14th EDITION

RIMINIWELLNESS

FITNESS WELLNESS & SPORT ON STAGE

YOUR UNIQUE EXPERIENCE

30 MAY - 2 JUNE 2019

EXPO CENTRE & RIVIERA DI RIMINI - ITALY

RiminiWellness

SIMULTANEOUSLY WITH
FOODWELL EXPO
RIMINI STEEL
RIABILITEC

Organised by
ITALIAN EXHIBITION GROUP
Providing the future

RIMINIWELLNESS

YOUNIQUE EXPERIENCE

RiminiWellness is the world's biggest gathering devoted to fitness, well-being, business, sport, physical culture and healthy eating, an event that brings all the biggest companies in the wellness universe together under the same roof: from the makers of machines for physical activity to gyms, schools and trade associations, those who love the body, taking in spas for relaxation, rehabilitative sciences and dance, but also tourism and design.

AN UNMISSABLE EVENT PRESENTING THE LATEST TRENDS IN FITNESS, SPORTS AND WELLNESS

MORE THAN **250,000** ATTENDANCE
400 COMPANIES **28** PAVILIONS

MORE THAN **20,000** PROFESSIONAL OPERATORS

MORE THAN **500** PRESENTERS FROM ALL OVER THE WORLD

1,960 SINGLE TRAINING SESSIONS ON 46 STAGES
(5 pilates, 5 water activities, 6 dance, 4 indoor cycling, 17 fitness, 5 walking, 4 yoga);

BUYERS FROM **80** COUNTRIES

173,000 SQM
INDOOR & OUTDOOR SPACES

25 ROOMS DEDICATED TO CONFERENCES AND SEMINARS
(in collaboration with the most important partner in the sectors, including CONI, Bologna University, ASSOSPORT, ANIF-EUROWELLNESS and many others);

#RW19

NEW BUSINESS OPPORTUNITIES

RiminiWellness is the only marketplace in Italy dedicated to fitness, sports and wellness. One-to-one meetings of exhibitors with foreign buyers: the ideal matching between supply and demand is enhanced by an innovative online platform where companies can choose the best contacts for creating new business opportunities for their brand. An extraordinary international forum attended by buyers and operators from Eastern Europe, South America, the Middle East and the Mediterranean countries. An appointment no one in the industry can afford to miss !

B2B VISITORS:

Gyms and fitness centers / Sporting goods manufacturers, distributors, store chains and retailers / Sports clubs / Sports facilities / Spas, day spas and wellness centers / Beauty centers / Thermal baths / Hotels / Physios and sports medical centers / Alternative medicine centers / Pharmacies / Architectural studios / Dance schools / Public bodies

W PRO

W FUN

A VIBRANT, INTERCONNECTED AUDIENCE

Thousands of enthusiasts converge at RiminiWellness from all over the world to discover and experiment with the latest trends and innovations in the industry's products, services, technologies and training methods. At RiminiWellness companies have a unique opportunity to get real time feedback on the novelties they are presenting directly from an audience of consumers.

PILATES *Junction*

It's the 10th edition of PILATES JUNCTION! A long weekend of training and follow-up events offering a program of workshops from Thursday to Sunday focusing on exploring and specializing in all the fields of application of Pilates. With the best professionals in Pilates offering specific talks and workshops

In the Pilates Junction area you will find a vast offer of practical solutions and new inspiring ideas and the latest results of the research in Pilates which will transform the way you treat even the most demanding of customers seeking healing from a wide range of pathologies

FOODWELL*expo*

HEALTHY EATING FOR THOSE "ON THE MOVE"

In its sixth edition, FoodWell Expo completes the RiminiWellness offering, proposing a dietary style perfect for those looking for products connected with well-being, or is forced to eat quick meals, without sacrificing quality and health. An important occasion for business, staying up to speed on developments and training. Show cooking with the best chefs and food bloggers, guided tasting sessions, spotlights on products and cooking courses.

RIABILITec

The professional Riabilitec section is dedicated to Science and Technology for Rehabilitation and Functional Re-education and addresses physiatrists, physiotherapists, rehabilitation therapists, masso-hysiotherapists, manipulative therapists, kinesiologists, rehabilitation staff and associations.

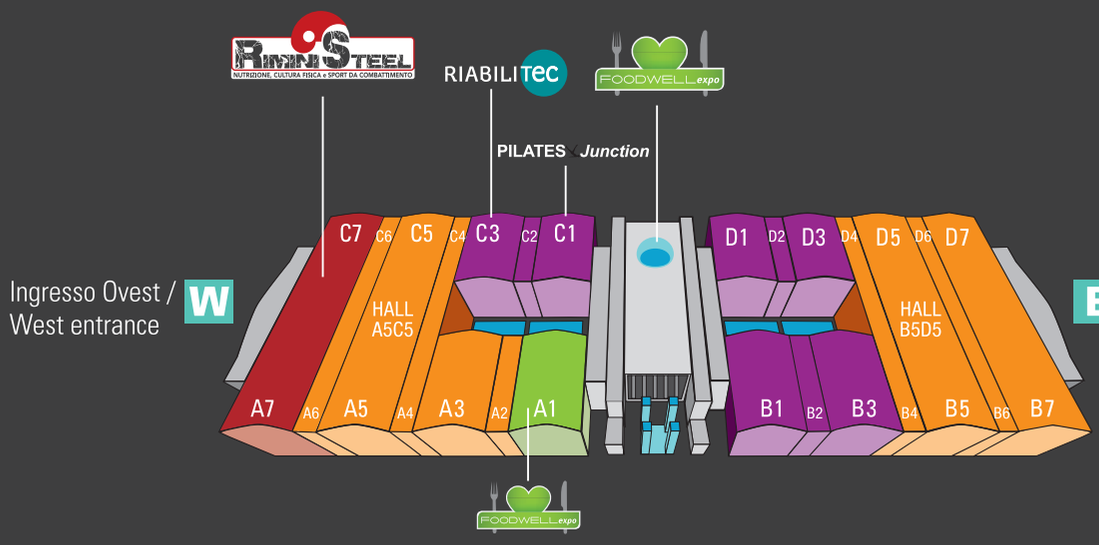
RIMINI STEEL
NUTRIZIONE, CULTURA FISICA e SPORT DA COMBATTIMENTO

The brand RiminiSteel puts together more than 13,000 square metres entirely dedicated to the hardest, roughest and toughest activities that can be done in gyms and fitness centres, in an exciting explosive combination of combat sports, martial arts, body-building and combines them with food supplements from all the major companies of the industry.

RiminiSteel embraces all the disciplines that have in common the gym: both the ones with a more traditional conception of physical activity - through weights and overload training and a specific nutrition, and the disciplines such as combat sports and martial arts.

RIMINIWELLNESS

LAYOUT



Ingresso Ovest / West entrance **W**

E Ingresso Est / East entrance

Stazione RiminiFiera / RiminiFiera railway station **FS** **S** Ingresso Sud / South entrance

W PRO AREA B2B - B2B AREA

W FUN AREA B2C - B2C AREA

HOURS

Every day trade and public 9.30 am / 7.00 pm

#RWOFF

20 km of coast
ON THE MOVE

Over 100 evening and night events, aperitifs and events on the beach and in the Riviera's trendiest venues.

WELCOME TO RIMINI

Italy's most favourable accomodation rates

2,587	1,720	200+	700	350	19
HOTELS	RESTAURANTS	NIGHT VENUES	BEACH RESORTS	CAMPINGS AGRITOURISM, B&B	AMUSEMENT PARKS

BRAND MANAGER
Maria Elena De Iaco
mariaelena.deiaco@iegexpo.it

SALES DEPARTMENT
Silvia Sartori
silvia.sartori@iegexpo.it
tel. +39 0541 744 638

Desiree Palazzolo
desiree.palazzolo@iegexpo.it
tel. +39 0541 744 610

Giovanni Agostinelli
giovanni.agostinelli@iegexpo.it
tel. +39 0541 744 129

FOODWELL
Loretta Bianchi
loretta.bianchi@iegexpo.it
tel. +39 0541 744 603

RiminiWellness

RIMINIWELLNESS.COM

Follow us on

Organised by
ITALIAN EXHIBITION GROUP
Providing the future