

30 CANDLES FOR ENADA SPRING

From 14th to 16th March 2018 at Rimini Expo Centre, southern Europe's leading gaming expo achieves an important goal. The trade has an appointment with the most interesting new products and networking on the most important issues, to support responsible gaming.

Organization is by IEG, promotion by SAPAR.

The first edition of Rimini Amusement Show will be held simultaneously

Southern Europe's most important appointment for the gaming world (over 25,000 trade visitors at the last edition) is from 14th to 16th March 2018 at Rimini Expo Centre, with organization by Italian Exhibition Group, promotion by SAPAR and the support of Euromat.

Space will be dedicated to the entire gaming chain and all the new products from Italian and foreign companies: from new slot machines to VLT, amusement equipment to new payment systems, through to furnishings, fittings and services for casinos, amusement arcades and bingo halls. The event is a must for the sector's business and an opportunity not to be missed for outlining the trade future developments.

Numerous conferences and debates, at which professionals will be able to network with institutions, manufacturers and network licensees on the hottest issues, such as the support and promotion of responsible legal gaming and new regulations.

2018's will be a special edition, because **ENADA Spring** achieves an important goal and celebrates its 30th edition, taking off towards the future with hundreds of new features. Starting with a new section dedicated to the universe of games without cash prizes. In fact, simultaneously with ENADA, the inauguration will be held of the **first edition of Rimini Amusement Show**, the new event organized by IEG focusing on the pure amusement world and promoting Italian creativity and products at home and abroad. It will host kiddie rides, redemption games, video games, traditional evergreen games such as pinball, table soccer, bowling, billiards, ping pong and darts; new technology such as virtual reality and laser games; attractions for parks, inflatables and much more.

However, the word "**internationality**" is one of the most important ones at this edition of ENADA Spring, thanks above all to the **matching platform** organized by IEG. In fact, exhibiting companies will be able to meet **international buyers** from many countries. The appointment schedule will be prepared before the expo days and business meetings will be held directly on companies' stands, with the support of the IEG foreign marketing office.

IEG president Lorenzo Cagnoni states, "For the thirtieth time, ENADA Spring confirms its roles as an expo showcase that confirms the expectations of the sector, with the participation of network licensees, companies and all the industry's major players. The new section dedicated to amusement, is also a sign of great vivacity and optimism for a decisive relaunch of the gaming world in coming years."

SAPAR chairman Raffaele Curcio stresses, "There many expectations for the next edition of ENADA Spring: the sector will continue to be lively on the condition that the regulations are drawn up in a coherent clear manner. The March expo will definitely be the ideal showcase for demonstrating that the sector is lively and will continue to fight to safeguard employment and free business."

A unique insight on a trade chain made up of 5,000 enterprises and a workforce of 300,000, which, with a revenue of over 84 billion euros, guarantees the government tax income of 11.5 billion euros per year."

FOCUS ON ENADA SPRING

Organizers: IEG SpA and SAPAR; **Category:** International exhibition; **Frequency:** annual; **Edition:** 30th; **Entrances:** South and West entrances - trade members only. **Hours:** 10:00 am – 6:00 pm; **Web site:** www.enadaprimalvera.it.