

METEF 2017: AN INCREASINGLY RICHER AND QUALIFIED EXHIBITION

From June 21st through 24th Verona will be the gathering place of the global leaders in the aluminium and innovative metals industry for a business matching that will involve over 400 exhibitors, one third coming from abroad. Some of the most important halls – such as diecasting, foundry and industrial automation – are already sold out and will offer the chance to test live the sector's most advanced technologies.

February 2017 – The eleventh METEF, to be held at VeronaFiere **from 21st to 24th June 2017**, is the world's reference event for the aluminium, innovative metals, foundry equipment and solutions sector, and the automotive and transport division is the driver for all the industrial induced activities. The countdown of the show already marks out the data that validates METEF as a must-go event for international operators: **over 400 exhibitors (30% from abroad) and a very large number of professional visitors (over 10,000 in 2014, 35% from foreign countries).**

"METEF has gone through the deep structural evolution of the global economy, in particular for what concerns the foundry and aluminium sector, and **has adapted to the market development** by updating its contents and communication strategies in order to better represent the interests of the **SMEs in the aluminium production chain** both in Italy and worldwide," explains **Giovanni Mantovani**, general manager of Veronafiere.

METEF proposes the sector's international public a very specific offer, based on four topics: **production chain, custom solutions, automotive and networking**. A coherent and integrated path encompassing foundry, transformation processes and the relating machining, products and solutions as well as raw materials and recycling. A virtual visit to the show platform will tell you that the hall dedicated to the **diecasting sector** is already sold out: all the **manufacturers of machines and plants** will be there and the visitors will have a first hand experience of the different technologies displayed for the first time during this show.

The **area dedicated to foundries** will play a role of undisputed importance for the large number of visitors received during the last editions of the show and for the large presence of exhibitors this year. The **industrial automation sector** is also gaining importance since it's being affected by a streamlining and rationalization process of the aluminium processing production flows. Many global leaders in this sector – which is the real keystone of the manufacturing development within the **Industry 4.0** strategy – will take part at Metef.

METEF will be the ideal place to open and carry out a debate on all these topics at an international level, benefiting from the ongoing collaboration with many foreign organizations and associations – such as **Nadca, Foundry Planet, Fundigex, STOP (Polish Foundry Association)** etc. – and the confirmed presence of several official delegations from the most advanced western countries such as the United States and Germany as well as from emerging markets such as Poland, Czech Republic, Slovak Republic, the Balkan Countries, Spain, Iran, etc.

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