



ib.e
INTERNATIONAL BUS EXPO

22>24 OCTOBER 2020
RIMINI
EXHIBITION CENTRE
ITALY

THE PLATFORM FOR COLLECTIVE PASSENGER TRANSPORT

From the bus industry marketplace to a new hub for people collective mobility

ORGANISED BY

ITALIAN EXHIBITION GROUP
Providing the future

www.internationalbusexpo.it





INTERNATIONAL BUS EXPO

IBE international Bus Expo, the leading exhibition of the Mediterranean area for the bus industry, turns into a whole new platform for the collective transport.

In a constantly changing and evolving society, **the 2020 edition of the IBE International Bus Expo** introduces the topic of integrated, innovative and sustainable collective mobility.

The bus range integrates with an interconnected mobility system that fosters the moving of people through urban mobility, long-distance travel, small collective means of transport, sharing mobility and rail transport.

IBE 2020 becomes the new PLATFORM which tells the story of collective transport and future mobility in their continuous evolution.

A beacon event for the industry, public administrations and trade associations.

IBE is organised by **Italian Exhibition Group**, the biggest Italian exhibition & convention provider, in collaboration with industry associations and relevant ministries.

TECHNOLOGICAL TRENDS



WHO'S EXHIBITING

- Vehicles manufacturers
- Parts and accessories manufacturers
- Body shops
- Spare parts manufacturers and distributors
- Tires producers and distributors
- Bus wash systems and interior cleaning
- Mobility technology and ITS providers
- Mobility services
- Associations
- Media

WHO'S VISITING

- Bus and coach operators
- Public transport companies
- Authorities
- Bus rentals
- Tour operators

INTELLIGENT TRANSPORT SYSTEMS

THE FIGURES OF THE LATEST EDITION

150
exhibitors

8,790
visitors

27,000 m²
of exhibition space

608
test drives

2020 FOCUS

- Sustainable mobility: policy and drivers for change
- Smart mobility in urban and non-urban areas
- Planning, programming and designing transport infrastructures
- Modal integration of transport systems
- Connected and automatic vehicles
- Mobility and disability

GREEN MOBILITY

BUSINESS TO BUSINESS

WHY PARTICIPATE?

- Biggest bus & coach exhibition in South Europe
- Innovation & Technologies in Mobility
- 3 days of business and conferences
- Demonstration vehicles and test drive

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