

Inauguration today of the 30th edition of Samoter in conjunction with Asphaltica and Transpotec Logitec

VERONAFIERE: DEL BASSO DE CARO (UNDERSECRETARY, MINISTRY OF INFRASTRUCTURES & TRANSPORT): PUBLIC WORKS ARE VITAL FOR THE RECOVERY IN A SECTOR THAT GENERATES 3 POINTS OF ITALIAN GDP
DANESE – PRESIDENT OF VERONAFIERE: DOMESTIC EARTHMOVING MARKET +80% IN THREE YEARS. EXPORTS ARE INCREASINGLY STRATEGIC

Verona, 22 February 2017 – "The three events inaugurated today at Veronafiere are key areas for the development of Italy, which can resume growth by resuming public works". This is the comment by the **Secretary State at the Ministry of Infrastructures and Transport, Umberto Del Basso De Caro**, during the inauguration of the 30th edition of Samoter, the international earth moving, site and building machinery exhibition today in Verona alongside Asphaltica and, for the first time, Transpotec Logitec (organised by Fiera Milano). "In particular," he went on, "the topic of public works is strategic for the construction sector that in terms of recovery from the recession may well contribute 3 points to Italian GDP, worth around 25 billion euros." Technology, building and infrastructure, as well as safety, roads and transport are the central themes of the three shows open until Saturday 25 February at Veronafiere represented by 780 exhibitors (450 for Samoter and Asphaltica) from 25 countries and international buyers from 30 target countries. The building/construction machinery market is emerging at last from a far-reaching crisis: despite an increase of 80% in the last three years, registrations in Italy today are barely one-third of the units sold in the pre-crisis period (2007).

"This is why it is increasingly important to look to foreign markets," said the **President of Veronafiere, Maurizio Danese**. *Samoter, thanks not the least to collaboration between Veronafiere and ICE, will be attended by 110 international buyers from traditional outlet markets and those experiencing fast growth, such as the main countries in Africa, Iran, Saudi Arabia, Israel, Eastern Europe and India. We are convinced that Italian market can and must promote a turnaround, since this segment is a litmus test for the structural modernisation of the country. Today, however, Italy is posting figures three times lower than those in Germany and the United Kingdom,"* Danese added, "while we register less than half the new vehicles compared to France. On the contrary, exports of made in Italy machinery are becoming increasingly strategic for an industry that sells about 7 machines out of 10 on international markets." *In fact, according to the Samoter Observatory/Prometeia, the international earth-moving machinery market grew by 6.9% in 2016 (+38% in the last quarter), with important increases in North America – which remains the leading world market – by +14.9%, India (+34.2%), China (+22%), and Western Europe (+12.2%."*

The ribbon-cutting ceremony for Samoter, Asphaltica and Transpotec-Logitec was also attended by the CEO of Veronafiere, Giovanni Mantovani, the President of Siteb, Michele Turrini, the Director of Fiera Milano Tech and Industry Division, Domenico Lunghi, the Councillor for the Environment and Civil Protection of the Veneto Region, Giampaolo Bottacin, the Councillor for Economic Activities of Verona City Council, Marco Ambrosini, and the President of the Province of Verona, Antonio Pastorello.

[Photo 1](#): From left: Giovanni Mantovani, CEO & Director General of VeronaFiere; Umberto Del Basso De Caro, Under-secretary of State at the Ministry of Infrastructures and Transport; Maurizio Danese, President of VeronaFiere.

[Photo 2](#): Image of the outside areas at Samoter 2017

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