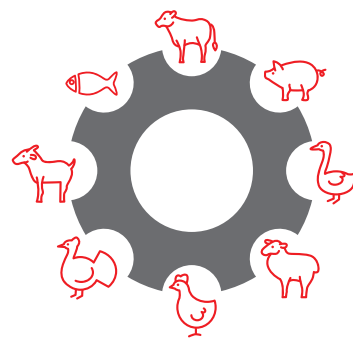




2 0 1 8
PROCESSING & PACKAGING

**MEAT
TECH**
Processing & Packaging
for the Meat Industry



ipackima.com
meat-tech.it

Facts & Figures

Fiera Milano, Italy / May 29 - June 1 2018

8

Business Community



9

Pavillions

1.503
exhibitors
from
45 countries

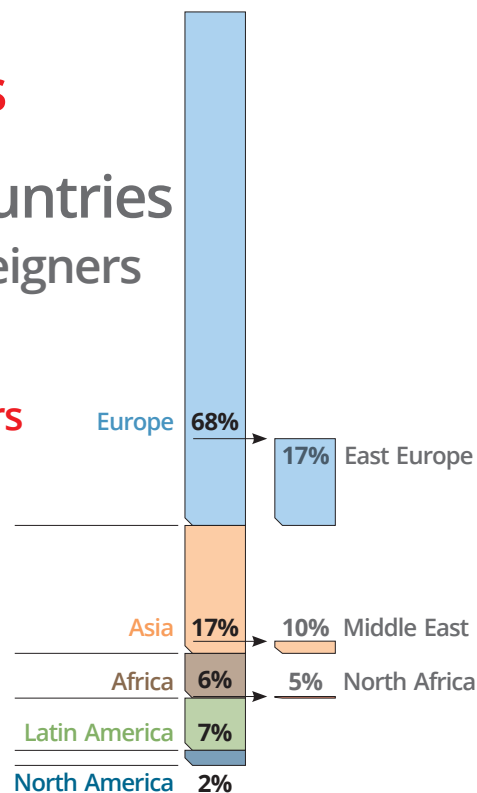
Origin of exhibitors



Exhibitors satisfied
89%

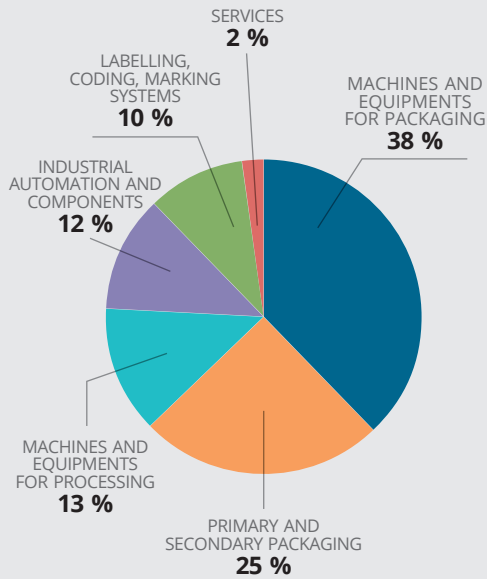
74.091
visitors
from
146 countries
25% foreigners

Origin of visitors

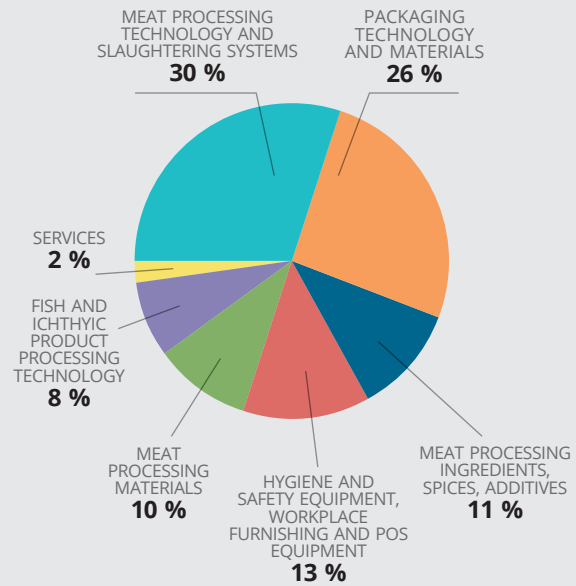


Visitors satisfied
97%

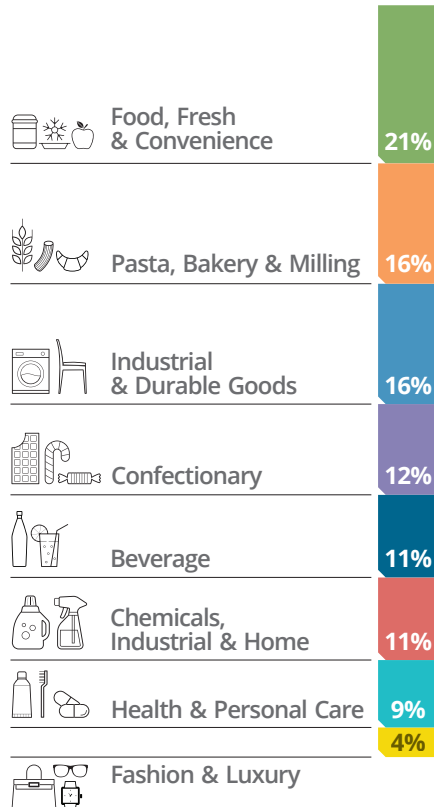
IPACK-IMA exhibitors' sectors



MEAT-TECH exhibitors' sectors



› Visitors' business community of interest



› Job function

| | |
|------------------------|-----|
| Manager | 34% |
| Technician | 25% |
| Owner / Chairman / Ceo | 24% |
| Consultant | 9% |
| Other | 8% |

› Reasons for visit

| | |
|-----------------------------------------------|-----|
| Information collection on products / services | 56% |
| Discover new market trends | 55% |
| Identify new suppliers / make purchase orders | 50% |
| Professional updating | 49% |
| Meet current suppliers | 37% |

› Area of responsibility

| | |
|---------------------------------------------|-----|
| Production, Manufacturing, Quality & Safety | 30% |
| Sales & Marketing | 28% |
| Purchasing, Procurement | 16% |
| Packaging, Logistics, It | 15% |
| Research & Development, Design | 11% |