### **TECHNICAL FORM SIGEP 2019**

**EXHIBITING RATES FORM** 



19-23 JANUARY 2019

#### **EXHIBITING RATES PER SQ.M - BARE AREA** (1)

**EARLYBIRD RATES** 

only if deposit paid within 30<sup>th</sup> APRIL 2018\*

STANDARD RATES FROM 1st MAY 2018

1 open front	2 open fronts	3 open fronts	4 open fronts
€ 205.00	€ 225.00	€ 234.00	€ 240.00
€ 209.00	€ 229.00	€ 238.00	€ 245.00

# EXHIBITING RATES PER SQ.M - TURNKEY AREA (1) COMPULSURY for STAND SMALLER or EQUAL to 16 sq.m

#### **EARLYBIRD RATES**

only if deposit paid within 30th APRIL 2018\*

Туре	1 open front	2 open fronts	
Basic	€ 274.00	€ 294.00	
Plus	<b>€ 295</b> .00	€ 315.00	
Luxury	€ 437.00	€ 457.00	

STANDARD RATES FROM 1st MAY 2018

Туре	1 open front	2 open fronts
Basic	€ 278.00	€ 298.00
Plus	€ 299.00	€ 319.00
Luxury	€ 441.00	€ 461.00

# \* NB! BE ADVISED THAT TO BENEFIT FROM PROMOTIONAL RATES THE ADVANCE PAYMENT MUST BE SETTLED BY THE DATES INDICATED, ELSE THE AFORESAID RATES CANNOT BE APPLIED

#### Other items (2):

**Registration fee** (compulsory for each exhibitor) together with the sale of exhibitor invitation tickets covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes, 1 parking permit, Wi-Fi connection

€ 680.00

Red Area Surcharge (3)	+ 15% on total bare a	+ 15% on total bare area rate		
Power Supply per Kw monophasic	€	43.50		
Water Supply each	€	169.50		
Catalogue entry represented company each	€	100.00		
Hosted companies fee (in case of more companies inside one booth)	€ '	1,120.00		

VAT must be added to these figures, if due.

#### ELECTRONIC TRADE VISITOR TICKETS SOLD TOGETHER WITH REGISTRATION FEE

Each exhibitor have right to receive trade visitor ticket according to paid sq.m as follows:

Square meters	Up to 32	33 – 64	65 – 96	97 – 128	129 – 200	More than 201
Trade Visitor Ticket (€ 2)	20 ( € 40)	30 ( € 60)	40 (€80)	50 (€100)	60 (€120)	70 (€140)
Registration Fee	€ 640	€ 620	€ 600	€ 580	€ 560	€ 540

<sup>(1)</sup> Bare area rate includes area only, turnkey rate includes fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw). For 16 sq.m stands daily cleaning is included.

<sup>(2)</sup> Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

<sup>(3)</sup> Red Area Surcharge: Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages (Chap. II Part 1 Art. 2 General Rules and Regulations). It is calculated only on total bare area cost even if the booth is a turnkey formula.

### **TECHNICAL FORM SIGEP 2019**

#### **ADVERTISING RATES FORM**



## **ARE YOU TEMPTED?**

## **Advertising offers for SIGEP 2019**

Dear Company,

we have pleasure in drawing your attention to some advertising opportunities to enforce your visibility as exhibitor at the **40**<sup>th</sup> **edition of SIGEP.** 

DESCRIPTION	PRICE LIST
4-COLOUR COMPANY LOGO ON VISITOR EXPO MAP (100,000 copies printed)	€ 2,000
OFFICIAL CATALOGUE – 5,000 copies printed	
4 colors Company Logo in the "Exhibitors list" section	€ 400
Full color page	€ 1,200
WEBSITE BANNER (all year) - WWW.SIGEP.IT  "Info for visitors" section	€ 1,000
WEBSITE SLIDING BANNER ON THE HOME PAGE	€ 3,000

#### LARGE ADVERTISING SPACES AT THE EXPO CENTRE

DESCRIPTION	PRICE LIST
SWAN STRUCTURE 2-SIDED BILLBOARD (two-sided support for 1x1.40 mt. billboard inside the Expo Centre)	€ 900
SAIL (two-sided support mt. 1 x 1,40 h)	€ 900
MULTI-VISION PANELS-SOUTH/WEST/EAST ENTRANCE AREA (5x3 mt)	€ 6,100
INTERNAL POOLS	€ 6,000

Italian VAT must be added to these figures, if due

PLEASE NOTE: The above solutions are just part of a broader range of offers that can be found at:

#### http://en.sigep.it/exhibitors/advertisements

Sigep Team are available to examine any other requests not listed in the sales brochure and can also design new solutions tailored to your visibility needs.

For further information please contact: see info square in the next page.

Date	Stamp and signature of contracting firm's legal representative

### **TECHNICAL FORM SIGEP 2019**

#### **GENERAL INFORMATIONS AND DEADLINES**



#### **IMPORTANT DEADLINES:**

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Fill in and send the application form to email expo@riminifiera.it in pdf format. REGISTRATION PROCEDURE Pay deposit in order to get benefits as indicated in the application form. Sigep Team will contact you with a customized proposal. 30th APRIL 2018 - DEADLINE EARLY BIRD RATES. BENEFITS DEADLINE A deposit must be paid within this date in order to take advantage of reduced rates **AREA ALLOCATION STARTING** Exhibiting proposal, signed for acceptance, must be sent via email to expo@riminifiera.it in pdf format. **PARTICIPATION CONFIRM** Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal. NOTE: deposit payment made after the exhibiting proposal signature does give any right to the benefits 31st AUGUST 2018 - Deadline of the clause regarding reimbursement of the down payments as stand confirmation. **DEPOSIT RETURN** (Chap. I Art 5 of Gen. Rules & Regulations). Deadline for total balance payment related to the exhibiting area allocated (Chap. II Part 1 Art.3). 31st OCTOBER 2018 **BALANCE DEADLINE** Note: after that date any client who will sign a proposal has to pay the balance immediately BARE AREAS: Cut-off date for the presentation of stand fitting & layout design to upload in the section "stand projects" in the reserved area **BOOTH PROJECT APPROVAL** 

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Within 31 <sup>th</sup> August 2018	if the written cancellation reachs the Organizer no later than 31 <sup>th</sup> August 2018, the penalty will be equal to an amount corresponding to the registration fee
From 1 <sup>st</sup> September 2018	if the written cancellation reachs the Organizer from 1 <sup>st</sup> September 2018, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal
From 31 <sup>th</sup> October 2018	if the written cancellation reachs the Organizer from the date of <b>31</b> th <b>October 2018</b> , penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal

reserved area

the website)

19th NOVEMBER 2018

TURNKEY AREAS: cut off date to complete service form AB "details form for turnkey stands" in the

Cut-off date for the presentation of the forms for ordering services (See online reserved area on

#### FOR FURTHER INFORMATION:

SERVICES ORDERING

	SECTOR	TEAM	PHONE	E-MAIL
Info for exhibitors, exhibiting space sale, advertising spaces in exhibition pavillions, web advertising,	Brand Manager GELATO and FURNISHING Brand Manager PASTRY, BAKERY and COFFEE	Gabriella de Girolamo Giorgia Maioli	+39 (0)541 744 513 +39 (0) 541 744 220	gabriella.degirolamo@iegexpo.it giorgia.maioli@iegexpo.it
catalogue advertising sale	International Sales Department	Giacomo Alberti	+39 (0) 541 744 564	giacomo.alberti@iegexpo.it
	Gelato	Valentina Sorgente	+39 (0) 541 744 262	valentina.sorgente@iegexpo.it
	Furnishing	Roberta Di Bonito	+39 (0) 541 744 816	roberta.dibonito@iegexpo.it
	Pastry and Coffee	Simonetta Mariani	+39 (0) 541 744 521	simonetta.mariani@iegexpo.it
	Pastry, Decoration, Coffee and Chocolate	Lucrezia Bologna	+39 (0) 541 744 466	lucrezia.bologna@iegexpo.it
	Pastry and Bakery	Laura Tentoni	+39 (0) 541 744 604	laura.tentoni@iegexpo.it
Technical assistance: online reserved area services request (e-commerce)	Technical Services Office	Barbara Gobbi Debora Galletti Sabrina Bellini	+39 (0) 541 744 216 +39 (0) 541 744 214 +39 (0) 541 744 640	barbara.gobbi@iegexpo.it debora.galletti@iegexpo.it sabrina.bellini@iegexpo.it
Technical assistance: logistics and		Andrea Silvagni	+39 (0) 541 744 887	andrea.silvagni@iegexpo.it
planning fitting days, dismanteling days, access procedure, stand projects approval	GALS Office (logistic, fitting and security)	Roberta Sarti	+39 (0) 541 744 241	roberta.sarti@iegexpo.it
Accounting services: deposit	Accounting Department	Marilena Ventura	+39 (0) 541 744 611	marilena.ventura@iegexpo.it
payment, balance, invoices, request of invoices		Evis Boshku	+39 (0) 541 744 219	evis.boshku@iegexpo.it
Forms and catalogue assistance	Back Office	Gemma Chiarabini Simona Di Bartolo Isabella Fabbri	+39 (0) 541 744 259 +39 (0) 541 744 208 +39 (0) 541 744 624	gemma.chiarabini@iegexpo.it simona.dibartolo@iegexpo.it Isabella.fabbri@iegexpo.it

#### WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

#### **International Fairs Directory**

For some time now, International Fairs Directory, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

The above-mentioned company has NOT and has NEVER BEEN AUTHORISED to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.



40° Salone Internazionale Gelateria, Pasticceria. Panificazione Artigianali e Caffè 40th International Trade Show of Artisan Gelato, Pastry, Bakery and the Coffee World

> For more details: www.sigep.it

## **TURNKEY STAND FORM** 16 MQ / 1 OPEN FRONT - SIZE 4X4

**BASIC STAND TYPE** 



PLUS STAND TYPE



### **LUXURY STAND TYPE**



#### SET UP

Varnished white wood walls h 290 cm Grey carpet

- 1 storage room 100 x 100 cm
- 1 round table diam. 70 cm
- 3 white chairs
- 1 stoll
- 1 reception desk 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

#### **ELECTRICAL SYSTEM**

1 electrical board 220 V

Area includes 1 kw electrical supply (220 V)

#### SET UP

Varnished white wood walls h 290 cm You can choose carpet colour between: BLUE - MAGENTA - BLACK - RED - BEIGE

- 1 storage room 100 x 100 cm
- 1 white squared table 70x70x75 h cm
- 4 white chair model "kuadra"
- 1 stoll
- 1 reception desk 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

#### **ELECTRICAL SYSTEM**

1 electrical board 220 V

1 multiple socket 220 V

3 led lamps 30 W

Area includes 1 kw electrical supply (220 V) which is enough for a normal office use.

## 1 white squared table 70x70x75 h cm

SET UP

4 white chair model "kuadra"

Varnished white wood walls h 290 cm

Platform h 10 cm finished with white

1 stoll 1 reception desk 100 x 40 x h100 cm

1 coat hanger

1 multiple socket 220 V

STANDARD GRAPHIC

**EXTRA SERVICES INCLUDED** 

**INCLUDED IN THE PRICE** 

Black adhesive

Dailly cleaning

Registration fee

Wi-Fi

Insurance

which is enough for a normal office use.

Electronic invitation tickets for customers

€ 5.128,00 + Italian VAT if due

Offer valid until 30.04

€ 5.064 ,00 + Italian VAT if due

Digital printing on front panel (180xh 40 cm) Digital printing on reception desk (100xh 98

### **CUSTOMIZED GRAPHIC**

cm)

#### **EXTRA SERVICES INCLUDED**

Dailly cleaning

#### INCLUDED IN THE PRICE

Registration fee

Electronic invitation tickets for customers Wi-Fi

Insurance

€ 5.464,00 + Italian VAT if due

Offer valid until 30.04 € 5.400,00 + Italian VAT if due

#### 1 waste bin

polished squared tiles

1 storage room 100 x 100 cm

**ELECTRICAL SYSTEM** 1 electrical board 220 V 1 multiple socket 220 V

3 led lamps 30 W

Area includes 1 kw electrical supply (220 V) which is enough for a normal office use.

#### **CUSTOMIZED GRAPHIC**

Walls total covering digital printed graphic Digital printing on front panel (180xh 40 cm) Digital printing on reception desk (100xh 98

#### **EXTRA SERVICES INCLUDED**

Dailly cleaning

#### INCLUDED IN THE PRICE

Registration fee

Electronic invitation tickets for customers Wi-Fi

Insurance

€ 7.736,00 + Italian VAT if due

Offer valid until 30.04 € 7.672,00 + Italian VAT if due

WE REMBER ALL THE CLIENTS CONFERMING TURKEY STAND TO FILL THE COMPULSORY FORM AB "DETAIL FOR THE TURNKEY STAND", AVAILABLE ON YOUR RESERVED AREA, "SERVICES" SECTION (my.sigep.it), WHITIN AND NOT LATER THAN THE 1ST DECEMBER 2018 FOR FURTHER INFORMATION PLEASE CONTACT: Tel +39 0541 675644 - allestimenti@pesexpo.it

### SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired material until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

ITALIAN EXHIBITION GROUP

ITALIAN EXHIBITION GROUP SpA Via Emilia, 155 - 47921 Rimini, Italy Ph. +39 0541 744111 Fax +39 0541 744200



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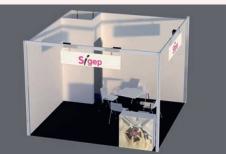
> For more details: www.sigep.it

## **TURNKEY STAND FORM** 16 MQ / 2 OPEN FRONTS - SIZE 4X4

BASIC STAND TYPE



PLUS STAND TYPE



You can choose carpet colour between: BLUE

Varnished white wood walls h 290 cm

- MAGENTA - BLACK - RED - BEIGE

1 white squared table 70x70x75 h cm

1 reception desk 100 x 40 x h100 cm

1 storage room 100 x 100 cm

4 white chair model "kuadra"

### **LUXURY STAND TYPF.**



#### SET UP

Varnished white wood walls h 290 cm Grey carpet

- 1 storage room 100 x 100 cm
- 1 round table diam. 70 cm
- 3 white chairs
- 1 stoll
- 1 reception desk 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

#### **ELECTRICAL SYSTEM**

1 electrical board 220 V 1 multiple socket 220 V

STANDARD GRAPHIC

**EXTRA SERVICES INCLUDED** 

**INCLUDED IN THE PRICE** 

Black adhesive

Dailly cleaning

Registration fee

Wi-Fi

Insurance

3 lamps

Area includes 1 kw electrical supply (220 V) which is enough for a normal office use.

Electronic invitation tickets for customers

€ 5.448,00 + Italian VAT if due

Offer valid until 30.04

€ 5.384,00 + Italian VAT if due

SFT LIP

1 stoll

1 waste bin

1 coat hanger

**ELECTRICAL SYSTEM** 1 electrical board 220 V 1 multiple socket 220 V

3 led lamps 30 W

Area includes 1 kw electrical supply (220 V) which is enough for a normal office use.

**CUSTOMIZED GRAPHIC** Digital printing on front panel (180xh 40 cm) Digital printing on reception desk (100xh 98 cm)

#### **EXTRA SERVICES INCLUDED**

Dailly cleaning

#### INCLUDED IN THE PRICE

Registration fee

Electronic invitation tickets for customers Wi-Fi

Insurance

€ 5.784,00 + Italian VAT if due

Offer valid until 30.04 € 5.720,00 + Italian VAT if due

#### SET UP

Varnished white wood walls h 290 cm Platform h 10 cm finished with white polished squared tiles

1 storage room 100 x 100 cm

1 white squared table 70x70x75 h cm

4 white chair model "kuadra"

1 stoll

1 reception desk 100 x 40 x h100 cm

1 waste bin

1 coat hanger

#### **ELECTRICAL SYSTEM**

1 electrical board 220 V 1 multiple socket 220 V

3 led lamps 30 W

Area includes 1 kw electrical supply (220 V) which is enough for a normal office use.

#### **CUSTOMIZED GRAPHIC**

Walls total covering digital printed graphic Digital printing on front panel (180xh 40 cm) Digital printing on reception desk (100xh 98

#### **EXTRA SERVICES INCLUDED**

Dailly cleaning

#### INCLUDED IN THE PRICE

Registration fee

Electronic invitation tickets for customers Wi-Fi

Insurance

€ 8.056,00 + Italian VAT if due

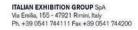
Offer valid until 30.04 € 7.992,00 + Italian VAT if due

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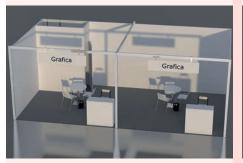


40° Salone Internazionale Gelateria, Pasticceria. Panificazione Artigianali e Caffè 40th International Trade Show of Artisan Gelato, Pastry, Bakery and the Coffee World

## **TURNKEY STAND FORM** 32 MQ / 1 OPEN FRONT - SIZE 8X4

For more details: www.sigep.it

#### **BASIC STAND TYPE**



### PLUS STAND TYPE



#### **LUXURY STAND TYPE**



#### SET UP

Varnished white wood walls h 290 cm Grey carpet

- 1 storage room 200 x 100 cm
- 2 round tables diam. 70 cm
- 6 white chairs
- 2 stolls
- 2 reception desks 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

#### **ELECTRICAL SYSTEM**

1 electrical board 220 V 2 multiple sockets 220 V

STANDARD GRAPHIC

**EXTRA SERVICES INCLUDED** 

**INCLUDED IN THE PRICE** 

Black adhesive

Dailly cleaning

Registration fee

Wi-Fi

Insurance

6 lamps

Area includes 2 kw electrical supply (220 V) which is enough for a normal office use.

Electronic invitation tickets for customers

€ 9.576,00 + Italian VAT if due

Offer valid until 30.04

€ 9.448.00 + Italian VAT if due

#### SET UP

Varnished white wood walls h 290 cm You can choose carpet colour between: BLUE - MAGENTA - BLACK - RED - BEIGE

- 1 storage room 200 x 100 cm
- 2 white squared tables 70x70x75 h cm
- 4 white chair model "kuadra"
- 2 stolls
- 2 reception desks 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

#### **ELECTRICAL SYSTEM**

1 electrical board 220 V

6 led lamps 30 W

Area includes 2 kw electrical supply (220 V)

2 multiple sockets 220 V

which is enough for a normal office use.

#### **CUSTOMIZED GRAPHIC**

Digital printing on front panel (180xh 40 cm) Digital printing on reception desk (100xh 98

#### **EXTRA SERVICES INCLUDED**

Dailly cleaning

#### **INCLUDED IN THE PRICE**

Registration fee

Electronic invitation tickets for customers Wi-Fi

Insurance

€ 10.284,00 + Italian VAT if due

Offer valid until 30.04 € 10.120,00 + Italian VAT if due

#### SET UP

Varnished white wood walls h 290 cm Platform h 10 cm finished with white polished squared tiles

- 1 storage room 200 x 100 cm
- 2 white squared tables 70x70x75 h cm
- 4 white chair model "kuadra"
- 2 stolls
- 2 reception desks 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

#### **ELECTRICAL SYSTEM**

1 electrical board 220 V 2 multiple sockets 220 V

6 led lamps 30 W

Area includes 2 kw electrical supply (220 V) which is enough for a normal office use.

#### **CUSTOMIZED GRAPHIC**

Walls total covering digital printed graphic Digital printing on front panel (180xh 40 cm) Digital printing on reception desk (100xh 98

#### **EXTRA SERVICES INCLUDED**

Dailly cleaning

#### **INCLUDED IN THE PRICE**

Registration fee

Electronic invitation tickets for customers Wi-Fi

Insurance

€ 14.792,00 + Italian VAT if due

Offer valid until 30.04 € 14.664,00 + Italian VAT if due

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# TURNKEY STAND FORM 32 MQ / 2 OPEN FRONTS - SIZE 8X4

BASIC STAND TYPE



**PLUS STAND TYPE** 



www.sigep.it

**LUXURY STAND TYPE** 

For more details:



#### **SET UP**

Varnished white wood walls h 290 cm Grey carpet

- 1 storage room 200 x 100 cm 2 round tables diam. 70 cm
- 6 white chairs
- 2 stolls
- 2 reception desks 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

#### **ELECTRICAL SYSTEM**

1 electrical board 220 V 2 multiple sockets 220 V

6 lamps

Area includes 2 kw electrical supply (220 V) which is enough for a normal office use.

#### STANDARD GRAPHIC

Black adhesive

#### **EXTRA SERVICES INCLUDED**

Dailly cleaning

#### **INCLUDED IN THE PRICE**

Registration fee

Electronic invitation tickets for customers Wi-Fi

Insurance

€ 10.216,00 + Italian VAT if due

Offer valid until 30.04 € 10.088,00 + Italian VAT if due

#### SET UP

Varnished white wood walls h 290 cm You can choose carpet colour between: BLUE - MAGENTA - BLACK - RED - BEIGE

- 1 storage room 200 x 100 cm
- 2 white squared tables 70x70x75 h cm
- 4 white chair model "kuadra"
- 2 stolls
- 2 reception desks 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

#### **ELECTRICAL SYSTEM**

1 electrical board 220 V 2 multiple sockets 220 V

6 led lamps 30 W

Area includes 2 kw electrical supply (220 V) which is enough for a normal office use.

#### **CUSTOMIZED GRAPHIC**

Digital printing on front panel (180xh 40 cm) Digital printing on reception desk (100xh 98 cm)

#### **EXTRA SERVICES INCLUDED**

Dailly cleaning

#### INCLUDED IN THE PRICE

Registration fee

Electronic invitation tickets for customers Wi-Fi

Insurance

€ 10.888,00 + Italian VAT if due

Offer valid until 30.04 € 10.760,00 + Italian VAT if due

#### SET LIP

Varnished white wood walls h 290 cm Platform h 10 cm finished with white polished squared tiles

- 1 storage room 200 x 100 cm
- 2 white squared tables 70x70x75 h cm
- 4 white chair model "kuadra"
- 2 stolls
- 2 reception desks 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

#### **ELECTRICAL SYSTEM**

1 electrical board 220 V 2 multiple sockets 220 V

6 led lamps 30 W

Area includes 2 kw electrical supply (220 V) which is enough for a normal office use.

#### CUSTOMIZED GRAPHIC

Walls total covering digital printed graphic Digital printing on front panel (180xh 40 cm) Digital printing on reception desk (100xh 98 cm)

#### **EXTRA SERVICES INCLUDED**

Dailly cleaning

#### INCLUDED IN THE PRICE

Registration fee

Electronic invitation tickets for customers Wi-Fi

€ 15.432,00 + Italian VAT if due

Offer valid until 30.04 € 15.304,00 + Italian VAT if due

WE REMBER ALL THE CLIENTS CONFERMING TURKEY STAND TO FILL THE COMPULSORY FORM AB "DETAIL FOR THE TURNKEY STAND", AVAILABLE ON YOUR RESERVED AREA, "SERVICES" SECTION (my.sigep.it), WHITIN AND NOT LATER THAN THE 1ST DECEMBER 2018 FOR FURTHER INFORMATION PLEASE CONTACT: Tel +39 0541 675644 - allestimenti@pesexpo.it

### SUPPLY GENERAL CONDITIONS

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