



Award-winning olive oils in the forefront during Sol&Agrifood 7-10 April 2019

SOL D'ORO SOUTHERN HEMISPHERE: CLEAN SWEEP BY SOUTH AFRICA

Clear victory for the hosts of the event thanks to quality (judged through blind tastings) demonstrating the great work achieved over the years by local olive growers. Olive oils from Chile also performed well. Sol d'Oro confirmed its status as a competition promoting production improvement and offers genuine commercial opportunities by providing international buyers with a quality standard. And b2b meetings see a new Veronafiore initiative 8-10 November with the Sol International EVO Oil Show during the Hong Kong International Wine & Spirits Fair. The next edition of Sol d'Oro Southern Hemisphere is scheduled in Peru in 2019.

Cape Town, 19 September 2018. A great victory for extra virgin olive oils from South Africa at the 5th edition of Sol d'Oro Southern Hemisphere, taking nine medals out of nine in the three categories envisaged in the competition (light, medium and intense fruit).

The Giulio Bertrand Special Award went to the De Rustica Estate Company, also from South Africa. The award was established to commemorate the Italian entrepreneur who died recently. He became an agricultural producer in South Africa in the early 1990s with the acquisition of Morgenster Wine & Oil Estate. He supported and shared the spirit of Veronafiore's initiatives to promote qualitative improvements for extra virgin olive oil from the southern hemisphere.

The Veronafiore-Sol&Agrifood competition compares the best produce from south of the equator, also saw Chile take 10 Special Mentions (the complete list of the winners is provided below).

Olive oils from South Africa may well have "played at home" but the value of award-winning oils is guaranteed by the strict regulations that envisage a "blind" assessment system with anonymous samples and olive oils produced in commercially relevant quantities.

"Sol d'Oro is the only olive oil competition that involves blind tasting," explained Barbara Blasevich of the Veronafiore board of directors, who was in Cape Town to represent the organisers. "It is also the only competition dedicated to olive oils from the southern hemisphere that requires samples to be presented in commercial packaging and represent a minimum batch of 2,000 bottles of 0.50 litres or equivalent; the intention is to ensure recognition that brings supply and demand together, as well as being an interesting marketing lever for winners by being an acknowledged indicator of product quality and not merely of the company among international buyers," Blasevich added.

To this end, bottles from batches of medal-winning olive oils are allowed to highlight the award received (Sol d'Oro, Sol d'Argento, Sol di Bronzo) or the Special Mention sticker.

Veronafiore offers winners a range of opportunities promoting commercial visibility, the first in order of time being participation in the Sol International EVO Oil Show, scheduled 8-10 November in Hong Kong as part of the World of Olive Oil preview during the Hong Kong International Wine & Spirits Fair, the most important event for buyers from China and South-East Asia.

Attendance as an exhibitor at Sol&Agrifood is also an opportunity for b2b contacts. The quality agro-food show scheduled 7-10 April 2019 was visited in 2018 by 59,300 professional operators from 130 countries (www.solagrifood.com).

The four days of the trade fair welcome many initiatives dedicated to award-winning olive oils: from "The stars of Sol d'Oro" guide distributed to international buyers and Veronafiore delegates all over the world to the tasting of award-winning olive oils guided by Marino Giorgetti, the panel chief of the competition, dedicated to operators from all over the world. The olive oils taking awards in the two editions of Sol d'Oro (Southern Hemisphere and

Northern Hemisphere) are also available for free tasting in the Olive Oil Bar, while those earning Special Mentions become protagonists of cooking shows where the use of different extra virgin olive oils to enhance cuisine is promoted.

The next edition of Sol d'Oro Southern Hemisphere is scheduled in Peru in 2019.

[Foto 1: Barbara Blasevich](#), board of directors Veronafiere Spa

[Foto 2: Marino Giorgetti](#), panel leader of the jury

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THE WINNERS - SOL D'ORO SOUTHERN HEMISPHERE 2018

Delicate fruit category

- 1) **SOL D'ORO** – RIO LARGO OLIVE ESTATE – SOUTH AFRICA – **name of oil** RIO LARGO GOLD
- 2) **SOL D'ARGENTO** – DIEPSAK FARM – SOUTH AFRICA – **name of oil** GREEN AND GOLD PREMIUM
- 3) **SOL DI BRONZO** – TOKARA – SOUTH AFRICA - **name of oil** TOKARA PREMIUM

Medium fruit category

- 1) **SOL D'ORO** – SERRADO OLIVE ESTATE – SOUTH AFRICA – **name of oil** SERRADO
- 2) **SOL D'ARGENTO** – DE RUSTICA ESTATE – SOUTH AFRICA – **name of oil** ESTATE COLLECTION FRANTOIO
- 3) **SOL DI BRONZO** – OAKHURST OLIVES FARMING LMT.– SOUTH AFRICA – **name of oil** OAKHURST MEDIUM

Intense fruit category

- 1) **SOL D'ORO** – DE RUSTICA ESTATE – SOUTH AFRICA – **name of oil** ESTATE COLLECTION CORATINA
- 2) **SOL D'ARGENTO** – DE RUSTICA ESTATE – SOUTH AFRICA – **name of oil** ESTATE COLLECTION FAVOLOSA
- 3) **SOL DI BRONZO** – WILDEKRANS TRUST – SOUTH AFRICA – **name of oil** KEERWEER

Giulio Bertrand "Special Award"
DE RUSTICA ESTATE - SOUTH AFRICA

SPECIAL MENTIONS

Delicate fruit category

- Oakhurst Olives Farming Ltd. – South Africa - **name of oil** Oakhurst Delicate
- Olivos Ruta del Sol S.A. – Chile – **name of oil** Deleyda Premium
- Soc. Agricola y Avicola Santa Carmen Ltda. – **name of oil** Chile – Qori
- Kransfontein Estate – South Africa - **name of oil** Kransfontein Mission
- Babylonstoren – South Africa - **name of oil** Babylonstoren Frantoio
- Babylonstoren – South Africa - **name of oil** Babylonstoren Versnit
- Agricola Monte Olivo – Chile - **name of oil** Monteolivo Premium Blend
- Olivos de Casuto – Chile - **name of oil** Olivos de Casuto Organico
- Mont Ceder Ltd. – South Africa - **name of oil** Cederberg Olives Frantoio
- Mont Ceder Ltd. – South Africa - **name of oil** Mount Ceder Frantoio

Medium fruit category

- Willow Creek Olive Estate – South Africa - **name of oil** Willow Creek Director's Reserve
- Mardouw Olive Estate – South Africa - **name of oil** Mardouw Oil Of The Olive
- Terramater – Chile - **name of oil** Petralia
- Terramater – Chile – **name of oil** Casta
- Rio Largo Olive Estate – South Africa – **name of oil** Rio Largo
- Tokara – South Africa – **name of oil** Tokara Mission
- Wildekrans Trust – South Africa – **name of oil** Endless
- Wildekrans Trust – South Africa – Field Blend
- Agricola Pobena s.a. – Chile - **name of oil** Alonso Obsession
- Mardouw Olive Estate – South Africa - **name of oil** Mardouw XXV Intense

Intense fruit category

- Agricola Monte Olivo – Chile - **name of oil** Montevercchio Premium Blend
- Agricola Monte Olivo – Chile - **name of oil** Longovilo Frutado Medio
- Agricola Pobena s.a. – Chile - **name of oil** Alonso Coratina

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