

VINITALY: 51st EDITION (9-12 April 2017)

TRAFFIC, PARKING & TRANSPORT GUIDE

The 51st Vinitaly - the most important international exhibition dedicated to the world of wine and spirits - is scheduled 9-12 April 2017. With over 130,000 visitors expected and more than 4,100 exhibitors over the four days of the event, the traffic and parking system around the exhibition centre is organised and regulated to minimise disruption and maximise the time available for sector professionals.

Useful information is provided below about traffic, parking and transport arranged by specific recipients: visitors and journalists. This information with maps, explanatory ground plans and detailed routes is available online in the visitors area of the event website (www.vinitaly.com).

EXHIBITION CENTRE - GENERAL INFORMATION

Where: VeronaFiere is located in Viale del Lavoro n° 8 about two kilometres from the Verona Sud exit on the A4 Serenissima motorway, Porta Nuova Railway Station and Verona city centre.

Admission: on payment, trade only and adults.

Timetable: during Vinitaly, the Exhibition Centre is open to visitors 9.30-18.00.

Shuttle bus service inside the Exhibition Centre: The Exhibition Centre itself offers a service connecting the halls with two minibuses running 9-19.30.

HOW TO REACH THE EXHIBITION CENTRE

By train

Travelling by train has always been the most convenient, fast and sustainable way to reach Vinitaly. This is why Veronafiere has renewed the **agreement with Trenitalia** that allows visitors and exhibitors attending Vinitaly to buy tickets at a discount rate through Trenitalia Group Offices. The offer is valid until 30 April 2017 on all trains arriving and departing from Verona: 30% discount on 1st class and 20% on 2nd class. Details and more information on www.trenitalia.com/tcom/Offerte-e-servizi/Uffici-Gruppi-Trenitalia. As ever, arrivals at Porta Nuova Railway Station are served by a free **shuttle bus** service to/from the Exhibition Centre, departing from Pavement A approximately every 15 minutes 8.30-20.

New pedestrian & bicycle route and underpass: as of this year, even better signs have been implemented to direct people travelling by train and there is also a new pedestrian connection between the Station and the Exhibition Centre installed by Rfi-Italian Railways. This solution means that people can walk to Vinitaly in less than 10 minutes: from platform 12, the route (570 metres long in total) leaves from the rear of the station, crosses over the Railway Sidings and reaches Viale Piave; here, you can take a shuttle bus or continue on foot to the exhibition centre following the route marked by special stickers on the ground with directional arrows and the Vinitaly logo. For the occasion, Verona City Council has also reactivated the **pedestrian underpass on Stradone Santa Lucia**, open and illuminated day and night with three surveillance cameras connected to Police

Headquarters in Verona.



By Car

The fastest, easiest way to reach Vinitaly by car is especially to use the Park and Ride facilities near the Stadium and the Adigeo Shopping Centre, which are connected to the exhibition centre every 15 minutes by a free shuttle bus service.

- The recommended exit from the A22 "Brennero" Motorway (Modena-Trento-Bolzano-Bressanone-Vipiteno) is **Verona Nord**; free parking is available around the **Bentegodi Stadium** in Via dello Sport with a shuttle bus service serving the Veronafiere starting at 06.00 a.m.
- From the A4 Serenissima Motorway (Turin-Milan-Brescia-Venice-Udine-Trieste), the closest exit to the Verona Exhibition Centre is **Verona Sud**; parking is available (€10 per day) in the **Adigeo Parking Area** entering from Via Cagnoli with a shuttle bus service serving Veronafiere from Via Copernico. If the Adigeo Car Park is full, use the **Cattolica** Center parking area (€10) in Via Germany, which is also served by the shuttle bus departing from Via Velino.

By aeroplane

Verona Airport is served by a free shuttle bus ("Aerobus") to/from the Exhibition Centre operated approximately every 60 minutes 8.30-19.30.

VISITOR PARKING

Parking Areas	Location	Timetable	Cost	Shuttle buses	Seats
Stadium	Via dello Sport	0-24	Free	Yes (line C)	3,500
Adigeo	Via Cagnoli	7.30-20	€10	Yes (line H)	1,000
P3 and Market Galleries	Viale del Lavoro	7.30-20	€25	No	1,420
Veronamercato	Via Sommacampagna	7.30-20	€5	Yes (line E)	500
Cattolica Center	Via Germania	7.30-20	€10	Yes (line G)	1,000
P1 Railway Sidings	Stradone Santa Lucia	12-20	€10	Yes	1,500
P2 - Former fruit and vegetable Market	Viale dell'Agricoltura	12-20	€10	No	500
P4 Multistory	Viale dell'Industria	12-20	€15	No	2,100
P7 Re Teodorico	Viale dell'Industria	12-20	€15	No	1,200

Parking facilities for exhibitors: access to certain parking areas (P1, P2, P4 and P7) is reserved exclusively for exhibitors until 12 noon (see above). Visitors may use these areas only after mid-day and until places are available.

Coaches and campers: coaches and campers must park in the Stadium parking areas; coaches arriving from the Verona Sud motorway exit can also use the Cattolica Center parking area.

Parking facilities are not supervised: do not leave valuables in vehicles!

Parking and traffic in areas surrounding the Exhibition Centre: 8 - 19: Stradone Santa Lucia, Via Golosine, Via Po, Largo Don Giovanni Calabria, Via dell'Industria, Via Monfalcone, Via Centro, Via Volturno, Via Scuderlando, Viale dell'Agricoltura, Viale del Lavoro and Viale della Fiera - parking is only allowed with a parking disc for a maximum of 60 minutes, otherwise vehicles will be towed away. These measures are not applied to residents or local businesses and professionals.

PARKING FOR JOURNALISTS

Journalists, on displaying a valid **ID card**, can park free of charge while places are available in the parking areas for visitors (see above) and the two areas indicated below. Vehicles used by TV crews may use a specific parking area, again while places are available.

Parking Areas	Location	Timetable	Cost	Shuttle buses	Seats
Palaexpo Forecourt	Viale del Lavoro	7.30-20	Free	No	265
P11 (TV crews)	Via Scopoli	7.30-20	Free	No	125

PUBLIC TRANSPORT

Urban lines: to visit the show and travel easily around the city centre during Vinitaly, ATV offers its network of day-time and evening urban bus lines to all visitors expected in the city.

For visitors attending the off-show event Vinitaly and the City (7-11 April 2017), day-time lines operate until 21.00 and all evening lines until 24.00. Bus lines 90, 91, 93 and 98 on Friday 7 and Saturday 8 April will also remain in service until 02.00.

The Exhibition Centre is served by daily urban bus lines 21, 22, 61, 51, 52 and holiday lines 91 and 98 (Stradone Santa Lucia/Via Roveggia side), 96, 97 and 92 (Viale dell'Agricoltura side). Tickets cost €1.30. All timetables are available at www.atv.verona.it.

Taxi: the Radiotaxi service is operative 24/7 (tel. 045.532.666).

► **Free shuttle buses:** In addition to urban bus routes, ATV, in collaboration with Veronafiere, operates on event days a free shuttle bus service connecting the exhibition centre with the main park and ride areas, Valerio Catullo airport and Porta Nuova Railway Station.

Line A: Piazza Bra – Exhibition Centre (via Scopoli)

Route: Piazza Bra, Corso Porta Nuova (stop at Chamber of Commerce), via Scopoli (stop on the pavement alongside the Exhibition Centre itself) and return.

Timetable: the service starts at 07.30 from Piazza Bra, every 15'; the service terminates at 20.30 from via Scopoli.

Line B: Porta Nuova Railway Station – Exhibition Centre (Viale dell'Agricoltura)

Route: Railway Station (stop on pavement E2), Viale dell'Agricoltura (stop on former Fruit&Vegetable Market side) and return.

Timetable: the service starts at 07.30 from the Railway Station; every 15'; the service terminates at 20.30 from Viale dell'Agricoltura.

Line C: Bentegodi Stadium car parks – Exhibition Centre (Viale dell'Agricoltura)

Route: Stadium parking areas, Viale dell'Agricoltura (stop on former Fruit&Vegetable Market side) and return.

Timetable: the service starts at 06.00 from the Stadium; frequency every 15'; the service terminates at 20.30 from Viale dell'Agricoltura.

Line D: Volto San Luca – Exhibition Centre (Via Scopoli)

Route: Corso Porta Nuova (stop at street n. 4), Via Scopoli (stop on pavement alongside the Exhibition Centre) and return.

Timetable: the service starts at 07.30 from Corso Porta Nuova; frequency every 15'; the service terminates at 20.30 from via Scopoli.

Line E: Veronamercato parking area – Exhibition Centre (via Scopoli)

Route: Centro Agroalimentare-Veronamercato, via Scopoli (stop on Telecom Tower side) and return.

Timetable: the service starts at 8:30 from Centro Agroalimentare-Veronamercato; frequency every 20'; the service terminates at 20.30 from via Scopoli.

Line F: pedestrian exit from Railway Station – Exhibition Centre (Viale dell'Agricoltura)

Route: Viale Piave, Viale dell'Agricoltura (stop on former Fruit&Vegetable Market side), Porta Nuova Railway Station, Viale Piave and return.

Timetable: the service starts at 07.30 from the Railway Station; every 15'; the service terminates at 20.30 from Viale dell'Agricoltura.

Line G: Cattolica Center parking area – Exhibition Centre (via Scopoli)

Route: Via Velino, via Scopoli (stop on Telecom Tower side) and return.

Timetable: the service starts at 8.30 from Via Velino; frequency every 15'; the service terminates at 20.30 from via Scopoli.

Line H: Adigeo parking area - Exhibition Centre (Viale dell'Agricoltura)

Route: Via Copernico, Viale del Lavoro, Viale dell'Agricoltura and return.

Timetable: the service starts at 8.30 from Via Copernico; frequency every 15'; the service terminates at 20.30 from Viale dell'Agricoltura.

Aerobus: Valerio Catullo Airport – Exhibition Centre (Via Scopoli)

Timetable: the service starts at 8.30 from the Airport; frequency every 60'; the service terminates at 19.30 from via Scopoli.

UP-TO-DATE TRAFFIC NEWS

- Verona City Council and the Municipal Police provide (www.veronamobile.it and Twitter *@veronamobile*) an information service updated in real time about parking availability, the general traffic situation in the city and recommended routes, as well as indicating any delays or accidents. The web platform is optimised for display on mobile phones and hand-held devices.
- Vinitaly provides information about traffic conditions through official social media.
- Up-to-date news is also provided on the variable messaging panels placed at all major access roads to the city of Verona.

Veronafiere Press Service

Tel.: + 39.045.829.82.42 – 82.85

E-mail: pressoffice@veronafiere.it

Twitter: @pressVRfiere

Web: www.vinitaly.com