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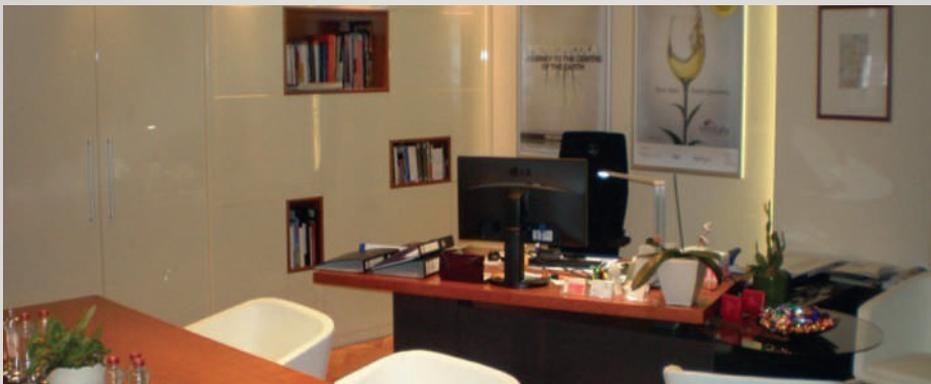
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## About Us

**E**stablished in 2010, MŽ Consulting is a company based in Slovenia. MŽ offers premier sales, consulting services, and incoming buyer programs to trade show organizations in Alpe-Adria Region (Austria, Slovenia, Croatia, Bosnia and Herzegovina, Serbia, Montenegro, Macedonia, Kosovo and Albania), Turkey and Latin America. It also offers quality consulting services for foreign companies interested in doing business in Slovenia, Croatia and the Balkan region.



**T**he company creates a bridge between trade show organizers and exhibitors to achieve successful outcomes for both parties. Founded by Matjaž Žigon, MŽ is built on a strong foundation of eight years of personal industry experience.

**U**pon partnering with Hilal İçsöz (October 2017), MŽ gained additional ten years of experience and sales coverage in Turkey with additional trade shows in Italy and U.S.A. The company is the official Representative Office of Veronafiere S.p.A., Fiera Milano S.p.A. and IEG (Rimini & Vicenza) and assists local exhibitors, visitors and journalists at all important international fairs.

**M**Ž also cooperate with other international fairs all over the world. For trade show organizations, MŽ offers exclusive and outstanding sales services by providing professional and quality-oriented representation in Alpe-Adria Region (Austria, Croatia, Slovenia, Bosnia and Herzegovina, Serbia, Montenegro, Macedonia, Kosovo and Albania), Turkey and Latin America. For exhibitors, MŽ provides a smooth registration process and continuous support during a trade show to ensure success.

# Meet Our Team



Matjaž Žigon



Hilal İçsöz



Edemondo Pilati



Hande Gülcan



Alessandro Miele



Sabina Šparemblek Brenčič

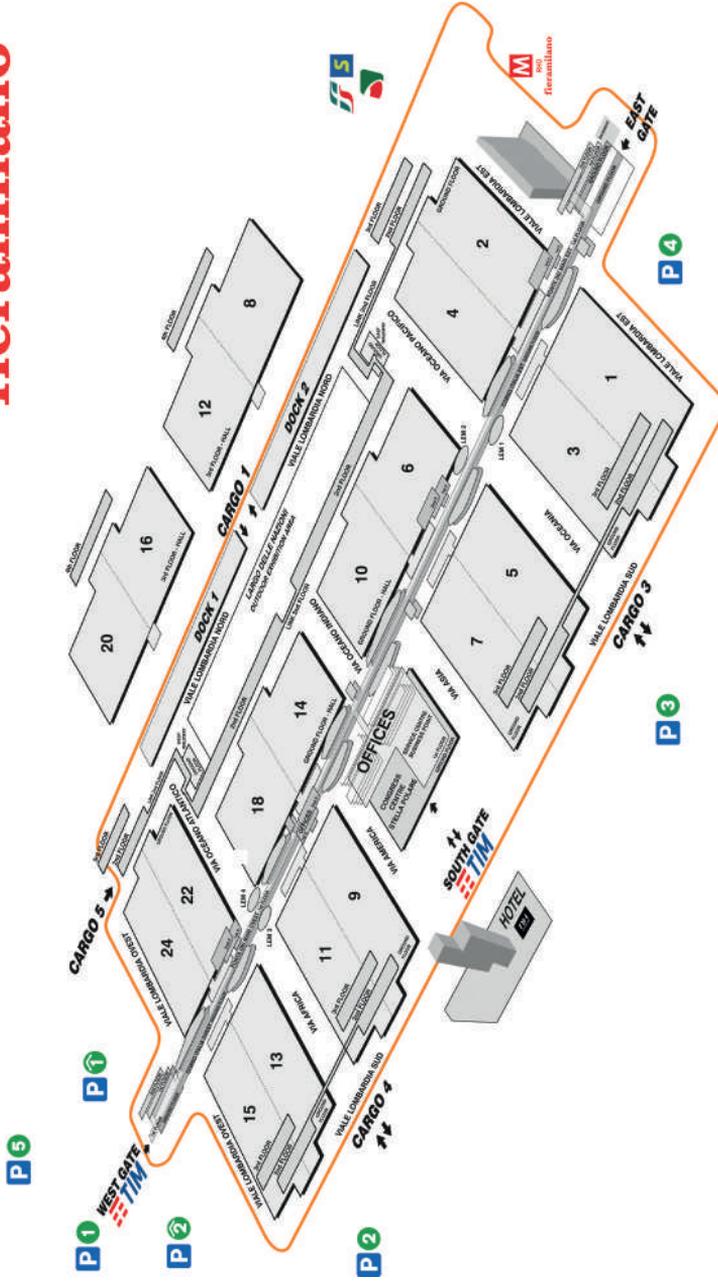
## OUR EXPERIENCE

In the past MŽ Consulting has organized workshops, seminars, wine tastings and other events in Slovenia, Croatia and the Balkans. The company has ten years of trade show sales, one-on-one exhibitor tracking and problem-solving experience while managing sales and services for 50 trade shows in Italy, Brazil, China, South Africa and the United States. MŽ successfully represents and sells shows for Veronafiere, Fiera Milano, Italian Exhibition Group and more.

## OUR GOAL

Company's goal is to provide premier sales services for trade show organizations, while focusing on exhibitor success and ease of participation to build long-term, mutually-beneficial relationships.

# fieramilano



# Fiera Milano



## fieramilano Venue:

20 Halls

3 Gates

5 Cargos

15.000 Car parking places (10.000 for visitors and 5.000 for exhibitors)

405.000 Square meters Total area

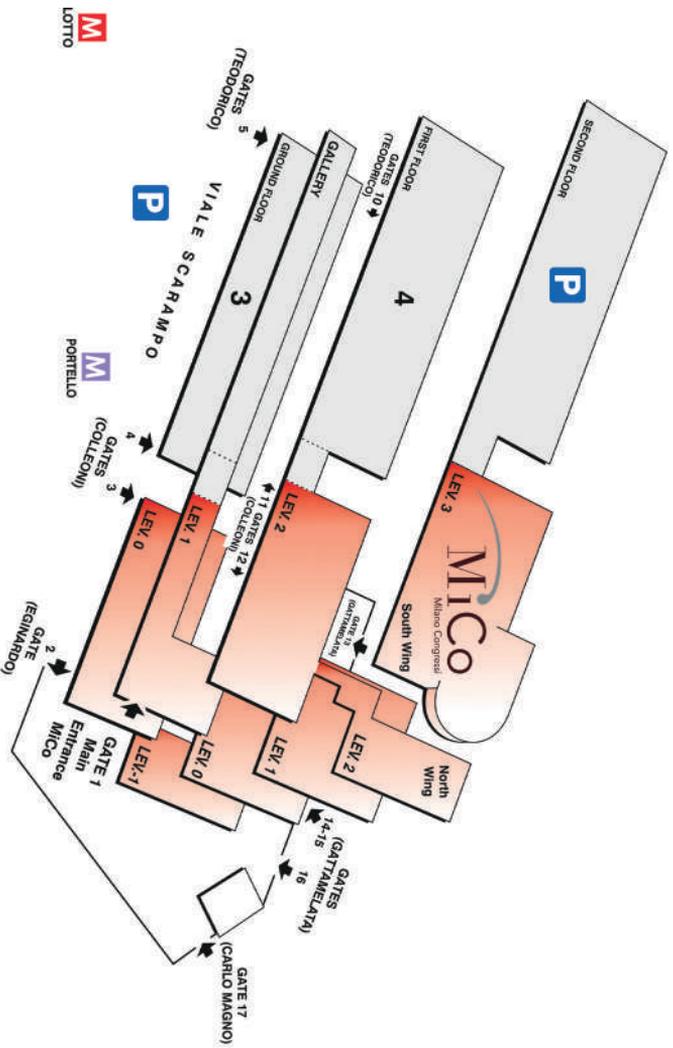
345.000 Square meters – Indoor exhibition area

60.000 Square meters – Outside exhibition area

**F**iera Milano is the leading exhibition Group in Italy and one of the top in the world. Expertise, excellence in professional exhibitions and services and cutting-edge facilities, as well as its success in the foremost international conference management, all make Fiera Milano the ideal partner for promotion, development and internationalisation of any company. Fiera Milano helps companies expand their business opportunities in Italy and abroad; communicate most effectively with reference markets; nurture human capital through continual professional training; share knowledge at high profile conferences. Fieramilano is the foremost of Fiera Milano's two exhibition venues. The majority of exhibitions take place here and it serves as the company's headquarters. Fieramilano can be reached from Milan by the subway (Red line 1), which has its terminus at the fairgrounds.



# fieramilano city





CENTROSERVIZI DEI SIGNORI	Meeting Point Pad.9	CENTROSERVIZI "BRA"	CENTROSERVIZI "ARENA"	CENTROSERVIZI "DELLE ERBE"	CENTROSERVIZI "CASTELVECCHIO"	PALAEXPO
<ul style="list-style-type: none"> <li>BAR</li> <li>TELEFONI TELEPHONES</li> <li>TOILETTE</li> <li>RISTORANTE RESTAURANT</li> <li>CENTRO CONGRESSI CONGRESS CENTER</li> </ul>	<ul style="list-style-type: none"> <li>BAR</li> <li>TOILETTE</li> <li>SALE CONVIONI</li> <li>SELF SERVICE</li> </ul>	<ul style="list-style-type: none"> <li>BAR</li> <li>TELEFONI TELEPHONES</li> <li>TOILETTE</li> <li>RISTORANTE RESTAURANT</li> <li>CENTRO CONGRESSI CONGRESS CENTER</li> </ul>	<ul style="list-style-type: none"> <li>BAR</li> <li>TELEFONI TELEPHONES</li> <li>TOILETTE</li> <li>RISTORANTE RESTAURANT</li> <li>SELF SERVICE</li> <li>CENTRO CONGRESSI CONGRESS CENTER</li> <li>EDICOLA</li> </ul>	<ul style="list-style-type: none"> <li>BAR</li> <li>TELEFONI TELEPHONES</li> <li>TOILETTE</li> <li>RISTORANTE RESTAURANT</li> <li>CENTRO CONGRESSI CONGRESS CENTER</li> <li>SELF SERVICE</li> <li>FERRAMENTA</li> </ul>	<ul style="list-style-type: none"> <li>BAR</li> <li>TELEFONI TELEPHONES</li> <li>TOILETTE</li> </ul>	<p>PIANO INTERRATO</p> <ul style="list-style-type: none"> <li>CENTRO CONGRESSI EUROPA CONGRESS CENTER</li> <li>BAR</li> <li>TOILETTE</li> </ul> <p>PIANO TERRA</p> <ul style="list-style-type: none"> <li>BAR</li> <li>TOILETTE</li> </ul> <p>1° PIANO</p> <ul style="list-style-type: none"> <li>SALE CONVIONI</li> <li>TOILETTE</li> </ul> <p>1° PIANO</p> <ul style="list-style-type: none"> <li>BAR</li> <li>TOILETTE</li> </ul>



# Rimini Fiera



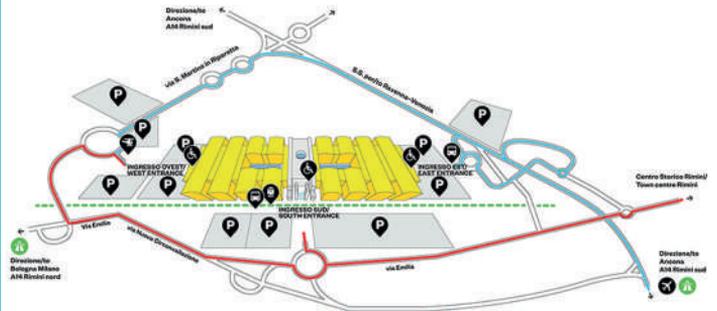
## Rimini Fiera Venue:

16 Halls

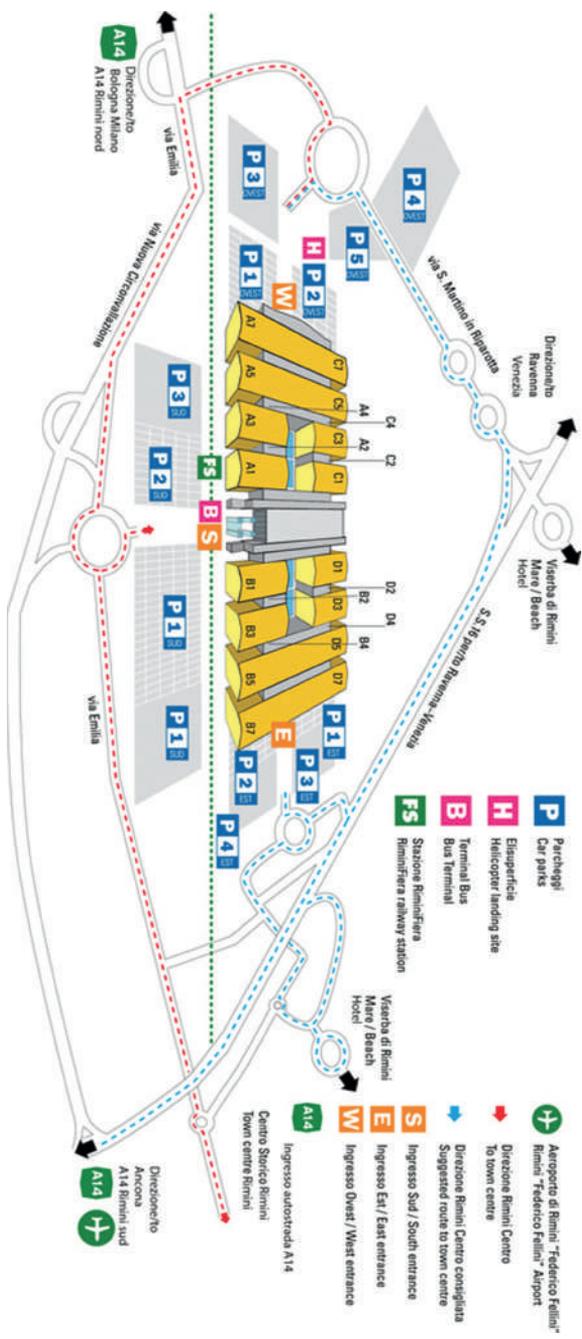
3 Gates

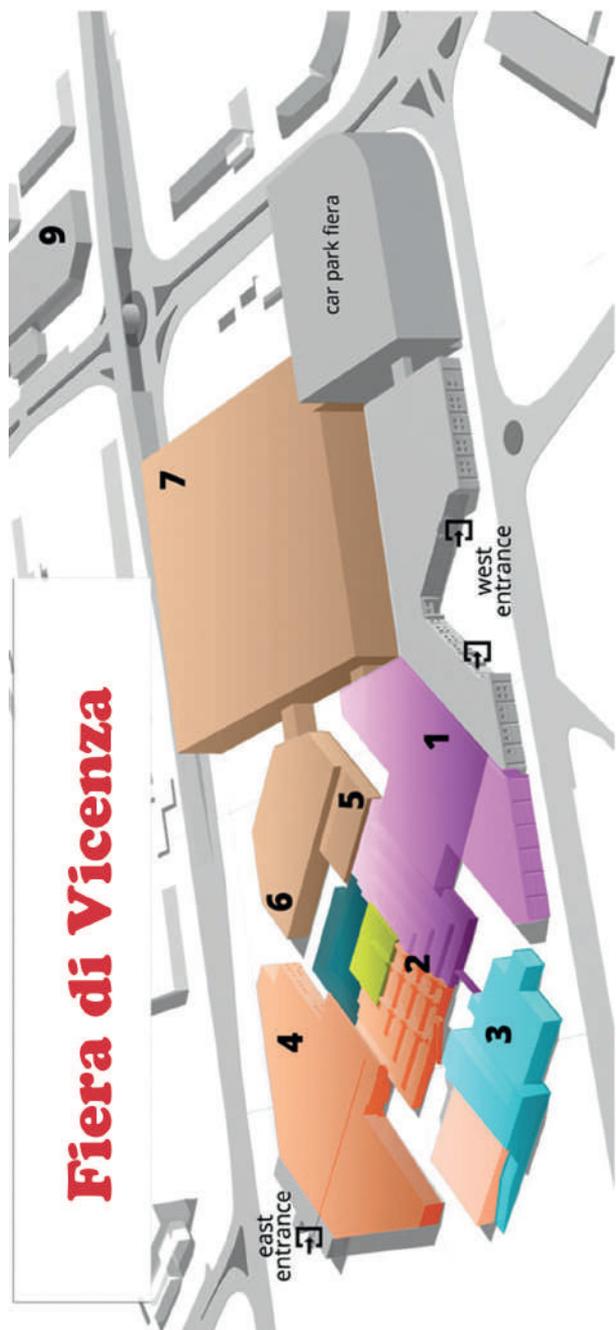
11.000 Car parking places

173.000 Square meters – Indoor exhibition area



Thanks to their entrepreneurial experience and ability, and the desire to combine their capacity, Fiera di Rimini and Fiera di Vicenza, the two excellent hubs of the Italian trade fair scenario, have formed Italian Exhibition Group, Italy's most important exhibition & convention provider for events organized directly and owned by the organizers. Beauty, business and comfort have always been at the heart of the facilities provided by Rimini Expo Centre, a top location in the tourism, environment, wellness and food & beverage sectors. The venue has a "green" vocation that it pursues by protecting the ecosystem, respecting the environment and with an eco-friendly philosophy. Functionality and efficiency, combined with a style inspired by the Renaissance, are the strong points that attract buyers and exhibitors from all over the world.





# Fiera di Vicenza



Fiera di Vicenza

**F**iera di Vicenza's aim is to support Italy's manufacturing excellences and to boost internationalisation, accompanying businesses into the major strategic marketplaces. With a careful eye on developments in economic scenarios, on new market trends, and tech and management innovations, the company works to create profitable business opportunities between exhibitors and buyers, incentivizing partnerships between institutions, bodies and trade associations to capture and promote new lifestyles around the products represented at its tradeshow events.

## BEER ATTRACTION



# BeerAttraction

BEER ATTRACTION is the international exhibition dedicated to speciality beers, craft beers and food for the Horeca channel. It is organised by Italian Exhibition Group in collaboration with UNIONBIRRAI. The media partners are GBI and Il Mondo della Birra. Beer Attraction presents itself with an original, dynamic format in which all the links in the chain and goods categories that serve the HORECA segment are represented.



Venue: Rimini Fiera, Rimini, Italy

Sector: Food & Beverage

Organizer: ITALIAN EXHIBITION GROUP SpA

Frequency: Annual



The companies in attendance present their new ideas in an interactive environment, showcasing their products in innovative foodservice proposals. Ample space is set aside for the contents and events, which focus above all on enhancing the professionalism of the operators, so investing in the development and growth of the industry as a whole. At BEER ATTRACTION the entire beer chain is represented and, the event is accompanied by FOOD ATTRACTION, the section entirely dedicated to FOOD for the Horeca channel.



**F**OOD ATTRACTION is a trade event with an original and innovative format that combines speciality beers with food specialities for the new formats in the field of eating out. BBTECH EXPO, the trade fair for beer and soft drinks will be held simultaneously with BEER ATTRACTION.



## BIT - INTERNATIONAL TRAVEL EXHIBITION



MILANO **Bit**  
YOUR TRAVEL  
EXHIBITION.

BIT, the International Travel Exhibition, is a show with worldwide appeal that brings together those who work in the tourism industry from all over the world as well as a large number of visitors, travellers, and press. Organized by Fiera Milano – the most important company organizing exhibitions and congresses in Italy, and one of the largest in the world – BIT has been held every year in Milan since 1980. BIT has brought together decision makers, industry experts and carefully selected, targeted buyers from various geographical areas and product sector.



Venue: fieramilanocity, Milan, Italy

Sector: Tourism & Hospitality

Organizer: Fiera Milano SpA

Frequency: Annual



**B**it is the place that offers all the meeting opportunities. BIT has increased networking and business matching opportunities for B2B. It also adds their sectors to business opportunities: The Leisure area is the ideal area where you can meet the demand and supply of international tourism, according to the system of scheduled appointments but also where the public can discover the destinations, new holiday destinations and unconventional attractions. In the MICE area, event organizers, conferences, meetings, incentives, congress centers, event venues and hotels with conference rooms will be able to present their offer to specialized buyers. Three days of pre-arranged appointments within an area dedicated to a rich program of conferences, seminars and workshops. BIT confirms the 4 thematic areas.

Bit of Taste, a special area for wine tourism and cultural tourism that has been a theater of events, tastings and presentations on the theme. Returns also I Love Wedding, the area designed to discover new destinations and unusual places for honeymoons, where events and information meetings will be held. Bit4Job, the BIT area dedicated to recruiting for the tourism industry, also returns: an opportunity to select qualified staff and promote their business. Be



Tech is where the most important Italian and foreign technology-digital operators meet. Digital World brings together business & networking services and the exclusive digital and social content, both physical and virtual.

## CHIBIMART



# CHIBIMART

Chibimart is the international trade show devoted to the world of fashion accessories and bijoux which develops in a new concept, exhaustive and coherent, designed to create new business opportunities.



Venue: fieramilanocity, Milan, Italy

Sector: Lifestyle, Textile, Jewellery and Design

Organizer: Fiera Milano SpA

Frequency: Twice a year



Hall 4  
 PACKYOURXMAS #chibinature  
 CREAZIONI MODA ARTIGIANA  
 TUTTEPAZZEPERIBIJOUX  
**CHIBIMART**

Showcase with a biannual frequency to discover trends and styles, a catwalk which presents distinctive features such as original creativity, care in the production of displayed items and completeness of the offer. Chibimart changes and follows market evolution updating its formula to give life to an innovative and original exhibition format. PRODUCTS: costume jewellery, fashion accessories, precious and semi-precious stones, silver, ethnic products, handicraft products, hair accessories, jewellery, clothing, leather goods.

Thanks to its qualified and exclusive Cash & Carry formula, visiting Chibimart is ever more affordable: you will have the opportunity to buy the items you need directly at the fair. Cash & Carry is a simple formula for fast and tangible results: Exclusive opportunity for visitors and exhibitors to boost their business deals during the exhibition. Prompt availability of the products.



Full and comprehensive choice of products in one single place. Possibility of seasonal assortment.

## COSMOBIKE SHOW



CosmoBike Show is the unique showcase to see the full range of the bicycle industry. CosmoBike Show enhances the time of your business: the event showcases a market summary, giving the best value to the retailers' time. Real business can not disregard interpersonal bonds: the dealers and retailers want to do business with people they know and with people they trust, CosmoBike Show is the right time to create and strengthen these ties. CosmoBike Show tells where the market is going: the consumer is very demanding and has increasingly high expectations, knows the product and knows exactly what he/she wants. The retailer must prepare to face this challenge and intercept these needs.



Venue: Veronafiere, Verona, Italy

Sector: Motors & Bicycles

Organizer: Veronafiere SpA

Frequency: Annual



CosmoBike Show is training and education: retailers need to be constantly updated on innovations and new technologies to ensure the best service to their customers. Three days of full immersion give the right value to the precious professional operator's time.



At CosmoBike Show passion takes shape: the consumer needs to touch the product, the information online or in magazines becomes suddenly real, fantasies and expectations are realized. CosmoBike Show is a single container to find all you need to ride your bike: it is a time to explore, compare, test the best chance towards a future purchase. It is the largest amusement park for bicycles: each family member finds his own amusement and gratification space. CosmoBike Show is the arena of champions of the past and of the future: visit the exhibition also means to shake hands, get to sign an autograph, ask questions to the champions of all time. CosmoBike Show is experience, discovery and training, to experience the technology, innovation and design.

## ECOMONDO



# ECOMONDO

## THE GREEN TECHNOLOGIES EXPO

Ecomondo is a showcase of the most effective technological solutions for the correct management and valorisation of waste in all its forms, as well as water savings, the efficient use of resources and raw and secondary materials, and energy savings and efficiency. The ideal place to meet Green and Circular Economy operators, strike new business deals, generate value and acquire new customers. The largest showcase in the Euro-Mediterranean area for advanced and sustainable technology for processing and recycling all kinds of waste; treating and reclaiming water, waste water and polluted marine sites; efficient use and transformation of raw and processed materials and the promotion of renewable raw materials.



Venue: Rimini Fiera, Rimini, Italy

Sector: Transport, Construction & Ecology

Organizer: ITALIAN EXHIBITION GROUP SpA

Frequency: Annual



The place where businesses can meet competitors in complementary markets and leading players in public research in Europe and the Mediterranean area to establish national and international partnerships in the implementation of a knowledge-based Green and Circular Economy. The right place to find out exactly how to access national and European funds. Ecomondo is the leading Euro-Mediterranean area green and circular economy expo. An international event with an innovative format that brings together all sectors of the circular economy in a single platform: from material and energy recovery to

sustainable development. Running at the same time as Ecomondo is Key Energy, the expo of “energy for the climate”, energy-efficiency solutions and applications and renewable energy. Ecomondo has also offered an ideal model of the Città Sostenibile (Sustainable City), in an exhibition space demonstrating models of urbanisation, technological solutions, projects, and mobility schemes that permit improvements in the population’s quality of life and promote sustainable territorial



development. Italy is among the leading countries in Europe in the green and circular economy, in particular in energy efficiency, waste recycling and resource productivity. For this reason, Ecomondo is a reference point in the international panorama, where all the leading companies of the sector can meet and discover the trends, innovations and new technologies and exchange views with sector professionals.

## ENADA



### Primavera Spring

The gaming world once again has an appointment at Rimini Fiera for the trade's reference expo, ENADA SPRING, the most important expo for southern European trade members. Organized by IEG Italian Exhibition Group and promoted by SAPAR, Italian Association of coin-op entertainment machines, with the support of EUROMAT and in collaboration with the main trade associations. Enada Spring involves the whole chain of the game, and features a showcase of everything new in this sector; from products, to technology and services from the most important Italian and foreign companies, useful for updating trade members' knowledge: new slot machines, VLT and video games, all the equipment for amusement, including technology, payment systems, furnishing, fittings and services for amusement arcades and bingo halls.



**Venue:** Rimini Fiera, Rimini, Italy

**Sector:** Amusement & Gaming

**Organizer:** ITALIAN EXHIBITION GROUP SpA

**Frequency:** Annual

Plus a complete range of proposals regarding online gaming, mobile gaming and gaming facilities offered by Web licensees. Being attended by more than 25,000 professional visitors, which confirms its role as a leading expo and that represents a reference point for gaming trade members' business and an opportunity for networking and discussion not to be missed. Exhibiting firms, will be laying out in the four twin halls of the west wing of the venue (but keeping the south entrance open, as well as the west one), which ensures a more rational flow of visitors:



ENADA SPRING adapts and changes to meet market requirements, and above all those of its trade members. The large expo will not only host the major innovations in terms of products and services but also the aspect will be complemented and completed by debates and

events for networking between all the key players of the sector (institutions, manufacturers and network licensees) who will dedicate ample space and attention to the topic of support and promotion of responsible legal gaming that is also controlled and secure.



## ENOLITECH



# ENOLITECH

Enoltech is the international appointment with innovative technology applied to the wine and olive oil value chain. The International Exhibition of Wine-Growing and Cellar Techniques & Olive-Growing and Olive Oil Technologies is a valid opportunity for all companies in the sector seeking to promote the best of their production on the market, present and introduce new applications and technologies.



Venue: Veronafiere, Verona, Italy

Sector: Packaging & Food Technologies

Organizer: Veronafiere SpA

Frequency: Annual



Enolitech is a vital tool for promotion and market opportunities. The exhibition is entirely dedicated to the wine and olive oil value chain: machinery, accessories, equipment and products for wine cellars and olive mills, conservation and tasting of wine and oil. Enolitech allows sector companies to present the best of their production to a catchment of visitors that, thanks to Vinitaly and Sol&Agrifood, not only includes numerous Italian and international operators but also the exhibitors themselves at these two specialist events.



Attendance at Enolitech is only open to selected companies – and to optimise participation and enhance visibility, Enolitech offers several different solutions:

Standard exhibition spaces by internal or external area; “Turnkey” exhibition spaces: a complete service with high added value whereby VeronaFiere is delegated to look after all organisation questions to create impressive visibility at very competitive prices. New opportunities for promotion, such as the purchase of advertising spaces inside Vinitaly and Sol&Agrifood. Enolitech also offers the Anti-counterfeiting service which safeguards the industrial and intellectual copyright of the products on show by providing a pool of professionals in the event of other operators exhibiting “counterfeit products” or conducting “unfair competition”. Information is also provided about how to protect brands, patents and distinctive marks.

Representing Fairs

## EUROCARNE



# EURO CARNE

## SOLUZIONI PER LA FILIERA CORTA

Eurocarne is organized by Veronafiere, a well-established exhibition center for the planning and staging of highly specialized exhibitions, especially in the agricultural, food, building and construction industries.



Venue: Veronafiere, Verona, Italy

Sector: Packaging & Food Technologies

Organizer: Veronafiere SpA

Frequency: Triennial



In addition to providing a cutting-edge exhibition facility, Veronafiere also directly supports the organization of the events. It is a reliable partner capable of responding to the growing needs of the exhibition and conference industry in a flexible, effective way. Direct organisation of Eurocarne by Veronafiere will help develop this segment all the more by strengthening relations with exhibitors and trade associations in the sector.



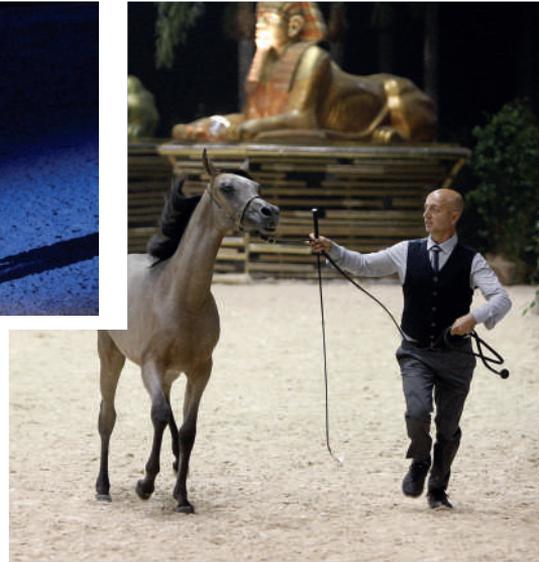
On the Eurocarne in Verona the main players in the meat processing industry are coming together and make it one of the largest fairs in the industry. The traditional event is primarily attended

by decision makers, ie business owners, sales managers and technical specialists, who know that on the Eurocarne there are industry-related companies and the newest products available.



Representing Fairs

## FIERACAVALLI



# FIERACAVALLI

IN VERONA SINCE 1898

120 years of history testifying to the world of horses through sport, culture and passion. Love for horses, a trip in time that began more than a century ago in Verona brought up to date year after year to become an essential appointment in the international equestrian panorama. Fieracavalli keeps faith with the tradition that has made it the landmark European show by proposing a whole series of performances, competitions, contests and collateral activities that reflect the established heritage and innovative advantages in the sector through a complete and unique offering hallmarked by internationality, entertainment and discovery of local areas.



Venue: Veronafiere, Verona, Italy

Sector: Agriculture & Gardening; Wellness & Sport

Organizer: Veronafiere SpA

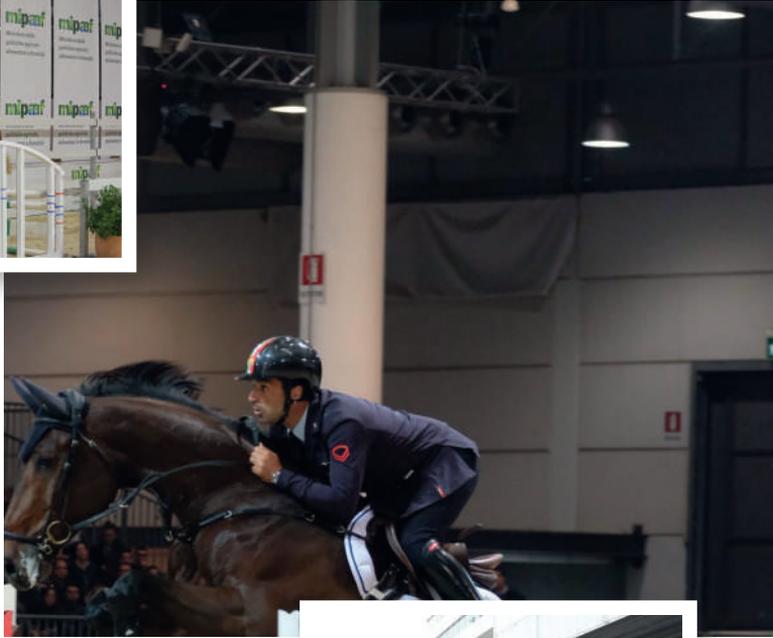
Frequency: Annual



An impressive calendar of events and initiatives intrinsically linked with the universe of horses. Verona thereby becomes the international setting attracting thousands of sector operators, passionate and increasingly well-informed audiences and families with children enchanted by a world they hardly knew characterised by clapping of thousands of hoofs. A tour of the horse world in only four days and only in Verona. An unrepeatable occasion for analysing and discovering the special features and nature of this extraordinary animal, in a festive and truly authentic atmosphere. With more than 750 exhibitors from 34 countries, it is one of the

largest international showcases for trade business. Several commercial areas are dedicated to the most important national and international brands of riding articles, technical and veterinary equipment, horse feed and country-style accessories for stables and teams. Exhibiting at Fieracavalli not only means taking part in the most important Italian sector trade fair but also

having genuine opportunities to meet and talk with the trade and consumers. A stage where you can move around and be in the forefront.



Representing Fairs

## FIERAGRICOLA



# FIERAGRICOLA

Fieragricola has been a landmark in international agricultural panorama for over a century and is the only event in Italy ensuring complete coverage of agricultural topics. The wide-ranging exhibits, debates, technical and scientific meetings, performances and dynamic tests ensure that Fieragricola achieves impressive media impact and seeks to anticipate the needs of the market by creating relationships between exhibitors, visitors and sector associations and involving operators thanks to its dynamism and interactivity. Always paying close attention to policies for shared growth and sustainability, Fieragricola has also accompanied the evolution of the Common Agricultural Policy since 1962, helping to stimulate debate between agricultural systems and the world of national and European institutions through dialogue focusing on planning the main directives to be adopted for sustainable growth while also keeping abreast of the needs of producers.



Venue: Veronafiere, Verona, Italy

Sector: Agriculture & Gardening

Organizer: Veronafiere SpA

Frequency: Biennial



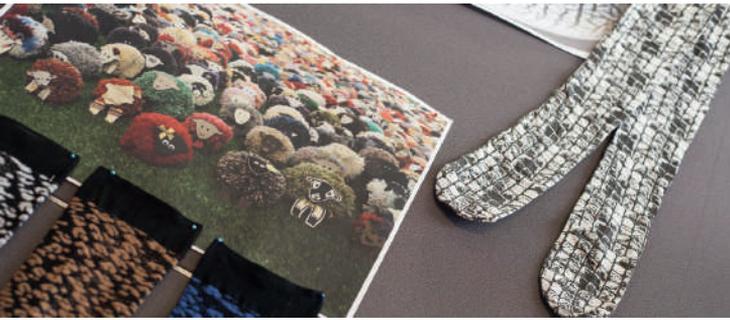
Fieragricola provided the answers that exhibitors were looking for in terms of specialist visitors from all Italian regions and impressive incoming attendance from abroad, particularly Austria, Switzerland, Germany, Romania, Russia, Finland, France and Japan, but also the Balkans and North Africa. There was even a trade visitor from the Republic of Nauru, the Island State in Oceania.



**A** crossway event focusing on agriculture through a vertical and complete trade offering: technologies and products for animal farming, livestock and genetics, animal shows and auctions, technologies and products for the renewable energy sector in agriculture, agricultural machinery, equipment and technologies, specialised machinery and equipment for vineyards and orchards, demo areas (open field and vineyards), seeds and agricultural chemicals, plants and equipment for protected crops, products and equipment for green management and forestry activity, services for agriculture and livestock farming.



## FIMAST



# FIMAST

The fair that opens new scenarios on the greatest and one-of-a-kind yarn manufacturers in this field presents the latest news, at a global level, concerning hosiery textile machinery.



Venue: Brixia Forum - Fiera di Brescia, Brescia, Italy

Sector: Metals, Machinery and Oil

Organizer: PRINCIPEMEDIA SRL

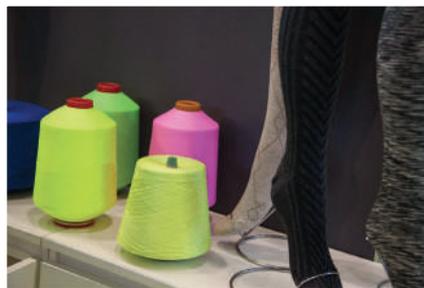
Frequency: Triennial



**F**imast represents the chance to personally discover the offers of the greatest manufacturers – at a global level – and the most interesting rarities in the wide-ranging field of textile machinery, leather industry and footwear.



**S**everal companies from the textile market exhibit machinery and accessories for yarn making, production of artificial fibres, winding, twisting, knitwear and hosiery, embroidery, tailoring and devices for laboratory tests, transport, logistics, recycling and pollution prevention.



Representing Fairs

## FOOD HOSPITALITY WORLD



Food Hospitality World is the International exhibition of food & beverage and professional hospitality industries, FHW | Powered by FOOD2CHINA, organized by Worldex-SingEx Exhibitions (Guangzhou) Co., Ltd., co-organized by CCPIT Guangdong Committee and Guangdong Imported Food Association, and supported by its global strategic partner Fiera Milano S. P. A.



Venue: China Import & Export Fair Complex (Pazhou), Guangzhou, China

Sector: Food & Beverage

Organizer: Worldex-SingEx Exhibitions (Guangzhou) Co., Ltd.

Frequency: Annual



What visitors can find? Meet & Processed Foods, Leisure Foods, Soft Drinks and Fruit Juice, Health Food, Food Equipment, Hotel Catering, Coffe and Tea, Agrifood, Wine and Beer, Aquatic Products.



Why FHW ?

- China is one of the world's biggest imported food market. South China, as the region with the largest consumption of food, will further expand imported food demand and unleash the potential of the market.
- The Most international and professional food and hospitality trade fair with the Highest Proportion of International Exhibitors in South China.
- FHW is the best business platform for food suppliers entering into South China market and a must-go event of food industry.
- VIB (Very Important Buyers) Program: High-Quality Buyer Resources and Precise Matching between Supply and Demand.
- Strong Support from Guangdong (China) Imported Food Association, Organizing Purchasing for Hundreds of Imported Food Enterprises.
- Co-Work with food2china.com and FOOD TO CHINA magazine for An Online-Offline Integration
- FHW help companies to understand the local market-Market Visit

## FRUIT & VEG INNOVATION



Capture new trends to increase consumption of fruit and vegetables: this is the goal of FRUIT & VEG INNOVATION. The global meeting point between demand and offer for the entire industry. A new concept evolving from a traditional exhibition to a place of relationships and experiences, where fruit and vegetable products combine with the latest evolutions in food&beverage.



Venue: fieramilano, Rho (Milan), Italy

Sector: Food & Beverage

Organizer: FIERA MILANO SpA

Frequency: Biennial



In this context fruit and vegetables acquire a higher value as the chance to educate people to healthiness in line with new lifestyles, both in domestic consumption and out of home. A two-yearly event competing with the strongest global shows, attracting major players to Italy thanks to the conjunction with TUTTOFOOD and showcasing the top-level production of the fruit and vegetable industry system.



**A** unique showcase representing the entire Italian fruit and vegetable production chain, from producers to final distributors including products, packaging, logistics and services; a great chance to connect with innovation. An international stage to develop your business with an expected turnout of over 100,000 potential commercial partners attending, 30,000 of whom from outside of Italy thanks to the joint promotion with TUTTOFOOD and the pervasive activity of the international network with branches in more than 50 countries. Qualified visitors and selected buyers offering many opportunities to develop valuable contacts.



## GLUTEN FREE EXPO



Gluten Free Expo was born in 2012 as the international fair dedicated to gluten free market and products. Gluten Free Expo arise as the meeting point of all the players of the Gluten Free market: companies, consumers and professional visitors.



Venue: Rimini Fiera, Rimini, Italy

Sector: Food & Beverage

Organizer: Exmedia srl

Frequency: Annual



Why participating to Gluten Free Expo :

To find the target of your business.

To launch new trends.

To promote new products.

To have instant feedback.

The fair obtained the certification ISO 25639 from Accredia.



Alcoholic drinks; Non-alcoholic drinks; Organic products; Candies; Condiment and Sauces; Vegetal products and preserves; Confectionery; Ethnic food; Ice-cream; Ingredients; Mix and semi-finished products; Associations, Organizations and Media; Hospitality and services; Bakery products; Pasta and Rice; Cured meats; Snacks; Frozen foods; Nutritional Supplement; Franchising and business services; Dairy products and substitutes.

## HIT SHOW



# HIT

SHOW

HUNTING  
INDIVIDUAL PROTECTION  
TARGET SPORTS

The best production for all hunting lovers. Hit Show: to focus on business and experience activities. The Event is divided into four goods areas. Among them, Hunting dedicated to hunting lovers. They will have a chance to hone their technical knowledge and perfect best practices in arms and munitions handling, as well as keeping up to date with the latest products on the market. Equipment and technical clothing for athletes and aficionados of sport shooting.



Venue: Fiera di Vicenza, Vicenza, Italy

Sector: Wellness & Sport

Organizer: ITALIAN EXHIBITION GROUP SpA

Frequency: Annual



Together with Hunting, Individual Protection and Dog Show, Target Sports represents one of the four community that there will be at HIT SHOW. In the Vicenza trade show area athletes and aficionados of sport shooting will find a wide range of sports arms and munitions, as well as other equipment and technical clothing.



Innovation and improvement in sports performances is on display at HIT Show. The best dog's breeds are in the limelight together with the best international judges. HIT Dog Show outcomes from a partnership with Circolo Cinofilo Vicentino and is a family-friendly, and eagerly anticipated event. HIT Arena welcomes all the shooting sports enthusiasts providing a number of exceptional meetings and educational happenings. Join HIT Arena's program and become acquainted with the best shooting practices, a proper usage of firearms and munitions and with companies presenting new products.



Representing Fairs

## HOMI MILANO



# HOMI

A new brand, a synthesis of style, business and excellence: in a word, HOMI. It's an original concept for trade fairs with an international flare. Many home dimensions, only one journey leading to ideas and solutions: ALL AT HOMI, WHOSE NAME SAYS IT ALL. HOMI, a simple name holding many sensations, the letter 'O' symbolically represents the circle that encloses the environment and the person, and the 'MI' at the end pays homage to Milan, a metropolis par excellence.



**Venue:** fieramilano, Rho (Milan), Italy

**Sector:** Lifestyle, Textile, Jewellery and Design

**Organizer:** Fiera Milano SpA

**Frequency:** Twice a year

**T**he perfect vision and explanation of the store of tomorrow, HOMI discusses lifestyles, multi-cultural themes and the well-being of the people and their environment. 10 visions of home and lifestyle thanks to the new proposal of 10 areas (the satellites), that embrace the contemporary individual in all his/her life dimensions. The satellites will contain all the sectors of HOMI, laid out according to the new display concept, but new sectors, too, all linked to the home and people and directly connected to new lifestyles. Concepts for living your life and experiencing the home - indoor and outdoor.



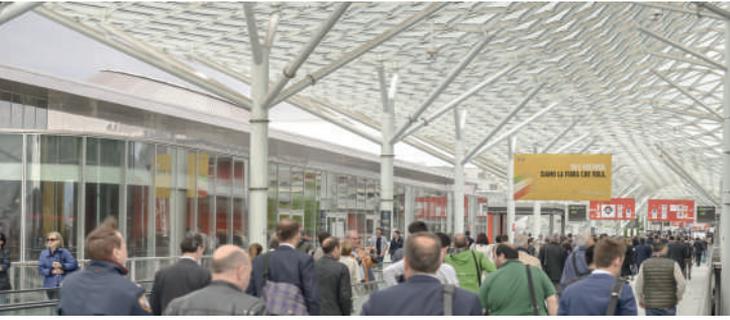
Suggestions for appreciating the day and embracing the night, solutions for experiencing and sharing wellness in every nuance. Buyers are highly qualified professionals that stand out on the international landscape. They are interested in doing business at Homi as it pertains to people, their environments and habits. The Incoming Buyers team chooses companies

via targeted research programmes in the various specialised markets. TYPE OF DISTRIBUTION: Concept Store, Chain shops, Retailers, Purchasing groups, Large department stores, Mass distribution, Wholesalers, Importers, Designer, Architects, On line store - e-commerce, Interior designers, Luxury hotel Resort Thalasso e Spa, Suppliers of the most important international hotel chains, Ho. re. Ca design.



## Representing Fairs

### **IPACK IMA**



IPACK-IMA is among the most attractive global exhibitions for suppliers of technology and materials for packaging, processing and material handling as it is capable of giving room, voice and momentum to all industry players by providing new ideas, initiatives and anticipations at each edition. It's a one-stop-shop partner providing promotional support, visibility on global markets and significant return on investment.



Venue: fieramilano, Rho (Milan), Italy

Sector: Packaging & Food Technologies

Organizer: Ipack Ima Srl

Frequency: Triennial



It's the most comprehensive exhibition of technologies and materials for processing and packaging in the food and non-food industry. It's world leader in dry pasta manufacturing technology. It's a key hub for influential buyers from all over the world: at IPACK-IMA exhibitors are sure to meet purchase decision-makers interested in the technology on display.



It's a landmark event because of its comprehensive, wide-ranging technology offer spanning across the entire supply chain of target markets, and because it offers a state-of-the-art overview of the industry. It's an opportunity for professional training and update for all industry operators on issues including innovation, sustainability and future prospects.

#### A GLOBAL EXHIBITION EXPERIENCE.

IPACK-IMA is staged in a premier exhibition complex located just 30 minutes from Milan's city center. It's the best place to meet, connect and be part of the industry's development with exceptional innovation concepts and the capabilities that it takes to do business. It's recognized and supported by major Italian institutions - the Ministry of Agricultural, Food and Forestry Policies, the Ministry of Economic Development - as well as global organizations - UNIDO (United Nations Industrial Development Organization) and WFP Italy (World Food Programme).

## KOINÈ



Koinè is a prestigious international fair event dedicated to religious sector: characterized by a particular synergy between exposure and spaces for reflection, debate and professional training, the exhibition takes place every two years in the Vicenza exhibition center.



Venue: Fiera di Vicenza, Vicenza, Italy

Sector: Religious

Organizer: ITALIAN EXHIBITION GROUP SpA

Frequency: Biennial



The innovative concept of Koinè makes it a moment of aggregation by supply chain and clergy, which combines moments of reflection, debate and analysis dedicated to liturgy and the architecture of religious buildings. The choice of biennial is the element that has allowed Koinè to hold a qualitative and numerical leadership regarding the exhibited products, the exhibitions and conferences organized and the professional visitors achieved.



The event consists of two areas:

- Church and Liturgy: A section dedicated to products and services for religious communities, alongside the most innovative solutions for design, restoration and maintenance (products for liturgy, religious buildings, services and funerary art);
- Faith and Devotion: A section that presents the most complete offer and the news of the international production of articles and devotional objects addressed to specialized distributors, sanctuaries and other sector operators (devotional articles, spiritual tourism).

## LACTOSE FREE EXPO



Lactose Free Expo is the first and only international fair dedicated entirely to the lactose free market products.



**Venue:** Rimini Fiera, Rimini, Italy

**Sector:** Food & Beverage

**Organizer:** Exmedia srl

**Frequency:** Annual



Lactose Free Expo is the meeting place that responds to lactose free market needs in which the companies can give the correct visibility to the products, present the news and meet the professional target, as buyers, distributors, retailers, large-scale retail or Ho.Re.Ca.

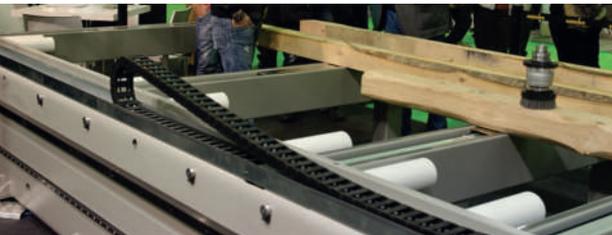
It is collocated with Gluten Free Expo.



**D**airy products and substitutes (butter, cream, cheese, yogurt); Equipments and machineries for milk production and their substitutes; Beverage substitute of milk and derived; Vegetal cheeses; Organic products; Condiment and Sauces; Vegetal products and preserves; Lactose free and Vegetal Snacks and Confectionery; Lactose free and Vegetal Ice-cream and desserts; Lactose free Ingredients; Mix and semi-finished products; Associations, Organizations and Media; Hospitality and services; Lactose Free Bakery products; Lactose Free Cured meats; Lactose Free and Vegetal Frozen foods; Lactose Free and Vegetal Short order products; Nutritional Supplement Franchising and business services; Vegan Products.



## LEGNO&EDILIZIA



# LEGNO & EDILIZIA<sup>®</sup>

International exhibition on the use of wood in building

One of the most important events at Verona Exhibition Centre is Legno&Edilizia, international exhibition on the use of wood in building. Approximately 150 Italian and international companies present in 15,000 m<sup>2</sup> of exhibition area spread over two pavilions. For builders, construction firms, designers and associated companies, the professional event in Verona provides an invaluable opportunity to see the latest international offerings, allowing them to plan their spending on new processing, product and systems technology.



Venue: Veronafiere, Verona, Italy

Sector: Wood

Organizer: Piemmeti SpA

Frequency: Biennial



Wood is playing a bigger and bigger role in the Italian construction scene, thanks in part to the growing use of green housing and energy saving techniques. Professional visitors to Verona exhibition centre will find an entire fair devoted to the field, which has always prospered in Northern Europe and North America. Along with the exhibition itself, technical discussions, conventions and practical demonstrations of wood processing equipment in use will be some of the highlights of the event, which can also count on the expertise of a number of partner universities. There are 13 categories of products and services on show at Legno&Edilizia: timber and semifinished products; machinery and tools; frameworks; structural woodwork; wooden houses; flooring, ceilings, staircases and panelling; security systems; roofing; door and window frames; glues, varnishes and paints; fastening systems; design firms; imports and distribution.



Legno&Edilizia is the only trade fair in Italy dedicated entirely to the use of wood in construction.

#### Exhibition categories

Wood: exporters and distributors; Wooden frameworks and structures; Structural woodwork; trusses; glue-laminated wood; boards and panels; Woodworking machinery and tools; Wood forms; Frames and timber for the building industry; Prefabricated wooden houses and covering systems; Special wood furnishings: floorings; ceilings; panelling; internal staircases; doors and windows; Glues and adhesives; paints and mordants; Safety equipment; Coverings and roofing: insulating materials and accessories; Consulting and planning companies; Fastening Tools.

## Representing Fairs

# MARMOMAC



# MARMO+MAC™

THE BIGGEST **STONE + DESIGN + TECHNOLOGY** TRADE FAIR

Marmomac is the largest and most important showcase for the stone industry from all over the world, the trade show that allows companies to discover the latest trends and place future orders. Marmomac is also the place to learn about state-of-the-art technologies and to meet with producers of the most advanced stone-processing machinery. Marmomac is the leading global event for the natural stone industry and represents the entire supply chain, from raw material to semifinished and finished products, from processing machinery and technologies to applications of stone in architecture and design. As a fundamental international meeting for all sectors in this field and an influential platform where business meets professional updating.



Venue: Veronafiore, Verona, Italy

Sector: Stone

Organizer: Veronafiore SpA

Frequency: Annual



**M**armomac is the ideal venue in terms of quality and completeness of exhibits combined with the most advanced know-how in the natural stone processing operations.

Marmomac is the world's biggest annual event for the stone industry. No other exhibition offers as much focus on latest technologies, stone and design, making it the perfect place to meet and network with international key specialists and qualified buyers, gain new contacts and generate new business leads, validate your market position, boost your company's image, showcase innovations and launch new products. A clear tariff



policy that includes numerous free and value-added services. An effective organisation of the exhibition layout and trade sectors ensure a clear offering and make Marmomac a unique platform for exhibitors to present themselves to highly-qualified professionals and decision makers in stone,

tools, accessories, chemical products, machinery and services for the stone industry. A rich calendar of promotional initiatives, educational programmes, seminars and special events of major international appeal are just some of the characteristics that make Marmomac an exclusive and not-to-be-missed appointment.



## MEAT TECH



Meat-Tech is the real answer of Ipack Ima srl to the evolution of the meat industry and its development, as well as the result of the strategy and the consolidated experience of a major world player.



Venue: fieramilano, Rho (Milan), Italy

Sector: Packaging & Food Technologies

Organizer: Ipack Ima Srl

Frequency: Triennial



**A**mong the objectives of the exhibition, offering new perspectives and development to the meat industry, through a broader vision and synergy between the different productive sectors.



**M**eat-Tech is the big not-to-be missed event by Ipack-Ima, to get in touch with innovative technological solutions and synergies between the different productive sectors and develop business strategies crucial to the future of new business.



## Representing Fairs

# METEF



METEF is the sole international event of the metals sector offering a Comprehensive exhibition on raw materials, processing, technologies, machinery and plants, products and applications as well as on state-of-the-art technologies for metals recovery and recycling and the most original solutions for the automotive industry.



Venue: Veronafiere, Verona, Italy

Sector: Metals, Machinery and Oil

Organizer: Metef Srl and Veronafiere SpA

Frequency: Triennial



Metef is the showcase of the Italian technological excellence. Foreign specialized operators presence guarantee.



Metef is located in the core of the European metals industry pole (Metef is organized by Veronafiere, Italy's most important direct organizer of exhibitions, second in terms of turnover and one of the European leaders thanks to over 100 years of experience in the expo sector and to its strategic position at the crossroads of the most important European intermodal transport routes. Metef location also takes advantage from being in one of the most important advanced manufacturing districts accounting for 600,000 firms in a 200-km range).

## MODEL EXPO ITALY



Model Expo Italy is the place where to find 6 topical areas on the main modelling sectors (model cars, model aircraft, model trains, static models, model ships and a special area) which, besides presenting the latest developments in earthmoving equipment, high speed trains driven from a smartphone, drones, dioramas and slot cars, will be lived up with competitions and shows thanks to the cooperation of the main national modelling associations. In the outdoor areas the exhibitions of combustion motor cars returns with national gatherings and then there is the more extensive model aircraft section with the usual indoor area and a schedule of exhibitions of the latest models of helicopters, airplanes and drones.



Venue: Veronafiere, Verona, Italy

Sector: Amusement & Gaming

Organizer: Veronafiere SpA

Frequency: Annual



Thanks to the cooperation of the Associazione Modellismo & Storia DLF (DLF Modelling and History Association) of Pontassieve (FI), historically always present at Model Expo Italy, Model Expo Italy with its model ships becomes the point of attraction for all historic ship enthusiasts with models that range from sailing boats to caravels and galleons. The partnership of the Think Comics Association with Games District, is resumed in a format entirely dedicated to games in all their forms, from videogames to cosplay, the latter being an increasingly popular trend in our country.



Games District will have more stages with a programme of events that will involve the public during the entire two days. A new feature will be the area of 3,500 sqm devoted entirely to LEGO. A result of the cooperation between IT LUG-LEGO User Group, CLV LUG and many AFOL-Adult Fan Of LEGO, this new section offers a larger exhibition area hosting a number of historic monuments, a diorama of 22 sqm, Castle, Pirates, the DC and Marvel super heroes and many others of the luckier subjects of the historic Danish company.

## MS AFRICA - MARMOMAC + SAMOTER



# MS africa

MARMOMAC + SAMOTER

STONE + DESIGN + TECHNOLOGY & CONSTRUCTION EQUIPMENT

## EXPO-CONFERENCE

MS Africa & Middle East – The International Trade Fair for Stone Design, Technology, Earthmoving and Building Machinery, is the event launched by Veronafiery and scheduled in the Egyptian capital . The event "merges" Marmomacc ([www.marmomacc.it](http://www.marmomacc.it)) and Samoter ([www.samoter.com](http://www.samoter.com)), Veronafiery's best known brands in the construction sector. The aim is to strengthen internationalisation and improve penetration into neighbouring markets in Africa and the Middle East. MS Africa & Middle East is promoted by Veronafiery together with Art Line, the leading Egyptian organizer of exhibition events, and ExpoLink, the Egyptian Exporters Association.



Venue: Intercontinental Semiramis Hotel

Sector: Stone; Transport, Construction & Ecology

Organizer: Veronafiery SpA

Frequency: Annual



The initiative aims to combine the entire natural stone chain in a single event, from stone quarrying and processing to quarry and construction site machinery and vehicles, through to the finished product: excellence in the building field, in terms of materials, know-how, technologies and equipment, will find a qualified audience of buyers including architects and interior designers, construction companies, distributors, rental, professionals in the quarrying world and earth moving equipment from many countries. An area at the exhibition will be dedicated to the second-hand sector, which has important market opportunities in Egypt and in Africa. Although experiencing an unstable political situation

like almost all countries in the Middle East and Africa, Egypt enjoys a privileged geographical position making it a candidate for the role of hub for Africa and the Middle East. Thanks to free trade agreements signed with many countries, Egypt also offers zero duty export opportunities. In particular, the Agadir Agreement established a free trade area that includes not only Egypt but other Mediterranean Arab countries (Jordan, Morocco, Tunisia), while the establishment of Comesa (Common Market

for Eastern and Southern Africa) sees Egypt rank as a preferential trading partner with 18 other African countries (Burundi, Comoros, Democratic Republic of the Congo, Djibouti, Eritrea, Ethiopia, Kenya, Libya, Madagascar, Malawi, Mauritius, Rwanda, Seychelles, Sudan, Swaziland, Uganda, Zambia and Zimbabwe).

## MYPLANT & GARDEN



Myplant & Garden – International Green Expo is the most important international trade fair for horticulture, landscape, garden and greenbuilding in Italy. The fair - which was born out of a cooperation between an independent organization, a consortium of companies, the biggest fairground in Europe and the companies and operators in the green sector - has changed the Italian world of trade fairs, by becoming its protagonist. Myplant & Garden is the meeting point for all the operators in the sector in Italy, and it has also attracted the interest of international exhibitors, buyers and professionals. During the three days of exhibition, the international show for horticulture becomes the centre of business.



Venue: fieramilano, Rho (Milan), Italy

Sector: Agriculture & Gardening

Organizer: V Group Srl

Frequency: Annual



**T**he fair is open only to the professionals in the field.

It is the only trade fair that presents and promotes the whole green industry through its 8 macro-sectors (nurseries, flowers, decoration, landscape, machinery, services, garden care, pots). An ever-growing number of professionals goes to Myplant because they consider it the best 'marketplace for business and networking' in Italy. Agronomists, technicians, architects, distributors, wholesalers, resellers, dealers, shop owners, producers, gardeners, import-export operators, public administrations, event organisers, owners of hotels and accommodations, forestry operators, nurserymen, engineers, landscape gardeners, agents, all go to the International Green Expo to meet one another, see the innovations, come

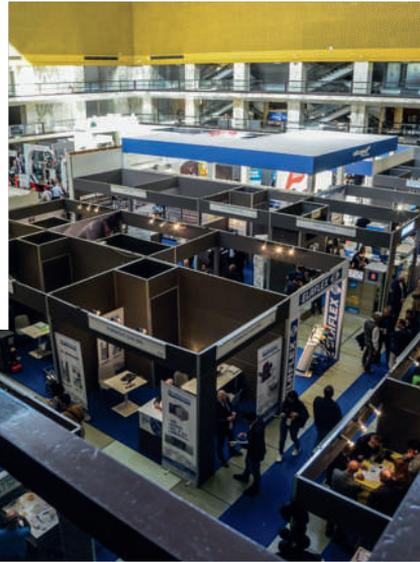


into contact with new environments, develop new contacts, business and cooperation opportunities. Becoming exhibitor at Myplant means having the best business and contact opportunities. The trade fair, dedicated to professionals only, is the only one that is able to present and promote on a national and international level the excellence in the green industry, which is represented in the eight macro-sectors: nurseries, flowers, decoration,

landscape, machinery, services, garden care and pots. Showing one's products in the largest trade fair headquarters in Europe, in a city at the centre of the great communication ways on a global level, in the most complete and dynamic exhibition for the green industry in the Mediterranean, means to enter in a unique circuit of business and relations, to meet public and private operators, international buyers, distributors and professionals, stakeholders in the green industry, technicians, producers and dealers.



## OIL&NONOIL- S&TC



Oil & non OIL - S&TC is the exhibition devoted to the entire fuel and gas depot and transport industry: service stations, the non-oil business, alternative fuels and the fuel storage and transport sectors. It is a specific yet comprehensive fair that offers exhibitors and visitors alike a unique platform for doing business and a great opportunity for sharing ideas, know-how and valuable instruments for analysing and interpreting a sector that is characterised by its rapid evolution and new business models. A new venue offering a wealth of opportunities.



Venue: Veronafiore, Verona, Italy (even years); Palazzo dei Congressi, Rome, Italy (odd years)

Sector: Metals, Machinery and Oil

Organizer: Mirumir Srl and Veronafiore SpA

Frequency: Annual



The exhibitors cover a range of fields:

- Equipment and instruments for mixing
- Storing and transporting fuels
- Products
- Services and solutions for service station design
- Construction and management
- Specific solutions for natural gas and LPG fuel systems
- Multifaceted non-oil sector (car wash facilities, detergents, waste water treatment, vacuum cleaning, components).



For no-logo service stations, oil companies, fuel transporters, large retail chains, fleet managers and car wash professionals, Oil&nonoil is an event not to be missed with its wide range of products and services that make it possible to see and experience, first hand, the new developments within the market. The speed and ease with which it is possible to find solutions tailored to the most diverse needs allow visitors to optimise the time and money invested in attending the event.

In addition to this, the many conferences, seminars and workshops are always well attended by enthusiastic participants and add value to the whole event.

## PROGETTO FUOCO



The most important international exhibition  
of plants and materials for wood-fired heating

Progetto Fuoco is the international exhibition of plants and materials for wood-fire heating professionals looking for job opportunities and it is the only global event for the wood-fire heating industry.



Venue: Veronafiere, Verona, Italy

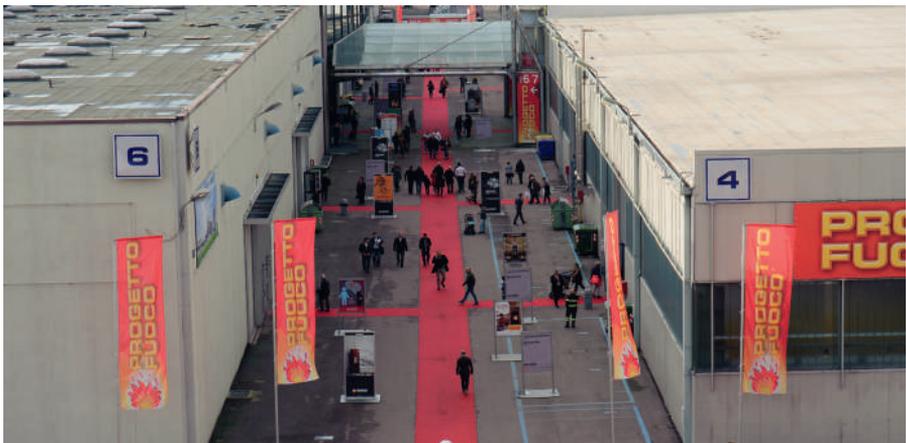
Sector: Wood

Organizer: Piemmeti SpA

Frequency: Biennial



Exhibitors show equipment and devices for making the best use of energy from wood. The Progetto Fuoco is primarily aimed at trade visitors, namely designers, technicians and entrepreneurs. Thanks to the unique smoke extraction system at the exhibition site, fireplaces, stoves and boilers are shown directly in operation, which makes the fair a very special attraction.



**N**umbers: More than 750 companies of which more than 300 foreign; 105,000 square meters of exhibition area. More than 70,317 visitors, coming from 69 different countries. Only trade-fair with working products; Scientific collaborations with AIEL, technical partner, Padua university TESAF, and all major industry associations.



## PTE - PROMOTIONTRADE EXHIBITION



# promotiontrade exhibition

PTE - PromotionTrade Exhibition is the only annual showcase in Italy for promotional products, business gifts and personalization equipment. Scheduled in a strategic period of the year and reserved exclusively to trade operators, the Exhibition represents the meeting point between the supply by specialized producers, importers and sole distributors, and the demand of retailers, agencies and personalization printers.



Venue: fieramilanocity, Milan, Italy

Sector: Promotional Products & Gifts

Organizer: Fiera Milano SpA

Frequency: Annual



PTE has two main exhibiting areas: one dedicated to TEXTILE and PROMOTIONAL PRODUCTS and one to personalization technologies MACHINES. PTE offer ranges from the last curiosities of advertising specialties to the most original ideas of business gifts and incentives; from the last clothing and accessories trends to the most innovative personalization technologies.



Manufacturers, importers and exclusive distributors of: business and celebrations gifts; advertising specialties; premium for collections and incentives; promotional garments (clothings and accessories). Suppliers of personalization equipment: digital printing; engraving; embroidery; pad printing; screen printing; sublimation printing; laser digital printing; cutting plotters & printing plotters; solvents & eco-solvent inks; heat press machines; transfer presses; materials & products (frames, inks, embroidery yarns, pads, transfer paper etc). During the event a rich programme of seminars and workshops is dedicated to Exhibitors and visitors.

## RIMINI OFFROAD SHOW



**EXHIBITION \_LIVE SHOW \_TEST DRIVE**

ACCESSORI. ADVENTURE. AUTO. ELABORAZIONI. MOTO. MOUNTAIN BIKE. QUAD

# RIMINI OFF ROAD

## SHOW

Rimini Off Road Show is the new spectacular trade fair with the exhibition filling the stands of one of the greatest trade shows in Europe, where in the outdoor areas dirt roads will be set up for cars, motorcycles and MTBs to show off their mettle and also extending its footprint in the area, with all the natural paths and tracks already well known by enthusiasts.



Venue: Rimini Fiera, Rimini, Italy

Sector: Motors & Bicycles

Organizer: ITALIAN EXHIBITION GROUP SpA

Frequency: Annual



**R**imini Off Road Show will host the big names in the international car industry and the off-road variation will characterize the whole exhibition area: from the safety of touring cars (SUVs and 4x4 sedans), to vehicles for sports use in leisure time. There will be specialized vehicles and those able to tackle extreme terrain and slopes all the way up to Quads, motorbikes and MTBs. Alongside the vehicles, the whole world of specialized components and accessories, services and sportswear will be there. There'll also be space for adventure tourism destinations, presenting a variety of offers to fans of off-road and Dirt road. The outdoor areas of the Rimini Fiera district will become off-road tracks to host tests and displays for free style, dirt

track and rallying and everything to highlight the Off Road show, focusing on technology and innovation, to be experienced directly with test drives that will allow manufacturers to share their latest products with the public, but also to get them across effectively 'in the field'. The Rimini Fiera event takes place in a natural basin, the Motor Valley, known worldwide for its

unrivaled range of thrills and motoring tradition. Suffice it to mention names like Ferrari, Ducati, Lamborghini, Maserati, etc., racetracks at Imola and Misano, museums and collections, international events on the calendar of two and four-wheel motorsport, events and exhibitions, in addition to extraordinary champions who are focusing their particular training precisely on off-road disciplines.



EXHIBITION\_LIVESHOW\_TEST DRIVE  
ACCESSORI, ADVENTURE, AUTO, ELABORAZIONI, MOTO, MOUNTAIN BIKE, QUAD



EXHIBITION\_LIVESHOW\_TEST DRIVE  
ACCESSORI, ADVENTURE, AUTO, ELABORAZIONI, MOTO, MOUNTAIN BIKE, QUAD

## RIMINIWELLNESS



# RiminiWellness®

Riminiwellness has confirmed its role as an international trade fair and the world's most lively event dedicated to fitness and wellness. The whole world is at RiminiWellness: operators, buyers and presenters make this exhibition an increasingly international stage with business meetings between companies.



Venue: Rimini Fiera, Rimini, Italy

Sector: Wellness & Sport

Organizer: ITALIAN EXHIBITION GROUP SpA

Frequency: Annual



RiminiWellness is the world's biggest gathering devoted to fitness, well-being, business, sport, physical culture and healthy eating, an event that brings all the biggest companies in the wellness universe together under the same roof: from the makers of machines for physical activity to gyms, schools and trade associations, those who love the body, taking in spas for relaxation, rehabilitative sciences and dance, but also tourism and design.



A unique mix of events that blend every spirit of the good life and staying in shape, a winning combination with five sections:

- WPRO, directed towards the b2b sector
- WFUN, for the active public that enthusiastically takes part in the exhibition every year
- FoodWell Expo, dedicated to healthy eating for those on the move
- RiminiSteel, the most heavy-duty part of RIMINIWELLNESS, hosting combat sports, martial arts, body-building and everything to do with “physical culture”
- Riabilitec, the section that presents every technological innovation for motor rehabilitation and re-education.



Representing Fairs

## SAMOTER



# SaMoTer

SaMoTer, the Triennial International Earth Moving and Building Machinery Exhibition, has been held in Verona since 1964 and is the leading event dedicated to the construction machinery sector in Italy. The Exhibition is a partner event in the cycle of European trade fairs sharing the patronage of CECE – the European Federation which brings together building machinery manufacturers. With over 50 years of history behind it at the service of the sector, SaMoTer is the most important event in Europe for the construction sector.



Venue: Veronafiere, Verona, Italy

Sector: Transport, Construction & Ecology

Organizer: Veronafiere SpA

Frequency: Triennial



Samoter, is the historic event owned by Veronafiore and the landmark for construction machinery. Held in conjunction with Asphaltica, the event is organized in collaboration with Siteb (Italian Bitumen, Asphalt & Roads Association) dedicated to machinery and technologies for road paving and infrastructures. SaMoTer, International Earth Moving and Building Machinery Exhibition, is the leading event in Italy dedicated to the construction field.



The Exhibition is a partner event in the cycle of European trade fairs sharing the patronage of CECE, the European Committee, which brings together earth moving and building machinery manufacturers associations. It is the only sector exhibition in Italy, one of the most important markets for quarrying and construction equipment in Europe with a background of production companies that have developed a major vocation for exports. It is the main landmark for the construction sector in Europe. More than 50 years of experience serving the construction industry. It hosts all sectors in the construction world. It is rich of impressive contents, events, follow-up and educational meetings, all organized in collaboration with companies and trade associations in order to stimulate research and to involve institutions. Verona boasts a strategic geographical position, in the middle of the main economic crossroads – Corridor 1 (Stockholm-Palermo) and 5 (Barcelona-Kiev) – which link northern and southern Europe. At the same time it is placed on the crossroads between the North-East, the North-West and central Italy. It is the key event for all operators in the sector.

## SIA GUEST



Sia Guest, the International Hospitality Exhibition, is the largest negotiation and networking area in Italy for Italian and foreign hotel professionals. It is the only trade fair in Italy exclusively reserved for the hotel sector: Sia Guest is staged at the same time as TTG Incontri, Italy's largest B2B tourism fair and SUN, the top b2b exhibition for the Outdoor World.



Venue: Rimini Fiera, Rimini, Italy

Sector: Tourism & Hospitality

Organizer: ITALIAN EXHIBITION GROUP SpA

Frequency: Annual



Sia Guest is a meeting point for producers and buyers from all over the world: top decision makers representing Italian and international hotels and hotel chains, different hospitality facilities and architects, planners and designers. It has a functional, modern exhibit layout designed to build in to perfection supply chains of interest to the hotel world.



**H**otel supplies, contract and outdoor furnishing, building components, tableware, bathroom furnishings, decorative items, food service equipment and systems, technology, lighting, industrial cleaning, hospitality products and services, access, energy saving and recycling. Each exhibit sector has interactive representation and houses exhibitions and events that highlight the importance of product research and development for the hospitality market. Sia Guest is the ideal marketplace for presenting new trends in the sector and the new technology and innovations that change hotels and the hospitality concept.



## SICUREZZA



# SICUREZZA

For more than thirty years, SICUREZZA has reflected the industry and its evolution, rising to the challenges of a dynamic and ever-changing sector. Today's challenges span the increasing use of IP and ever-closer integration between physical and logical security. The next event showcases a new phase in the evolution of security: customized solutions for every sphere of application in an increasingly interconnected world that is looking to exploit the opportunities of the Internet of Things, which blurs the line between physical security and IT security.



Venue: fieramilano, Rho (Milan), Italy

Sector: Security

Organizer: Fiera Milano SpA

Frequency: Biennial



SICUREZZA is becoming a key event for Eastern Europe and the Mediterranean basin, offering companies real international opportunities through partnerships, strategies and targeted initiatives.

SICUREZZA has boosted investment in selecting the best qualified investors and those with the most spending power, from areas of business interest. SICUREZZA uses the extensive Fiera Milano agent network, spanning the world's leading countries, to contact and select top hosted buyers and foreign exhibitors.



SICUREZZA has created - and continues to expand - a partner network specifically to increase knowledge of your company in international markets and build relations and synergies with events in key markets. The Fiera Milano Group is also a leader in the Security & Safety sector in Latin America, directly organising key industry trade fairs in Sao Paulo in Brazil. All of the latest developments in the industry are being showcased at SICUREZZA, from video surveillance to anti-intrusion, access control and crime prevention, against the backdrop of a continually-evolving market and growing interest in synergic sectors that are more and more adjacent to the security world. Information and big data, the Internet of Things, drones, fire prevention (detection and extinction), Building Automation and Smart Building will be part of the event. These events provide a unique, strategic opportunity for companies to boost their international growth. SICUREZZA has media partnerships with leading foreign trade publications, plans advertising campaigns, and invests in the web (direct marketing and social media). Journalists from leading foreign media outlets are invited to SICUREZZA and, every event, the interest from such organisations grows.

## SIGEP



Sigep is the undisputed leader in the international exhibition of ice cream, homemade pastries, bread, coffee. It is dedicated exclusively to professional operators around the world. An extraordinary exhibition which anticipates trends and innovations of the 4 sectors: raw materials, ingredients, plants and equipment, furnishing and services. It is a show that rewards excellence worldwide and develops international networking and doing business grow. It activates the [www.sistemasigep.com](http://www.sistemasigep.com) useful platform to facilitate the opening of gelato parlors around the world; Sigep collaborates the prestigious project of certification of Italian Gelato parlors abroad with the patronage of the Ministry of Foreign Affairs. Sigep is a worldwide show that rewards talent, investing in young generations, it brings the Italian excellence in the world and global excellence in Italy.



Venue: Rimini Fiera, Rimini, Italy

Sector: Food & Beverage

Organizer: ITALIAN EXHIBITION GROUP SpA

Frequency: Annual



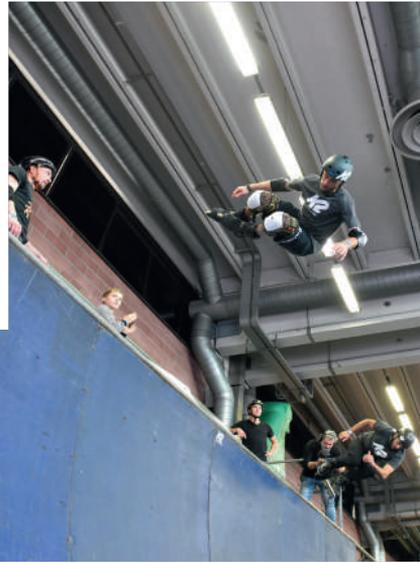
A series of contests staged during SIGEP and around the world during the year ensure that artisan gelato is a key player in every season and at all latitudes: The world championship of female pastry The Pastry Queen, The Gelato World Cup, the selections of the teams held in each continent, the Gelato World Tour. The event confirms its undisputed international leadership as trade fair for professional operators all over the world in the artisan gelato, pastry and baking sectors, together with that of coffee. An extraordinary showcase of everything new and trendy in the 4 supply chains. On show will be raw materials and ingredients through to plants and equipment, furnishings and services. SIGEP was launched on the suggestion of Italian gelato maker

members of artisan associations, who wanted an expo to support their activity. Its story is characterized by an increasing success that began with its inauguration, on January 17th 1980. Today, more than ever, the secret of the very high calibre of the side events is their organization, which involves all-round proactive collaboration by the most important associations of the various sectors' artisans. The idea of

staging a busy program of spectacular events alongside the expo area was a winner right from the start International contests, technical demos, seminars and conferences are an integral part of what SIGEP has to offer and are perfect opportunities for communication and exchange between companies, trade members, media and trade associations representing the entire production chains and the sector's opinion leaders.



## SKIPASS



# SKI PASS

TURISMO E SPORT INVERNALI

Skipass is the largest Italian marketplace for snow related activities. Each year, for more than 20 years, approximately 500 resorts, Italian and foreign, and more than 100 exhibitors of equipment and sportswear choose to participate in the Exhibition and to become an exhibitor. The formula for Skipass, which combines demonstrations and performances, provides four days of direct contact with more than 90,000 visitors, with exhibitors and more than 250 accredited journalists.



Venue: ModenaFiere, Modena, Italy

Sector: Wellness & Sport

Organizer: ModenaFiere srl

Frequency: Annual



Contact with the Skipass public, skiers, snowboarders, hikers and climbers, and fans of high altitude sports, is a direct and effective promotional vehicle for the most important brands in the industry expanding niche brands.



Meeting the end customers, coming face-to-face with their curiosities, accompanying them in their choice has become an infallible means to influence purchasing behavior and nurturing brand loyalty just when a brand is taking off. At the opening of the winter season, Skipass is a showcase followed through various media, by millions of readers, viewers and listeners. Skipass has been mentioned by among others Corriere della Sera, La Repubblica, La Stampa, La Gazzetta dello Sport, Il Giornale, TuttoSport, QN Il Resto del Carlino, TG1, TG3, Mediaset, SKY Sport Rai Sport, Radio Monte Carlo, Radio 101, Radio DeeJay and all the main news websites. The Exhibition is preceded by a media campaign in the major national newspapers, with ads in specialized magazines and newspapers, as well as on various websites, radio stations and TV.

## SMART BUILDING EXPO



SMART BUILDING EXPO stems from an agreement between Pentastudio, a historical advertising and marketing agency that promotes new telecommunications technologies, and Fiera Milano. The new trade show, held alongside SICUREZZA, aims to present a clear and comprehensive overview of smart building solutions to an audience of industry operators.



Venue: fieramilano, Rho (Milan), Italy

Sector: Security

Organizer: Fiera Milano SpA

Frequency: Biennial



Connectivity and digitalisation are breaking down the barriers between the different forms of verticalization, both in residential and non-residential applications. In this context, SMART BUILDING EXPO, dedicated to system integration, aims to represent the latest evolutions in plant engineering and all related services: from connectivity in the strict sense, through to integration with new electrical systems; and from entertainment based on interaction, on-demand systems and high audio-video definition, through to control systems promoting energy efficiency.



Designed as a marketing opportunity, as well as a chance for further development and refresher training, the three-day event will be flanked by a rich schedule of workshops. In addition to providing valuable information on new industry legislation and on the highest performing systems, these workshops will provide insights on different areas of applications in both the public and private sector, with a particular focus on Italian excellence in this field.

Representing Fairs

## SOL&AGRIFOOD



# SOL&AGRIFOOD

TASTE OF BUSINESS

Sol&Agrifood, the International Exhibition of Quality Agro-Foods: a prestigious showcase that, also by being held alongside Vinitaly, promotes excellence in olive oil and agro-foods on a national and international scale. An upgraded formula and exhibition areas even more in line with the needs of participants: Sol&Agrifood merges the previous SOL and Agrifood Club events under a single brand.



Venue: Veronafiere, Verona, Italy

Sector: Food & Beverage

Organizer: Veronafiere SpA

Frequency: Annual



**T**he format of Sol&Agrifood and related initiatives emphasises direct contact between producers and trade operators, buyers and horeca professionals. The aim is to allow producers to explain and narrate how products come into being, what are they, where the raw materials come from and any related traditions.



**T**he exhibition is increasingly becoming a landmark for food products from Italy as well as other countries, with significant growth in international exhibitors. The impressive programme of tastings, workshops and cooking shows helps explain and narrate the special features of the products on display.

**S**ol&Agrifood is an opportunity for expanding business contacts through B2B meetings, workshops and tastings, where producers can promote their products in person among Italian and international operators.



Representing Fairs

## TECNARGILLA



Tecnargilla is the world's most important showcase of technological and stylistic innovation for the ceramic and brick industry, offering a sneak preview of the products in store for the future. Tecnargilla presents the broadest product range of all fairs in the sector, hosting the leading producers of technology for tiles, bathroom fixtures, bricks, dishware, refractory materials, and technical ceramics.

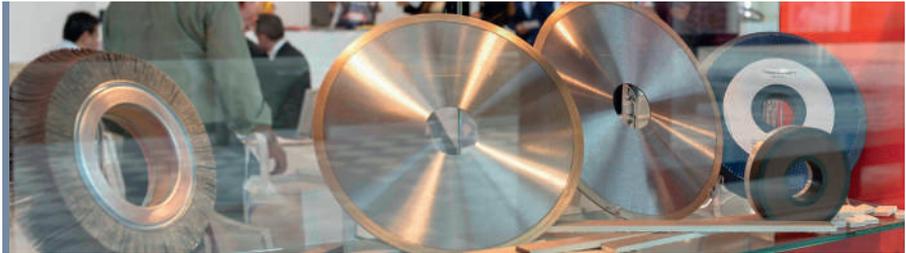


Venue: Rimini Fiera, Rimini, Italy

Sector: Transport, Construction & Ecology

Organizer: Acimac and ITALIAN EXHIBITION GROUP SpA

Frequency: Biennial

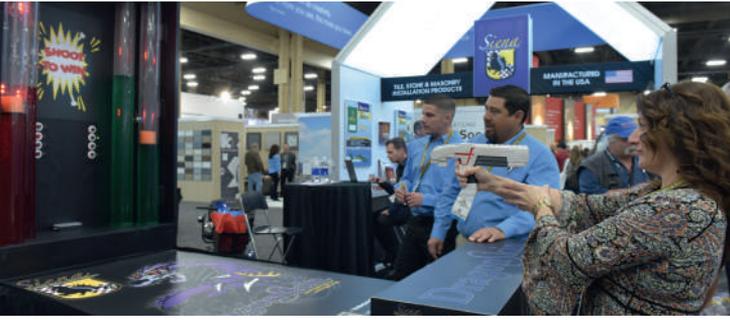


TECNARGILLA is a unique opportunity to meet ceramic market leaders. It is no coincidence that it is held in Italy, the reference point for the world's best ceramic and technological offerings.



Tecnargilla has the widest category offering of fairs in the sector, housing the leading manufacturers of technologies for the tile, sanitaryware, brick, tableware, refractories and technical ceramic industries. Tecnargilla attracted more than 32,000 visitors, about 49% of them were foreigners: with 6.4% growth and from 101 countries. These figures make Tecnargilla the fair to be most visited by international operators.

## TISE - THE INTERNATIONAL SURFACE EVENT



# THE INTERNATIONAL SURFACE EVENT

The International Surface Event (TISE) is the key North American event for natural and engineered stone, surface finishing, floor covering and tile products bringing together three co-located shows: StonExpo/Marmomac, SURFACES and TileExpo. Over four impressive days, these three world-class trade shows feature the newest products, hands-on demos, inspiring trends, key manufacturers and industry suppliers, as well as unmatched education and networking.

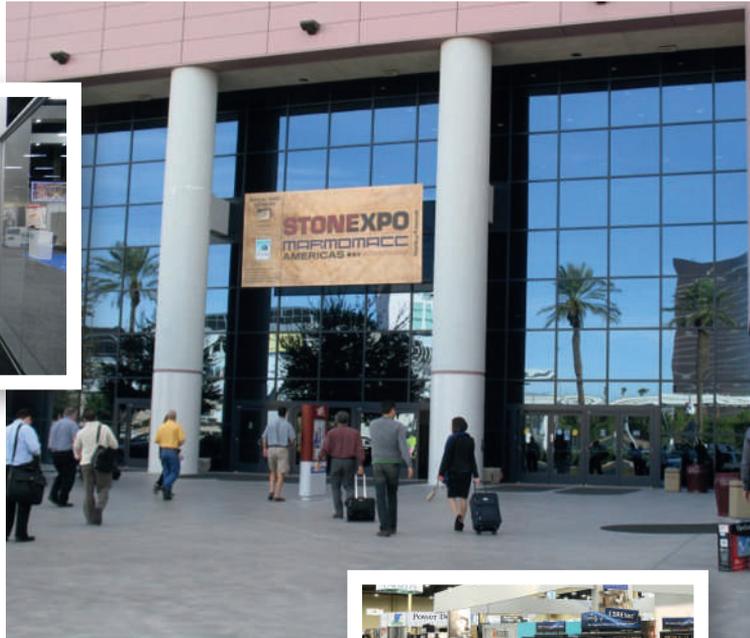


Venue: Mandalay Bay Convention Center, Las Vegas, USA

Sector: Stone

Organizer: Informa Exhibitions

Frequency: Annual



**S**TONEXPO /MARMOMACC is the leading natural stone event, offering thousands of industry professionals the opportunity to see the newest and most innovative products in every category -- machinery, tools, and natural and engineered stone -- while building long-lasting business relationships with top manufacturers and suppliers and receiving first-class education. SURFACES AND TILEXPO Co-located with StonExpo /Marmomac, SURFACES and TileExpo are the main events for the North American flooring industry, featuring the most extensive display of

cladding/lining surfaces including wood flooring, resilient materials, carpets and tiles. The co-location of the three shows provides a broad range of products and opens new doors for each exhibitor. TileExpo is the newest tile industry event in the United States serving distributors, retailers, installers, builders, and design professionals. Featuring leading tile manufacturers and suppliers displaying



products from artisan to ceramic, decorative to glass, and more. Buyers and sellers can find the tile products, tools, and services they need at TileExpo. Official Sponsors of TileExpo are the Ceramic Tile Education Foundation and the National Tile Contractors Association.

# TRANSPOTEC



Transpotec offers a 360-degree overview of the transport and logistic scene: heavy and commercial vehicles, interiors, trailers, transport services and aftermarket, but also components and second-hand market.



Venue: Veronafiere, Verona, Italy

Sector: Transport, Construction & Ecology

Organizer: Fiera Milano SpA

Frequency: Biennial



What's more, there will be a whole range of meetings and conferences where trade professionals can get up to date, and test drives so that you can get a feel for what vehicles are like to drive, plus events and shows focusing on people whose work has become their passion.



The exhibition is a showcase for:

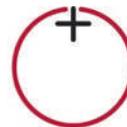
Vehicles, technological proposals, innovative products.

Solutions designed for all the various commercial and industrial sectors.

Special services and consultancy for trade professionals in all the segments of the industry.

Training sessions, first-hand experience and meetings with experts.

## TUTTOFOOD MILANO



# TUTTOFOOD

MILANO WORLD FOOD EXHIBITION

The success of TUTTOFOOD has very solid foundations. The aim was to make the exhibition known on an international scale and to encourage business dealings for all the companies participating in the fair. The food community accepted the invitation and has enabled the fair to attain the third place in the ranking of professional food and agri-food events in Europe.



Venue: fieramilano, Rho (Milan), Italy

Sector: Food & Beverage

Organizer: Fiera Milano SpA

Frequency: Biennial



**T**uttofood hosts the following sectors: multi-product, beverage, cakes and pastries, meat and charcuterie, institutional, frozen goods, cheese and dairy. Set up with a strong vocation for internationalisation, TUTTOFOOD is an effective showcase for discovering innovative ideas in this sector and an opportunity for the production channels to meet with distribution in all its various forms. The completeness and variety of the products and services on show ensure that visitors come into contact with the best specialities from every corner of Italy and the world. Why be an exhibitor at TUTTOFOOD? Three good reasons: Valuable contacts for your business, TUTTOFOOD serves as a stage where the key players in Food&Beverage come together

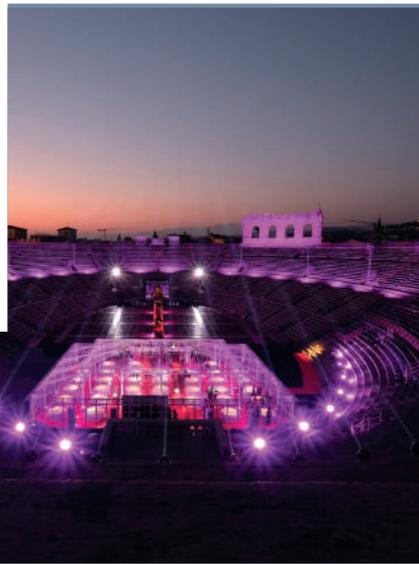


to decide where to invest. In fact, 82,7% of professionals who have visited TUTTOFOOD play a decisive role in the buying process. International nature -Of the more than 78,000 professional visitors at TUTTOFOOD , 30% are from outside Italy, proof of the international direction the show has taken- A dedicated programme to inspire loyalty among buyers TUTTOFOOD gives exhibitors the opportunity to tell us about their most important



clients and/or potential clients, in order to invite them to the show as Hosted Buyers, after having been certified by organisers. Time after time, TUTTOFOOD has become a stage where companies in the sector can present their products to the national and international market, to find out and understand market trends.

## VINITALY



# vinitaly

INTERNATIONAL WINE & SPIRITS EXHIBITION

The most important international exhibition dedicated to wine b2b, a meeting point for almost 4,300 exhibitors from 30 countries and 128 thousand professional visitors, including more than 48,000 from 141 different countries and this figure included 30,200 top buyers! This is Vinitaly, the international wine and spirits exhibition.



Venue: Veronafiere, Verona, Italy

Sector: Food & Beverage

Organizer: Veronafiere SpA

Frequency: Annual



All the more, over time Vinitaly has grown into something much more than just a trade show. Since its debut in 1967, Vinitaly has generated created around itself a system of business services active throughout the year, including Vinitaly International, OperaWine, Vinitaly Wine Club, VIA Vinitaly International Academy, wine2wine and the International Packaging Competition.



Four days of major events, meetings, tastings and targeted workshops to encourage contacts between exhibiting cellars and trade operators, together with an impressive convention programme discussing and analysing topics associated with supply and demand in Italy, Europe and the rest of the world.

Vinitaly welcomed “5 Star Wines - The Book”, the first guide ever created by a wine exhibition designed to be a business tool and marketing lever for companies, with immediate feedback during the show itself for producers attaining or exceeding a +score of 90-hundredths as well as presenting new wines in Verona.



Representing Fairs

## VITÓRIA STONE FAIR - MARMOMAC LATIN AMERICA



**VITÓRIA**  
**STONE FAIR**  
**MARMOMAC**  
LATIN AMERICA

More than 90% of the investments in the Brazilian stone sector industries are achieved in Espírito Santo. The state became a world reference in marble and granite and a leader in its national stone production, presenting its immense geological potential, widely developed through investments in geological, extraction technology and improvement researches.



Venue: Carapina Centro de Eventos, Carapina, Brasil

Sector: Stone

Organizer: Milaneze & Milaneze S/A

Frequency: Annual



The activity generates significant resources, brings lasting partnerships, stimulates the technology researches, creates new opportunities and attracts good business not only for the stone segment, but also acts positively in other sectors of the economy, attracting the business tourism and widely potentializing the producing and improvement stone markets, in an expanse productive chain that attracts a great volume of investments. Generates jobs, revenue and great social economical opportunities.



Vitória Stone Fair is held in Espírito Santo, state with the largest Brazilian industrial park in the country. While Brazil has the greatest diversity of natural rocks in the world - more than 1,200 varieties - ES is the largest producer and exporter of slabs and blocks. Throughout the event, the fair welcomes professionals from the most varied sectors related to the extraction and processing of rocks, civil construction, architecture and design.

#### WHY BRAZIL?

The leading supplier of stones to the USA;

The largest producers and exporter of large slabs;

2nd largest block exporter;

3rd largest slate exporter;

4th largest producer of natural stone, with more than 1.000 types;

3rd biggest importer of processing machinery and technology;

Distribution center and reference in the stone industry in the Americas;

Consumes about 70 million square meters per year of processed rocks.











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Representing Fairs

## BEER ATTRACTION



# BeerAttraction

**B**EEER ATTRACTION is the international exhibition dedicated to speciality beers, craft beers and food for the Horeca channel. It is organised

by Italian Exhibition Group in collaboration with UNIONBIRRAI. The media partners are GBI and Il Mondo della Birra. The event is sponsored by Italgrob. Beer

Attraction presents itself with an original, dynamic format in which all the links in the chain and goods categories that serve the HORECA segment are represented.



Venue: Rimini Fiera, Rimini, Italy

Sector: Food & Beverage

Organizer: ITALIAN EXHIBITION GROUP SpA

Frequency: Annual

We are a professional **printing, web design, media, software interface** design company.

The companies in attendance present their new ideas in an interactive environment, showcasing their products in innovative foodservice proposals. Ample space is set aside for the contents and events, which focus above all on enhancing the professionalism of the operators, so investing in the development and growth of the industry as a whole. At BEER ATTRACTION the entire beer chain is represented and, the event is accompanied by FOOD ATTRACTION, the section entirely dedicated to FOOD for the Horeca channel, staged in collaboration with FIC – the Italian Federation of Chefs.



**F**OOD ATTRACTION is a trade event with an original and innovative format that combines speciality beers with food specialities made in Italy – and much more – for the new formats in the field of eating out. BBTECH EXPO, the trade fair for beer and soft drinks will be held simultaneously with BEER ATTRACTION.

