wine2wine exhibition

RIDE THE WAVE OF BUSINESS

22
23
24

NOVEMBER
2020
VERONA

mipaaf
ministero delle politiche agricole alimentari e forestali

Ministry of Foreign Affairs and International Cooperation

ITA
ITALIAN TRADE AGENCY

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VERONAFIERE.IT

WHAT IS IT

IT IS A UNIQUE EVENT

1 EFFECTIVE BUSINESS STRATEGY

1 POSITIVE RESPONSE TO THE NEEDS OF COMPANIES

1 MAJOR IMPETUS FOR RE-STARTING WITH MORE ENERGY

1 SMART EVENT OF EXTRAORDINARY IMPACT

WHEN YOU CAN GO

SUNDAY

22

NOVEMBER

ADMISSION ALSO
OPEN TO WINE LOVERS

DIRECT SALES ALLOWED

MONDAY TUESDAY

23 - 24

NOVEMBER

TRADE ONLY

WHY YOU MUST BE THERE

BUSINESS ATTRACTION

FOCUS B2B

TASTINGS

MASTER CLASSES

ORGANIZED MEETINGS

TRAINING EVENTS

CONFERENCES AND WEBINARS

FOCUS B2C

TASTINGS

PRODUCT SALES

MARKETS & SALES

MEETINGS WITH BUYERS AND DISTRIBUTORS

MEETING WITH HO.RE.CA. OPERATORS

MEETINGS WITH VINITALY INTERNATIONAL ACADEMY AMBASSADORS

ALONGSIDE:

wine2wine business forum

23 - 24 November

SHARING BUSINESS IDEAS

B/OPEN

23 - 24 November

BIO FOODS & NATURAL SELF-CARE TRADE SHOW

OperaWine

21 November

FINEST ITALIAN WINES: 100 GREAT PRODUCERS SELECTED BY WINE SPECTATOR

WITH US SIMULTANEOUSLY

WHO WANTS TO CONNECT

A NETWORK OF RELATIONSHIPS

A DIGITAL PLATFORM ENSURING VIRTUAL ATTENDANCE AT APPOINTMENTS.

SECTOR EXPERTS AND PRODUCERS CAN INTERACT ONLINE WITH BUYERS AND OPERATORS FROM ALL OVER THE WORLD.

TASTING ROUTES

WALK AROUND TASTING

THE EVENT IS DESIGNED AROUND THE WALK AROUND TASTING EXHIBITION LOGIC.

AN APPROACH HIGHLIGHTING THE MAIN DENOMINATIONS AND TYPES OF WINE THROUGH THEME-BASED AND GEOGRAPHICAL AREAS.

WINE2WINE EXHIBITION

WE • PROVIDE A SAFE ENVIRONMENT

FULL COMPLIANCE WITH ALL SAFETY REGULATIONS

SMART SET-UPS WITH INNOVATIVE AND PROTECTED LAYOUTS

MANDATORY ON-LINE BOOKING

VISITS ORGANIZED AT MULTIPLE TIMES

SOCIAL DISTANCING ASSURED

WHERE ARE WE

THE CITY OF VERONA

- VERONA IS THE NATURAL MEETING PLACE BETWEEN BUSINESS AND TOURISM.
- AND A CROSSROADS FOR EUROPEAN INTERMODAL ARTERIES.
- LEADING ITALIAN PROVINCE FOR WINE EXPORTS.

VERONAFIERE IT IS NOT ONLY THE HEART OF A TRADE FAIR SYSTEM BUT ALSO AN INCUBATOR OF EXTREMELY VITAL INITIATIVES, SOLUTIONS AND TOOLS, PROMOTION AND SUPPORT FOR THE WINE SECTOR.

WINE2WINE EXHIBITION IS A PROJECT THAT PROUDLY BEARS THE VINITALY SIGNATURE.

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www.wine2wineexhibition.com

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