



Representation Office for the Alpe-Adria Region and Turkey



Logatec, April 15th 2019

Invitation to SIMEI – Milan (Italy) – 19-22 November 2019

What is SIMEI, when and where?

SimeI is the world's leading trade fair dedicated to machinery and products for winemaking and drinks. Created and organised by the Unione Italiana Vini since 1963.

The next edition (SIMEI 2019) will be held from **November the 19th to November the 22nd** in the Main Italian Fair Ground, which is located in **Milan**. [Learn more....](#)

SPONSORED BUSINESS VISITORS' PROGRAM - BUYERS

What is the Sponsored Business Visitors' Program?

The objective of the Sponsored Business Visit is a general tour of the fair and business meetings with representatives of companies that will be exhibiting in Milan.

Each approved Business Visitor will be able to book B2B meetings with exhibitors through the MyMatching platform (**at least 5 meetings per each day spent at the fair are required**) and will perform the meeting directly at the exhibitor's booth in Milan during the fair.

The visit to SIMEI fair in Milan as a Business Visitor (buyer) gives you many advantages sponsored by the fair organization:

- **3 nights in Hotel in single room (IN 18/11 - OUT 21/11)- bed & breakfast treatment;**
- **Return Flight or 150€ a forfeit reimbursement for travel expenses if travelling travel by car;**
- **Every day shuttle transport to and from the exhibition;**
- **Access to the fair;**
- **Access to the platform MyMatching** (where buyers and exhibitors can easily organize B2B meetings);
- **Personal assistance of our staff before and during the mission in Milan.**

Business Visitor's commitment:

Each selected Business Visitor is required to follow the plan with seriousness, schedule meetings with the exhibitors using the MyMatching Platform (**at least 5 meetings for each day at the fair are required**) and report to the organizer the filled in meeting's agenda with exhibitors' signatures or stamps within the last day in Milan.



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Who can participate?

The delegation will be organized for a limited number of selected representatives of companies (buyers) from Slovenia, Croatia, Bosnia and Herzegovina, Serbia, Montenegro, North Macedonia, Kosovo, Albania and Turkey **(invitation refers to one representative from each company).**

How to participate?

If you are interested and would like to apply for the sponsored business visitors' program, **please fill in the application form attached and send it to us via mail to the address edemondo@mz-consulting.org**

Places are limited, first come first served criteria applies.

All detailed information will be sent to you after the selection process, via mail at the address you submit with your application form.

Very best regards from our team!

Matjaž Žigon, M.Sc.

Head of Office



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