

1) DEFINITIONS

"Event" shall mean FIERACAVALLI - International Horse Festival (hereafter the "Event"), a specialised exhibition open to the public during which national and international horse riding competitions are held, alongside Equestrian Tourism and Animations, organised by Veronafiore S.p.A.

"Regulations" shall mean these General Contractual Conditions.

"Organiser" shall mean the owner of the organisation of the Event and its brand, that is Veronafiore S.p.A. (and/or Veronafiore), stipulating this contract as the owner lessor of the exhibition areas and related services.

"Direct Exhibitor" shall mean whosoever takes part in the Event as a user of exhibition areas with its own stand, personnel and products through direct signing of a contract with the Organiser

(director owner of the area and/or stand).

"Co-exhibitor" shall mean companies taking part in the Event with personalised spaces, products and personnel effectively present inside the area of a Direct Exhibitor.

"Represented Company" shall mean a company present only with "guest products", brand or trademark on the stand of a Direct Exhibitor.

The Direct Exhibitor is responsible for the trade compatibility of Co-exhibitors and Represented Companies.

2) SITE - DATE - TIMETABLE - ENTRANCES

The Event will take place 26-29 October 2017 at the Veronafiore exhibition centre. The timetable for access by visitors will be:

- daily 9.00 a.m. - 7.00 p.m., from 26 to 29 October;

- evening opening times 7.00 p.m. - 11.00 p.m., entrance through Gate "San Zeno" and just for the following areas: C - D and Hall 12, from 26 to 28 October (29 October is excluded).

Holders of Exhibitor passes and/or Exhibitor Subscriptions may enter the Exhibition Centre half an hour before the normal access timetable; they must leave the halls within half an hour after normal closing time.

Entrance to the Event is on payment and is open to the public.

The Organiser reserves the right at its complete discretion to modify the foregoing timetables and even the date of the Event, as well as to suspend entrance by visitors and every business activity for certain periods or in the event of organisational requirements without this constituting reason for attributing liability or any request against it.

3) ENTRANCE AND TRADE SECTOR REQUIREMENTS

In order to safeguard the specialist content of the Event, only the following products and/or services can be accepted for the Event: clothing; equitation accessories; farriery equipment; equipment for veterinary use; box; coaches; fodder; feeding machines; vans; sulky; trailers; equestrian tourism; riding schools/clubs, riding equipment; stables; training and show-jumping obstacles/fences; breeders, Authorities/Institutions, Associations and trade press.

Exhibitors are not allowed to display/sell watches/clocks of any dimension and/or kind (see Article 4.7).

Admission to the Event is allowed - directly or by representatives - to all Italian and international producers, dealers, authorities, institutions or consortia operating in the trade sectors indicated in this clause. Representatives may only attend the Exhibition in this specific role, using their own company name.

Admission to the Event is allowed for breed and sport associations, public and private authorities, Equine Improvement Institutes, Horse Riding/Racing Centres, Breeders, Owners of horses registered with a breed and/or performance association, on presentation of an application by 31 July 2017 accompanied by the total amount requested (see Article 5).

The Organiser declines any and all responsibility that may arise, to any subject, from facts attributable to persons taking part in the Event even as regards the observance of the dispositions governing the holding of the Event itself.

Acceptance of the "Application Form" is subordinated to possession by the Exhibitor of the requirements requested in this clause.

The Organiser reserves the right at its complete discretion to accept the application,

which shall be considered as accepted only after the issue of the "Stand Assignment Notification" (see Articles 4 and 5).

The Organiser reserves the right to ask for further documentation concerning the Exhibitor and the products/services displayed/promoted. In order to safeguard the image of the Event and the qualitative level of items displayed/promoted, the Organiser hereby reserves the right as a precautionary measure to suspend participation at the Event by Exhibitors involved in penal or administrative proceedings concerning infringements of standards as regards production, commerce and competition of the products until the outcome of such proceedings.

Exhibitors are required to display/promote only the products/services indicated in the "Enrolment Application" in keeping with the trade sectors of the Event, and exclusively in the stands assigned to them.

Exhibitors are forbidden to display/promote products/services of companies for which "Registration Fees" have not been paid to the Organiser (see Article 4).

It is also forbidden to display used or second hand, overhauled or reconditioned products, except against specific written authorisation by the Organiser.

The Organiser, at its complete discretion, will decide acceptance of applications following verification of the documents of origin requested and is not obliged to explain its motivations.

The Organiser reserves the right to suspend participation at the Event, and also to close the stand, or terminate relationships with the Exhibitor in the event of non-observance of these standards, without reimbursement of fees paid; Veronafiore also reserves to right to reimbursement for further damage.

4) EXHIBITORS (EXHIBITION AREA ONLY)

4.1) APPLICATION FORM

The dedicated form available in the exhibitors exclusive web area must be completely filled out, following the enrolment indications, in order to enrol for the event.

The application form will be verified by Veronafiore, which will send to the exhibitor a pdf file summarizing options and payment.

The application form is accepted in case Veronafiore received a copy of the down-payment, when it is not made by credit card.

Applications that do not conform with the foregoing cannot be accepted.

Co-exhibitors and represented companies must be enrolled afterwards through the insertion in the official catalogue no later than August 31, 2017.

Exhibitors owing sums to the Organiser in the case of non-payment of sums concerning other previous events will not be enrolled in the new edition of the Event until the outstanding sums in question are settled. Whenever such Exhibitors make advance payments for the new Event, such payments will be retained by Veronafiore as balance/advance on existing sums due; participants expressly waive the faculty of different attribution of payments as per Article 1193, item 1, of the Civil Code.

The Organiser will issue the Exhibitor with a receipt for payment attributed as balance/advance for existing debts, as per and to the effect of Article 1195 of the Civil Code.

4.2) PAYMENTS

On receipt of a correct "Enrolment Application" complete with documents and relative payment of the advance as per Article 4.1, the Organiser will issue an initial invoice for the amount paid by the Exhibitor, although this does not bind Veronafiore to accept the application. Whenever applications are not accepted, these amounts will be returned without any surcharge for interest.

Exhibitors who send the "Application Form" after the term envisaged for paying the balance of sums for show areas and essential services shall pay to Veronafiore the full sums due on forwarding said "Application Form".

Balance of sums due for show areas: Exhibitors must settle the full balance no more than 15 days after the issue of the "Stand Assignment Notification" and in any case by and no later than 31 August 2017.

In order to take possession of assigned stands, Exhibitors must present the receipt of balance payment on arrival at the exhibition centre. **Entrance to the exhibition centre will be denied to companies and/or their staff who are unable to prove effective payment of outstanding balances for the show area in question.**

Balance for other services: payments for services other than essential services must be settled before the start of the Event and in any case in conformity with the dispositions of the individual order forms included in the "Exhibitor Services Manual".

Authorisation through the issue of relative permits to exit the exhibition centre with products displayed and/or set-up materials at the end of the Event will only be given to exhibitors who have settled the balance of all sums due for areas and services. Following such definition of administrative positions and in order to take goods out of the Exhibition Centre, Exhibitors and/or fitters must present the "Exit Permit" issued by Veronafiore to surveillance staff. These permits are exclusively for internal use and do not constitute receipts or the fiscal documents required by law.

No payment is valid unless made directly to Veronafiore S.p.A.

Amounts due on sending the Registration Application cover the advance confirmation deposit payable by the Exhibitor as per and to the effect of Article 1385 Civil Code, unless otherwise envisaged by previous article 4.1. (attribution for payment of prior debts), once the application has been accepted by Organiser by means of the "Stand Assignment Notification"

4.3) TARIFFS

Registration fees, tariffs and registration deadlines are indicated in these Regulations.

Tariffs per sq.m. of show area are applied to the entire occupied area with continuous perimeters and do not include any type of set-up or partition wall between the stands.

4.3.1) The "Direct Exhibitor" registration fee includes the following services:

- registration and insertion in the Official Catalogue;
- insurance cover for civil liability risks for third-parties and insurance for other Exhibitor risks in accordance with the maximum sums and conditions envisaged at Article 4.6 of these General Regulations;
- advertising tax for stands as per the limits defined in Article 12.2 below;
- n. 2 free exhibitor pass for entrance to the Event;
- n. 1 car parking pass. The parking areas reserved for Exhibitors are available until all places are fully booked and are not supervised; inasmuch, the Organiser declines any and every responsibility for any thefts or damage that may involve parked vehicles;

The "Represented Company" registration fee includes the following services:

- n. 2 free exhibitor pass for entrance to the Event;
- registration and insertion in the Official Catalogue with the wording "Represented by .../Presented by..." followed by the name of the Direct Exhibitor to whom the stand is assigned (for eventual insertion in the Official Catalogue of Represented Companies without the wording "Represented by .../Presented by..." and followed by the name of the Direct Exhibitor to whom the stand is assigned, please refer to the enrolment of such companies as Direct Exhibitors and payment of the relative registration fee.

The "Co-exhibitor" registration fee includes the following services:

- n. 2 free exhibitor pass for entrance to the Event;
- n. 1 car parking pass. The parking areas reserved for Exhibitors are available until all places are fully booked and are not supervised; inasmuch, the Organiser declines any and every responsibility for any thefts or damage that may involve parked vehicles;
- registration and insertion in the Official Catalogue with the wording "Co-exhibitor of..." followed by the name of the Direct Exhibitor to whom the stand is assigned. For possible insertion in the Official Catalogue of Co-exhibitors without the wording "Co-exhibitor of..." and followed by the name of the Direct Exhibitor to whom the stand is assigned, kindly refer to the enrolment of such companies as Direct Exhibitors and payment of the relative registration fee.



4.3.2 EXHIBITION SPACE RATES

a) COMPANIES WHICH ATTENDED FIERACAVALLI IN 2016

Indoor exhibition areas, bare area:

by 31 May 2017: € 121,00/sq.m. + VAT

after 31 May 2017: € 142,00/sq.m. + VAT

Indoor exhibition areas, with shell scheme:

by 31 May 2017: € 149,00/sq.m. + VAT

after 31 May 2017: € 170,00/sq.m. + VAT

It is compulsory to book "Area with shell scheme" if you request an area up to 32 sq.m. just in halls 6 and 11

Outdoor exhibition areas, bare area:

by 31 May 2017: € 90,00/sq.m. + VAT

after 31 May 2017: € 105,00/sq.m. + VAT

Registration Fee - "Direct Exhibitor": € 585,00 + VAT

Registration fee - "Represented Company": € 250,00 + VAT

Registration fee - "Co-exhibitor": € 585,00 + VAT

b) NEW EXHIBITORS

Indoor exhibition areas, bare area:

by 31 May 2017: € 124,00/sq.m. + VAT

after 31 May 2017: € 152,00/sq.m. + VAT

Indoor exhibition areas, with shell scheme:

by 31 May 2017: € 152,00/sq.m. + VAT

after 31 May 2017: € 180,00/sq.m. + VAT

It is compulsory to book "Area with shell scheme" if you request an area up to 32 sq.m. just in halls 6 and 11

Outdoor exhibition areas, bare area:

by 31 May 2017: € 96,00/sq.m. + VAT

after 31 May 2017: € 111,00/sq.m. + VAT

Registration Fee - "Direct Exhibitor": € 585,00 + VAT

Registration fee - "Represented Company": € 250,00 + VAT

Registration fee - "Co-exhibitor": € 585,00 + VAT

For both exhibition space rates a) & b):

- **Surcharge of € 11 / linear metre + VAT on display frontage (applied to stands with 2, 3 or 4 open sides located in inside areas)**

- **Indoor (bare area) and outdoor areas are not furnished/equipped and do not include any kind of set-up or partition walls between stands**

- **Exhibition space rates (area with shell scheme) include: an aluminium supporting frame h cm 294, wood partition walls OSB in white colour - h cm 255, front panel in OSB with company name and stand position cm 150x27 h. (1 every 4 open linear metres). Electrical plant conforming to standards comprising: 1 single-phase 3 kW control panel, n. 1 single-socket, 1 track with 3 spotlights x 100W each. (for areas larger than 16 sq.m. spotlights numbers will be increased proportionally).**

The above-mentioned exhibit space rates include the following services:

- n° 1 electrical connection;
- electricity consumption: 2 kW every 16 sq.m. (up to a maximum of 96 sq.m. in covered exhibition area and 64 sq.m. in outdoor exhibition area);
- **Free Exhibitor Passes**, for access to the event: n° 1 pass every 8 sq.m., n° 2 pass for every duly registered Represented company and Co-exhibitor; n° 2 pass for "Direct Exhibitor" registration fee;
- n° 7 **free invitation postcards** for every module or part-module of 16 sq.m., valid for one entrance to the event (up to a maximum of 96 sq. m. in covered area and 64 sq. m. in outdoor exhibition area);
- **Further exhibitor passes and invitation postcards may be purchased using the specific form in the "Exhibitor Services Folder"**;
- general promotion and communication of the event;
- heating, ventilation, general surveillance (excluding stands), general lighting of halls, information, sanitary facilities, first aid, supervision by fire fighting authority;
- an internet connection.

4.4) ENROLMENT DEADLINES & ASSIGNMENT OF SHOW AREAS

For enrolments made by 31 May 2017, exhibitors will be applied the **discounted rates** listed above and in the "Exhibit Rates Prospectus" available in the Exhibitors Exclusive Area. In order to benefit from these special tariffs, Exhibitors must send documentation as per previous Article 4 by and no later than 31/05/2017.

Registration applications received after the expiry of enrolment (31 July 2017) will be accepted with reserve and put on the waiting list.

The "Application Form" is an irrevocable contractual proposal of participation for the Exhibitor and involves full acceptance of the General Regulations and the Technical Regulations, as well as the obligation on the part of the Exhibitor to uphold all the standards and dispositions issued by Veronafi, even subsequently, for the organisation and successful operation of the Event.

The request of exhibition areas and open sides is merely indicative and subordinated to availability. The minimum exhibition area which can be assigned inside the halls is 16 sq.m. (4x4 m and multiples).

The show area assigned is not furnished/equipped (excluded rates for "Indoor area, with shell scheme"); it has no partition walls, carpet and/or furnishings. Any requests for confirmation, larger or small stands, different positions or sharing of the show area should be sent with a specific letter enclosed with the "Enrolment Application".

Requests for the show area required sent by the Exhibitor together with attendance documents and in relation to the show area **are merely indicative and may not be considered as effective conditions for the "Application Form"**, since acceptance of the "Application Form" and the assignment of exhibition spaces is the exclusive competence of the Organiser who will assign areas in compatibility with its own organisational and layout requirements in relation to available space bearing in mind in particular:

- 1) the correctness of the "Application Form" (see article 4.1)
- 2) date of presentation of the "Application Form"
- 3) available space
- 4) attendance by the exhibitor at previous editions of the event

The Organiser will inform the Exhibitor in writing of acceptance of the Application Form presented by means of issuing confirmation of the show area and the relative "Stand Assignment Notification". The Organiser reserves the right at its complete discretion to modify the locations and features of exhibition areas requested and/or already assigned. Any such modification shall not entitle the Exhibitor to raise any exception nor to claim any compensation for presumed current or future damages.

Moreover, it may not be possible to confirm the area assigned at previous editions, unless expressly notified by the Organiser.

4.5) TRANSFER, CANCELLATION AND WAIVER

Total or partial transfer of stands, even without charge, is absolutely forbidden.

If the Exhibitor is unable to attend the Event, the cancellation and waiver must be notified in timely fashion and in writing to Veronafi by means of registered letter with confirmation of receipt.

- In the event of cancellation and waiver formalised by 31 August 2017, the Organiser will withhold all sums paid by way of advance confirmation deposit by the Exhibitor at the time of enrolment (registration fees + 30% of show area + VAT).

- In the event of cancellation and waiver notified after 31 August 2017, the Organiser will withhold and/or demand full payment of the financial consideration due for the registration fees and show area assigned to the Exhibitor by way of penalty for compensation against damages arising from non-attendance by the Exhibitor at the Event.

- **As of 16 September 2017**, in the event of cancellation and waiver, the Organiser may demand full payment of the financial considerations due by the Exhibitor for registration fees and show areas assigned and a penalty equal to 20% of said sums, while also reserving the right to claim higher damages.

4.6) VIGILANCE AND INSURANCE

4.6.1) General Vigilance

The Organiser, in its own interests and for its own requirements, organises a routine day and night vigilance service in the areas used for the Event, without accepting any responsibility for eventual thefts or damage to the goods/assets on show on the stands or in any case present in the Exhibition Centre.

Custody and surveillance of stands is the responsibility of respective Exhibitors, for the entire time the halls are open, during the Event itself and during set-up and dismantling stages. Inasmuch, companies exhibiting easily removed objects, are advised to be present on their stands at all times throughout the day.

With reference to the Article 134 of the TULPS and D.M. 269/10 concerning the activities of supervision and transportation of cash and values, in order to prevent the occurrence of crimes against property and people, despite of exhibitors and operators, who during the exhibitions show their products or need to handle sums of money, we invite to read carefully the relevant legislation with the maximum attention.

These regulations may require that the handling of large sums of cash and/or the safekeeping of value goods are entrusted exclusively to private security companies that, in compliance with the current legislation, will provide the collection and transport of cash and/or supervision of any value goods on the exhibition with its own personnel and appropriate transports.

4.6.2) Video-surveillance

Video surveillance systems are installed throughout Veronafi.

They are used for the following purposes:

1. security;
2. safeguarding property;
3. control of unauthorised access.

Processing of video surveillance data will have the exclusive purposes defined at the previous paragraph. Processing will be performed in terms of total correctness for specific (security, protection of property, control of unauthorised access) and legitimate (as per article 13 of Italian Legislative Decree 196/03 and P.G.P. 8.04.2010) purposes. These concepts are explicitly notified to all interested parties by means of suitable informative posters. Article 4 of Law 300/70 (Workers Statute) is also expressly observed.

Veronafi undertakes to uphold the principle of necessity in such processing.

Superfluous use and excessive redundancy are therefore excluded.

The video surveillance system is required for the following reasons:

- Safety of persons during exhibition events.
- Protection of Veronafi property in view of the large exhibition area and halls that remain partially unsupervised overnight and in periods between one exhibition and the next.
- Protection of exhibitors' property overnight during exhibitions.
- Physical security during assembly and disassembly operations involving stands and equipment in general before and after exhibition events.
- General prevention of unauthorised access to the exhibition perimeter and exhibition areas.

Recorded images are not directly visible to third-parties.

Conservation of recordings over time is considered useful for attaining the intended result, except in cases of extension envisaged by disposition of the Privacy Ombudsman dated 8 April 2010, and will be retained after such period only if offences occur or in relation to investigations by legal authorities or the police. The system is accessible only to authorised persons and is fitted with the minimum safety measures envisaged by Italian Legislative Decree 196/03.

As envisaged at item 3.1 of the disposition of the Privacy Ombudsman dated 8 April 2010, appropriate notices have been installed in areas covered by surveillance.

These notices:

- are located in places subject to such surveillance or in the immediate vicinity of the cameras;
- have a format and a position that ensure total visibility.

Data collected will be used for purposes of security and access control. Data will not be used for any other purpose.

4.6.3) Insurance

The Organiser will include in its insurance convention agreements all Exhibitors which have duly completed the "Registration Procedure" and finalised payments due from the start of the Set-up stage through to the end of the dismantling stage, with insurance contracts covering the following risks:

• **Civil liability for Third-parties - max € 2,500,000.00**

• **Global damage insurance:**

- Furnishings and fittings of halls, machinery, equipment and goods € 25,825.00
- electronic equipment in general, audio-visual, photographic and office equipment € 775.00
- theft and robbery (10% uncovered/flat-rate with minimum € 200.00) € 5,165.00
- Breakage of fragile item (Absolute flat-rate € 258) € 1,550.00

As regards Direct Exhibitors in charge for collective areas (for example: National Organizations, public authority, consortium, etc.), the foregoing maximums sums shall apply to the overall group as a whole and not to each single co-exhibitors participating in the collective area.

The Direct exhibitor may request an **expansion of the basic insurance policy** for its co-exhibitors through the specific form included in the "Exhibitor Services Manual".

Should the Direct Exhibitor also wish to take out insurance for higher sums or other risks for more precise coverage, it may do so through its own trusted insurance company or through the Organiser - Purchases Service (tel. +390458298105; fax: +390458298197) which is available for every further information and integration that may be required. For more details, refer to the information and forms included in the "Exhibitor Services Manual".

Exhibitors in any case have both civil and penal liability for all damage to people and things caused by equipment, structures or anything else present in the areas made available to them, including personal responsibility equally extended to collaborators and/or appointed persons.

Validity: insurance coverage begins 6 days prior to the start of the event and ends 6 days after the end of the event.

Notification of theft: The Insured Party shall immediately notify the Operative Services of the Exhibition Centre and, in the event of theft, also present immediate notification to the local Judicial Authority or Police. **For compensations exhibitors should contact:** Veronafi - Purchases Service (tel.: +390458298105; fax: +390458298197) enclosing a detailed report of the occurred event and copy of the notification presented to the local Judicial Authority or Police. Non-fulfilment of any of these obligations may involve the partial or total loss of right of indemnity, as per Article 1915 of the Italian Civil Code.

4.7) BANS AND MISCELLANEOUS

4.7.1) Bans

Over and above the bans already defined in the specific articles of these General Regulations and the Technical Regulations, it is explicitly forbidden to:

- occupy, even temporarily, passageways and/or non-assigned areas with any type of material and/or vehicle; to use, for fixing carpet tiles or similar materials to the ground, strong two-sided adhesive tapes, with inner paper support or weak consistency and adhesives without support backing;
- apply loads to the structures set up in advance by Veronafi and the halls (walls, lighting poles, bus bars, even if for lightweight posters, cables, panels, standards) unless with the specific written authorisation of the Organiser; to make holes, insert nails and/or screws into the ready-to-use structures provided by Veronafi or any other internal and external surface of the halls and exhibition centre facilities;
- handle and/or move, even partially, the ready-to-use structures provided by Veronafi without specification written authorisation of the Organiser;
- to modify/tamper with the electrical plant provided by Veronafi and/or move individual components as well as make direct connections to these circuits. Every modification that may be necessary must be implemented, only after specific request, by Veronafi personnel. Non-observance of these restrictions will cause the cancellation of conformity certifications and the consequent blocking of electrical power supply;
- exhibit products not included in the "Application Form" and in any case not conforming with the trade sectors of the Event (Article 3), unless specifically authorised by Veronafi;
- display/sell watches/clocks of any dimension and/or type (see Article 3).**
- circulate with or park vehicles of any kind inside the areas dedicated to the Event;
- park motor vehicles overnight (even in the event of breakdown) inside the Exhibition Centre;
- f) start or cause fires or introduce explosive material, detonating, hazardous or unpleasant-smelling products, or any and all other items in any case likely to cause damage or disturbance;

- g) allow products and materials to leave the Exhibition Centre during the course of the Event, unless permitted otherwise in writing by the Organiser and except for small samples, that in any case must be accompanied by the relative forms available for Exhibitors through the offices of Veronafiere;
- h) distribute advertising material (magazines, catalogues, booklets, brochures, etc.) not related to the Exhibitor who, in any case, may only distribute such material in the assigned stand area;
- i) use the brand/trademark of the Organiser without written authorisation;
- j) cause harm or disturbance of any kind to the proper holding of the Event, on pain of immediate exclusion from the Exhibition Centre;
- k) total ban on the using of ovens/cooking tops or other gas-fired equipment inside the Exhibition Centre as a whole;
- l) conduct any kind of political propaganda in the Exhibition Centre;
- m) abandon in the Exhibition Centre parts of set-ups, carpet tiles, adhesive/canvas tapes or residues of any nature;
- n) display prices, except for Events in which sales are envisaged;
- o) exhibitors, their staff and clients are not allowed to remain on their stands or inside the show area after closing hours or at times other than those authorised without a special written permit issued by the Organiser;
- p) perform any kind of catering activity on stands and in the Exhibition Centre, unless express written authorisation is issued by the Organiser;
- q) **begin dismantling operations of exhibition spaces prior to the closing time on the last day of the Event;**
- r) exhibit aerostatic balloons and/or similar inflatable structures in indoor and outdoor areas, unless expressly authorised in writing by Veronafiere.
- s) circulate with vehicles inside the areas dedicated to the public during the course of the event (unless first-aid vehicles, vehicles for disabled and Veronafiere's service vehicles).
- Infringements of the bans in these General Regulations, the Technical Regulations or the dispositions issued by the Organiser will entitle the latter to resolve contractual agreements with the Exhibitor, as well as to exclude the Exhibitor from the Event without the latter having any right to reimbursement and/or compensation; in any case, the Organiser reserves the right to claim compensation for any further damage sustained. Veronafiere may also exclude from future events Exhibitors notified of such infringements of the bans indicated above.

4.7.2) Miscellaneous

1. Exhibitors have both civil and penal liability for all damage to people and things caused by equipment, structures or anything else present in the areas made available to them, including personal responsibility equally extended to

- collaborators and/or appointed persons.
2. The Technical Regulations as well as the standards for technical supplies included in the relative forms of the of the "Exhibitor Services Folder" are an integral part of these General Regulations.
3. The presentation and signing of the "Application Form" with acceptance of these General Regulations requires the Exhibitor to uphold the Technical Regulations in full (which are always available from the offices of the Organiser and included in the "Exhibitor Services Manual"), of which the Exhibitor signing this contractual proposal declares awareness.
4. **On signing these regulations, Veronafiere and the Exhibitor agree that any subsequent communication by the Exhibitor to Veronafiere may be made by means of electronic correspondence (e-mail). If the on-line contact between the Exhibitor and Veronafiere concerns purchases or requests for the supply of services, such on-line contacts, in the manner indicated by Veronafiere's computer system, will constitute a formal order for said services or purchases with debit and issue of relative invoice.**
5. Exhibitors are required to ensure strict observance of the entire current regulatory system as regards the protection of the health and physical integrity of workers, fire prevention, accident prevention and protection of electrical plant for the entire duration of exhibition activity, as follows: stand set-up stages, the actual Event and dismantling, and every other related activity. The Exhibitor also undertakes to observe and ensure the observation of the Technical Regulations defined by the Organiser by all companies working on its behalf during set-up/dismantling stages and in relation to any other associated activity.
6. During technical work inside the Exhibition Centre for set-up and dismantling stages, staff must always and visibly wear the ID badge with photograph and personal generalities of the worker and the name of the Company in question as required by laws n. 248/2006 and n. 123/2007.
7. The Organiser reserves the right to define, even in derogation of these General Regulations, appropriate standards and dispositions to ensure proper holding of the Event and performance of internal services. These standards and dispositions are integrally equivalent to these General Regulations and are therefore compulsory.
8. In the event of force majeure and in any case for reasons beyond the control of the Organiser, the date of the Exhibition may be changed and the exhibition itself may even be cancelled without any liability on the part of the Organiser.
9. Items not detailed in these Regulations shall refer to the standards of the Civil Code.

5) EXHIBITORS (WITH HORSE BOXES) - IMPORTANT: IT IS FORBIDDEN TO CIRCULATE IN THE EXHIBITION CENTRE WITH COACHES AND HORSES (ART. 5.7.3)

5.1) APPLICATION FORM

Enrolment in the Event requires sending to the Organiser, within the "Registration Deadline" (31 July 2017) and in the manner envisaged therein and in the "Application Form":

- a) the "Application Form" duly and fully filled out in every part and signed, together with acceptance of the General Regulations;
- b) the bank receipt or bank cheque and/or circular cheque as proof of payment of the sum total required in accordance with the payment terms and methods given in the "Application Form" and these Regulations;
- c) **Photocopy of the form "horse identification card" compiled in all parts, as enclosed with the documentation sent for registration.**

Registration applications which are incomplete, unaccompanied by the payment receipt and/or non-conforming to the foregoing cannot be accepted.

In order to take possession of the box assigned, Exhibitors must present the payment receipt on arrival at the Exhibition Centre.

Exhibitors owing sums to the Organiser in the case of non-payment of sums concerning other previous events will not be enrolled in the new edition of the Event until the outstanding sums in question are settled. Whenever such Exhibitors make advance payments for the new Event, such payments will be retained by Veronafiere as balance/advance on existing sums due: participants expressly waive the faculty of different attribution of payments as per Article 1193, item 1, of the Civil Code.

The Organiser will issue the Exhibitor with a receipt for payment attributed as balance/advance for existing debts, as per and to the effect of Article 1195 of the Civil Code.

5.2) PAYMENTS

On receipt of a correct "Enrolment Application" complete with documents and relative payment as per Article 5.1, the Organiser will issue an invoice for the amount paid by the Exhibitor, although this does not bind Veronafiere to accept the application. Whenever applications are not accepted, these amounts will be returned without any surcharge for interest.

Exhibitors who send the "Application Form" after the term envisaged for paying the balance of sums for show areas and essential services shall pay to Veronafiere the full sums due on forwarding said "Application Form".

Balance of sums due for boxes and show areas: Exhibitors must settle the balance of the total amount due for exhibition areas and horse boxes at the time of registration.

In order to take possession of assigned stands, Exhibitors must present the receipt of balance payment on arrival at the exhibition centre. **Entrance to the exhibition centre will be denied to companies and/or their staff who are unable to prove effective payment of outstanding balances for the show area in question.**

Balance for other services: payments for services other than essential services must be settled before the start of the Event and in any case in conformity with the dispositions of the individual order forms included in the "Exhibitor Services Manual".

Authorisation through the issue of relative "Exit Permits" to leave the exhibition centre with products displayed and/or set-up materials at the end of the Event will only be given to exhibitors who have settled the balance of all sums due for areas and services. Following such definition of administrative positions and in order to take goods out of the Exhibition Centre, Exhibitors and/or fitters must present the "Exit Permit" issued by Veronafiere to surveillance staff. These permits are exclusively for internal use and do not constitute receipts or the fiscal documents required by law.

No payment is valid unless made directly to Veronafiere.

Amounts due on sending the Registration Application cover the advance confirmation deposit payable by the Exhibitor as per and to the effect of Article 1385 Civil Code, unless otherwise envisaged by previous article 5.1. (attribution for payment of prior debts), once the application has been accepted by Organiser by means of the "Stand Assignment Notification".

5.3) RATES, ENROLMENT DEADLINES & ASSIGNMENT OF SHOW AREAS

For horse box, inside and outside show area tariffs, kindly refer to the registration form for the Show concerning you. Registration fees, tariffs and registration deadlines are indicated in these Regulations.

Horse boxes: € 280,00 each + VAT

Registration fee: € 45,00/each box + VAT

The tariffs indicated above include:

- exhibitor pass for authorised access to the Event (number 2 for every box requested up to a maximum of 10 passes);
- invitation postcards at discount cost;
- n° 1 car parking pass. The parking areas reserved for Exhibitors are available until all places are fully booked and are not supervised; inasmuch, the Organiser declines any and every responsibility for any thefts or damage that may involve parked vehicles;
- general promotion and communication of the event;
- heating-aeration, general surveillance (excluding stands and boxes), general lighting of halls, information, sanitary-hygiene facilities, first aid.

For enrolments made by 31 July 2017, the promotional tariffs listed in this article and the "Summary Fieracavalli Exhibition Tariffs" available in Confidential Area for Exhibitors will be applied. Exhibitors must send documentation as per previous Article 5.1) by and no later than 31/07/2015.

Registration applications received after the expiry of enrolment (31 July 2017) will be accepted with reserve and included in the waiting list.

The "Application/Horse Box Form" is an irrevocable contractual proposal of participation for the Exhibitor and involves full acceptance of the General Regulations and the Technical Regulations, as well as the obligation on

the part of the Exhibitor to uphold all the standards and dispositions issued by Veronafiere, even subsequently, for the organisation and successful operation of the Event.

The show area assigned is not furnished: it has no partition walls, carpet tiles and/or furnishings.

Requests for the show area/boxes requested sent by the Exhibitor together with attendance documents and in relation to the show area **are merely indicative and may not be considered as effective conditions for the "Application/Horse Box Form"**, since acceptance of the "Application/Horse Box Form" and the assignment of exhibition spaces/horse boxes is the exclusive competence of the Organiser who will assign areas in compatibility with its own organisational and layout requirements in relation to available space, particularly bearing in mind:

- 1) the correctness of the "Application/Horse Box Form" (see article 5.1)
- 2) the date of presentation of the "Application/Horse Box Form"
- 3) available space
- 4) attendance by the exhibitor at previous editions of the event

The Organiser will inform the Exhibitor in writing of acceptance of the Application Form presented by means of issuing confirmation of the show area and the relative "Stand Assignment Notification". In relation to its own specific requirements, the Organiser reserves the right at its complete discretion to modify the location and the features of the exhibition area/box requested and/or already assigned. Any such modification shall not entitle the Exhibitor to raise any exception nor to claim any compensation for presumed current or future damages.

Moreover, it may not be possible to confirm the area assigned at previous editions, unless expressly notified by the Organiser.

5.4) TRANSFER, CANCELLATION AND WAIVER

Total or partial transfer of stands/boxes, even without charge, is absolutely forbidden.

If the Exhibitor is unable to attend the Event, the cancellation and waiver must be notified in timely fashion and in writing to Veronafiere by means of registered letter with confirmation of receipt.

In this case, the Exhibitor will be required to pay, by way of penalty, 30% of the total cost of participation plus VAT. This is to cover damage sustained by the Organiser for non-use of the booked stable. If the cancellation and/or waiver is received after 1 October 2017, the Exhibitor will be required to pay, by way of penalty, the total cost of the stables plus VAT.

Exhibitors elect their legal domicile in Verona c/o the head offices of the Organiser and acknowledge to all intents and purposes the jurisdiction of the Courts of Verona.

5.5) HEALTH STANDARDS

Health vigilance and prevention of contagious diseases during the Event are performed by the Veterinary Service of ULSS (Health Authority) n. 20 of the Veneto Region.

Vehicles, vans and railway wagons used and authorised for transport of horses must be accompanied by a cleaning and disinfection certificate.

Horses entering from Italian territory through Verona Exhibition Centre must be accompanied by an identification document (**Passport**) certifying **enrolment in the national horse stud book** in conformity with the dispositions of Decree 29/12/2009 and relative implementation procedures (Operative Manual as per the D.M. 26/09/2011) and per the D.Lgs 16 February 2011, n. 29, "Penalties for infringing Regulation (EC) n° 504/2008 implementing the European Directive 90/426/CEE n° 90/427/CEE on the identification of equidae as well as the management of the stud book by MIPAAF".

Equidae that are **more than six months old**, coming from territories with specific risk situations, especially referring to particular areas or kind of breeding, have to be subjected to testing for equine infectious anaemia and results must be written in the accompanying documents, as suggested by the note 0019634-P - 29/10/2012 of the Public Veterinary dept. of the Ministry of Health (Decree 6th August 2010 - National Monitoring Plan for the equine infectious anaemia - specifications that follow the expiry of the previous plan).

Horses of national origin, in conformity with the dispositions of O.M. 18/12/2007, must have been subjected **no more than twelve months previously** to a **Coggins test** with favourable results and this result must be indicated and signed by an official veterinary surgeon, on the identification document accompanying the animal (Passport). In conformity with the dispositions of Article 31 - DPR 320/54, the carrier must fully fill out Form IV as per the Decree of the Ministry of Health dated 16 May 2007. A copy of this declaration must be signed to Veterinary Service personnel.

Horses from member states of the European Union must be accompanied by:

- an identification document complying and in accordance with the Regulations (EC) n. 504/2008 by the Commission of 6th June 2008 implementing the Council Directives 90/426/EEC and 90/427/EEC as regards methods for the identification of equidae;
- conform to Directive 90/426/CEE, as ratified in Italy with DPR 243/94.

Horses **from other countries** must transit through a Frontier Inspection Point (**PIF**) and be accompanied by a "Common Entrance Veterinary Document" (**DVCE for animals**) issued by PIF.

Exhibitors must immediately inform the official veterinary surgeons on service of any case, even suspected, of contagious diseases as per Article 1 of the Regulations of the Veterinary Police 8 February 1954 n. 320 as amended.

N.B. The Organisers hereby reserve every right to implement full observance of the health standards that hereafter and through to the Fieracavalli 2017 event itself may be issued by the Ministry of Health or the Veneto Region following changes in animal health conditions.

5.6) STABLES

The assignment of stables is determined exclusively by the Organiser. The requests made by the Exhibitor on presenting the registration application are assumed to be indicative and do not bind Veronafiere and neither may in any way influence the registration application.

Boxes in the stables are assigned by the Organiser and may be changed at any time and must be occupied exclusively by horses; it is absolutely forbidden to use them as a material store or offices. **The Organiser will make the stables available to Exhibitors from 7.00 a.m. on 24/10/17 until 6.00 p.m. on 30/10/17.**

The stables must be occupied by 7.00 p.m. on the evening of 25/10/17 and cleared no earlier than 7.00 p.m. on 29/10/17. Otherwise, the Organiser will have the right to transfer unoccupied places to others, without any obligation of refund.

Subjects sold during the Exhibition may be consigned immediately to the buyers who thereafter are responsible to all intents and purposes.

The circulation of animals of any species in the Exhibition Centre is limited to the specific pens and performed under the total civil and penal liability of Exhibitors, even if such animals are handled by employees or third-parties. The interior of the stables must be kept completely clean and tidy. It is strictly forbidden to smoke inside the stables, modify the existing lighting system and store materials.

Exhibitors must ensure care, food and everything else needed by their horses, as well as personnel for their assistance and presentation. A store of straw and hay at controlled prices will be available inside the Exhibition Centre.

Exhibitors are required to display on every position or box the card provided by the Organiser c/w the technical data of the horse. **Only one horse may be stabled in each box unless Veronafiore provides specific authorisations to the contrary.**

5.7) REGULATIONS FOR EXHIBITING HORSES

5.7.1) Animal handling operations (arrival at the Exhibition Centre)

The vehicles used to transport animals may access the Exhibition Centre after check-in at the Re Teodorico parking area in Viale dell'Industria exclusively through gates:

- GATE E 24/10/17 - time 7.30 – 20.00
25/10/17 - time 7.30 – 24.00
- GATE C 25/10/17 - time 7.30 – 20.00
- FAIR CODE 091VR77M

The drivers of such vehicles must present on entrance to the Exhibition a certificate of cleaning and disinfection of the vehicle itself issued by the Veterinary Service of the Health Authority of origin competent for the territory, on pain of exclusion of the animals from the Exhibition (yellow card with the wording "DISINFECTED", stamped, dated, signed and indicating the number plate and time of disinfection - article 64 Reg. Pol. Vet. n. 320; O.M. 29 May 1992).

Breeders or their persons (drivers/carriers of the vehicle used to transport animals) will be given the "O Hourly Pass" (Gates C & E) indicating the entrance time for vehicle entrance/exit.

The vehicles, after completing the specific controls and collecting the foregoing pass, may proceed to unload the horses (on days 24 and 25/10/17).

On consignment of this "Pass", a sum of € 100 VAT included must be paid by way of deposit.

The vehicle may remain inside the Exhibition Centre for handling operations for no more than one hour.

Should the vehicle leave the Exhibition Centre after two hours of entrance, the deposit will not be refunded.

The assignment of boxes is performed by specific personnel, located in the Re Teodorico parking area in Viale dell'Industria and/or the veterinary service in "Hall 10" tel. 045 829 7020 from day 24/10/17.

On completion of animal unloading operations, manure must be eliminated from the vehicle before washing and disinfection operations, exclusively in the specific compound area located in Area F.

In order to be authorised for exit from the Exhibition Centre, vehicles absolutely must be washed and disinfected at the specific station located near Gate G.

After completing the foregoing operations, vehicles absolutely must exit through Gate G where, if requested, passes will be consigned for parking in the specific car parks for vehicles such as motor-homes, caravans, van and trucks.

These vehicles may not in any way whatsoever remain parked inside the exhibition centre, on pain of compulsory removal at the cost of the infringing party.

5.7.2) Supply of forage and cleaning

There are two points inside the Exhibition Centre for booking and requesting forage.

The Organiser provides drinking water supply points inside the exhibition centre, while exhibitors should have their own buckets or other recipients.

Box and position cleaning and maintenance are the responsibility of the owners.

The latter are required to complete cleaning operations involving animals, boxes and positions by 7.00 a.m., placing manure in the aiseways. These operations must be carried out from 5.00 a.m. to 6.30 a.m. on every day of the event.

General cleaning and removal of manure from the aiseways will be performed by the Organiser from 6.30 a.m. to 8.00 a.m. every day. If such services have to be performed at other times, the Organiser will debit the cost of the service to the infringing company. Special attention must be taken to prevent clogging the rainwater drains.

Washing of animals must be performed in the specifically defined areas (depot near Gate G).

It is absolutely forbidden to wash horses in the boxes, the aiseways of the halls or the avenues of Exhibition Centre.

5.7.3) Handling animals

Animal handling, for reasons of safety and public security, must take place before the opening of the exhibition and half an hour after closing and must exclusively be conducted by hand.

IT IS THEREFORE NOT ALLOWED TO CIRCULATE IN THE EXHIBITION CENTRE WITH COACHES AND HORSES, EXCEPTING THE SPECIFIC TRANSIT AREAS, ON PAIN OF IMMEDIATE EXCLUSION FROM THE EVENT, UNLESS EXPRESSLY AUTHORISED BY THE ORGANISER.

5.7.4) Bans

It is absolutely forbidden to store straw, hay or miscellaneous equipment inside the halls, in common areas and near the entrances. Supplies of straw, hay, oats or any other necessity may be exclusively requested through personnel in charge.

In these parking areas, it is strictly forbidden to modify the structures of the Organiser (electricity control panels, taps and water supply, fire-fighting systems, etc.). Whenever vigilance personnel encounter tampering and/or modifications of the foregoing structures, the company and/or the client responsible for the infringement will be fined for a sum equal to the damage caused.

5.8) VIGILANCE AND INSURANCE

5.8.1) General Vigilance

The Organiser, in its own interests and for its own requirements, organises a routine day and night vigilance service in the areas used for the Event, without accepting any responsibility for eventual thefts or damage to the goods/assets on show on the stands or in any case present in the Exhibition Centre.

Custody and surveillance of stands is the responsibility of respective Exhibitors, for the entire time the halls are open, during the Event itself and during set-up and dismantling stages. Inasmuch, Companies exhibiting easily removed objects, are advised to be present on their stands at all times throughout the day.

With reference to the Article 134 of the TULPS and D.M. 269/10 concerning the activities of supervision and transportation of cash and values, in order to prevent the occurrence of crimes against property and people, despite of exhibitors and operators, who during the exhibitions show their products or need to handle sums of money, we invite to read carefully the relevant legislation with the maximum attention.

These regulations may require that the handling of large sums of cash and/or the safekeeping of value goods are entrusted exclusively to private security companies that, in compliance with the current legislation, will provide the collection and transport of cash and/or supervision of any value goods on the exhibition with its own personnel and appropriate transports.

5.8.2) Video-surveillance

Video surveillance systems are installed throughout Veronafiore.

They are used for the following purposes:

1. security;
2. safeguarding property;
3. control of unauthorised access.

Processing of video surveillance data will have the exclusive purposes defined at the previous paragraph.

Processing will be performed in terms of total correctness for specific (security, protection of property, control of unauthorised access) and legitimate (as per article 13 of Italian Legislative Decree 196/03 and P.G.P. 8.04.2010) purposes. These concepts are explicitly notified to all interested parties by means of suitable informative posters. Article 4 of Law 300/70 (Workers Statute) is also expressly observed.

Veronafiore undertakes to uphold the principle of necessity in such processing.

Superfluous use and excessive redundancy are therefore excluded.

The video surveillance system is required for the following reasons:

- Safety of persons during exhibition events.
- Protection of Veronafiore property in view of the large exhibition area and halls that remain partially unsupervised overnight and in periods between one exhibition and the next.
- Protection of exhibitors' property overnight during exhibitions.
- Physical security during assembly and disassembly operations involving stands and equipment in general before and after exhibition events.
- General prevention of unauthorised access to the exhibition perimeter and exhibition areas.

Recorded images are not directly visible to third-parties

Conservation of recordings over time is considered useful for attaining the intended result, except in cases of extension envisaged by disposition of the Privacy Ombudsman dated 8 April 2010, and will be retained after such period only if offences occur or in relation to investigations by legal authorities or the police. The system is accessible only to authorised persons and is fitted with the minimum safety measures envisaged by Italian Legislative Decree 196/03, 196/03.

As envisaged at item 3.1 of the disposition of the Privacy Ombudsman dated 8 April 2010, appropriate notices have been installed in areas covered by surveillance.

These notices:

- are located in places subject to such surveillance or in the immediate vicinity of the cameras;
- have a format and a position that ensure total visibility.

Data collected will be used for purposes of security and access control. Data will not be used for any other purpose.

5.8.3) Insurance

The tariff for box rental includes insurance cover for third party civil liability to a maximum of € 2,500,000. **As regards episodes of damage and theft, the organiser is not liable in any manner whatsoever and for this reason exhibitors are required to take out insurance for these specific incidents with their own insurance company.**

For more details concerning the Third Party Civil Liability policy (RCT), kindly refer to the informative prospectus included in the "Exhibitor Services Folder".

Exhibitors in any case have both civil and penal liability for all damage to people and things caused by equipment, structures or anything else present in the areas made available to them, including personal responsibility equally extended to collaborators and/or appointed persons.

Validity from entrance into until exit from the halls.

5.9) BANS AND MISCELLANEOUS

5.9.1) BANS

Over and above the bans already defined in the specific articles of these General Regulations and the Technical Regulations, it is explicitly forbidden to:

- a) make holes, insert nails and/or screws in the walls, ceilings and flooring; apply loads to the structures of the halls;
- b) exhibit products not included in the "Enrolment Application" and in any case not conforming to the trade sectors of the Event, unless specifically authorised by Veronafiore;
- c) circulate with or park vehicles of any kind inside the areas dedicated to the Event;
- d) park motor vehicles overnight (even in the event of breakdown) inside the Exhibition Centre;
- e) start or cause fires or introduce explosive material, detonating, hazardous or unpleasant-smelling products, or any and all other items in any case likely to cause damage or disturbance;
- f) allow products and materials to leave the Exhibition Centre during the course of the Event, unless otherwise permitted in writing by the Organiser;
- g) distribute advertising material (magazines, catalogues, booklets, brochures, etc.) not related to the Exhibitor who, in any case, may only distribute such material in the relative stand area;
- h) use the brand/trademark of the Organiser without written authorisation;
- i) cause harm or disturbance of any kind to the proper holding of the Event, on pain of immediate exclusion from the Exhibition Centre;
- j) conduct any kind of political propaganda in the Exhibition Centre;
- k) abandon in the Exhibition Centre parts of set-ups, carpet tiles, adhesive/canvas tapes or residues of any nature;
- l) exhibitors, their staff and clients are not allowed to remain on their stands/boxes or inside the show area after closing hours or at times other than those authorised without a special written permit issued by the Organiser;
- m) perform any kind of catering activity on stands and in the exhibition centre, unless express written authorisation is issued by the Organiser;
- n) begin dismantling operations before the closing of the Event.

Infringements of the bans in these General Regulations, the Technical Regulations or the dispositions issued by the Organiser will entitle the latter to resolve contractual agreements with the Exhibitor, as well as to exclude the Exhibitor from the Event without the latter having any right to reimbursement and/or compensation; in any case, the Organiser reserves the right to claim compensation for any further damage sustained. Veronafiore may also exclude from future events Exhibitors notified of such infringements of the bans indicated above.

5.9.2) Miscellaneous

1. Exhibitors have both civil and penal liability for all damage to people and things caused by equipment, structures or anything else present in the areas made available to them, including personal responsibility equally extended to collaborators and/or appointed persons.

2. The Technical Regulations as well as the standards for technical supplies included in the relative forms of the "Exhibitor Services Folder" are an integral part of these General Regulations.

3. The presentation and signing of the "Application Form" with acceptance of these General Regulations requires the Exhibitor to uphold the Technical Regulations in full (which are always available from the offices of the Organiser and included in the "Exhibitor Services Manual"), of which the Exhibitor signing this contractual proposal declares awareness.

4. **On signing these regulations, Veronafiore and the Exhibitor agree that any subsequent communication by the Exhibitor to Veronafiore may be made by means of electronic correspondence (e-mail). If the on-line contact between the Exhibitor and Veronafiore concerns purchases or requests for the supply of services, such on-line contacts, in the manner indicated by Veronafiore's computer system, will constitute a formal order for said services or purchases with debit and issue of relative invoice.**

5. Exhibitors are required to ensure strict observance of the entire current regulatory system as regards the protection of the health and physical integrity of workers, fire prevention, accident prevention and protection of electrical plant for the entire duration of exhibition activity, as follows: stand set-up stages, the actual Event and dismantling, and every other related activity. The Exhibitor also undertakes to observe and ensure the observation of the Technical Regulations defined by the Organiser by all companies working on its behalf during set-up/dismantling stages and in relation to any other associated activity.

6. During technical work inside the Exhibition Centre for set-up and dismantling stages, staff must always and visibly wear the ID badge with photograph and personal generalities of the worker and the name of the Company in question as required by laws n. 248/2006 and n. 123/2007.

7. The Organiser reserves the right to define, even in derogation of these General Regulations, appropriate standards and dispositions to ensure proper holding of the Event and performance of internal services. These standards and dispositions are integrally equivalent to these General Regulations and are therefore compulsory.

8. In the event of force majeure and in any case for reasons beyond the control of the Organiser, the date of the Exhibition may be changed and the exhibition itself may even be cancelled without any liability on the part of the Organiser.

9. Items not detailed in these Regulations shall refer to the standards of the Civil Code.

6) STAND SET-UPS

Installation of stand set-ups must conform with the dispositions envisaged in the Technical Regulations included in the "Exhibitor Services Manual". **The show area assigned is not furnished.** The Organiser does not provide partition walls between the stands, if not expressly requested. Exhibitors interested in the set-ups/shell scheme stands offered by the Organiser (i.e.: partition walls, carpet, furnishings) will find relative descriptions and costs in the specific order forms enclosed in the "Exhibitor Services Manual".

Exhibitors who, on the other hand, intend to set up and install their own exhibition areas or engage and appoint fitters/stand contractors are required first and foremost scrupulously to observe the contents of the Technical Regulations.

The installation and set-up of stands may be implemented on prior presentation to the Organiser of a "Stand set-up project" and its approval issued by the competent offices of Veronafiere.

To this end, within 60 days prior to the start of the event, Exhibitors shall choose what kind of stand fitting they will set up and shall inform the Organiser using the "Veronafiere's exclusive web area".

Exhibitors who intend to set up and install their own exhibition areas with their own staff must upload in the web area also the complete documentation of the stand fitting. Exhibitors must write in the web area the name of the stand contractor that they engage. In this last case the stand constructor will be in charge to upload all the documentation of the stand fitting and of its company.

Veronafiere's competent technical offices, after carrying out appropriate verifications, will then give the go ahead for the company/ies to access the Exhibition Centre.

Exhibitors and/or stand contractors are not authorised to anchor billboards, trusses, American structure **Anchorage to the structures of the halls is the exclusive competence of Veronafiere.**

If the set-ups belong to the "Special Set-up" category the "Set-up Project" must be accompanied by the structural design calculation report stamped and signed by an accredited Professional Technician and it is compulsory to fill out the form 5/C.

The construction of two-level stands is allowed for this Event and the design of the stands must observe the dispositions included in the Technical Regulations. Non-observance of these procedures will mean that authorisation to access the exhibition centre and set up the exhibition area will not be given.

In order to highlight products displayed in relation to set-ups and for safety reasons, it is not allowed to install continuous walls enclosing the stand, even using different elements, having lengths more than 50% of the individual free open sides or the main side.

For all items not expressly specified in this document, please refer to the dispositions indicated in the Technical Regulations of Veronafiere which are an integral part of these General Regulations and herein understood as formally and integrally accepted.

Authorisations and actions by the Organiser do not in any way incur any responsibility, which in any case remains exclusively with the Exhibitor.

Whenever during Set-up stages, the stand is positioned incorrectly or in any case not in the area assigned, as indicated in the ground plan sent to the Exhibitor together with the "Stand Assignment Notification", the Organiser may, using its own system and without accepting any responsibility whatsoever, move all materials and charge the Exhibitor for eventual expenses and damage sustained. Whenever during Set-up stages, the stand is positioned incorrectly or in any case not in the area assigned, as indicated in the ground plan sent to the Exhibitor together with the "Stand Assignment Notification", the Organiser may, using its own system and without accepting any responsibility whatsoever, move all materials and charge the Exhibitor for eventual expenses and damage sustained. It is understood that if the competent offices, at their sole discretion will identify any situation that do not safeguard image and security of neighbouring exhibitors, visitors, service personnel and infrastructures, Veronafiere reserves the right to request to modify the project, the technical reports signed by an accredited professional and/or the certificate of static fitness.

May we remind you that the safety management during the set-up and dismantling stages is now

regulated by the DM 22-07-2014 ("Decreto Palchi e Fiere"). In particular, high set-ups (i.e. set-ups higher than 6,5m) must follow dispositions similar to those defined by current law and regulations for construction sites. Information regarding the installation area and the exhibition centre listed in the attachments I and IV of DM 22-07-2014 are available in the Technical Regulations of Veronafiere. Stand contractors and exhibitors are required to examine the above-said Decree and evaluate its application according to their own specific case.

6.1) Set-up stage

Unless otherwise defined, areas are available for set-up operations from 23 October 2017 - timetable 7.00 a.m. - 8.30 p.m.; exhibition areas must be completed and fitted out by 4.00 p.m. on the day prior to the inauguration of the show (25/10/17). Access to the exhibition centre will only be allowed to Exhibitors and/or stand contractors duly authorised following presentation of "Set-up projects" and required accompanying documentation (e.g.: stand floor plans, full structural and dimensional drawings, compulsory technical forms of the "Exhibitor Services Manual", fire prevention certificates, structural material details, testing certificates of materials, list of personnel involved in stand set-up operations, etc.) as required by the Technical Regulations.

Stands that are not occupied by 12.00 a.m. on the day prior to the opening of the Event will be considered as abandoned and consequently at the full disposition of Veronafiere, that may utilise them at its complete discretion: the dispositions of Article 4.5 "Transfer, Cancellation and Waiver" shall apply. Stands are granted exclusively for the area and position indicated in the ground plan/ floor plan sent to the Exhibitor together with the "Stand Assignment Notification".

6.2) Dismantling Stage

Stands must absolutely be dismantled, unless otherwise agreed, by 8.30 p.m. on 31 October 2017, otherwise, the Organiser reserves the right to proceed with disassembly of structures and to store goods, without any responsibility and at the complete expense, risk and hazard of the defaulting party.

Dismantling operations may begin on the day after the closing of the Event.

Areas are made available for dismantling operations from 30 to 31 October 2017 from 7.00 a.m. to 8.30 p.m. For every day that assets, goods or structures remain in the Exhibition Centre beyond the term defined for disassembly and clearance of stands, the Exhibitor will be charged a sum of € 1,000.00 + VAT by way of penalty, as well as other compensation in the event of damages in excess of this sum. In relation to organisational requirements and in any case from the closing date for the show area dismantling stage, the Organiser may transfer assets and/or structures that have not been claimed or in any case left in the Exhibition Centre to the Veronafiere Warehouse, where the goods will remain at the disposition of the legitimate owners, every risk and expense for such transfer to and storage at the Veronafiere Warehouse, as per Articles 1787 and following of the Civil Code, will be borne by the Exhibitor. Thirty days from the end of the dismantling period, Veronafiere will carry out definitive removal of material and will charge the exhibitor and/or his appointed stand fitter all costs involved in handling, transport, removal and disposal.

Within the term set for disassembly, Exhibitors must re-consign show areas in the same status in which they were originally provided. In the event that waste material is left behind (wood, carpet, paper, etc.), Veronafiere will carry out cleaning of the area and disposal of waste and will debit the exhibitor with the costs sustained on the basis of the current tariffs for authorised disposal for each type of waste. If the adhesives used to secure stand flooring to the ground is not removed, Veronafiere will debit the Exhibitor a sum of € 30.00 + VAT for every linear metre left in situ in the show area as partial recompense for the costs sustained for cleaning, removal and disposal.

7) SUPPLIES AND SERVICES ORGANISED BY THE EXHIBITOR

Delivery by Exhibitors (or other persons engaged by them) of goods for stand materials must be authorised by the Organiser and may only be made from 7.30 a.m. to 8.30 a.m..

Delivery vehicles (with the specific "Supplier Card" issued by the Organisers) and on-board personnel (with "Service Pass") must enter and exit exclusively through the Exhibition Centre access gate indicated on the "Supplier Card".

Companies that may be engaged by exhibitors for the supply of goods/services during the Event may access the Exhibition Centre only after registration with the Organiser. To this end, the Exhibitor shall personally collect the "Supplier Card" and the specific "Service Pass".

8) TECHNICAL AND FUNCTIONAL SERVICES

The Organiser, within the limits of its plant and in accordance with the dispositions of the Technical Regulations, excepting those defined at Article 5.1, can supply - on request by Exhibitors - electricity, water, telephones or other specific technical services, reserving every right at its complete discretion to accept or reject such requests in relation to the plant availability. For such supplies and services, the Organiser transfers the technical risks and obligations arising from supply contracts to the Companies providing such services.

Any machine and their components electrically supplied have to be protected with the right electrical

protections (onnipolar fuses, switches) suitable as per the machinery's technical board, to defense any possible loss of power, increase of power, generic faults or breakouts at electric equipment. Exhibitors may request electrical mains connection.

Exhibitors must ensure cleaning of their stands; paper and other waste must be placed in the specific containers positioned in the Exhibition Centre at the end of the opening timetable for Event Operators; any and all other indications in the Technical Regulations must also be upheld.

9) MACHINES IN MOVEMENT - ACCIDENT PREVENTION

Only in exceptional circumstances and upon prior authorisation of the Organiser may machinery on show be operated, under the exclusive responsibility of the Exhibitor, and provided that such machines:

- do not disturb neighbouring exhibitors and/or Visitors through excessive noise, heat and vibrations;
- are fitted with safety devices conforming with applicable safety and accident prevention regulations and standards;
- Exhibitors must implement all other measures necessary to safeguard Personnel and Visitors.

In any case, Exhibitors MUST make sure that machinery is equipped with devices designed to prevent accidents,

fires, noise, unpleasant odours and the emission of gases or liquids.

Exhibitors are also required to adhere to the verifications and dispositions defined by current law and regulations in order to obtain necessary permits from competent Authorities.

Overhead loads are absolutely forbidden.

The "Organiser Safety and Control Service" may halt/prevent the operation of machines that may compromise the safety of Exhibitors or Visitors or otherwise cause undue disturbance.

10) SHIPMENTS

Exhibitors are free to use their own shipping agents to perform railway and customs procedures. The Official Shipping Agent of Veronafiere is also able to perform railway and customs procedures and effect loading/unloading of goods provided that Exhibitors request and book this service in advance directly through the Official Shipping Agent, using the specific form. Shipment and/or goods handling services by the Official Shipping Agent are subject to the tariffs - already approved by the Organiser - indicated in the foregoing order form. It is agreed that every legal relationship shall exclusively be entered upon between the Exhibitor and the Official Shipping Agent. These services are inasmuch subject to direct confirmation by the Official Shipping Agent. The Organiser provides only to Exhibitors requesting the services of the Official Shipping Agent a reserved entrance for goods loading/unloading operations performed in accordance with the scheduling of the Organiser's Official Shipping Agent.

10.1) Handling in the exhibition centre

Goods loading/unloading operations inside the exhibition centre are performed exclusively by the Official Shipping Agent at tariffs indicated in the order form in the "Exhibitor Services Manual".

Goods unloading and positioning operations must be completed by and no later than 16.00 on the eve of the Event.

For further details, kindly refer to the dispositions in the Technical Regulations.

Delivery to the Exhibition centre of "Loads requiring the use of hoisting systems" requires specific prior communication to Veronafiere using the specific Goods Handling Booking form.

Kindly note that the Official Shipping Agent cannot accept any obligations to perform loading/unloading operations not booked through the specific "Goods Handling Booking" form within the deadline indicated. After this deadline, bookings are only accepted with reservation.

Veronafiere reserves the right to authorise possible use and to verify the technical suitability of hoisting systems that may be used by the Exhibitor.

10.2) Temporary Import

Exhibitors must make arrangements, directly or through their appointed persons, to obtain authorisations for temporary import from Customs, in accordance with current dispositions; Veronafiere accepts no responsibility/liability in this regard.

In any case, the Official Shipping Agent of Veronafiere is able to perform these procedures and provide all useful information in this regard.

Customs directly allows T.I. of animals intended for show at the Exhibition in the times and manner envisaged by current dispositions.

11) PHOTOGRAPHY AND REPRODUCTION OF COPYRIGHT MATERIALS

Stands and products displayed may not be photographed/filmed or in any case reproduced without the authorisation of the Exhibitors in question and Veronafiere. Veronafiere reserves the right to reproduce or to authorise the reproduction of general or detailed exteriors and interiors. Photography/cinema cameras may only be taken into the Event with written permits issued by the Organiser. The Organiser is not responsible for eventual

unauthorised reproductions of stands or goods on display.

Veronafiere is in no manner responsible for any activities by exhibitors during the Event and in particular as regards the exhibition of products which infringe industrial copyright or any act by Exhibitors of unfair competition.

12) OFFICIAL ADVERTISING AND PUBLICATIONS

12.1) Exhibitor Advertising

Exhibitors may only carry out promotional action on their own stands for their own and represented companies/co-exhibitors, provided that such action conforms with dispositions of law, public security standards, the General Regulations and the Technical Regulations of Veronafiere. The distribution of catalogues, price lists or other promotional material may be carried out by the Exhibitor **exclusively in its assigned exhibition area**.

It is absolutely forbidden to distribute leaflets or carry out other activities that may disturb or harm the image of the Organiser or the due holding of the Event. All forms of advertising that in appearance or content involve direct comparisons with other Exhibitors are forbidden (comparative advertising is not allowed).

The Organiser reserves the right, at its complete discretion, to prohibit or interrupt the display and/or distribution of promotional/advertising material and/or messages that do not conform with current legislation or which in any case are not appropriate or in keeping with the event itself.

12.2) Posters and signs

Advertising tax for posters and signs less than 3 metres above ground level is included in the "Registration Fee". The Organiser will undertake required procedures in this regard.

Advertising posters and signs installed at more than 3 metres above ground level, must uphold the standards envisaged by the Technical Regulations and are subject to the written approval of the Organiser and the payment of the relative advertising fees as well as payment of the Local Council Tax. The "Exhibitor Services Folder" includes the relative order forms with indications concerning billboards and advertising fees.

The Organiser declines any and all responsibility concerning eventual sanctions that may be issued as per law for advertising space not declared by Exhibitors in these forms.

12.3) Audio-Visual Equipment

Any kind of sound, audio-visual and film promotion/advertising in the exhibition area and broadcast to the public is subject to the fees payable to SIAE (Law 633 dated 22/04/41 as amended).

Promotion/advertising using visual, audio-visual, audio and similar equipment with or without sound (TV, personal

computer, CD players, DVD players, radio, maxi-screens and others) is subject to the approval of the Organiser and the payment to it of the advertising fee indicated in the specific form in the "Exhibitor Services Folder". The Authority will undertake required procedures in this regard.

The use of audio communications must NOT disturb neighbouring Exhibitors: in this regard, the Organiser reserves the right to intervene and suspend such communication in the event of complaints or notifications by other exhibitors which are considered to be valid.

12.4) Catalogue and other publications (excluding Exhibitors only having horse boxes)

The Organiser, without assuming any responsibility for possible omissions or errors, prints and distributes the Official Catalogue and reserves the right exclusive of publication and sales of said Catalogue. It can also arrange - again without any responsibility for any omissions or errors - printing and distribution of other publications of various kinds through which it reserves the right to illustrate and promote the Event at any time and in any sphere in Italy and abroad.

The Official Catalogue will contain indications about Exhibitors whose "**Catalogue Data**" (with duly accepted "Registration Application") were received **by and no later than 15 September 2017**, the date envisaged for settling the balance of amounts for exhibition areas as per previous article 4.

Indications for every Exhibitor will have up to six lines of print in the alphabetical section and three lines in the trade goods section.

On payment, if so required Exhibitors may add - using the specific order form and against prior authorisation of the Organiser - further technical indications and advertising inserts.

The Organiser and its consultants are not responsible whatsoever for any errors or omissions that may arise in the Catalogue or other promotional publications prepared for the event. The Organiser is equally not responsible for any printing errors of advertising announcements reproduced from material not meeting the necessary requisites for correct reproduction nor for the contents of such advertising announcements.

Veronafiere reserves the right to modify - at its complete discretion - advertising positions already agreed with advertising Exhibitors whenever technical requirements make this necessary.

13) NOTIFICATION AND CONSENT AS PER D.LGS 13/196

Pursuant to Legislative Decree no. 196/2003 of the Personal Data Protection Code, Veronafiere S.p.A., as Data Controller, provides you some information regarding the use of personal data.

13.1) Purposes of processing

Personal data are processed within the institutional activity of the Entity, for the following purposes:

- purposes for which the applicant is not required to give consent:
 - purposes strictly related to the management of actual and/or potential customer relationships (e.g. acquisition of preliminary data at the conclusion of a contract; carrying out tasks and services on the basis of the obligations arising from the contract, etc.) and credit protection (assignments to debt collection companies, factoring companies and/or banks);
 - purposes connected with the obligations under laws and regulations as well as regulations issued by authorities with these competences (e.g. Fiscal regulations, statistics regulations, etc.);
- purposes connected to the development of the Entity, for which the data subject has the right to give or deny consent. This category includes the following activities:
 - developing customer profiles;
 - sending of communications, information, newsletters, research, and advertising materials, even customized, regarding the exhibitions organized by the Entity and performance of market surveys using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls);
 - sending of communications, information, newsletters, research, and advertising materials, even customized, regarding specific products and services of others using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls).

13.2) Personal Data Provision

The provision of data to achieve the purposes of processing specified in paragraph 1 a) of the information is required. In the event of failure it will not be possible to conclude the contract and perform the services required by you.

The provision of data to achieve the purposes of processing specified in paragraph 1 b) of the information is optional. In the event of failure there will not be consequences in relation to the conclusion of the contract or to the services required.

13.3) Processing modalities

The processing of personal data is carried out through computer and manual tools, in a way strictly coherent with the purposes set out above.

13.4) Categories of subjects to whom the data may be communicated

To achieve the purposes of processing specified in paragraph 1 of this information, your personal data may be processed by the employees and associates of the Entity as persons in charge of the processing and data processors. For carrying out the activities listed in paragraph 1 a) the Entity also addresses to:

- Companies/enterprises/external companies carrying out activities closely related to the management of the relationship between the entity and the customer. These mentioned above act as data processors. The data processed by these companies have the following purposes:
 - provision of services relating to the exhibitions (organizational, technical, logistics, insurance, etc.);
 - printing of the official catalogs of exhibitions;
 - printing, mailing, posting and delivery of customer communications;
 - on behalf of the Entity, acting as agents, brokers or similar roles, promotion of the acquisition of visitors and exhibitors to shows and events;
 - on behalf of the Entity, promotion of services related to the trading activity of visitors and exhibitors.
- Companies/enterprises/external companies carrying out activities closely related to the management of the relationship between the entity and the customer. These mentioned above act as data controllers:
 - subjects providing for the supervision and safety of the exhibition centre of verona;
 - individuals and/or companies performing debt collection, factoring companies, banks.

To achieve the purposes of processing specified in paragraph 1 b) the Entity also addresses to:

- Companies/enterprises/external companies or subsidiary of Veronafiere S.p.A. performing activities functional to those of the Entity that operate as data processors. This latter is performed by these entities for the following purposes:
 - send to customers communications, information and advertising material regarding the exhibitions annually organized by the Entity;

- send to customers communications, information and advertising material regarding products or services of third parties;
- on behalf of the Entity, carry out market surveys on representative samples of clients.

13.5) Scope of dissemination

In the event of a successful conclusion of the contract for the participation in exhibitions, in accordance with what is expressly provided in the General Rules, the organization will include personal data in the Official Exhibition Catalogue, which will be nationally/internationally disseminated. The data provided by the exhibitors may be disseminated by Veronafiere S.p.A., through IT media, including multimedia. These data will allow visitors and exhibitors to detect the position of the stands at each event and get to know the product and/or exhibition details related to the exhibitor.

13.6) Rights under article 7 of Legislative Decree no. 196/2003

We inform that article 7 of the abovementioned Decree allows for specific rights. In particular, the data subject can get by the Data Controller the confirmation of the existence or not of personal data and that these data are communicated in an intelligible form. The data subject may also request to know the origin of the data as well as the logic and purposes upon which the processing is performed, to obtain the cancellation, transformation into anonymous form or blocking of data processed in violation of the law, and the updating, rectification or, if interested therein, integration of the data. The data subject may oppose, in whole or in part, on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection, to oppose free of charge, in whole or in part, to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market surveys or commercial communication performed through automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls). If you should prefer the processing of your personal data carried out for the aforementioned purposes to be performed through traditional contact means only, you may oppose to the processing of your personal data performed through automated contact means. To exercise these rights please contact the Data Controller by sending a notice to the address below or at privacy@veronafiere.it.

13.7) Data Controller and Data Supervisor

The Data Controller is Veronafiere S.p.A. with registered office in Viale del Lavoro no. 8 - 37135, Verona (VR) - Italy; Phone: 045 8298111 - Fax: 045 82 98 288 - E-mail: info@veronafiere.it.

The Data Supervisor is the Manager pro tempore of Human Resources Organization and Systems.

The complete list of data processors is available at the Data Controller.

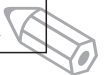
Last update: October 2013

CONSENT

In relation to the information given in accordance with article 13 of Legislative Decree no. 196/2003, we express our consent to (tick/flag the appropriate box):

- develop customer profiles;
- send communications, information, newsletters, research, and advertising materials, even customized, regarding the exhibitions organized by the Entity and perform market surveys using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls);
- send communications, information, newsletters, research, and advertising materials, even customized, regarding specific products and services of others using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls).

Company Stamp and Signature of Legal Representative



14) COMPLAINTS AND FORUM

Any claims must be presented in writing to the following address: Veronafiere S.p.A. - General Management - Viale del Lavoro 8 - 37100 VERONA.

Any and all controversies will be referred exclusively to the Courts of Verona.

Company Stamp and Signature of Legal Representative



As per and to the effect of Articles 1341 and 1342 of the Civil Code, the Exhibitor specifically approves the following clauses:

- Enrolment Requisites;
- 4.1 and 5.1) Advance confirmation deposit and imputation of payments to settle prior debts;
- 4.2 and 5.2) Right to suspend access to the Exhibition Centre if proof of payments due is not presented;
- 4.4 and 5.3) Assignment of the show area and the faculty to change the assigned area;
- 4.5 and 5.4) Penalty for non-participation at the Event;

Company Stamp and Signature of Legal Representative



- Waiver of responsibility for projects and set-ups;
- 6.1) Termination in the event of non-occupation of stands;
- 6.2) Clearance of stands, expenses and risks of transfer and storage of goods, even c/o Verona General Stores; penalty for non-clearance;
- Exemption of responsibility for handling machines and accidents;
- Exemption of responsibility for unauthorised production of images and unfair competition;
- Exemption from responsibility for publications and advertising;
- 4.6.1) and 5.8.1) Exemption of responsibility for vigilance;
- 4.7.1) and 5.9.1) Right of resolution of the relationship following infringement of Exhibitor obligations;
- 4.7.2.4) and 5.9.2.4) Purchases and/or requests for supplies through on-line services;
- 4.7.2.8) and 5.9.2.4) Right to change the date of the Event;
- Exclusive forum