

The next edition of Marmomac is scheduled in Verona 27-30 September 2017

**STONEXPO/MARMOMAC AMERICAS:
VERONAFIERE IN LAS VEGAS WITH 26 COMPANIES FROM 7 COUNTRIES**

Developments in turnover and investments in the stone industry in the United States are expected in 2017. Positive outcome for group show in the Marmomac Pavilion at TISE-The International Surface Event held 18-20 January.

Verona, 30 January 2017 – Companies in US stone industry are rather optimistic for 2017 and expect revenues to grow by about 17%; they are also willing to invest in machinery (73%) and technology (43%) [source: *Stone World survey*].

This confidence was also confirmed by the success of **TISE – The International Surface Event**, a key show in North America in the natural stone, surface finishing and cladding sectors created through the merger of three shows: StonExpo/Marmomac Americas, Surfaces and Tile Expo.

The event was held in Las Vegas 18-20 January and closed with an increase in visitor numbers of about 6%. Operators came largely from the United States (65%), China (19%), Canada (5%), Italy (3%) and Japan (3%).

Veronafiere has played a leading role in this event since 2005, as the organizer – in partnership with Informa Group – of **StonExpo/Marmomac Americas**, the event held as part of TISE dedicated to natural stone. Veronafiere, thanks to Marmomac - the most important international natural stone, design and technologies exhibition (Verona, 27-30 September 2017) - boasts world leadership among events in this sector (www.marmomac.com).

The "**Marmomac Pavilion**" in Las Vegas brought together 26 companies from Italy, France, Portugal, Turkey, India, Tunisia and Spain.

This group show presented a selection of stone materials, machinery and processing technologies, tools, software, cladding profiles and products for looking after stone surfaces. Marmomac also confirmed its status as a platform for international business promotion by organizing Architect's Day with b2b meetings and training for 40 American professionals.

The exhibition also hosted the prize-giving ceremony for the **Grand Pinnacle Award** presented by Marmomac since 2008 to the architectural studio belonging to MIA (Marble Institute of America) that every year creates the best project enhancing the use of natural stone. The winner this year was the "The Minnesota State Capitol Exterior Stone Restoration" project.

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