



HOSTED BUYER PROGRAMME – PARTICIPATION USEFUL INFORMATION

TO WHOM THE HOSTED BUYER PROGRAM CONCERNS

Representatives of companies, who are interested in purchasing products/services belonging to the satellites of HOMI and are included in the Hosted Buyers Program after the approval of the TEAM BUYER – BUSINESS UNIT HOMI.

HOSTED BUYER REGISTRATION

Accessing MyMatching platform using credentials received by mail from the Buyer Team, Hosted Buyers have to complete their profile following all the registration steps. Completed their registration, they will be able to download both the free entry ticket to Homi and the documents regarding the buyer program required.

Only 1 representative for each company will be accepted as Hosted Buyer, except different agreements with the Buyer Team.

Accompanying persons will be accepted on the condition that all matters related to hospitality will be on their charges.

A. MYMATCHING platform

All the Hosted Buyers are included in the online meetings program (MyMatching platform), that they can access through a dedicated registration link.

Hosted Buyers will receive an e-mail by the Buyer Team with the credentials to access the platform and finalize their application.

Hosted Buyers undertake to make 5 appointments per day to be fixed before the event. The selection of exhibitors will be free.

Hosted Buyers unable to honor an appointment should contact directly the Buyer Team or reference AGENT and the exhibitor to arrange the meeting in a convenient time during the Show.

HOMI APPLICATION

The Homi App allows buyers to view and use your MyMatching agenda directly from their mobile.

They can download the mobile application from the App Store and have all the information they need about the fair. They will find quickly the exhibitors on the map and will be informed about news and events.

Hosted Buyers can print the "agenda" to supervise. Alternatively, those who don't want to use the agenda, will sent later by mail a report with the exhibitors met during the fair.

B. BUYERS HOSPITALITY PROGRAM

TRAVEL AND HOTEL

1 . Travel plan

- ✓ HOMI hospitality package includes 2/3/4 nights (depending on country of origin Europe or Extra Europe) in double room single use, in one of 4 * hotel (B&B) chosen by Fiera Milano.
- ✓ Hosted Buyers undertake to pay all the extra charges related to the hotel before their departure by using the credit card.
- ✓ Hosted Buyers will receive the hotel form for travel and accommodation, to be filled in all its parts.
- ✓ Credit Card Details: according to the procedures of all the Italian and foreign accommodations, the above card is required to guarantee the hotel reservation. It will also be used in the cases as indicated in the hotel form and to cover the extra charges, not settled by the Hosted Buyer.
- ✓ Any change requested by the buyer to the hospitality package proposed by HOMI, which implies a cost will be paid by the Hosted Buyer.
- ✓ The participation costs of the accompanying person (second guest) are not included in the hospitality package and will therefore be charged to the buyer. The above participation cost will be indicate in the reservation form and refer to the service of free access to the show, supplement stay in a double room and the transfer service from the fair to the hotel and vice versa. A registration link for getting the free entrance ticket to the show will be exclusively dedicated to the accompanying person, at MyMatching platform.

2 . Extra Services and costs

All what is not indicated in the hospitality package above described.

3 . Transfers by air, train or other:

- ✓ HOMI assumes no liability in the following cases:
 - loss of flight or train, inconvenience due to delay, cancellation or suspension of flights or trains booked by the agency in charge referred to in paragraph 1;
- ✓ miscommunication of the Hosted Buyers name. On this regard, please take note that airline tickets are nominal and are not transferable, or modifiable. Any additional costs to the airport or train station is will be paid by the Hosted Buyer.

4 . Visa

The hosted buyer will provide for Visa request, including the costs. Fiera Milano, as organizer of HOMI, will assist the Hosted Buyers by providing the letter of invitation where required. Homi assumes no liability in the case of trip cancellation due to non-delivery of the visa.

5. Penalty

Penalties for cancellation and no shows will be charged to the buyer according to the timing and criteria described in the reservation form.

6. Miscellaneous

Every single buyer is responsible for its own safety and for the care of personal items.