



# vinitaly

INTERNATIONAL WINE & SPIRITS EXHIBITION

VERONA  
9-12 APRIL  
2017



TRADE ONLY

VINITALY.COM

## MORE THAN 4,000 EXHIBITORS

Producers, importers, distributors, restaurateurs, technicians, journalists and opinion leaders from all around the world travel to Verona to learn about market trends, discover innovations and create new business opportunities.

Four days of major events, meetings, tastings and targeted workshops encouraging contacts between exhibiting cellars and trade operators, together with an impressive convention programme discussing and analysing topics associated with supply and demand in Italy, Europe and the rest of the world.

*Vinitaly: where business meets tradition,  
innovation and glamour*

An extraordinary variety of red, white, rosé and sparkling wines representing every part of Italy and an entire Hall - Vininternational - highlighting wines from the main international wine-making countries.

An important role in promoting contacts between sector professionals and producers is played by the numerous tastings scheduled over the four days of the Exhibition: guided and walk-around tastings, prestigious vertical tastings, seminars and informative events.

A particularly exclusive feature of Vinitaly is the ability to find - thanks to scheduling in conjunction with the International Sol&Agrifood event - the best wine and agro-food products, while Enolitech focuses on technologies and technical systems for the wine and olive oil world.

## SPECIAL AREAS



4<sup>th</sup> EDITION

Exhibition dedicated to certified organic wine made in Italy and abroad. In collaboration with FederBio. Stands will also be joined by the “Bio” Wine Bar to ensure even better visibility for companies already attending the show in other halls that have certified organic lines in addition to wines produced using conventional methods.



6<sup>th</sup> EDITION

Vivit brings together producers keen to express themselves through transparency, authenticity and individuality. The exhibition is implemented in collaboration with the Vite Association that seeks to become a point of reference for artisanal producers of wines that express the character of their homelands. Small companies yet huge quality.

### INTERNATIONAL BUYERS' LOUNGE

The International Buyers' Lounge is an exclusive area dedicated to international visitors where they can get to know and taste selected Italian wines.



Exhibition dedicated to international wine production. In 2016, producers attended from Australia, New Zealand, Canada, Argentina, Spain, France, Azerbaijan, Serbia, Slovenia, South Africa, Portugal, China, Switzerland and Georgia. In addition to exhibiting companies, it hosts a tasting area dedicated to buyers and facilities for business meetings.



## THE GREAT CUISINE OF VINITALY

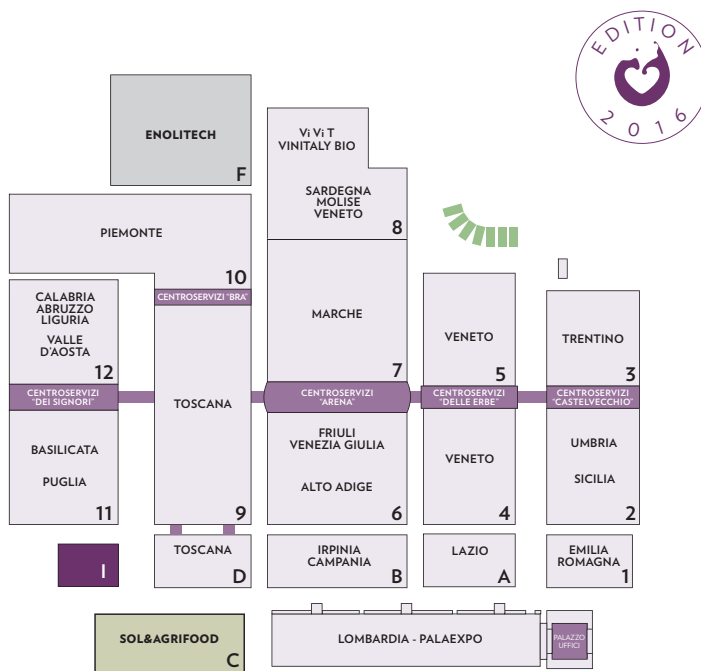
Prestigious restaurants where renowned chefs prepare refined menus and the Citadels of Gastronomy offering pairings of wine and typical regional produce.

## THE CITY OF VERONA AND VINITALY AND THE CITY

Verona is world famous for Shakespeare's "Romeo and Juliet" and is also a UNESCO "World Heritage Site". A city of art, business and tourism: theatres, exhibitions and a great many cultural events. During Vinitaly, the squares in the historic centre come alive with Vinitaly and The City: the Vinitaly Off-Show event for all wine lovers.



# THE MAP



EDITION 2016

4,120 EXHIBITORS  
FROM 30 COUNTRIES

130,000 VISITORS  
50,000 INTERNATIONAL FROM 140 COUNTRIES

IN CONJUNCTION WITH:



International Exhibition of Wine-Growing and Cellar  
Techniques & Olive-Growing and Olive Oil Technologies



SOL&AGRIFOOD  
TASTE OF BUSINESS

International Exhibition of Quality Agro-Foods.  
A prestigious showcase promoting olive oil and food excellence



VERONA, 8 APRIL 2017 Premier Event  
with 100 Italian producers selected by Wine Spectator

# VINITALY - A PLATFORM OF SERVICES FOR WINE AND AGRO-FOOD SECTORS

 **vininternational**

 **vitalybio**

**Vi Vi T**  
VIGNA  
VIGNOU  
TERROIR  
by Vinality

 **vitaly**  
INTERNATIONAL

 **vitaly**  
WINE CLUB



 **operaWine**

 **SOL&AGRIFOOD**  
TASTE OF BUSINESS

 **SOL  
D'ORO**  
INTERNATIONAL  
COMPETITION  
NORTHERN  
HEMISPHERE

 **SOL  
D'ORO**  
INTERNATIONAL  
COMPETITION  
SOUTHERN  
HEMISPHERE

 **ENOLITECH**

 T A S G R W I N E

 WINE WITHOUT WALLS

 INTERNATIONAL  
PACKAGING  
COMPETITION

 VINITALY  
INTERNATIONAL  
*Academy*

 **vitaly**  
AND THE CITY

 **wine2wine**

ORGANIZED BY



**VERONAFIERE**

Viale del Lavoro, 8 - 37135 Verona