



İMİB will be in Italy with 52 Turkish natural stone companies

This year, there will be 52 representatives of various sectors from Turkey will attend the Marmomac 2018 Natural Stone Fair, which will be held in Verona, Italy for the 53rd time between the dates 26 to 29 September 2018.





Dinçer: We Have New Target Markets at Scope

Stating that Marmomacc Fair was accepted as the world's biggest natural stone fair, Dinçer conveyed that there are new markets at the scope of the sector. Dinçer, who explained that the trade figures reveal that the Turkish mineral sector intensively works in order to increase its share in the existing markets as well as reaching out to new markets said: "As a matter of fact, the fair is a platform where importers and manufacturers in every category and segment in the world come together. For this reason, the Turkish natural stone sector aims to surpass the \$ 2.04 billion export figure, which was realized last year. In order to achieve this goal, we need to be in the Italian fairs. Every year, thanks to the national participation organization, we have the opportunity to establish strong ties with new and big buyers beyond having direct access to the Italian market, which is important for the world natural stone sector. Therefore, Marmomacc 2018 Natural Stone Fair is an important parameter towards our 2023 year targets."

Aydın Dinçer, the President of Istanbul Mineral Exporters Association that works at its best in order to carry the mineral sector of Turkey to a position it deserves, claimed that the Italian market is at utmost importance in terms of the export goals of the sector. President Dinçer said that they have the opportunity to meet with the sector representatives from different corners of the world in the scope of the fair.

