

OVERALL FIGURES OF THE 6 EXHIBITIONS



EXHIBITORS	PAVILIONS	VISITORS	COUNTRIES OF ORIGIN
1.842	11	131.296	131



THEY SAY ABOUT US

"Once again the 2015 edition of IPACK-IMA proved to be the not-to-miss institutional event for our industry: mainly a chance to meet current, active clients in an environment showcasing the latest technology and anticipating future trends and innovations".
Michele Darderì, Corporate Marketing Manager, PAVAN

"We are enthusiastic about the results of this exhibition. Our stand was always crowded with professionals interested in our systems for the cured meat industry. In addition, MEAT-TECH's co-location with the other exhibitions extended our contact pool to visitors interested in the dairy and fish industries".
Federica Travaglini, Marketing Director, TRAVAGLINI

"IPACK-IMA once more proved to be a top-notch showcase to present innovative solutions for package marking and labelling to our partners. We registered high interest and obtained quality contacts".
Michele Marciuliano, Product Specialist, TRADEX SRL

"IPACK-IMA 2015 was an important event for our company to establish new commercial relationships, strengthen existing ones as well as a chance to discuss and learn about new products in the industry of processing and packaging technology and materials. The significant turnout of international visitors to our stand was of particular importance.
Andrea Vezzani, Planning Manager, EMILIANA IMBALLAGGI

"We are very satisfied with our participation in MEAT-TECH, our delegates ordered some products such as protection products, cutting blades, cleaning products, sliding machines".
Ms. Liu Sha, Director, China Meat Association (CHINA)

"Positive balance. Many new, truly interesting contacts, not just curious people".
Christian Romualdi, Marketing & Communication Manager, ILAPAK INTERNATIONAL SA

"IPACK-IMA was memorable and one of the best organized trade shows in recent times. You organizers really took IPACK-IMA to an esteemed level, unseen before. You deserve high commendation."
Michael O. Okoroafor, Ph.D, Vice President, Global Packaging Innovation, McCormick & Company (USA)

"IPACK IMA 2015 was a very rewarding experience for me and the Contract Packaging Association. As a packaging professional of 22 years, I found the convergence of key players in the international packaging community to be unprecedented. This type of collaboration is exactly why contract packaging continues to grow as an industry".
Nikki Johnson, Member Communications Director, CPA - Contract Packaging Association (USA)

Facts & Figures



SEE YOU AT

Fieramilano, Milan - Italy
29 May - 1 June 2015



ipack-ima SpA
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EXHIBITORS

TOTAL NUMBER OF EXHIBITORS
IPACK-IMA, DAIRYTECH, MEAT-TECH° **1.371**

ORIGIN OF EXHIBITORS°

Italy	66%
Other countries	34%
Number of countries	46
Number of pavilions	8



VISITORS

IPACK-IMA, DAIRYTECH, MEAT-TECH
TOTAL VISITORS' NUMBER° **79.667**

ORIGIN OF VISITORS°

Italy	72%
Other countries	28%

CONTINENTAL AREAS
131 COUNTRIES°

Europe	56%
Asia	23%
Africa	9%
Latin America	7%
North America	4%
Oceania	1%

VISITORS' GENERAL ASSESMENT

Satisfied	93%
Not satisfied	7%



INFLUENCE OF PURCHASING

Decisively/Collectively	53%
In an advisor capacity	31%
Little influence	16%

CORPORATE DEPARTMENT


Production	31%
Marketing & Sales	26%
Purchasing	17%
Research & Development	11%
Packaging	9%
Logistics	4%
Quality	2%

COMPANY SIZE

1 - 49	61%
50 - 249	22%
Over	17%

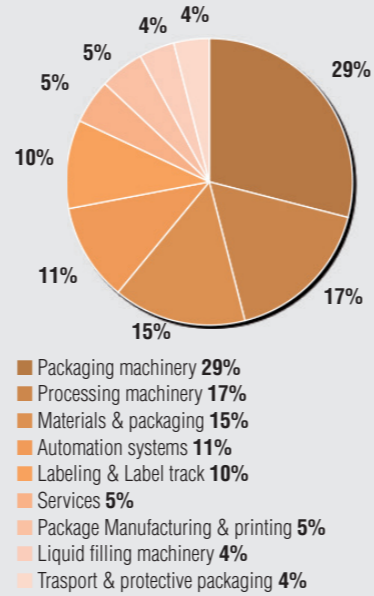
JOB FUNCTION

Owner/Chairman/CEO	32%
Manager	23%
Technician	20%
Freelancer	5%
Other	19%

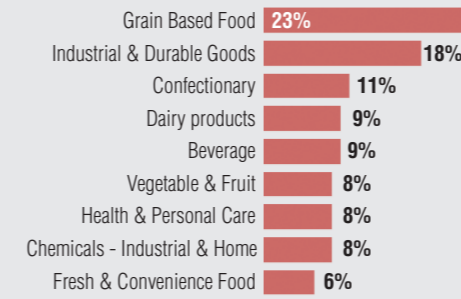
 (°) IPACK-IMA, MEAT-TECH and DAIRYTECH obtained the certification ISFCERT®-ACCREDITED (095/2015 PCKM15E, 096/2015 MTCH15E, 097/2015 DRYT15E) for the year 2015. Statistics based on the information provided by exhibitors and visitors when registering.

IPACK-IMA

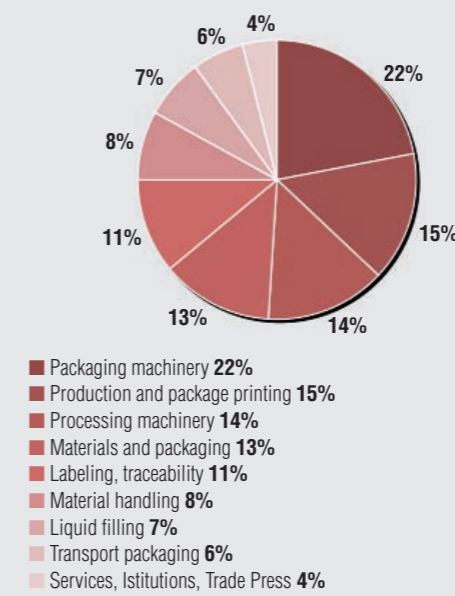
EXHIBITORS' SECTORS



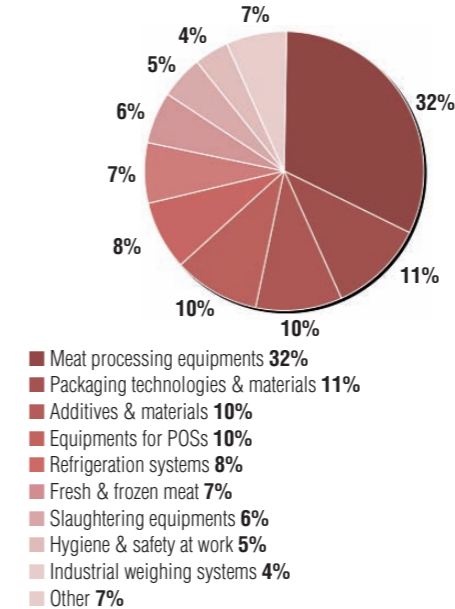
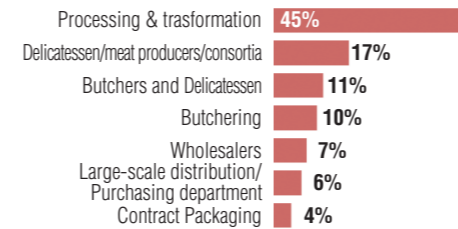
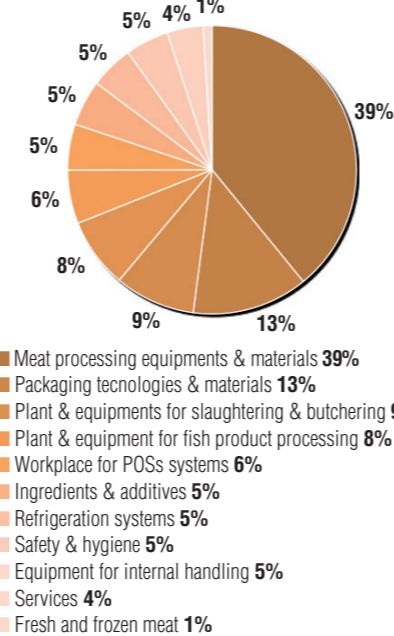
MAIN BUSINESS



AREAS OF INTEREST



MEAT-TECH



DAIRYTECH

