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18/21 November 2017
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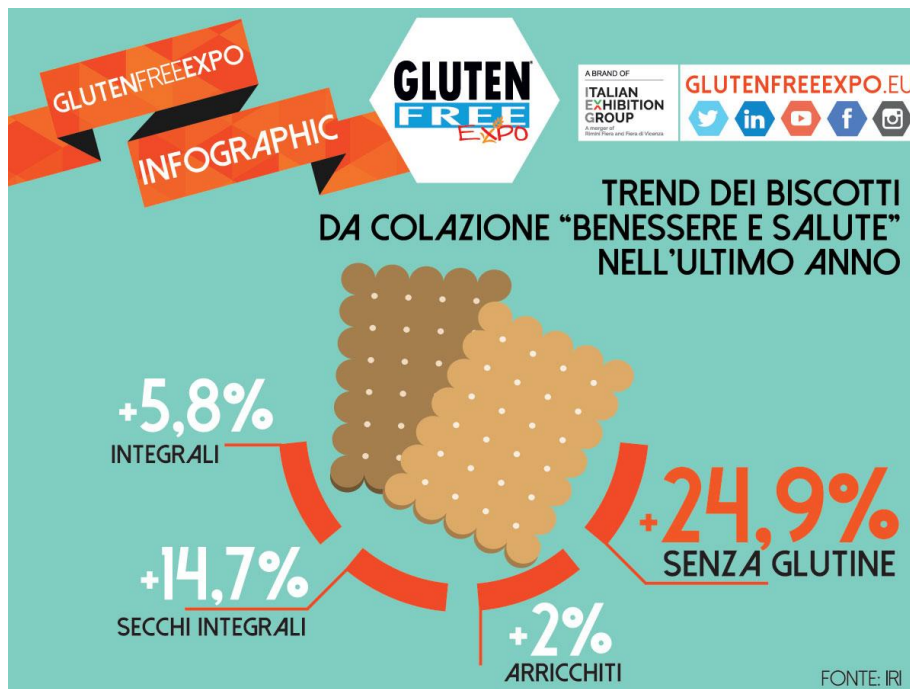
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PRESS RELEASE

GLUTEN FREE BISCUITS: AN IMPORTANT PART OF GLUTEN FREE MARKET

Rimini, 11th of April 2017 – The market of gluten free products continues its growth obtaining an increase of 22% and a sales volume of 175 million of euro.

About “Wellness and health” category, the branch of breakfast biscuits has revealed a positive trend. In all principals sectors, discribed above, gluten free biscuits has reached the most high value: +24,9%.



The second *National observatory on gluten free market* commissioned by Gluten Free Expo confirms this trend. The data elaborated at the end of 2016 shows that the 28,3% of interviewed companies at the question: “Which type of products do you produce?” has answered gluten free sweets and confectioneries.

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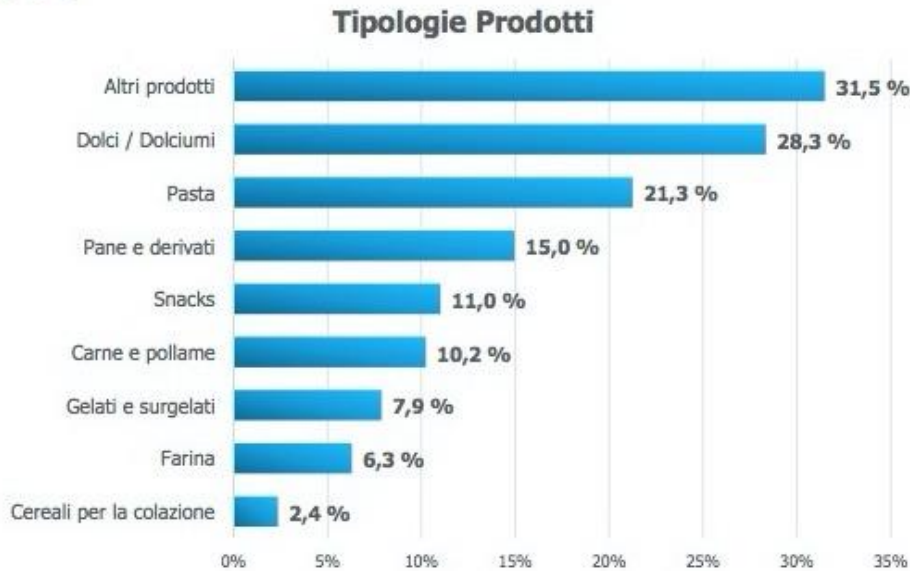
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QUALE TIPOLOGIA DI PRODOTTI PRODUCETE?



Thanks to this positive turn, in these years a lot of companies has decided to support the traditional range with gluten free products.

For more information about gluten free and lactose free trends visit Gluten Free Expo and Lactose Free Expo from 18th to 21st November 2017 at Rimini Business Centre.

Source: IRI

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