

# Fieracavalli

a Verona dal 1898

VERONA 4-7 | 12-14 NOV 2021

## FIERACAVALLI 2021 PARTICIPATION FEES

- Registration fee for «Direct Exhibitor»: € 600,00 + VAT
- Registration fee for «Represented Companies»: € 250,00 + VAT
- Registration fee for «Co-exhibitors»: € 600,00 + VAT

EXHIBITION SPACE RATES INDOOR AREA	Applications sent by 31 May 2021	Applications sent after 31 May 2021
bare area – area only	€ 125,00 + VAT per sq.m.	€ 145,00 + VAT per sq.m.
area with shell scheme *	€ 155,00 + VAT per sq.m. **	€ 175,00 + VAT per sq.m. **
bare area Jumping Verona warm-up and competition arena (Pad. 7)	€ 140,00 + VAT per sq.m.	€ 155,00 + VAT per sq.m.

\* It is compulsory to book "Area with shell scheme" if you request an area up to 16 sq.m (excluding halls 4 and 7), including form 5c

**Surcharge of € 13,00/linear metre** + VAT on display frontage (applied to stands with 2, 3 or 4 open sides located inside the halls).  
The request of open sides is merely indicative and subordinated to availability.

EXHIBITION SPACE RATES OUTDOOR AREA	Applications sent by 31 May 2021	Applications sent after 31 May 2021
bare area – area only	€ 95,00 + VAT per sq.m.	€ 110,00 + VAT per sq.m.

HORSE BOXES	
	€ 250,00 + VAT cad.

### IMPORTANT DEADLINES

- ✓ Deadline to register at special discounted rates: **31 May 2021**
- ✓ Closing date to register at Fieracavalli 2021: **06 September 2021**
- ✓ Deadline to settle the amount due for exhibition space: **20 September 2021**

The Registration Application is valid only once the advance payment is received by Veronafiore and the date of the payment will be used to define eventual application of promotional/special rates, as indicated above.

**IMPORTANT:** Italian VAT (22%) can be excluded from the invoices only if you provide a valid intercommunity VAT registration number on submission of the application form. Non-EU members will have to provide a valid V.A.T. registration Code and/or a Tax Identification Number (subject to verification). Without the above-mentioned VAT registration number and/or Tax Identification code, Italian VAT will be added to all invoices.

### The above-mentioned rates include the following services:

- ✓ registration and insertion in the Official Catalogue;
- ✓ registration and insertion in the List of Exhibitors published on the event site;
- ✓ insurance cover for civil liability risks for third-parties and insurance for other Exhibitor risks in accordance with the maximum sums and conditions envisaged in the General Regulations;
- ✓ free advertising tax for stands as per the limits defined in the General Regulations;
- ✓ Free Exhibitor Passes for access to the event:
  - n° 1 pass every 8 sq.m.;
  - n° 2 pass for «Direct Exhibitor» registration fee;
  - n° 2 pass for every duly registered Represented Company and Co-exhibitor;
- ✓ n° 7 free invitation cards for every module or part-module of 16 sq.m. (up to a maximum of 96 sq.m in covered area and 64 sq.m. in outdoor exhibition area), valid for one entrance to the event;
- ✓ n° 1 car parking pass in areas reserved for Exhibitors;
- ✓ n° 1 electrical connection and electricity consumption (2 kW every 16 sq.m.);
- ✓ an internet connection;
- ✓ general promotion and communication of the event.

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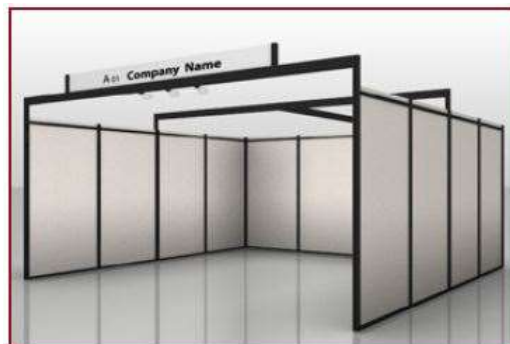
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## Following terms are referred to both rates

- ✓ Minimum exhibit space: 16 sq.m. (4x4 metres with 1 open side);
- ✓ Indoor ("bare area" rates only) and outdoor areas are not furnished/equipped and do not include any kind of set-up or partition walls between stands;
- ✓ In Hall 6 only, it is compulsory to book "Area with shell scheme" if you request an area up to 16 sq.m.;
- ✓ Exhibitors are not allowed to display/sell watches/clocks of any dimension and/or kind (please see articles 3 and 4.7 of the General Regulations).

## Exhibition space rates (area with shell scheme) include:

- **an aluminium supporting frame**  
h cm 294, wood partition walls OSB in white colour – h cm 255, front panel in OSB with company name and stand position cm 150x27 h (1 every 4 open linear meters);
- **Electrical plant conforming to standards**  
comprising: 1 single-phase 3 kW control panel, n° 1 single-socket, 1 track with 3 spotlights x 100W each (for areas larger than 16 sq.m. spotlights numbers will be increased proportionally).



**May we remind you that it is compulsory to book "Area with shell scheme" if you request an area up to 16 sq.m in halls 6.**



Should you have any further queries, do not hesitate to contact the Fieracavalli Team :  
• **Tel** +39 045 8298119      • **Fax** +39 045 8298230      • **E-mail:** [fieracavalli@veronafiere.it](mailto:fieracavalli@veronafiere.it)