



# FORUMPISCINE

15<sup>th</sup> International Pool & Spa  
Expo and Congress

**14 | 15 | 16 February 2024**  
Pav. 25|26 - Bologna Fair District - Italy



## EVENT NUMBERS



## WHY PARTICIPATE

- It is the only international swimming pool trade show in Italy, Europe's fourth largest market.
- It is part of the new "extra large" trade fair format that unites together Outex - Outdoor & Leisure Experience and ForumClub, touching other sectors of interest: outdoor design and leisure, fitness, wellness and sport.
- It has a strong international vocation, reinforced by the partnership between Editrice Il Campo and the BolognaFiere SpA Group.
- ForumPiscine brings together the main players in the swimming pool and spa industry with whom to develop business and strategic deals.
- The exhibition is increasingly dynamic and engaging, with live technical demonstrations taking place in the stands and the setting up of experiential and scenographic areas simulating real environments.
- Meetings, in-depth analysis and training are scheduled, to take stock of the market, and keep abreast of technologies and regulatory updates.

## EXPAND YOUR LEISURE

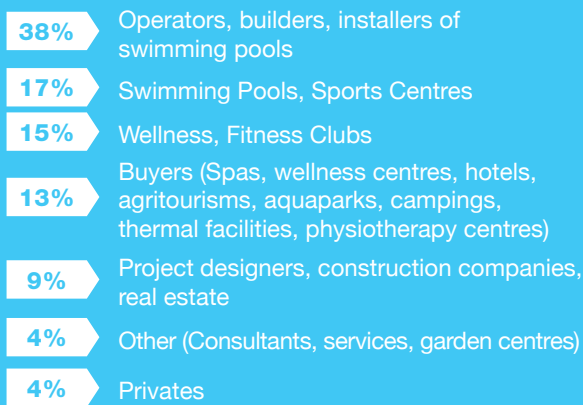
Scheduled for 14-16 February 2024, the International Swimming Pool and Spa Expo reaches its 15<sup>th</sup> edition and expands itself.

Halls 25 and 26 and the adjacent congress halls of the BolognaFiere Services Centre will host the next edition of ForumPiscine, part from this year of a new "extra-large" format that will bring together the concurrent events ForumClub and Outex - Outdoor & Leisure Experience.

Thanks to the new corporate structure that sees Editrice Il Campo together with BolognaFiere SpA Group, one of the main operators in the trade shows panorama worldwide, ForumPiscine 2024 will be even more strong and international. The conference programme will tackle the hottest themes for the growth of the sector, from sustainability to energy efficiency, from technology to safety to design.

Product and service innovations presented by exhibiting companies on their stands and through Live Shows will be flanked by scenographic installations set up with the collaboration of associations, designers and the companies themselves, to offer visiting operators direct experience of new trends in the design of public and private spaces.

## VISITOR PROFILE



in conjunction with



## WHERE VISITORS COME FROM

Albania, Argentina, Austria, Chile, China, Croatia, Denmark, France, Germany, UK, Greece, Italy, Israel, Montenegro, Netherlands, Portugal, Czech Republic, San Marino, Serbia, Slovenia, Spain, Switzerland, Turkey, Hungary, USA.

