



H O M I M I L A N O . C O M

HOMI KID STYLE  
September 2017

# HOMI KID STYLE

## 15th – 18th September 2017

**Homi Kid Style** is the new satellite dedicated to the world of kids and the unique reference point for this sector in Italy.

Home furnishings, innovative design, toys and decoration: these are the main features of the satellite, that make it an important meeting point for exhibitors and buyers.

### **Kid village: the center of business**

A broad products selection displayed inside the small houses of the village: the most effective setting to create a community and to make your brand and production stand out in a market always looking for new ideas to generate new business opportunities.



## KID SATELLITE HALL 18

Hall 18 is the most creative and dynamic space of Homi, which spans modern/contemporary decoration, new International and Italian designers, kid sector and «Homi Smart», the new innovative area for smart technologies.



## Participation proposal in the small house stand

16smq area

4m. x 4m.

3m. high – max. height of the roof 3,5 m.

wooden structure

All-in offer:

2,500 EURO

+ 95 euro for compulsory insurance

The proposal includes:

- space
- stand decoration (lighting system + 2 pc. chairs and one table)
- registration fee
- 150 on-line invitation codes (valued at € 0.50 each)
- buyers activities:

1) hospitality for the buyers you'll recommend us (prior to the confirmation of our buyers' office).

The hospitality package comprises: 2/3 nights' accommodation according to the country of origin, free daily shuttle from/to the show, free show entrance and access to our EMP software;

2) EMP - Expo Matching Programme: a digital platform that enables each exhibitor to preschedule meetings with our registered buyers before the fair as well as access to our buyers' database;

