



**New location, New hall, New package, New format...
New everything**

EXCLUSIVELY FOR INTERNATIONAL PRODUCERS



6 REASONS TO JOIN 2017 VINITALY!

Automatic participation to 5 Star Wines, authoritative judging panel (from last year <http://www.vinitaly.com/en/exhibitor-area/vinitaly-international-competitions/5-Star-Wines/judges/>)

50k+ international buyers and 100k Italian trade attendees, 3k journalists

Direct access to the International Buyers Lounge with top quality International Buyers

Special access to the Vininternational Tasting Room

New Central and Strategic Positioning of the Vininternational Hall

Entrance screening of the attendees to the Hall



STAND PROPOSAL IN THE VININTERNATIONAL HALL

**READY-TO-USE STAND 12 SQ. M.
€ 4,100 + VAT**

The package includes:

Registration fee direct exhibitor

Exhibiting area

Set-up and furnishing

2 B2B meetings with international selected buyers

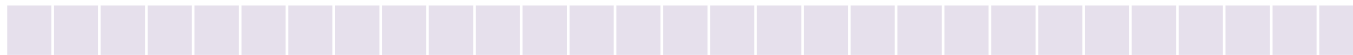
2 samples of your best wines at 5 Star Wines Award

For different square footage extra-package, please feel free to contact balestreri@veronafiere.it



THE SET-UP INCLUDES

- Flooring in blue carpet
- Structure in wooden painted panels
- Storeroom mt. 2 x mt. 1
- Electrical plant conforming to standard including:
 - 3KW power panel
 - Multiple socket outlet
 - 1 track with 3 spotlights x 100W each
- Company nameboard



- 1 square table cm. 70 x 70 H75
- 3 chairs "Femme" cm 52 x 54 H81
- 1 reception (cm 200 x 50 x H100 – front plexiglass screen, space inside wine bottles cm 170 x 30 H50)
- 2 stools "Friulo" Ø cm 33 H70
- 1 waste basket in plastic
- 1 coat stand cm H167

FREE SERVICES FOR YOU

Organization of a tasting in the specific Vininternational Tasting Room inside the Hall
Glass washing service and glass distribution service
Personalization of your company page in the Vinitaly on-line Catalogue
Ice supply

Vininternational Hall





HOW TO TAKE PART

Book your exhibiting area through the on-line registration at:
www.vinitaly.com/en/ (EXHIBIT AT VINITALY area) and fill in this form to order set up
and furnishing

Deadline: *December 15th 2016*

COMPANY NAME: _____

COUNTRY: _____

DATE: _____

STAMP AND SIGNATURE: _____