



Logatec, 4th May 2021

## Invitation to OperaWine 2021 and Vinitaly Preview 2021 in Verona Italy – 18th June – 22nd June 2021

Dear Sirs,

on behalf of Veronafiere, the organizer of the **OperaWine and Vinitaly** fair I invite you to take the opportunity to visit the event as a guest of Veronafiere. **The delegation of business visitors – Italian wine importers** - will be organized for a limited numbers of selected representatives of companies coming from Austria, Slovenia, Croatia, Bosnia and Herzegovina and Serbia. The objective of the sponsored business visit is a participation at OperaWine, degustation and B2B meetings with representatives of Italian wine producers. Veronafiere is cooperating for this event with ITA - Italian Trade Agency (competent offices in your Country) that will organize and cover your travel costs.

### The sponsored business visit as a business visitor gives you many advantages sponsored by the fair organizer:

- 4 nights hotel accommodation (B&B treatment in 4 stars hotel in single room), CHECK IN: 18/06 – CHECK OUT: 22/06 2021
- 19/06: participation at OperaWine Event
- 20/06: participation in a day dedicated to business meeting and tastings (modalities to be defined)
- 21/06: optional activities to be confirmed
- daily transfer from the hotel to the expo venue and back
- lunches
- free entrance card
- personal assistance of our staff before and during the mission in Verona

If you are interested to visit the event and use the offered sponsored programme, please follow the instructions below:

- Please click at the following link <https://form.jotform.com/211191616642350> and fill in the required fields
- In the field **I was contacted by** please choose MZ Consulting & Fairs. You will receive an automatic reply to your e-mail.

**The application deadline is 14th May 2021.**

**IMPORTANT:** The invitation refers to one person of the company only. The official language of the fair is English. All detailed information will be sent to you after the selection procedure, by e-mail, at the address you provide in the application form.

I look forward to your application and meeting with you.



Matjaž Žigon, M.Sc.

Veronafiere Representation Office for the Alpe – Adria Region and Turkey