



HOMI

FIERA MILANO spa
 sede legale: Piazzale Carlo Magno, 1 - 20149 Milano
 sede operativa:
 Strada Statale del Sempione, 28 - 20017 Rho (Mi)
 Capitale sociale € 42.445.141,00 i.v.
 Reg. Imprese C.F./P. IVA 13194800150
 R.E.A. 1623812
 tel. +39/02 4997.1
 fax 02.4997 6588
 www.homimilano.com www.myhommi.it
 e-mail: espositori@fieramilano.it

1



FIERA MILANO

fieramilano 25-28 GENNAIO/JANUARY 2019

Festività, decorazioni natalizie 23-27 Gennaio 2019

Festivities, Christmas Decorations 23-27 January 2019

DATI ANAGRAFICI - PERSONAL INFORMATION

RAGIONE SOCIALE - COMPANY NAME

INDIRIZZO SEDE LEGALE E DATI DI FATTURAZIONE - REGISTERED OFFICE ADDRESS

CAP - ZIP CODE

CITTÀ - TOWN

PROV.

NAZIONE - COUNTRY

TELEFONO - TELEPHONE

FAX

WEB

E-MAIL

PARTITA IVA - VAT NO.

CODICE FISCALE - TAX CODE

INDIRIZZO SEDE OPERATIVA (PER SPEDIZIONE DOCUMENTI/MATERIALI) - DELIVERY ADDRESS

CAP - ZIP CODE

CITTÀ - TOWN

PROV.

PERSONA INCARICATA DELLA PRATICA - PERSON RESPONSIBLE FOR CONTACTS

E-MAIL PERSONALE - PERSONAL E-MAIL

CELL. PER REPERIBILITÀ - MOBILE PHONE FOR AVAILABILITY

PERSONA RESPONSABILE DELLO STAND PER LA SICUREZZA - PERSON IN CHARGE OF STAND SAFETY

REPERIBILITÀ IN FIERA: N. TELEFONO - AVAILABILITY IN FAIR: NO. TELEPHONE

E-MAIL PER COMUNICAZIONE DA FIERA MILANO SPA - E-MAIL FOR ANY FIERA MILANO SPA COMMUNICATION (VED. ALLEGATO/VED. APPENDED)

QUALIFICA / ACTIVITY

- Produttore Industriale
Industrial Manufacturer
- Produttore Artigiano
Craft Manufacturer
- Importatore
Importer
- Commerciante
Dealer
- Rappresentante Esclusivo
Exclusive Representative
- Consorzio o Ente
Consortium

NOTE / NOTES

NOTE TECNICHE

Tutti i materiali utilizzati per l'allestimento dello stand devono essere corredati dai necessari certificati di ignifugazione e conformi alle norme di sicurezza antincendio. Fornire la documentazione in tempo utile.

TECHNICAL NOTES

All materials used on the stand should conform to the certificates and to the fire-prevention regulations. Appropriate documents to be supplied urgently.

VERSAMENTO SALDO

Il saldo del canone di partecipazione dovrà essere corrisposto entro 15 giorni dal ricevimento fattura. Tutti i pagamenti dovranno essere intestati a: FIERA MILANO S.p.A. ed indirizzati in Strada Statale del Sempione n. 28 20017 RHO (Milano)

BALANCE PAYMENT

All invoices must be paid within 15 days from receipt. All payments must be made out and addressed to FIERA MILANO S.p.A. Strada Statale del Sempione n. 28 20017 RHO (Milano) - Italy

Non sarà consentita la partecipazione agli Espositori che non abbiano provveduto al saldo del canone.
Exhibitors with pending balances will not be admitted into the Exhibition.

TARIFE AREA ESPOSITIVA / EXHIBITING AREA FEES

<input type="checkbox"/> Canone di partecipazione €/mq standard fee €/sqm	1 Lato libero 1 open side € 200,00	2 Lati liberi 2 open sides € 222,00	3 Lati liberi 3 open sides € 234,00	4 Lati liberi 4 open sides € 245,00
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Personalizzazione superfici / Surface Customisation € 50/mq

QUOTA D'ISCRIZIONE ED ACCONTO PRELIMINARE (articoli 6 e 7 del Regolamento Generale) REGISTRATION FEES AND DOWN PAYMENT (see articles 6 and 7 of the General Regulations)

A - Quota d'iscrizione per la Ditta titolare dell'area espositiva	Registration fee for the company	€	750,00
B - Servizi assicurativi (art. 25 in R.G.)	Insurance services (art. 25 in R.G.)	€	100,00
C - Anticipo per ogni mq. richiesto € 35,00/mq. deposit for each sq.m. € 35,00	mq. _____ sq.m.	€	_____
D - Iscrizione Ditte rappresentate € 36,00/cad. Registration fee for Represented Companies at € 36,00 each	n. _____ no.	€	_____
ATTENZIONE: Incasso di esenzione IVA ex Art. 8/8bis/9 DPR 633/72, allegare 2 dichiarazioni di intento: una intestata a FIERA MILANO SPA e una intestata a TIM SPA per eventuali servizi aggiuntivi	IMPOSSIBILE - NET AMOUNT IVA - VAT a termine di legge (solo se dovuta / only if due)	€ €	_____ _____
TOTALE COMPLESSIVO - TOTAL		€	_____

SI ALLEGA / WE ENCLOSE:

- assegno n. / check no. _____ della Banca / Bank _____
- intestato a - made out to: **FIERA MILANO S.p.A.**
- bonifico bancario presso - bank transfer
BANCA NAZIONALE DEL LAVORO - ag. 13 - MILANO
IBAN: IT84M010050161300000017709
SWIFT: BNLI IT RR
- PAGAMENTO CON CARTA DI CREDITO
collegarsi al sito: www.fieramilano.it - sezione Espositore
- sezione pagamenti on-line
STAND RESERVATION WITH CREDIT CARD
go to: www.fieramilano.it - Exhibitor section
- section online payments

(allegare fotocopia del versamento).
(join a photocopy of the payment).

N.B. nella causale del versamento deve essere indicata tassativamente la manifestazione.
N.B. Please indicate name of exhibition on the bank transfer.

TERMINI DI PARTECIPAZIONE E CONDIZIONI / TERMS OF PARTICIPATION AND CONDITIONS

N.B. Ai sensi degli Art. 1341 e 1342 del Codice Civile, nel loro insieme ed in ogni specifica parte, la ditta sottoscritta dichiara di approvare espressamente i seguenti articoli e paragrafi del Reg. gen. 4. Ammissione 5. Accettazione del regolamento generale 6. Iscrizione e anticipo 7. Iscrizione ditte rappresentate 8. Recesso dell'espositore e penale per il recesso 9. Assegnazione dell'area espositiva 10. Accettazione di partecipazione e obbligo versamento della quota 14. Sgombro stand e diritto di ritenzione e rivalsa 20. Uso di immagini dell'Espositore acquisite nell'ambito della Mostra 22. Altoparlanti e trasmissioni sonore 23. Pubblicità 24. Imposta comunale sulla pubblicità 25. Dichiarazione di valore - Assicurazioni - Limitazioni di responsabilità 27. Norme supplementari 28. Forza maggiore 29. Esposizione prezzi e vendita prodotti 32. Sanzioni per disallestimento anticipato 34. Sicurezza 35. Obblighi e responsabilità di Fiera Milano S.p.A. 36. Servizio Proprietà Industriale e Intellettuale

According to the 1341 and 1342 of the Civil Code as a whole and in any particular part, the undersigned company hereby expressly approve the following articles and paragraphs of Reg. 4. Admission 5. Acceptance of General Regulations 6. Registration and deposit 7. Registration of Represented Companies 8. Exhibitor's withdrawal and withdrawal penalties 9. Allocation of stand 10. Acceptance of participation and obligation of payment fee 14. Clearing of Stand, Right of Disposition and Claim 20. Use of images of the Exhibitor acquired during the Exhibition 22. Loudspeakers and Broadcasting 23. Advertising 24. Municipal Advertising Tax 25. Declaration of value and insurance - Limitation of liability 27. Additional Rules 28. Force Majeure 29. Display of Prices and Sale of Products on the premises 32. Fines for early dismantling 34. Safety 35. Fiera Milano S.p.A. obligations and responsibilities 36. Intellectual Property Service

FIRMA/SIGNATURE _____

TUTELA DELLA PRIVACY - PROTECTION OF PRIVACY

L'espositore dichiara con la firma del presente modulo di aver preso visione dell'Art. 37 - **Trattamento dei Dati Personali dell'Espositore** - il cui modulo dovrà essere restituito debitamente firmato.

By signing this form the exhibitor declares to have read the Art. 37 - **Exhibitor personal data processing** - The form should be returned duly signed

L'Espositore dichiara con la firma del presente modulo di aver ricevuto la nota informativa ai sensi dell'art. 185 del Dlgs 7 settembre 2005 n. 209 ed in conformità con quanto disposto dalla Circolare ISVAP n. 303 del 2 giugno 1997. By signing this form the exhibitor hereby declares that he has received the explanatory notes pursuant to art. 185 of Legislative Decree 209 of 7 September 2005 and in compliance with ISVAP circular 303 of 2 June 1997.

DATA / DATE _____

TIMBRO E FIRMA / STAMP AND SIGNATURE _____

RAGIONE SOCIALE - COMPANY NAME

Table with 25 empty cells for company name entry.

Article 37 - EXHIBITOR PERSONAL DATA PROCESSING

- 1. The exhibitor states be be informed that the provisions of Regulation (EU) 2016/679 – Personal Data Protection Act (hereinafter “GDPR”) concern data processing for natural persons (“Personal Data”) and do not apply to legal persons (companies), organisations and associations and the information (“Information”) referring to these individuals, for which only the regulations on the delivery of electronic trade communications remain (the exhibitor can provide the consent required to deliver electronic communications for direct marketing purposes).
2. The Personal Data of the Exhibitor, where the same works as a sole proprietorship, a small business or a professional, and those of the representatives, members, employees and workers of the Exhibitor indicated in the Application for admission or also issued subsequently, as well as those acquired from third parties (e.g.: partners, commercial information companies, etc.) or during the Event (also including, for example, any photos or video recordings made at the stands: see Article 20) are collected and processed by Fiera Milano S.p.a. (hereinafter, the “Data Controller” or “our company”) under the terms described in the following paragraphs.
3. The aforementioned Personal Data is processed for the following purposes: to meet the obligations and services concerning Event participation (including Event catalogue disclosure through advertising, also electronically), providing the relevant services, meeting regulatory obligations and completing the associated administrative, accounting and tax activities. Processing the Exhibitor’s personal data is thus necessary to establish and execute the contract concerning event participation, meeting the associated legal obligations and pursuing the legitimate interests of our company and companies in our Group for administrative, organisational, technical and security activity management associated with the Exhibitor’s participation in the event and the provision of the relevant services. Failure, even partial, to provide the required personal data would not permit the Exhibitor’s admission to the event and supply of the associated services.
4. For these activities, personal data thus acquired shall also be processed with electronic devices, with specific procedures, mainly computerised, and methods suited to ensure the correct management of the services provided and may be retained even after the event for administrative, accounting, tax purposes, as the time required by the applicable regulation (usually ten years).
5. For these activities, the data can also be known by the workers and associates authorised by our company to process data to complete the aforementioned administrative, organizational, technical and security activities associated with event organisation and management and may be communicated to other companies in the Fiera Milano Group and to companies we trust that provide us with organisational and technical services relevant to the event, such as, for example, installers, support and maintenance companies, printers, data processing companies, administrative consultancy studios and companies appointed to identify the performance of the event. The companies that process personal data on behalf of Fiera Milano operate as data processors meeting the specific obligations set forth in the relevant service contracts. For these purposes, personal data are not transferred to companies in countries outside the EU.
6. Personal data (also in image format) concerning the Exhibitor’s business activities (entrepreneurial or professional), can also be processed by the Data Controller in furtherance of the legitimate interests associated with analysing information concerning the Exhibitor’s activities, the participation in our events and required services and, specifically, for the identification, through electronic processing, of the preferences and potential services of interest (so-called profiling), to detect the quality of the services, to complete statistical surveys to support the company’s decision-making and strategic processes, to implement business plans and, above all, to provide services and products that meet the Exhibitors’ needs.
7. The email and postal addresses provided by the Exhibitor for the purposes of their participation in the Event and for the use of the relative services can be used by the Data Controller to send the Event newsletter and relative communications regarding similar events and services. The Exhibitor can object, at any time (immediately or also subsequently), to the sending of these communications, by forwarding from their email account a message stating said objection to the email address privacy@fieramilano.it or by sending a communication by post to the Data Controller, to the addresses indicated in the Application and in the Regulations.
8. Provided the aforementioned delivery of newsletters and communications concerning the event and services of specific interest to the Exhibitor by e-mail or post, the Personal Data and Information (e.g. electronic addresses) also referred to companies, organisations or associations, can also be processed by the Data Controller upon the Exhibitor’s consent (to be provided by selecting the specific check boxes), for the following, additional, purposes:
a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text message, mms systems on additional exhibition events, the Data Controller’s services and products and of Fiera Milano Group companies and of third parties (organisers, exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favourable commercial offers to exhibitors;
b) data disclosure to Fiera Milano Group companies, (see also the updated list available on the website www.fieramilano.it) and other companies, including organisers, exhibitors, installers, qualified operators involved in exhibition events or also operating in other sectors, such as market research institutes, sponsors and suppliers of Fiera Milano, for their own autonomous processing, as Data Controllers, for the purposes and by way of the procedures specified in point a) above.
9. For the purposes indicated in the previous paragraph, the provision of these data remains optional and does not affect the Exhibitor’s participation in the event and use of the relevant services and the data subject is entitled to withdraw previously provided consent (without affecting the lawfulness of processing based on consent before its withdrawal).
10. The GDPR (articles 15-22) ensures the data subject the right to access pertinent personal data at any time, obtain a copy, rectify or complete them if incorrect or incomplete, erase them or restrict their processing when the grounds occur, object to their processing on grounds relating to the particular personal situation and for direct marketing purposes, request data portability if processed by automated means for the execution of the contract or based on the data subject’s consent, and lodge a complaint with the personal data Supervisory Authority if it is believed that rights have been infringed.
11. For any further clarification or request concerning the processing of your personal data, the data subject can contact the Data Controller at the addresses provided in the Application and/or Regulation. Additionally, the data subject can apply to the Data Controller to exercise the above-mentioned rights, to learn of the updated list of the categories of data audiences and any processors appointed by our company (also available on website www.fieramilano.it, privacy link).
12. The information in this Article is provided by the Data Controller pursuant to Article 13 of the GDPR and the Exhibitor undertakes to communicate it to the natural persons (its representatives, members, employees and workers) whose Personal Data have been provided for the purposes of their participation in the Event and for the provision of the relative services, and also to guarantee that the Personal Data are lawfully used by the data Controller for these purposes and to indemnify/and or compensate the Data Controller for all costs and damages that may derive from the Exhibitor’s breach of the duties to the Data Controller undertaken pursuant to this Article.

Exhibitor’s authorisation of their Personal Data Processing

In relation to the note on the Processing of the Personal Data specified in Article 37 of the Regulations, the Exhibitor declares that they authorise Fiera Milano S.p.A. In its capacity as Data Controller, to process their Personal Data and the Information that concerns them, for the purposes of:

a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text message, mms systems on additional exhibition events, the Data Controller’s services and products and of Fiera Milano Group companies and of third parties (organisers, exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favourable commercial offers to exhibitors;

Yes, I give my consent No, I do not give my consent

b) data disclosure to Fiera Milano Group companies, (see also the updated list available on the website www.fieramilano.it) and other companies, including organisers, exhibitors, installers, qualified operators involved in exhibition events or also operating in other sectors, such as market research institutes, sponsors and suppliers of Fiera Milano, for their own autonomous processing, as Data Controllers, for the purposes and by way of the procedures specified in point a) above.

Yes, I give my consent No, I do not give my consent

Date

(stamp and signature of the legal representative)

1. Definitions

HOMI.

2. Organisers

The exhibition is organized by Fiera Milano S.p.A.

3. Place, Dates, and Opening Hours of the Show

The exhibition is held at the trade fair centre of Fiera Milano at Rho - Pero, 25-28 January 2019 23 and 27 January for the sector Festivities, Christmas Decorations. Visiting hours will be from 9.30 a.m. to 6.30 p.m. (Exhibitors from 8.30 a.m. to 7.00 p.m.). Fiera Milano S.p.A. reserves the right to change visiting hours and/or dates of the show. Admission to the show is charged and restricted to Italian and foreign trade.

4. Admission

HOMI is open to Italian and foreign firms operating in the branches of industry represented at the Show. The Show is open to manufacturing and commercial firms and to artisan businesses and represented firms. Firms applying to the Show must provide a recent certificate of registration at the Chamber of Commerce for Industry and Agriculture or the equivalent for foreign companies as proof of their belonging to one of the categories of business above mentioned. Exhibitors shall only display at their allotted stand such exhibits as are of their own making or are from firms they represent or of which they are the exclusive agents for Italy. Representatives or agents may only display such exhibits as shall be expressly listed at the time of registration. Fiera Milano S.p.A. may request of them proof of their position as representatives or exclusive agents for Italy. The Show is open also to Consortiums, Agencies, Organizations and the Press with a vested interest in the branches of industry represented at the Show. As under the terms of article 8 hereinbelow, admission to the Show and ensuing allocation of stand shall be subject to showfloor availability as per respective sector, to category of exhibits, to type of commercialisation and production features of firm. Requests of admission shall be treated on a first-come-first-served basis. No entity shall prove delinquent on payment towards Fiera Milano S.p.A. shall be admitted at HOMI. Fiera Milano S.p.A. reserves the right to deny admission to the Show to any applicant as shall not meet, in its own estimation, the tests of eligibility. The decision of Fiera Milano S.p.A. is final. Denied admission to the Show does not constitute ground for compensation for damages or interest. Requests of admission returned after registration deadline or without deposit shall be placed on waiting list.

5. Acceptance of General Regulations

Signature of the application form carries full and unrestricted acceptance by the exhibitor of his/her participation in the exhibition at the stand allocated to them and of the General Regulation, the Technical Regulation, the tests of eligibility to showfloor areas and of all such additional rules as may be adopted at any time in future by Fiera Milano S.p.A. in the interest of the exhibition.

6. Registration and deposit

Admission form duly completed must be signed by the applicant where company is singly-owned and by the legal representative in all other cases. Admission request must be inclusive of:

- Registration fee € 750,00 (+ VAT only if due) paid by the company holding the stand;
- insurance services € 100,00 (+ VAT only if due);
- Deposit € 35,00 (+ VAT only if due) per sq.m. of surface booked.

The above amounts must be directed to Fiera Milano S.p.A. by cheque or bank draft made out to Fiera Milano S.p.A. Advance payments and subsequent issuance of invoice do not carry acceptance by Fiera Milano S.p.A. of admission request. In the event request is not accepted the amount paid shall be reimbursed. The organizer will have the right to refuse admission of the Exhibitor, at its sole discretion, when its application is not accompanied by the required payment of registration fee and deposit. As from January 1st, 2011, in accordance with the Legislative Decree no. 8/2010 in application of the EU directive no. 18/2010, foreign Exhibitors liable for taxation are not required any longer to pay the V.A.T. on stand fee and services connected with the Show, with the exclusion of non-commercial Companies/authorities and private individuals. In order to identify the type of Exhibitor (Company liable for taxation/non-commercial Company or private individual), before the issuing of the invoice it is essential to receive the information on the V.A.T. number/ID code or other documents proving the status of company and not of private individual. It is therefore absolutely necessary that Applications for participation are sent with the above information, otherwise invoices will have to be issued with the Italian Value-Added Tax.

7. Registration of Represented Companies

Exhibitors are held to disclose the nature of business and data of all such companies as may be represented whose products they intend to display on their stand. The representative shall pay € 36,00 + IVA (only if due) – inclusive of a copy of the catalogue - per company represented.

8. Exhibitor's withdrawal and withdrawal penalties

8.1. Withdrawal from the Contract shall be communicated at any time to the Organizer by registered letter with return receipt. The withdrawal shall take effect on the date of the receipt indicated by the Organizer.

8.2. In case of withdrawal from the contract as per Article 8.1, the Exhibitor shall pay to the Organizer a sum equal to the overall Stand Rental Fee as penalty.

8.3. In case of withdrawal from the contract as per Article 8.1, the Exhibitor will lose the amounts already paid for the Participation Fee and Represented Company Fee, depending on the case, and any sums paid for other reasons. Under no circumstances may the Exhibitor obtain reimbursement of payments already made, with reserve of any major and

various rights of the Organizer and/or Fiera Milano.

8BIS. Reductions

Before the notification of definitive stand assignment, if an exhibitor wishes to reduce the area that was booked on enrolment for HOMI, the deposit paid for the area relinquished by the exhibitor is retained by Fiera Milano SpA as reimbursement for organizational expenses. In any case, requests for reductions of over 15% of the area booked will not be accepted. If the request for reduction of the exhibition area is subsequent to the notification of the stand assignment, the exhibitor will be obliged to pay the total assigned area.

9. Allocation of stand

Exhibitors shall be notified in writing by Fiera Milano S.p.A. of the stand allocated to them. Said allocation is valid only for the exhibitor to whom it is granted. No partial or total ceding of the stand, even gratuitous, is allowed. In case of breach, products introduced and exhibited without authorization shall be removed at the expense and risk of stand-holder. Fiera Milano S.p.A. is not bound by any request regarding allocation of stand or showfloor surface. Said requests as are expressed by the exhibitor in the application form and/or thereafter returned are merely indicative of preference and do not bind Fiera Milano S.p.A. Previous participation in the exhibition does not give rise to any privileged right in allocation of stands or to confirmation of stands previously occupied. Fiera Milano S.p.A. reserves the right to issue detailed provisions concerning access to stands and deadline for stand fittings.

10. Acceptance of participation and obligation of payment fee

The acceptance by the Organizer of the Exhibitor's application form with the procedures in the previous art., will involve for the Exhibitor the obligation to pay the entire registration fee to the organizer (unless he already settled it with the application form and has been all the same admitted to the Exhibition) and the entire fee due for the stand area.

11. Participation and registration fees

Participation and registration fees are based on the entire and continuous surface occupied by the stand of a single company. Customization of areas (gangways) foresees a costs of Euro 50/sqm + IVA (only if due). The **participation fee** includes the following services:

- stand name signage
- technical assistance during the period of the exhibition and during stand fitting and dismantling
- general surveillance and fire prevention at exhibition halls
- stand cleaning as at (see Art. 18)
- installed power supply of up to 5KW
- fire extinguishers
- local taxes on advertising (see article 24)
- payment of royalties stemming from any audio-visual installations on the stands that are subject to obligatory requirements.

The **registration fee** includes the following services:

- entry data in the official online catalogue
- entry data on the official catalogue on pendrive and supply of a copy
- entry data on the pocket guide and supply of a copy app for smartphone (Apple and Android)
- exhibitors electronics passes (see art. n. 19),
- promotional coupons (upon request)
- 150 on-line invitation codes (valued at € 0.50 each)
- Intellectual Property Service.

However, the above mentioned points do not cover live performances (with singers and/or musical instruments), for which the Exhibitor must make direct arrangements with the SIAE offices located in the city territory. Royalties pursuant to articles 72 and 73bis L. 633/1941 due to interpreting and performing artists and phonographic producers holding such rights to recordings and, on their behalf, the SCF - Consorzio Fonografici, are also included. It does not, on the other hand, include the royalties due to interpreting and performing artists and phonographic producers pursuant to article 73 of the aforementioned law for the broadcasting of sound recordings and music videos in the course of fashion shows, DJ sets, with or without dancing. The organizers of such events are therefore invited to contact the SCF - Consorzio Fonografici Via Leone XIII, 14 - Milan - for the purposes of fulfilling the obligations laid down by current laws.

12. On-line catalogue

Fiera Milano S.p.A. provide a virtual space for each Exhibitor together with useful tools to promote companies also on-line with a view to highlighting presence at the Fair of all exhibitors. Participation in the event includes subscription to the service. By accepting the General Regulations, the exhibitor agrees to provide the service and to allow Fiera Milano to use an on-line database providing commercial information on exhibitors participating in the events organised by Fiera Milano

13. Stand Arrangements and Fittings, Promotional Activities

Stands are at the disposition of exhibitors and are delineated by coloured strips on the ground. Technical Regulations shall provide specific standards for stand setting-up and furnishing. Stand fittings are in the care and at the expense of the exhibitor. The exhibitor shall comply with the standards set forth in the above-mentioned Regulations and shall submit the stand project in advance to Fiera Milano S.p.A. for approval. More details, on the stand heights are available on www.myhomi.it. The set of partition walls delineating the stand may not run on more than 50% of its respective sides. The external divisional walls or the fitting or the cabins facing the neighbour stands must have a surface perfectly levelled, flat and with a clear and neutral tint (unless specific different agreement among the parties). Exhibitors may also make use of

commercial services, to be requested by e-commerce after notification of the exhibition space, like: stand equipment, trusses and riggings, furnishings, stand components, services in the booth, cleaning and washing services, technical services, security, telecommunications, videos and pcs, catering services at booth tel.02.4997.7832 servizio.gestori@fieramilano.it

The services listed above are not included in the flat fee for participation as at art. 11 and shall be invoiced separately pursuant to art. 16. "It is understood that if the exhibitor intends to set up the area with a service of pre-fitting (notwithstanding the provisions of this Article) Fiera Milano SpA will be considered the exclusive provider of this service and therefore exhibitors will be forbidden the use of third party suppliers

14. Clearing of Stand, Right of Disposition and Claim

After closing of the Show all stands must be cleared by the time specified in the rules about setting up and dismantling. In case of non compliance Fiera Milano S.p.A. waives any responsibility for goods, material and items otherwise present in stands and reserves the right to have the aforesaid removed and stored at the expense and the risk of the exhibitor in breach and with no responsibility for the Organizer. At the expiration of a period of two months property not claimed may be auctioned and the proceeds less charges and any outstanding rights by Fiera Milano S.p.A. shall be credited to the Exhibitor. In addition, exhibiting firms leaving material inside the fair centre shall pay Fiera Milano S.p.A. the rate for occupying the area outside show period.

15. Official catalogue

The catalogue should be filled in on-line, in the private section dedicated, solely by the exhibitors. The data reported in the official catalogue of the exhibition are drawn from the private section completed only by the exhibitors. The organizers decline any responsibility for errors or omissions. Last date for filling the page is, 6 December 2018, then only the data you provide will be published on the pocket.

16. Terms of payment – Statements of account – Exit passes

Stand fee must be settled by 15 days from invoice receipt. All payments must be made to Fiera Milano Spa. In the days immediately before the Exhibition closing the administration office of Fiera Milano Spa will summarize all invoices issued for services and additional supplies as well as for any other charge. Any objections to the charges listed should be represented within 10 days of the end of the event, after this period will not be accepted.

The statement of account can be found on the Easy Service platform, and the remittance of the amount to be paid by the Exhibitor can be carried out directly from the head office by wire transfer or credit card, accessing the Easy Service site, at the "Easyservice" digital totems or producing the statement of account at the bank counters operating on the Exhibition premises. The removal of exhibits as well as fitting-up materials and other items belonging to Exhibitors is conditioned by the production of Exhibitors' cards at the gates of the Fair Grounds; said cards will authorize the exit provided that Exhibitors have fulfilled all their contractual obligations towards Fiera Milano.

17) Stand surveillance

Fiera Milano S.p.A. provides general security for the halls. Throughout the opening hours of the halls, both during the period of the exhibition and during the assembly and dismantling periods, Exhibitors are responsible for the security and safeguarding of stands and everything inside them and exhibited. We therefore recommend company personnel to arrive punctually at the time the halls open and to supervise the stand at all time until the evening closing time. Exhibitors are prohibited from staying in the standards and inside the exhibition area during closing hours. Every evening, Exhibitors must locked easy to remove items of value in drawers or cupboards. Fiera Milano provides specific surveillance services for a fee. Exhibitors may request this service through the online shop (E-Service) from the Fiera Milano Logistic Dept.

18. Stand Cleaning

Fiera Milano S.p.A. cleaning service operates after the closing of halls. Service comprises cleaning of showfloor and any other such floor coverings (fitted carpets, etc); general dusting of stands furniture, collection of litter, emptying of waste-paper baskets. Where stands are locked exhibitors must issue a copy of the key to the Customer Service.

19. Access Passes

Every exhibitor shall be issued a number of pass (to be used during the show, as well as during build-up and dismantling) on the size of the stand.

From 0,0 to 18 sq.m.	5 access pass
from 18,5 to 36 sq.m.	7 access pass
from 36,5 to 100 sq.m.	12 access pass
from 100,5 to 210 sq.m.	20 access pass
from 210,5 to 500 sq.m.	26 access pass
over 500 sq.m.	36 access pass

20. Use of images of the Exhibitor acquired during the Exhibition

In relation to the images that concern the Exhibitor, the relative stand and/or its representatives, members, employees and workers, acquired or recorded in any way (such as, by way of example, using cameras, video cameras or audiovisual recordings) during the Event, the above-mentioned Exhibitor declares to be aware, pursuant to Regulation (EU) 2016/679 - Personal Data Protection Act, that Fiera Milano S.p.A. may collect and process said images and that they may be disseminated for informative, promotional and commercial purposes pursuant to the terms specified in Article 37, to this end granting Fiera Milano S.p.A. the free use with of these images, for these purposes, as per articles 96 and 97 of Italian Law

no. 633/1941, authorising Fiera Milano S.p.A. with no restrictions, and by engaging any means of communication (including therein, for example, brochures, presentations, catalogues and in general, all the paper material necessary for their disclosure and promotion, TV, pay-per-view, etc.) and dissemination via internet (company website, social networks, etc.) or via magazines and other publications, including digital ones, with the fullest rights to adapt and reproduce the same, for all legal purposes. For this purpose, the Exhibitor declares and guarantees to Fiera Milano that they have: (i) obtained the authorisation of the data subjects for the processing of the data relative to their photos, video recordings etc. by Fiera Milano S.p.A., including their dissemination for informative, promotional and advertising purposes pursuant to the terms of Regulation (EU) 2016/679 - Personal Data Protection Act; (ii) obtained authorisation for the use and dissemination of the images, pursuant to Articles 96 and 97 of Italian Law no. 633/1941 on copyright, in the above-mentioned terms, from the natural persons portrayed or recorded, their representatives, members, employees and workers during the above-mentioned event. In relation to the previous points (i) and (ii), the Exhibitor undertakes to indemnify and hold Fiera Milano harmless from all disputes, actions or claims that may be raised by the above-mentioned persons with regard to the indicated use and disclosure of the relative images described above.

21. Use of supports

Use of audio, video, graphical, or multimedia supports containing original works or parts of the same protected pursuant to Act n.633 of 22.4.1941 shall be subject to the payment of royalties on copyrights and of such charges as pertain to certification of said supports pursuant to art. 181bis of said Act. **Any unauthorised use of original works and the absence of the SIAE mark on the aforementioned supports shall be punished pursuant to art. 171 ff. of Act n.633/41.**

22. Loudspeakers and Broadcasting

Audio broadcasting, inclusive of radio and television equipment, is allowed inside the stands, contingent on observance of the terms laid down at art. 11 above pertaining to copyrights of artists, performers, players and producers and provided they do not cause any disturbance. Fiera Milano S.p.A. may use loudspeakers on the premises to make public announcements or in case of emergency.

23. Advertising

With the exception of publicity inside stands, advertising in any shape or manner acceptable is permitted only through Fiera Milano S.p.A. or through agencies appointed by Fiera Milano S.p.A.

24. Municipal Advertising Tax

The present rules of participation notwithstanding, exhibitors are under duty to pay the Municipality of Rho the local tax applicable to such things as are in any event subject to taxation pursuant to Decree 26.10.1972 n.639. By agreement between Fiera Milano and the Municipality of Rho and in the interest of the exhibitors said tax as been calculated as lump sum on the basis of the surface occupied by the Show. With a view to avoiding burdensome procedures to Exhibitors said tax has been included in the participation fee and shall be thereafter paid by Fiera Milano S.p.A. to the Municipality.

25. Declaration of value - Insurance - Limitation of liability

25.1. Declaration of value – Exhibitors are required to declare, using the special form downloadable from the e-service platform (compulsory documents), the total “estimated value” of goods, machinery, fixtures and fittings and equipment they plan to bring to and/or used at the Fiera Milano ground, even on behalf of Represented Brands understanding that, in lack of such declaration, the value shall be considered to be the minimum amount as stated in Art. 25.2 below and save in any case the right to verify the aforesaid declaration by Fiera Milano. In case of accident, should the final value declared by the Exhibitor fail to correspond to effective value of the insured property, the value of said merchandise shall be that declared by the Exhibitor.

Pursuant to art. 1907 of the Italian Civil Code, compensation could be determined by the Insurer on the basis of the proportional criterion.

25.2. “All risks” Policy of the Exhibitors (excluding terrorism and sabotage risks) – The Organizer require that all goods, machinery, fixtures, fittings and equipment brought to and/or used at the Exhibition Centre by Exhibitors and/or co-Exhibitors are covered by a property “All Risks” insurance, including a clause waiving the insurer’s right of recourse against Third Parties, including Fondazione Fiera Milano, Fiera Milano SpA, their subsidiaries and/or affiliates, the Organization and all Third Parties in any way involved in the organization of the Exhibition. This insurance is made available through Fiera Milano for a capital of Euro 25.000,00 at a cost of Euro 100,00, such sum will be charged on the invoice balance of the participation fee. Exhibitors may increase the automatic coverage, by filling in, signing and returning the appropriate form downloadable from the e-service platform (compulsory documents). Coverage includes the stipulation of 10% insurance exclusion for each claim in the event of theft, with a minimum of Euro 250,00 and doubling this amount for the reports submitted after the closing of the exhibition. Should Exhibitors have their own property “All Risks” insurance for goods, machinery, fixtures, fittings and equipment brought to and/or used at the Fiera Milano ground, valid for fairs and exhibitions, with a clause waiving the insurer’s right of recourse against Fondazione Fiera Milano, Fiera Milano SpA, their subsidiaries and/or affiliates, the Organization and all Third Parties in any way involved in the organization of the Exhibition, Exhibitors are anyway required to fill in and return the signed form, downloadable from the e-service platform, enclosing declarations signed by their legal representative and the insurance company stating that the above property is covered by an “all risks” guarantee in a manner no less than that prescribed by the General Regulations (facsimile included in the form). In this case it will be reversed the sum previously charged.

25.3. Third Party Liability Policy – This coverage is automatically provided, free of charge, for all exhibitors by Fiera Milano.

This will become an extension of its general policy that has a limit of no less than Euro 100,000,000.00 (one hundred million).

25.4. Limitation of Liability – The Exhibitor, by signing the Application Form, agree to release the Fiera Milano S.p.A. from any liability for consequential losses, reputational damage, loss of revenues, etc... Also for any direct loss, as per the coverage provided as per Art. 25.2 above, each Exhibitor agrees to release the Fiera Milano S.p.A. from any liability.

26. Damage to Stands

Stands must be returned in the condition they were in when delivered. Expenses incurred in restoring stands shall be charged to exhibitors. Exhibitors are also responsible for the observance of such special rules as apply to the use of structures and technical installations.

27. Additional Rules

Fiera Milano S.p.A. reserve the right to set down such provisions as may be held instrumental to the betterment of the exhibition and its services. Such provisions have the same weight as the present Regulations and are equally mandatory. In case of non-compliance with the General Regulations Fiera Milano reserves the right to close down stand. Such decision does not entitle the Exhibitor to reimbursement or compensation on any ground whatsoever.

28. Force Majeure

In case the Show should be cancelled owing to causes outside the control of Fiera Milano S.p.A. deposit money shall be reimbursed less charge on expenses incurred or undertaken for the organisation of the Show. Cost incurred for fixtures and/or special installations made on request of the Exhibitor must be reimbursed in full. Fiera Milano are not liable for damages whatsoever.

29. Display of Prices and Sale of Products on the premises

Display of prices and sale of products on the premises is strictly prohibited. Violation of this rule may carry the closing down of stand and the withdrawal of access pass and ban from participation in the show in future. Only for the Bijoux, Gold, Fashion & Accessories - Cash & Carry Sector, the Exhibitor can display prices and sell goods for immediate delivery during the exhibition.

29.1. Sector CASH & CARRY -Price indication and product sale

According to the Art. 2 of the Regional law no. 30 dt. 10.12.2002, products displayed at the Exhibition may be sold directly on site.

In this case, if they sell products, Exhibitors are obliged to comply with current regulations in terms of the fiscal certification of transactions (fiscal receipts or invoices) in accordance with the requirements of the certification methods they choose.

Exhibitors from EU countries must comply with the Italian legislation in force. In particular, they will have to perform either (i) direct identification or (ii) appoint a tax representative before the Exhibition. A verification with a tax advisor is strongly recommended for the above mentioned procedures. Exhibitors from non-EU countries must appoint a tax representative and comply with the Italian law on the subject. A verification with a tax advisor is strongly recommended for the above mentioned procedures.

It is obligatory for all Exhibitors to clearly display the prices of all products on sale.

In case you do not have a fiscal consultant you can contact Giuseppe Guenzani, tel. +39-0331-798259 ext. 210, e-mail vatrefund@guenzani.net.

30. Activities prohibited

Such activities as may cause disturbance to or disruption of the show and may adversely affect its scope are prohibited. In particular, it is strictly forbidden to:

- distribute and hand out any type of literature promotional or technical (magazines, textbooks, booklets, brochures, etc) not directly relevant to the Exhibitor. Exhibitors may distribute and hand out promotional literature provided it is directly relevant to his/her occupation solely inside the confines of his/her stand. No placards for contests organised by agencies, organisations, dailies, weeklies or trade periodicals may be affixed inside or outside stands, save where expressly authorised by Fiera Milano S.p.A.;
- any type of strobe or variable-intensity illumination;
- presence on the premises of the Show outside opening hours.

31. Executive Technical Provision

Additional technical or general standards shall be communicated by way of the Technical Regulations. Technical Regulations are an integral part of the present Regulations.

32. Fines for early dismantling

Exhibitors shall be present at their stand and with their own exhibits for the duration of the Show. Desertion or dismantlement of the stand before closing time on the last day of the show, is subject to a fine calculated on the surface booked:

from 0 to 64 sq.m.	€	1.500,00
from 64,5 to 120 sq.m.	€	3.000,00
over 120 sq.m.	€	5.000,00

in addition, such violation shall be subject to review to determine possible ban to participation in the show in future.

33. Exhibitor carparks

Online booking is available through E-SERVICE shop for the parking permit, to be used for the duration of the Show.

34. Occupational safety and health

For the entire duration of the Event, including setup and striking stands and all associated activities, every Exhibitor is required to comply meticulously with the entire applicable system of rules of regulations, particularly the rules

and regulations on occupational safety, health and the physical well-being of workers, as well as with employment, pensions and social security law. During stand setup and striking, and for any other associated or linked activity, Exhibitors further undertake to comply with and ensure that all contractors working on their behalf comply with the Fiera Milano Technical Regulations and all amendments and additions therein, and the provisions contained in article 88 of Legislative Decree 81/2008, subsection 2-bis and the associated implementational Ministerial Decree issued on 22.7.2014 by the Ministry of Employment and Social Policies and by the Ministry of Health.

The Technical Regulations, which may be consulted on the www.fieramilano.it website under “EXHIBITION” (the link to the “Exhibitor technical information”), also contain precautionary rules on exhibition safety (fire prevention, electrical installations, environmental protection etc.), excluding specific safety-related rules for activities undertaken by the Exhibitor or contracted out by exhibitors to contractors (stand set-up/striking and associated activities), for which the Exhibitor remains responsible for oversight and compliance.

In order to comply with the obligations of the above-mentioned Ministerial Decree issued on 22.7.2014, the Organizer offers access to these specific documents, Annexes IV and V of the Ministerial Decree, through the Fiera Milano website.

Conduct that fails to comply with the above-mentioned safety regulations, in particular if it impacts general safety in the pavilions and with regard to other parties in attendance, may prompt intervention by the Organizer and/or Fiera Milano as part of regular checks and samples, resulting in the immediate cut-off of utilities supplied to the stand or its immediate closure. Any additional consequence that may arise out of a failure to comply with the above-mentioned provisions is the Exhibitor’s and its contractors’ sole responsibility.

Fiera Milano may bar staff working for contractors/freelance workers operating on behalf the Exhibitor from the Fair Site if they do not possess an ID badge as envisaged under article 18 subsection 1u, article 21 subsection 1c, and article 26 subsection 8 of Legislative Decree 81/08, and non-EU hires who, even if they hold an above-mentioned badge, do not have a valid and legible Italian green card or a valid and legible ID card. This charge will be passed on to the Employer responsible for and the contact person for any barred staff.

As the buyer, any Exhibitor who authorizes a company to operate on the site on its behalf to carry out work will be informed of the charge.

Exhibitors shall be responsible for complying with applicable laws and regulations regarding all works implemented and organized under their responsibility and on their behalf, including setup, structures, installations, products exhibited and all other associated activities.

Every Exhibitor is required to appoint a “Stand Manager” who, for safety-related matters, takes on all responsibility for all parties who may be involved in terms of the work carried out on behalf of the Exhibitor, for the entire duration of their stay on the Fair site. At the Exhibitor’s discretion, and wholly under its responsibility, the “Stand Manager” may be a different individual during each of the three previously-mentioned phases (set-up, the event and striking).

Fiera Milano must be informed of the Manager’s name and his/her phone numbers prior to the start of activation and setup work on the stall, and in any event prior to the arrival of workers and materials at the Fiera Milano site. If there is a failure to convey the name of the Stand Manager, this responsibility will be retained by the Exhibiting Company’s legal representative. The Fiera Milano and Organizer must promptly be informed of any change to the name of the Stand Manager.

Access to the stand by contractors operating on behalf of Fiera Milano for the supply of services can only take place in the presence of the “Stand Manager”, and after having received their OK. Fair surveillance and security staff are exempt from this restriction.

35. Fiera Milano S.p.A. obligations and responsibilities

Fiera Milano S.p.A. undertake to deliver the stand to the exhibitor as under the terms set forth at art. 8 of the General Regulations of the Show and to supply the services as under art. 10. In any event, the exhibitor waives Fiera Milano S.p.A. from any liability, subject to such restriction as are laid down in art. 1229 of the Civil Code. In any event the liability of Fiera Milano S.p.A.’s does not extend beyond the payment of a sum amounting to 30% of the fee owed by the Exhibitor and is exclusive of any further compensation whatsoever for damage incurred by said.

35 bis. Exhibitor responsibility for goods on display at the trade show

Each exhibitor undertakes to respect national, community and international regulations and assumes full responsibility should any of the products on display not comply with the above-mentioned regulations. The exhibitor holds Fiera Milano S.p.A. harmless in the event of any litigations or disputes that may arise from the display of unauthorised products in accordance with existing regulatory obligations. In any case, each exhibitor undertakes to remove the goods subject to dispute.

36. Intellectual Property Service

The Exhibitor declares to accept the Rules of Information and Protection of Rights of Industrial and Intellectual Property (download from www.myhomi.it).

37. Exhibitor personal data processing

See appended to General Regulations.

38. Court of Competence

The Court of Milan shall have competence to decide any dispute as may arise.



HOMI

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FIERA MILANO

fieramilano 25-28 GENNAIO/JANUARY 2019

Festività, decorazioni natalizie 23-27 Gennaio 2019
 Festivities, Christmas Decorations 23-27 January 2019

SI PREGA DI RENDERE DEBITAMENTE COMPILATO PER IL CORRETTO INVIO DEI DOCUMENTI AMMINISTRATIVI

PLEASE FILL AND RETURN THE FORM FOR THE CORRECT TRANSMISSION OF THE ADMINISTRATIVE DOCUMENTS

- L'azienda** **autorizza** - a tempo indeterminato e fino a revoca - Fiera Milano SpA a spedire in formato PDF tramite lo strumento di posta elettronica (e-mail) i documenti amministrativi, in alternativa al tradizionale inoltro a mezzo posta cartacea. L'indirizzo e-mail al quale si chiede di inviare i documenti – preferibilmente per posta certificata (PEC) - è il seguente (scrivere in maniera leggibile):

Indirizzo e-mail.....

- L'azienda** **non autorizza** l'invio dei documenti amministrativi tramite lo strumento di posta elettronica.

- The Company** **authorizes** Fiera Milano SpA to send the administrative documents – in PDF format – by electronic mail (e-mail), as an alternative to traditional mail for an indefinite period and until further notice. Please send all the documents to the following e-mail address:

E-mail address.....

- The Company** **does** not authorize to send the administrative documents via e-mail

Data

(timbro e firma del legale rappresentante)

Date

(stamp and signature of the legal representative)