

## **SOLAR ENERGY & STORAGE AT THE CENTRE OF KEY SOLAR AND KEY STORAGE MEETINGS**

**The conference program of the new Ecomondo-Key Energy expos, the only Italian event dedicated to renewable energy, being held at Rimini expo centre from 7<sup>th</sup> to 10<sup>th</sup> November 2017**

*Rimini, May 2017* – The scenario is changing for photovoltaic energy and storage. In fact, the new SEN, National Energy Strategy, presented by the minister for Economic Development Carlo Calenda and the minister for the environment Gian Luca Galletti, foresees the support and promotion of small renewable energy plants, particularly photovoltaic systems, and the support of self-consumption.

So there will soon be a new rush to install photovoltaic plants with a power of less than 20 kW, i.e. those installed on roofs by individuals or small companies and equipped with storage systems. This is precisely the matter on which the busy program of conferences will be focussed at **Key Solar, the new Key Energy expo sector dedicated to photovoltaic energy**, and **Key Storage, dedicated to the storage of energy obtained from renewable sources**. The event is organized at **Rimini expo centre** (7-10 November) by **Italian Exhibition Group**, the trade expo company founded by the merger between Rimini Fiera and Fiera di Vicenza.

The two new expo spaces will complete the products and solutions offered by **Key Energy/Ecomondo, the only Italian event dedicated to renewable energy and the Green Economy**, which also hosts **Key Efficiency**, dedicated to technology, systems and solutions for intelligent use of resources, and **Key Wind**, focused on wind energy and organized with the support of ANEV, Italy's National Wind Energy Association.

**The Key Energy scientific committee's chairman Gianni Silvestrini explains:** *"The presentation in Parliament of the National Energy Strategy by Minister Calenda clarifies the effort that will be made to achieve the 2030 climatic targets. In particular, both wind and solar energy generation will have to be doubled to manage to meet half the country's electricity demand with renewable resources. In the photovoltaic sector this means that the current levels of annual power installed will have to be quadrupled. A scenario that makes Key Energy extremely important, the expo that for some time has hosted the wind energy sector at Rimini expo centre and which, as of this year, will feature a specific area for photovoltaic energy and storage."*

As well as the expo part, there will be a busy program of events. In particular, on the solar front, a conference coordinated by **Roberto Vigotti, Chairman of Res4Med**, will present the international scenario indicating opportunities for companies. The event **"Plant aggregation, the new frontier of photovoltaic energy and storage"** presented by **GB Zorzoli, chairman of the FREE Coordination**, will analyze the interesting new prospects that are opening up; the conference **"The opportunities of storage"** will outline the technical and economic scenarios of this technology, destined to play a decisive role in coming years. The work carried out on existing photovoltaic systems is a market destined to expand considerably. The market, which now has a turnover of 950 million euros per year, will expand thanks to the recent GSE document on revamping, with solutions that will be analyzed at a dedicated conference coordinated by the **chairman of Italia Solare Paolo Rocco Viscontini**.

Lastly, for technology such as photovoltaic, destined to play a strategic role, it is fundamentally important to face the issue of innovation and the manufacture of technology: there is interesting news in Italy too, which will be presented during an event coordinated by ENEA and ENEL.

The program with all the appointments can be found at the link <http://en.keyenergy.it/events/program/conferencesi-and-workshops>.

## **FOCUS ON ECOMONDO AND KEY ENERGY 2017:**

Category: International expos; Organizer: IEG SpA; frequency: annual; edition: 21st Ecomondo and 11th Key Energy; admittance: trade members and general public; tickets: full-price 25 euros; info on special rates and season tickets: <http://bit.ly/2nUw8u>; hours: 9 am – 6 pm, last day 9 am – 5 pm; Italian exhibitions director: Patrizia Cecchi; group brand manager: Alessandra Astolfi; Ecomondo and Key Energy brand manager: Mauro Delle Fratte; exhibitor info: tel. +39 0541 744111; e-mail: [ecomondo@iegexpo.it](mailto:ecomondo@iegexpo.it); Web sites: [www.ecomondo.com](http://www.ecomondo.com); [www.keyenergy.it](http://www.keyenergy.it); facebook: [www.facebook.com/EcomondoRimini](http://www.facebook.com/EcomondoRimini); Twitter: <http://twitter.com/Ecomondo>; official hashtag: #ecomondo

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