



Scheduled in Verona 9-12 April 2017

ALL THE "2017 VINTAGE" TASTINGS AT VINITALY. ANOTHER APPROACH TO BUSINESS

Discovering production areas and wines from around the world - from Australia to Hungary, the Dead Sea and Peru, Austria to Great Britain, Slovenia, Italy and its rarest grapes varieties to the Far East and the "Bordeaux" of China. Gain a better understanding of legends in oenology from Sassicaia to Champagne by way of Franciacorta, Trentodoc and Brunello di Montalcino. Only Vinitaly ensures such an articulated world tasting tour that is different every year as an essential to helping to the reveal value of wine to international buyers.

Verona, 24 March 2017 – Just like a great vintage, the 2017 calendar of tastings at Vinitaly, held from 9 to 12 April in Verona (www.vinitaly.com) once again promises to be truly unique.

Seven seminars organised directly by VIA-Vinitaly International Academy, with Sassicaia as the exceptional protagonist this year; 12 tastings are being organised by Veronafiere in collaboration with leading international publications as part of the Tasting Ex ... press initiative going back almost twenty years. And the agenda at Vinitaly is further enhanced by five grand tastings, the Doctor Wine by Cernilli tastings and the Young to Young initiative.

The VIA Executive Wine Seminars. 2017 will certainly be remembered for the vertical tasting titled "*Going back in time with Sassicaia: less is more: the forgotten vintages*" - a chance to discover the unique and magnificent expression of this iconic wine in the world of oenology through vintages often wrongly thought to be difficult:: 1992, 1994, 2002, 2005, 2007, 2008, 2010 and 2014. This tasting-event is by invitation only and will be guided by Priscilla Incisa della Rocchetta, Carlo Paoli and Ian D'Agata.

Other original and prestigious events organised by the Vinitaly International Academy include the great new "British" frontier for sparkling wine with a tasting of eight great classical method wines from England guided by Steven Spurrier and Ian D'Agata.

Eight labels will also be involved in "Barolo & Barbaresco: a study in history and terroir" with the presentation of the new book by Ian D'Agata, Lingzi He and Michele Longo.

Eight vintages will be featured in vertical tasting titled "A journey lasting 21 years in the company of Austrian Heiligenstein and Weingut Brundlmayer Riesling" that will reveal the legendary Austrian white wine by one of the most prestigious Austrian cellars guided by Andreas Wickhoff MW and Ian D'Agata.

The preview of the 2016 vintage of Kerner, Sylvaner and Pinot Blanc is the leitmotif of "Eisackthalwein - from the mountains to the glass: the great white wines of the Isarco Valley", while ten young producers present their interpretations of one of the finest Italian red wines in the tasting "A new generation of Aglianico del Vulture comes to the fore".

Finally, China will highlight the best wines from Ningxia, the so-called Chinese Bordeaux.

Tasting Ex... press. Tasting Ex ... press - created by Vinitaly in collaboration with leading international wine magazines - returns with its tour of the wine world ensuring the discovery of territories and wines produced in Austria and Hungary - as well as Pisco, the national distilled spirit of Peru; this event also celebrates the Women of Brunello and Champagne, initially alone and then together with prestigious Franciacorta and Trentodoc sparkling wines; as well as revealing the treasures of Slovenia and Black Sea

and highlighting the hidden gems of Australia.

The calendar also includes a tasting guided by the IWSC Communicator of the Year 2017, while Seminario Veronelli presents the Great Vineyards of Italy through some of the best wines reviewed in the Guida Oro I Vini di Veronelli and the nine wines taking awards in the Gambero Rosso guide.

Not-to-be-missed tasting events. The major tasting "When 'Grandes Cuvées' Champagne meet the 'Gran Selezione of Chianti Classico" organised by Vinality and guided by Raoul Salama celebrates excellence in these two production areas united by inter-professional agreements and, since 1956, the twin-cities of Rheims and Florence.

Collaboration with the Women of Wine Association takes shape in the tasting "Rare native wines by the Women of Wine" involving grape varieties with less than 50 hectares of vineyards. In turn, Gambero Rosso organises a great walk-around to present wines winners its 'Tre bicchieri 2017'.

Collaboration with Vinality sees a new tasting with Doctor Wine by Cernilli and the organisation of the fourth edition of Young to Young conceived by Paolo Massobrio and Marco Gatti where young producers meet young communicators, joined by Yesterday, Today and Tomorrow with six great labels explained by producers and AIS sommeliers.

Vinality closes with a magnificent tasting organised in collaboration with the Wine Research Team under oenologist Riccardo Cotarella, where his most famous producers will outline their wines.

A full list of wine tasting and how to take part is available at:
www.vinality.com/it/eventi2017/calendario/ (filter on Tastings).

Link to Vinality 2017 press kit: <http://www.vinality.com/areaStampa/cartellaStampa/>

Link to photo gallery: www.fotoveronafiere.com - **Username:** photogallery - **Password:** vin5016

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