants and exhibitors shall dress modestly.
(5) No high-power loudspeakers in order to meet volume control.
(6) No promotion outside the booth scope of the Exhibitor, including but not limited to holding up signs, putting up or giving out leaflets, human body advertisement. Otherwise, confiscation or destruction of the relevant articles shall be unconditional accepted.
(7) No any performing activities that may damage exhibition order.
(8) No dispute with booth fitting contractor or any other third party. If there is any matter arising therefrom, the Exhibitor shall address it properly to guarantee the exhibition order.

15. If the Exhibitor fails to report to the reserved booth within the indicated report time, the Organiser has the right to dispose of the booth unconditionally and any paid account shall be considered as liquidated damages.

16. Any damage or loss incurred by the Exhibitor or its employees on the its leased booth, leased facilities or public facilities shall be assumed by the Exhibitor.

17. Should it be impossible to hold the exhibition at the intended venue due to force majeure or external causes independent of the Organiser, the Organiser may decide to notify exhibitors that their accepted applications have been cancelled, without such a decision giving rise to compensation. The sums remaining, after any expenses incurred have been paid, would be shared out between the Exhibitors in proportion to the sums received, without this entitling them to claim damages.

18. The Organiser may also cancel or postpone the exhibition if on the closing date for applications it deems that a manifestly insufficient number of exhibitor applications has been received. In such circumstances, accepted exhibitors would be refunded the full amount already paid. The Exhibitors accept, until the closing date for applications, all risks associated with the exhibition not taking place, and agree in particular to bear any costs incurred.

VI. Miscellaneous Clauses

1. In order to guarantee the quality and effect of the exhibition, the Exhibitor shall read carefully the Letter of Commitment, General Regulations, Fire Security Regulations, Floor Plan and Privacy Policy which are made the annexes of the Contract and have the same legal effect with the Contract.

2. Any dispute incurred by the Contract or its performance shall be tackled by friendly negotiation; If the negotiation fails, either party shall suit to the People's Court where the exhibition located for legal process.

3. The Contract shall be made in two copies, each party holding one copy. Both copies have the same legal effect with signatures and stamps on.

ANNEXES:
A) Letter of Commitment
B) The General Regulations of 2020 Wine to Asia Shenzhen International Wine & Spirits Fair
C) The Fire Security Regulations of 2020 Wine to Asia Shenzhen International Wine & Spirits Fair
D) Floor Plan
E) Privacy Policy

TERMS AND CONDITIONS of Contract

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Accepted by Exhibiting Company: .....

Signature: .....

Date: .....