

BUYER REGISTRATION FORM

Organizer: Italian Exhibition Group S.p.A.

Location: Quartiere Fieristico "Fiera di Vicenza", Vicenza – Italy

Date of Event: February 10th - 12th, 2018

Contact Person:

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COMPANY NAME & ADDRESS

Company	Contact person
Job Title	Street
City	Zip/Postal Code
Country	Telephone
Website	Mobile
Contact E-mail address	

INFORMATION EXACTLY AS LISTED IN GUEST'S PASSPORT

Attending Buyer (Full name as in passport):

Airport of departure (in your country):

HOTEL

Check-in date:

Check-out date:

Accompanying person (please indicate the full name):

Please, select the required room: Double room Twin room Extra room (at one's own expenses)

Please, send us copy of passport.

Travel Policy Attached

TRAVEL POLICY

OUR HOSPITALITY INCLUDES:

- Round trip flight, economy travel class and restricted airfares (the airline will be chosen taking in consideration economic criteria and partnerships established by Italian Exhibition Group S.p.A.. Low cost carriers may be appointed).
- Private transportation from the airport to the hotel and back.
- Hotel accomodation, for **2 nights**, in a single or double room with breakfast included (other amenities not included).
- Complimentary transportation from the hotel to the Fair and back (according to the Fair opening/closing time).
- Entry pass to the Exhibition

BUYER'S COMMITMENT:

- Meet 10 exhibiting companies (minimum number of meetings required) during the show days and ask for the signature/ business card after each meeting.
- Deliver the diary with all signatures/business cards to IEG staff.

PLEASE NOTE:

- Extra nights, or nights not included in the given date, will be charged to the buyer. Upgraded rooms can be assigned, if available; any additional cost will be charged to the buyer. In case of cancellation of the reservation after **January 15th, 2018**, the fee will be charged to the buyer, except in case of cancellation due to medical emergency, death of a close family member, or force majeure.
- Any fare's increase due to personal request will be at the buyer's charge.
- Priority will be given to guests who follow our standard policy. Any other personal request will be dealt with afterwards.
- In case of cancellation of the reservation after the ticket issue, the fee will be at the buyer's charge.

STAMP AND SIGNATURE

I HAVE READ, UNDERSTOOD, AND AGREED TO THE TERMS OF ITALIAN EXHIBITION GROUP S.P.A.'S HOSTED GUEST TRAVEL AND HOSPITALITY OFFER AS PER THIS FORM AND DETAILS PROVIDED TO ME.

Italian Exhibition Group S.p.A.

VIA EMILIA, 155
47921 RIMINI (ITALY)

P. +39 0541 744111
WWW.IEGEXPO.IT

POLICY STATEMENT AND CONSENT TO THE PROCESSING OF PERSONAL DATA

Pursuant to the provisions of article 13 of Leg. Decree 196/2003 (Code on the protection of personal data), you are hereby informed that the personal data supplied by you or otherwise acquired as part of Italian Exhibition Group S.p.A. activities is subject to processing in compliance with the laws on confidentiality and in accordance with the provisions expressly provided by the aforementioned Code. Such data will be processed using electronic, manual and paper media (e.g. the publication of photos in brochures, etc.) for the following purposes:

1. Fulfillment of contractual and legal obligations relating to the participation of the party concerned as an exhibitor or partner in the events organized by Italian Exhibition Group S.p.A.
2. Organizational Management of the events promoted by Italian Exhibition Group S.p.A., such as, for example, creating personal ID badges for security purposes, statistical analyses of aggregate data, planning, communications with third-party partners which collaborate to organize and manage events (e.g. other trade-fairs, suppliers, consultants, etc.), inclusion of personal data in the Official catalogue and map of events to be distributed within Italy and abroad. In such case, some data may also be gathered through pre-registration procedures (online or on paper) or by operators authorized by us prior to entering the exhibition centre.
3. Profiling, retention of loyalty and sending of commercial and promotional communications regarding the activities of Italian Exhibition Group S.p.A. via email, txt, mms, fax, telephone calls, direct selling, as well as additional marketing purposes (e.g. analysis and market surveys).
4. Profiling, sending commercial communications, promotion and advertising, relating to products and services of third-party partners of Italian Exhibition Group S.p.A. (organizers, exhibitors, operators involved in trade or operating events in other areas) interested in offering advantageous commercial benefits to the participants in the events and exhibitions of Italian Exhibition Group S.p.A. via email, txt, mms, fax, or telephone calls. To this end, the data may also be disclosed or transferred to such entities in order to enable them to use them directly for sending their commercial messages.

By the processing of personal data shall be meant the gathering, recording, organization, storage, processing, editing, selection, extraction, comparison, reclassification into homogeneous economic categories, use, interlinking, blocking, communication and distribution of data. The duration of processing shall be proportionate to the purposes from time to time pursued. The provision of data to Italian Exhibition Group S.p.A. is always optional. However, if - as is usual for those who intend participating as exhibitors or partners in the events - the data, to which the provision request relates, must be processed by Italian Exhibition Group S.p.A. in order to properly fulfil a legal or contractual obligation, as well as to provide whatever required by the person concerned (purposes envisaged in par. 1), the provision thereof is in fact necessary. In fact, failure to provide such data on your part would inevitably result in the inability of Italian Exhibition Group S.p.A. to provide the contractual services requested by you and/or to comply with the legal obligations arising from establishment of relations with you. Consequently, it would not be in point of fact possible for you to take part in the event, to enter the trade-fair and to use our services, etc. Permission to process for the purposes indicated in paragraph 1, on the other hand, is never necessary (inasmuch as art. 24 of Leg. Decree 196/2003 exempts Italian Exhibition Group S.p.A. from the obligation to ask for such permission). We point out that the "provision" of data means the material placing at disposal of same in favour of Italian Exhibition Group S.p.A., and does not therefore amount to "permission" to process them for the purposes set out in paragraphs 2, 3 and 4; the party involved which provides the data (having read this privacy policy) is assumed to have tacitly given permission considering the mere fact that the same data are subject to processing for the purposes mentioned in par. 1.

In the case instead of data being processed for the purposes of paragraph 2, permission is optional, but any failure to provide permission would prevent Italian Exhibition Group S.p.A. from carrying out such processing and, in some cases, also from providing the service requested by the party involved.

We therefore suggest, in the event of the party involved wanting to take part in the trade-fair, not to limit itself to providing data but also to provide the express permission to process data for the purposes indicated in paragraph 2.

In the event, instead, of the data being processed for the purposes referred to in paragraphs 3 and 4, permission is optional and any failure to give permission shall not result in the non-execution of the service requested by the party involved, but shall result in the impossibility for Italian Exhibition Group S.p.A. to perform relative processing (for example to use an email address or mobile number for sending promotional messages).

The data gathered for the purposes of paragraph 1 may be transmitted: to companies which, on behalf of Italian Exhibition Group S.p.A. provide the management and maintenance services regarding computer systems and databases, to contractor/appointed Companies which, on behalf of Italian Exhibition Group S.p.A. provide services essential to participation (e.g. installation and management of installations and equipment, logistics, security, private security, first aid, hostesses, etc.). Any processing of data by such parties will take place with purposes and procedures identical to those mentioned above.

Italian Exhibition Group S.p.A. furthermore informs that during the events organized by it, photographers and/or video-makers may be authorised to film and/or take photographs, for documentation and promotion purposes, both on the sites of events, and on the social profiles of same (e.g. twitter, facebook, whatsapp, youtube, vimeo, etc.). The published photographs and videos concern trade-fair activities, which shall be deemed as events or matters of public interest and do not show indications for which the express permission is required of the party involved in filming. If the party involved does not want to be photographed or filmed, please let the appointed staff know at the time of shooting or filming.

Photographed persons shall in any case be entitled to request removal or deletion from the company's web site database and/or linked platforms by sending an email message to privacy@iegexpo.it. In this case, Italian Exhibition Group S.p.A., will promptly remove the documentary material.

The data gathered for the purposes referred to in paragraphs 2 and 3, which may be acquired on-site by operators authorized by Italian Exhibition Group S.p.A. may be disclosed to the photographers and/or video-makers producing material, to post-production companies working with them, to journalists and newspapers, to companies appointed to carry out market surveys, to advertising, communication and/or public relation agencies, to companies appointed to print advertising or promotional material, to website production companies, to web marketing companies, to other entities in charge of planning and/or maintenance of promotional materials, and to companies appointed to manage and service the computer systems used for data processing, to any third partners with which Italian Exhibition Group S.p.A. shares such promotional initiatives or the realization of shows and events, as well as, through catalogues, to exhibitors and/or visitors of events organized by Italian Exhibition Group S.p.A. including in collaboration with third-party partners.

Notification will take place according to principles of proportionality and will therefore from time to time be limited to whatever is necessary. Such persons shall process the materials and data for the same purposes and using the same procedures as those described above.

You are further informed that article 7 of the aforementioned Code grants the party involved numerous rights, including the right to: obtain information about the existence of data concerning it and their communication in intelligible form, to obtain the cancellation, transformation into anonymous form or blockage, or the updating, amendment or, if interested, the supplementing of such data, as well as certification that such operations have been brought to the attention of the parties to whom the data were communicated, to oppose the processing of such data for legitimate reasons, even if pertinent to the purpose of gathering, to oppose processing for marketing purposes (profiling, marketing communications, market research and market survey). The above rights can be exercised by writing to the email address: privacy@iegexpo.it

The data controller is Italian Exhibition Group S.p.A., based in Rimini, Via Emilia, 155, registered in the Companies' Register of Rimini under no. 00139440408. A list of processing Supervisors can be requested from the processing Controller.

Consensus Leg. Decree 196/03 - Protection of privacy

I declare having read and understood the privacy policy indicated in article 13 Leg. decree 196/2003 and give my consent for the organizational management of the events promoted by Italian Exhibition Group S.p.A., and consequently some data may also be gathered through online or paper pre-registration procedures, or on-site by your authorized operators before entering the exhibition centre (purpose 2 of the privacy policy)

I give my consent

I do not give my consent

as well as for data processing for the purposes of profiling, loyalty retention and direct marketing (conducting market research, marketing communications, promotion and advertising with offers of goods and services by mail, telephone, automated calling systems, fax, email, txt, mms) relating to the activities of Italian Exhibition Group S.p.A. (purpose 3 of the privacy policy)

I give my consent

I do not give my consent

and furthermore for data processing for the purposes of profiling, loyalty retention and direct marketing (conducting market research, marketing communications, promotion and advertising with offers of goods and services by mail, telephone, automated calling systems, fax, email, txt, mms) carried out by third-party partners of Italian Exhibition Group S.p.A. (organizers, exhibitors, operators involved in the trade-fair events or also operating in other sectors) and regarding their activities. To this end, the data may be subject to communication and/or transfer to third parties for the sending their business communications and performing related processing. (purpose 4 of the privacy policy)

I give my consent

I do not give my consent

DATE

Stamp and legible signature of the legal representative of the Company

BUSINESS NATURE

Armory / Specialized retailer
 Sport retailer
 Hunting / Fishing retailer
 Wholesaler / Import-export

E-commerce
 Firing range
 Club and Association
 Others, please specify:

TYPE OF PRODUCT

HUNTING

Hunting, weapons, accessories, apparels
 Hunting Associations
 Hunting tourism
 Products and articles for decoy birds

Others, please specify:

SPORT

Sporting weapons, accessories, apparels
 Optics

Others, please specify:

INDIVIDUAL PROTECTION / HOME DEFENCE

Self defense weapons
 Security accessories

Others, please specify:

SOFTAIR WEAPONS AND ACCESSORIES

MILITARIA

Others, please specify:

OUTDOOR

Outdoor equipment

Others, please specify:

DOGS

Products and articles for dogs
 Dog lovers clubs

Others, please specify:
