



Gelato World Tour®

To spread the culture of fresh artisan **gelato** throughout the world.

Carpigiani Gelato University and Sigep – Italian Exhibition Group

*are pleased to invite you
to the press conference for the presentation of*

GELATO WORLD TOUR 2017: GETTING READY FOR THE GRAND FINALE

January 21, 2017 – 4.30 pm
Carpigiani Group stand – Pav. C7

Speakers:

Achille Sassoli, Gelato World Tour Manager

Andrea Cocchi, Carpigiani Group CEO

Patrizia Cecchi, Italian Exhibition Director – IEG Italian Exhibition Group

Gianfranco Tonti, IFI S.p.A President

Marco Casol, PreGel America President

R.S.V.P. - +39.051.6505211 michelaiorio@carpigiani.it, edoardozucchini@carpigiani.it

During the press conference, an exclusive preview of the 2017 stages of Gelato World Tour, the first international traveling event created to spread the culture of Italian-style gelato throughout the world. The “Formula One” of Gelato, which continued its race in Asia in 2015 and in USA in 2016, is about to visit Europe before the **Grand Finale that will take place in Rimini from the 8th to 10th of September, 2017.** Meanwhile, in Italy, Gelato World Tour Italian Challenge ever-increasing stages will culminate in the Italian Finale scheduled for March 23-24, 2017, at Carpigiani Gelato University headquarters in Anzola Emilia (BO), where 120 of the best gelato artisans of Italy are expected to compete.

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GELATO WORLD TOUR – Organized by: Sigep – Rimini Fiera and Carpigiani Gelato University
Main Partners: Ifi and PreGel; **under the patronage of:** Ministry of Economic Development, Ministry of Foreign Affairs, Emilia Romagna Region; **technical partners:** Screams, Medac, Carpino, Metalmobil, Hiber.

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