



POLITECNICO DI MILANO
DIPARTIMENTO DI DESIGN

Sustainability Maker Convention 2013

The world's first conference on Open Innovation, Crowd Sourcing and Crowd Funding for Sustainability

Date: October 15th 2013

Location: Park Lounge in the beautiful Sculpture Park in Cologne, Germany

Description: Be among the first to witness the start of the next Sustainability Innovation Movement and to know about the new Open Innovation for Sustainability platform www.innonatives.com that is launched during the Convention.

This online platform is introduced by the EU funded Sustainability Maker Project and functions to solve Sustainability related Problems and create, finance and implement sustainable Solutions. All of this is done through cooperation of the international innovation community. **The Crowd**

- Meet the 'innonatives' and become part of this exciting movement.
- Get together with Innovators, Creatives, Designers and Sustainability Experts from all over the world.
- Discuss with world renowned experts how Open Innovation, Crowd Funding and Crowd Sourcing work generally and for Sustainability.
- Understand how you can work with the platform www.innonatives.com and how the platform works for you.
- Discuss the first Sustainability Challenges the platform will solve and suggest more Challenges to be tackled.
- Celebrate and network during the Party concluding the event.

Speakers include

Prof. Ezio Manzini, Design for Sustainability and Social Innovation expert from Italy,

Prof. Chris Ryan, Design for Sustainability and Resilience expert from Australia,

Prof. Han Brezet, Design for Sustainability and Base of the Pyramid expert from The Netherlands and

Prof. Dominik Walcher, Open Innovation and Crowd Sourcing expert from Austria.

The project funded by the Life EU program is carried out by 5 core partners, econcept Agency for Sustainable Design (manager), ecosense media & communication, tyclipso.net, Politecnico Milano (Dipartimento di Design www.dipartimentodesign.polimi.it), Forum für soziale Technikgestaltung and several network partners as well as further experts.

REGISTER at www.sustainabilitymaker.org

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