

18/21 November 2017 **FIERA DI RIMINI**

International leading fair dedicated to gluten free products and market.

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PRESS RELEASE

GLUTEN FREE EXPO AND LACTOSE FREE EXPO: MEETING POINT FOR THE FREE FROM MARKET

Rimini, 23th May 2017 - According to data collected by IRI in 2016, the free from market obtained an increase of 5,1%. In detail, the business volume of gluten free products has increased by 27% with a turnover of 320 million euros and lactose free sector has grown by 18% with a turnover of 393 million euros.



It's not by chance that the subscriptions for the sixth edition of Gluten Free Expo reflect the market trends. The increase of subscription received by the 30th April, compared to 2016 in the same period, recorded + 30% of exhibition space sold to Italian and foreign exhibitors.

The attendances for the first edition of Lactose Free Expo obtained a lot of success, thanks to the presence of the leaders of lactose free sector, as Latte Montagna Alto Adige with the brand Mila and Saviola S.p.A., that has over 100 years of experience in the production of Grana Padano and Parmigiano Reggiano cheese.

Gluten Free Expo and Lactose Free Expo are recognized as the international point of reference for the gluten free and lactose free market, as the exhibitions cover the entire production chain: from equipments to ingredients, including semifinished and finished products.

Save the date: from 18th to 21st November 2017 at Rimini Business Place

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