COMPANY PROFILE FOR PARTICIPATION AT MYPLANT & GARDEN

21 February - 23 February 2018

**APPLICATION FORM**

**COMPANY DATA**

Company name: Click or tap here to enter text.

Address: Click or tap here to enter text.

Web-site: Click or tap here to enter text.

Head of the company: Click or tap here to enter text.

E-mail: Click or tap here to enter text.

[Tel: Click or tap here to enter text. Mobile](Tel:..........................................................................Mobile): Click or tap here to enter text.

**BUYER DETAILS**

Name and surname: Click or tap here to enter text.

Mobile: Click or tap here to enter text.

E-mail: Click or tap here to enter text.

Position in the company:

CEO

GENERAL MANAGER

EXECUTIVE

MANAGER

OWNER

PURCHASING MANAGER

OTHER, specify: Click or tap here to enter text.

Are you a decision maker?  YES  NO

**KNOWLEDGE OF FOREIGN LANGUAGES:**

Ability to conduct negotiations in Italian:  Yes  No

Ability to conduct negotiations in English:  Yes  No

Knowledge of other foreign languages:  French  German  Russian

Other, specify: Click or tap here to enter text.

Do you need the invitation for the **VISA**:  Yes  No

**COMPANY DATA (QUALITATIVE INFORMATION)**

Number of employees: < 2 3 to 9 10 to 19 20 to 49

50 to 99 100 to 499 > 499

**WHICH WAS YOUR PURCHASING VOLUME IN 2016/2017?**

< € 100.000

€ 100.000 - € 500.000

€ 500.000 - € 1.000.000

€ 1.000.000- € 5.000.000

€ 5.000.000- € 10.000.000

€ 10.000.000- € 20.000.000

> € 20.000.000

**TYPE OF COMPANY ACTIVITY:**

Importing company  Garden Center

Wholesaler  Construction Company

Distributor  Architecture and landscape

Large-scale retail  Manager Hotel, camping, sports facilities

Public administration  Other, specify: Click or tap here to enter text.

**Distribution Channels**

Wholesale

Retail

Owned stores

Other, specify: Click or tap here to enter text.

**NUMBER OF POINTS OF SALE**

1

FROM 2 TO 5

FROM 6 TO 10

> 10

**Sector of interest:**

**NURSERY GARDENING**

*Distributors, wholesalers, re-sellers for green and flowering plants*

*Distributors, wholesalers, re-sellers for seeds and tubers*

**POTS AND PROFESSIONAL CONTAINERS**

*Distributors, wholesalers, re-sellers for pots-pot covers- flower-pot dishes*

*Distributors, wholesalers, re-sellers for trellises, pack*

**GARDENING TECHNIQUE: SOILS AND FERTILIZERS**

*Distributors, wholesalers, re-sellers for plant health products, pesticides, pant fodds, fertilizers, hydroponics, products, substrates, soils, peats*

**EQUIPMENT, MATERIALS AND MACHINERIES**

*Distributors, wholesalers, re-sellers for equipment, machinery and technical materials for the cultivation and maintenance*

**CUT FLOWERS**

*Distributors, wholesalers, re-sellers for cut flowers*

**FLORIST ITEMS**

*Distributors, wholesalers, re-sellers for florist items and accessories*

**ARCHITECTURE AND GARDEN CONSTRUCTION**

*Landscape architect, construction company, purchasing manager*

**COMPANY SERVICES**

*Distributors, re-sellers for company services (hardware, software, logistics)*

**Is this the first time your company takes part at Myplant & Garden?**

YES

NO

**How many trade fairs of this sector – domestic and international – do you visit each year?**

0

1

2/4

MORE THAN 5

**Which ones?**

FLORAHOLLAND  IPM ESSEN  IFTF

OTHER, specify: Click or tap here to enter text.

**Which are the most important companies you have worked with in the last three years?**

ITALY:

Click or tap here to enter text.

INTERNATIONAL:

Click or tap here to enter text.

**Partnerships or other information to indicate:**

Click or tap here to enter text.

**INFORMATION ON BUYER DATA HANDLING**

Company data and data regards the company representative as supplied on the form/questionnaire will be utilized by V Group Srl and Fiera Milano Spa ("Data Handlers") for actions directed towards inviting/accrediting the company ("Buyer") regards the event Myplant & Garden 2018. The release of some identifying data necessary for the sending of invites is required, and should that be unavailable it will not be possible to award the Buyer accreditation for fair access. Data Handlers may send, via fax or email, invitations of other communications regards other trade events of interest, and on Data Handlers products and services as well as for other Group businesses. The data will be employed, in accordance with the above mentioned activities and via the use of electronic tools, by personnel members employed by Data Handlers (and other Group companies) and by external collaborators (suppliers and technical staff) who work in partnership with Data Handlers. Should you wish to no longer receive further commercial communications and if you want to know more about access to, modification and cancellation of personal data, please contact Data Handlers. The Buyer authorizes Data Handlers to send an email/fax of invitation/accreditation for Myplant & Garden 2018 for other communications relative to the event and related services.

YES  NO

Date Click or tap here to enter text. Business stamp and representative’s signature

Click or tap here to enter text.