



La famiglia italiana della frutta

About us



- ✓ We are a big Italian family-run company dealing with growing, import and distribution of fresh fruit and vegetables since 1940
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How we work

- ✓ **We always try to meet the needs of customers and suppliers and to grow with them**
 - ✓ **Our goal is to building long term relationships with our partners based upon honesty and fairness**
 - ✓ **We are a solid and structured group, but pliant and flexible at the same time like family companies**
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Our products

- ✓ Our fruit grows in our plantations, is shipped to Europe on our vessels, unloaded and moved at our ports, stored in our warehouses and distributed on our trucks.



Our products



- ✓ **EXTRA PREMIUM BANANAS and PINEAPPLES**
- ✓ **Most of the fruit is grown in our own plantations**
- ✓ **All our suppliers are certified according to international standards**

What the brand guarantees

- ✓ **We are a big Italian family-run company**
 - ✓ **We have an experienced know how**
 - ✓ **Human relationships are still important for us**
 - ✓ **We are fast and flexible**
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What we are doing on Italian market

- Spot tv –





What we are doing on Italian market

- Billboards -



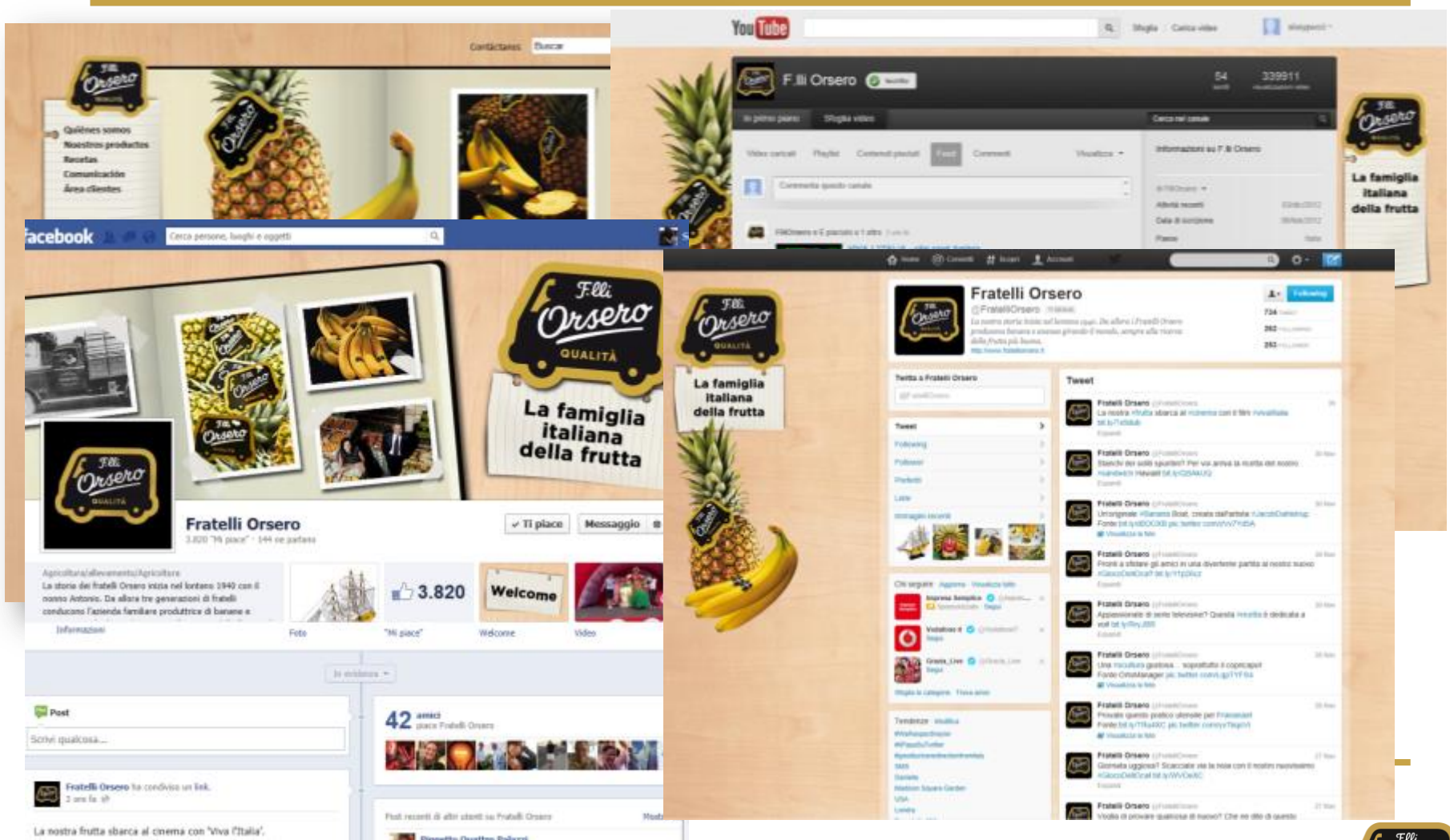
What we are doing on Italian market

- Sponsorship -



What we are doing on Italian market

- Web, Facebook, Twitter e YouTube -



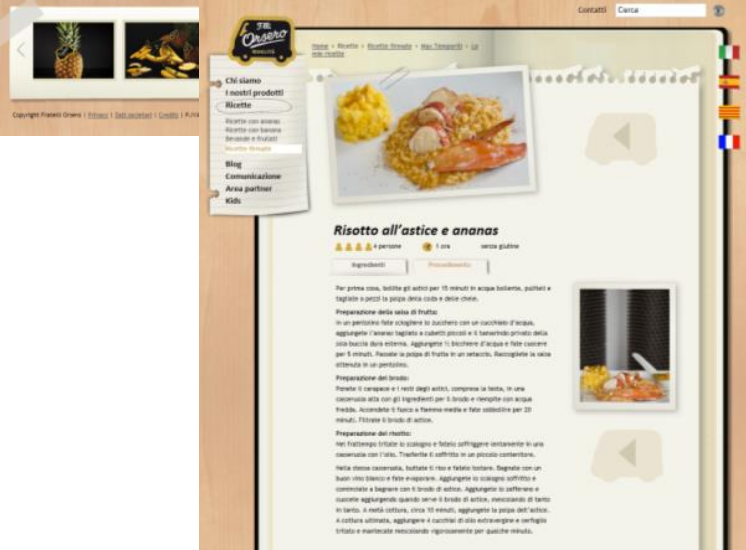
What we are doing on Italian market

- Events and Fairs -



What we are doing on Italian market

- Web-site pages dedicated to 'F.lli Orsero in the kitchen' -



Packaging options for bananas

Bulk product

Standard bulk (19 kg. net weight)

New: Reduced Packaging (8,5 kg. net weight)



Repacked product

Trayed bananas

Flow-pack multi-fruit bananas

Flow-pack mono-fruit (banana snack) bananas



'F.lli Orsero' trayed bananas



✓ Attractive graphics

✓ Increased shelf life for the product

✓ Recipes included inside the tray



'F.lli Orsero' Flow-pack multi-fruit bananas



- ✓ Longer shelf life, less scrap and excellent level of hygiene
- ✓ Brand prominently, nutritional values on the back

'F.lli Orsero' Flow-pack mono-fruit bananas (banana snack)



'F.lli Orsero' visual instruments for shopping areas



Packaging options for pineapples

Bulk product: Standard bulk, sizes 5 to 8

Prepacked product:

Standard bulk, with equatorial ribbon around the fruit

Single fruit «Gift Box»





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