



a brand of:
ITALIAN EXHIBITION GROUP
A merger of Rimini Fiera and Fiera di Vicenza

18/21 November 2017
FIERA DI RIMINI

International leading fair dedicated to gluten free products and market.

www.glutenfreeexpo.eu

PRESS REVIEW

**GLUTEN FREE AND LACTOSE FREE ORGANIC FOOD:
 A NEW TREND TO DISCOVER**

Rimini, 18th September 2017 – According to the data of the ICE’s Observatory 2016, and analyzing the organic consumer’s profile, results that the **86% of organic food consumers follow also a gluten free and lactose free dietary style.**



It’s not by chance that, since the last edition, the foreign buyers working for the most important large-scale retail trade, visited Gluten Free Expo looking for the latest products. This trend is confirmed for 2017 edition. Moreover, the stands will have a colour code to identify the organic companies.

Gluten Free Expo and Lactose Free Expo, organized by Exmedia S.r.l. a branch of IEG-Italian Exhibition Group, **are the leading point not only for the organic free from market, but also for the general market, where it’s possible to present the newest products and make new trends.**

Save the date: from 18th to 21st November 2017 at Rimini Business Place!

con la collaborazione di:



Organizzato da:



Via Emilia, 155
 47921 Rimini (RN)
 REA RN-331952
 Capitale Sociale € 200.000.00

Sede operativa:

Via Conciliazione, 1 – 25039 Travagliato (BS)
 Tel. +39 030 6862302 Fax +39 030 7771408
 WEB: www.glutenfreeexpo.eu