

FIERACAVALLI 2017 PARTICIPATION FEES

a) EXHIBITORS WHO ATTENDED FIERACAVALLI IN 2016

Registration fee for «Direct Exhibitor»: € 585,00 + VAT

Registration fee for «Represented Companies»: € 250,00 + VAT

Registration fee for «Co-exhibitors»: € 585,00 + VAT

EXHIBITION SPACE RATES INDOOR AREA	Applications sent by 31 May 2017	Applications sent after 31 May 2017
bare area – area only	€ 121,00 + VAT per sq.m.	€ 142,00 + VAT per sq.m.
area with shell scheme *	€ 149,00 + VAT per sq.m.	€ 170,00 + VAT per sq.m.

* It is compulsory to book "Area with shell scheme" if you request an area up to 32 sq.m in halls 6 and/or 11

Surcharge of € 11,00/linear metre + VAT on display frontage (applied to stands with 2, 3 or 4 open sides located inside the halls).
The request of open sides is merely indicative and subordinated to availability.

EXHIBITION SPACE RATES OUTDOOR AREA	Applications sent by 31 May 2017	Applications sent after 31 May 2017
bare area – area only	€ 90,00 + VAT per sq.m.	€ 105,00 + VAT per sq.m.

EXHIBITION SPACE RATES FOOD AREA	INDOOR AREA	OUTDOOR AREA
bare area – area only	€ 150,00 + VAT per sq.m.	€ 130,00 + VAT per sq.m.

HORSE BOXES	Registration fee	Price/box
	€ 45,00 + VAT per box	€ 280,00 + VAT per box

b) NEW EXHIBITORS

Registration fee for «Direct Exhibitor»: € 585,00 + VAT

Registration fee for «Represented Companies»: € 250,00 + VAT

Registration fee for «Co-exhibitors»: € 585,00 + VAT

EXHIBITION SPACE RATES INDOOR AREA	Applications sent by 31 May 2017	Applications sent after 31 May 2017
bare area – area only	€ 124,00 + VAT per sq.m.	€ 152,00 + VAT per sq.m.
area with shell scheme *	€ 152,00 + VAT per sq.m.	€ 180,00 + VAT per sq.m.

* It is compulsory to book "Area with shell scheme" if you request an area up to 32 sq.m in halls 6 and/or 11

Surcharge of € 11,00/linear metre + VAT on display frontage (applied to stands with 2, 3 or 4 open sides located inside the halls).
The request of open sides is merely indicative and subordinated to availability.

EXHIBITION SPACE RATES OUTDOOR AREA	Applications sent by 31 May 2017	Applications sent after 31 May 2017
bare area – area only	€ 96,00 + VAT per sq.m.	€ 111,00 + VAT per sq.m.

TARIFFE PER AREA FOOD	INDOOR AREA	OUTDOOR AREA
bare area – area only	€ 150,00 + VAT per sq.m.	€ 130,00 + VAT per sq.m.

HORSE BOXES	Registration fee	Price/box
	€ 45,00 + VAT per box	€ 280,00 + VAT per box

IMPORTANT DEADLINES

- ✓ Deadline to register at special discounted rates: **31 May 2017**
- ✓ Closing date to register at Fieracavalli 2017: **31 July 2017**
- ✓ Deadline to settle the amount due for exhibition space: **31 August 2017**

The Registration Application is valid only once the advance payment is received by Veronafiore and the date of the payment will be used to define eventual application of promotional/special rates, as indicated above.

IMPORTANT: Italian VAT (22%) can be excluded from the invoices only if you provide a valid intercommunity VAT registration number on submission of the application form. Non-EU members will have to provide a valid V.A.T. registration Code and/or a Tax Identification Number (subject to verification). Without the above-mentioned VAT registration number and/or Tax Identification code, Italian VAT will be added to all invoices.

Following terms are referred to both rates a) & b)

- ✓ Minimum exhibit space: 16 sq.m. (4x4 metres with 1 open side);
- ✓ Indoor ("bare area" rates only) and outdoor areas are not furnished/equipped and do not include any kind of set-up or partition walls between stands;
- ✓ In Halls 6 and/or 11 only, it is compulsory to book "Area with shell scheme" if you request an area up to 32 sq.m.;
- ✓ Exhibitors are not allowed to display/sell watches/clocks of any dimension and/or kind (please see articles 3 and 4.7 of the General Regulations).

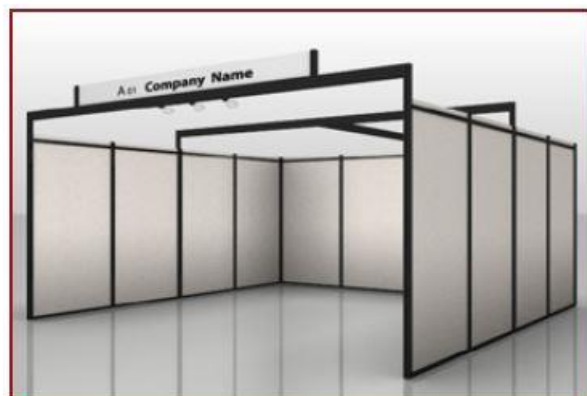
The above-mentioned rates include the following services:

- ✓ registration and insertion in the Official Catalogue;
- ✓ registration and insertion in the List of Exhibitors published on the event site;
- ✓ insurance cover for civil liability risks for third-parties and insurance for other Exhibitor risks in accordance with the maximum sums and conditions envisaged in the General Regulations;
- ✓ free advertising tax for stands as per the limits defined in the General Regulations;
- ✓ Free Exhibitor Passes for access to the event:
 - n° 1 pass every 8 sq.m.;
 - n° 2 pass for «Direct Exhibitor» registration fee;
 - n° 2 pass for every duly registered Represented Company and Co-exhibitor;
- ✓ n° 7 free invitation cards for every module or part-module of 16 sq.m. (up to a maximum of 96 sq.m in covered area and 64 sq.m. in outdoor exhibition area), valid for one entrance to the event;
- ✓ n° 1 car parking pass in areas reserved for Exhibitors;
- ✓ n° 1 electrical connection and electricity consumption (2 kW every 16 sq.m.);
- ✓ an internet connection;
- ✓ general promotion and communication of the event.

All items not specified in this document shall be referred to the dispositions of the Fieracavalli General Regulations.

Exhibition space rates (area with shell scheme) include:

- **an aluminium supporting frame**
h cm 294, wood partition walls OSB in white colour – h cm 255, front panel in OSB with company name and stand position cm 150x27 h (1 every 4 open linear meters);
- **Electrical plant conforming to standards**
comprising: 1 single-phase 3 kW control panel, n° 1 single-socket, 1 track with 3 spotlights x 100W each (for areas larger than 16 sq.m. spotlights numbers will be increased proportionally).



May we remind you that it is compulsory to book "Area with shell scheme" if you request an area up to 32 sq.m in halls 6 and/or 11.



Should you have any further queries, do not hesitate to contact the Fieracavalli Team :

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