

**KEY ENERGY 2017 APPLICATION FORM  
EXHIBITING AREA REQUEST FORM**

**1/3 MANDATORY**

**KEY ENERGY**  
THE GREEN TECHNOLOGIES EXPO

**7 - 10 NOVEMBER 2017**

Forward to: [expo@riminifiera.it](mailto:expo@riminifiera.it)

Return by post to: IEG SPA VIA EMILIA, 155 ZIP CODE 47921 RIMINI - ITALY F.a.o. Key Energy Team

**COMPANY DETAILS** Indicate the exhibiting firm

Company name \_\_\_\_\_ Company Owner / General Manager. \_\_\_\_\_  
 Address \_\_\_\_\_ Phone \_\_\_\_\_  
 Town \_\_\_\_\_ Zip code \_\_\_\_\_ Country \_\_\_\_\_ Fax \_\_\_\_\_  
 e-mail \_\_\_\_\_ Website \_\_\_\_\_

**CONTACT DETAILS mandatory MAILING ADDRESS \*\*)** to be filled in if different form above

<b>To be contacted</b>	Company name _____
<b>Mobile</b> _____ <b>Direct phone</b> _____	Address _____
<b>e-mail address</b> _____	Town _____ ZIP code _____ Country _____

\*\*) to this address will be sent invoices and other materials (badge exhibitors, park permits and such things)

**EXHIBITING AREA \*) INTERESTED EXHIBITING IN AREA**

The company above mentioned is interested in an exhibiting area for KEY ENERGY 2017 as follows:

**Sq.m. requested** \_\_\_\_\_ **Open sides**

1	2	3	4
AA	F	G	E

**Turnkey area \*\*)**

yes	no
-----	----

 type \_\_\_\_\_

**Green Area surcharge + 15%**

yes	no
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 \*\*) Compulsory for stand smaller than or equal to 16 sq.m

- Energy from waste
- Cogeneration
- Biomass plants
- Energy saving and efficiency
- Energy from wind
- Photovoltaic energy
- Sustainable mobility
- Multiutility
- Energy carbon trading
- Other energy sources
- Services, associations

Member of any association:  No association  COGENA  CPEM  ANIE ENERGIA

**DEPOSIT \*\*\* ) PAYMENT PROCEDURE**

With reference to the Application Form and the provisions in General Rules & Regulations, the above mentioned company requests to participate in KEY ENERGY 2017, to value an exhibiting proposal and for that pays a deposit of:

**Via bank transfer to: ITALIAN EXIBITION GROUP SPA**  
 Indicating: DEPOSIT KEY ENERGY 2017  
 Bank: BANCA NAZIONALE DEL LAVORO  
 Code IBAN - IT53 T 01005 24200 000000016561  
 Code BIC /SWIFT - BNLIITRR,  
 Please clearly indicate company name

**requested sq.m** \_\_\_\_\_ **x € 40,00 = €** \_\_\_\_\_  
 (+ VAT only if due)

**NOTES - IMPORTANT APPLICANT'S REQUESTS / NOTES**

\*) for information about application costs, area rates etc see technical form attached 1; for information about turnkey booths see technical form attached 3. Technical forms here attached or available on web site [www.keyenergy.it](http://www.keyenergy.it)

\*\*) All companies requesting an exhibit area of 16 square metres or less must take a Turnkey area (free choice about type) provided by the Organizer (for more info about registration procedure please see General Rules & Regulations Chap. I art. 5 always available on web site [www.keyenergy.it](http://www.keyenergy.it))

\*\*\*) **PLEASE NOTICE THAT IN ORDER TO BENEFIT FROM PROMOTIONAL FEES EXHIBITORS SHOULD FORWARD THE DOWN PAYMENT WITHIN AND NO LATER THAN MARCH 14<sup>th</sup> 2017**

Acceptance of applications also depends on the fact that there are no outstanding payments due to the IEG SPA. **WE REMIND YOU THAT THE TOTAL BALANCE MUST BE PAID WITHIN SEPTEMBER 28<sup>th</sup> 2017**

**APPLICATION FORM SIGNATURE**

The firm \_\_\_\_\_, having read the General Rules & Regulations, which it accepts in their entirety and returns, undersigned in the box beside, and sending this form, requests to participate in the next edition of KEY ENERGY 2017

As specific approval of the General Rules and Regulations' clauses indicated under section a)

a) According to and by effect of art. 1341 of Italian Civil Code, the undersigned approves the General Rules and Regulations of Participation printed overleaf at numbers: Chapter I art.3 points 1, 2, 3 and 4 (exhibitors), 4 (acceptance of General Rules and Conditions and competent Court), 5 (participation methods and exclusion), 6 (stand allocation - modification - reduction - replacement), 7 (assignment - cancellation - withdrawal), 9 at letter B) (advertising services withdrawal), 10 (inclusion of data in the Official Catalogue), 11 (exhibition cancellation or suspension); Chapter II art. 1 and 1.1 (stand plan and approval), 2 (stand occupation - outfitting), 3 (services supplying), 4 and 4.1 (damages), 5 (safety), 6 (workplace safety), 7 (stand dismantling), 10 (exhibition safety - security service, responsibility exemption); Chapter III art. 1 (modification to duration, opening and closing date and daily opening hours), 3 (smoking regulations), 4 ( food, beverage and gadgets distribution), 5 (machinery and its use), 6 (sounds level), 7 (advertising), 8 (retailing), 9 (stand cleaning waste), 10 at point 10.1 (business meetings); Chapter IV art. 1 (damage-insurance), 2 (industrial and intellectual property rights), 4 (communications and complaints), 5 (supplementary rules, modifications and compliance to General Rules and Regulations), 6 (photo release).

MANDATORY

\_\_\_\_\_

Date \_\_\_\_\_ Stamp and signature of legal representative \_\_\_\_\_

MANDATORY

\_\_\_\_\_

Date \_\_\_\_\_ Stamp and signature of legal representative \_\_\_\_\_

Forward to: **expo@riminifiera.it**

**7 - 10 NOVEMBER 2017**

Return by post to: IEG SPA VIA EMILIA, 155 ZIP CODE 47921 RIMINI - ITALY F.a.o. Key Energy Team

**INVOICING DETAILS \* Please fill in every field in capital letters**

Company Name		V.A.T. number / T.I.N.(mandatory for invoicing)	
Address		Company Owner / General Manager	
Town	ZIP code	Country	Phone number
			Fax Number

**\* Please indicate the firm that will pay the invoices.**  
It must be noted that (as per Chap. I Art. 9 of General Rules and Regulations) in the event of the receiver of the invoice being a third party indicated by the exhibitor, should this subject not arrange payment according to the terms indicated in those regulations, the exhibitor himself will be held jointly and severally responsible along with the third party.

**NOTIFICATION AS PER ART. 13 of Italian Legislative Decree N° 196/2003**

Pursuant to the provisions of article 13 of Leg. Decree 196/2003 (Code on the protection of personal data), you are hereby informed that the personal data supplied by you or otherwise acquired as part of Italian Exhibition Group S.p.A. activities is subject to processing in compliance with the laws on confidentiality and in accordance with the provisions expressly provided by the aforementioned Code. Such data will be processed using electronic, manual and paper media (e.g. the publication of photos in brochures, etc.) for the following purposes:

1. Fulfillment of contractual and legal obligations relating to the participation of the party concerned as an exhibitor or partner in the events organized by Italian Exhibition Group S.p.A.

2. Organizational Management of the events promoted by Italian Exhibition Group S.p.A., such as, for example, creating personal ID badges for security purposes, statistical analyses of aggregate data, planning, communications with third-party partners which collaborate to organize and manage events (e.g. other trade-fairs, suppliers, consultants, etc.), inclusion of personal data in the Official catalogue and map of events to be distributed within Italy and abroad. In such case, some data may also be gathered through pre-registration procedures (online or on paper) or by operators authorized by us prior to entering the exhibition centre.

3. Profiling, retention of loyalty and sending of commercial and promotional communications regarding the activities of Italian Exhibition Group S.p.A. via email, txt, mms, fax, telephone calls, direct selling, as well as additional marketing purposes (e.g. analysis and market surveys).

4. Profiling, sending commercial communications, promotion and advertising relating to products and services of third-party partners of Italian Exhibition Group S.p.A. (organizers, exhibitors, operators involved in trade or operating events in other areas) interested in offering advantageous commercial benefits to the participants in the events and exhibitions of Italian Exhibition Group S.p.A. via email, txt, mms, fax, or telephone calls. To this end, the data may also be disclosed or transferred to such entities in order to enable them to use them directly for sending their commercial messages.

By the processing of personal data shall be meant the gathering, recording, organization, storage, processing, editing, selection, extraction, comparison, reclassification into homogeneous economic categories, use, interlinking, blocking, communication and distribution of data. The duration of processing shall be proportionate to the purposes from time to time pursued.

The provision of data to Italian Exhibition Group S.p.A. is always optional. However, if - as is usual for those who intend participating as exhibitors or partners in the events - the data, to which the provision request relates, must be processed by Italian Exhibition Group S.p.A. in order to properly fulfil a legal or contractual obligation, as well as to provide whatever required by the person concerned (purposes envisaged in par. 1), the provision thereof is in fact necessary. In fact, failure to provide such data on your part would inevitably

result in the inability of Italian Exhibition Group S.p.A. to provide the contractual services requested by you and/or to comply with the legal obligations arising from establishment of relations with you. Consequently, it would not be in point of fact possible for you to take part in the event, to enter the trade-fair and to use our services, etc. Permission to process for the purposes indicated in paragraph 1, on the other hand, is never necessary (inasmuch as art. 24 of Leg. Decree 196/2003 exempts Italian Exhibition Group S.p.A. from the obligation to ask for such permission).

We point out that the "provision" of data means the material placing at disposal of same in favour of Italian Exhibition Group S.p.A., and does not therefore amount to "permission" to process them for the purposes set out in paragraphs 2, 3 and 4: the party involved which provides the data (having read this privacy policy) is assumed to have tacitly given permission considering the mere fact that the same data are subject to processing for the purposes mentioned in par. 1.

In the case instead of data being processed for the purposes of paragraph 2, permission is optional, but any failure to provide permission would prevent Italian Exhibition Group S.p.A. from carrying out such processing and, in some cases, also from providing the service requested by the party involved.

We therefore suggest, in the event of the party involved wanting to take part in the trade-fair, not to limit itself to providing data but also to provide the express permission to process data for the purposes indicated in paragraph 2.

In the event, instead, of the data being processed for the purposes referred to in paragraphs 3 and 4, permission is optional and any failure to give permission shall not result in the non-execution of the service requested by the party involved, but shall result in the impossibility for Italian Exhibition Group S.p.A. to perform relative processing (for example to use an email address or mobile number for sending promotional messages).

The data gathered for the purposes of paragraph 1 may be transmitted: to companies which, on behalf of Italian Exhibition Group S.p.A. provide the management and maintenance services regarding computer systems and databases, to contractor/appointed Companies which, on behalf of Italian Exhibition Group S.p.A. provide services essential to participation (e.g. installation and management of installations and equipment, logistics, security, private security, first aid, hostesses, etc.). Any processing of data by such parties will take place with purposes and procedures identical to those mentioned above.

Italian Exhibition Group S.p.A. furthermore informs that during the events organized by it, photographers and/or video-makers may be authorised to film and/or take photographs, for documentation and promotion purposes, both on the sites of events, and on the social profiles of same (e.g. twitter, facebook, whatsapp, youtube, vimeo, etc.). The published photographs and videos concern trade-fair activities, which shall be deemed as events or matters of

public interest and do not show indications for which the express permission is required of the party involved in filming.

If the party involved does not want to be photographed or filmed, please let the appointed staff know at the time of shooting or filming. Photographed persons shall in any case be entitled to request removal or deletion from the company's web site database and/or linked platforms by sending an email message to [privacy@iegeexpo.it](mailto:privacy@iegeexpo.it). In this case, Italian Exhibition Group S.p.A., will promptly remove the documentary material.

The data gathered for the purposes referred to in paragraphs 2 and 3, which may be acquired on-site by operators authorized by Italian Exhibition Group S.p.A., may be disclosed to the photographers and/or video-makers producing material, to post-production companies working with them, to journalists and newspapers, to companies appointed to carry out market surveys, to advertising, communication and/or public relation agencies, to companies appointed to print advertising or promotional material, to website production companies, to web marketing companies, to other entities in charge of planning and/or maintenance of promotional materials, and to companies appointed to manage and service the computer systems used for data processing, to any third partners with which Italian Exhibition Group S.p.A. shares such promotional initiatives or the realization of shows and events, as well as, through catalogues, to exhibitors and/or visitors of events organized by Italian Exhibition Group S.p.A. including in collaboration with third-party partners.

Notification will take place according to principles of proportionality and will therefore from time to time be limited to whatever is necessary. Such persons shall process the materials and data for the same purposes and using the same procedures as those described above.

You are further informed that article 7 of the aforementioned Code grants the party involved numerous rights, including the right to: obtain information about the existence of data concerning it and their communication in intelligible form, to obtain the cancellation, transformation into anonymous form or blockage, or the updating, amendment or, if interested, the supplementing of such data, as well as certification that such operations have been brought to the attention of the parties to whom the data were communicated, to oppose the processing of such data for legitimate reasons, even if pertinent to the purpose of gathering, to oppose processing for marketing purposes (profiling, marketing communications, market research and market survey).

The above rights can be exercised by writing to the email address: [privacy@iegeexpo.it](mailto:privacy@iegeexpo.it)

The data controller is Italian Exhibition Group S.p.A., based in Rimini, Via Emilia, 155, registered in the Companies' Register of Rimini under no. 00139440408. A list of processing Supervisors can be requested from the processing Controller.

**Consensus Leg. Decree 196/03 - Protection of privacy**

I declare having read and understood the privacy policy indicated in article 13 Leg. decree 196/2003 and give my consent for the organizational management of the events promoted by Italian Exhibition Group S.p.A., and consequently some data may also be gathered through online or paper pre-registration procedures, or on-site by your authorized operators before entering the exhibition centre (purpose 2 of the privacy policy)

- I give my consent
- I do not give my consent

as well as for data processing for the purposes of profiling, loyalty retention and direct marketing (conducting market research, marketing communications, promotion and advertising with offers of goods and services by mail, telephone, automated calling systems, fax, email, txt, mms) relating to the activities of Italian Exhibition Group S.p.A. (purpose 3 of the privacy policy)

- I give my consent
- I do not give my consent

and furthermore for data processing for the purposes of profiling, loyalty retention and direct marketing (conducting market research, marketing communications, promotion and advertising with offers of goods and services by mail, telephone, automated calling systems, fax, email, txt, mms) carried out by third-party partners of Italian Exhibition Group S.p.A. (organizers, exhibitors, operators involved in the trade-fair events or also operating in other sectors) and regarding their activities. To this end, the data may be subject to communication and/or transfer to third parties for the sending their business communications and performing related processing. (purpose 4 of the privacy policy)

- I give my consent
- I do not give my consent

Date \_\_\_\_\_

**MANDATORY**

Stamp and signature of legal representative \_\_\_\_\_

Forward to: [expo@riminifiera.it](mailto:expo@riminifiera.it)

Return by post to: IEG SPA VIA EMILIA, 155 ZIP CODE 4792 RIMINI - ITALY F.a.o. Key Energy Team

### Optional form, to be sent only in case of hosted firms

The company \_\_\_\_\_ renter of the stand, registers, as Chap. I Art. 8 of the General Rules & Regulations, the following co-exhibitors<sup>1)</sup>, hosting them on its stand and undertakes to pay the sum of € 1500,00 <sup>2)</sup> for each of them.

Hosted firms participate directly in the exhibition and will be listed in the exhibition's Official Catalogue, with the caption: "hosted by", followed by the name of the host company.

#### Notes:

- 1) Co-exhibitor firms participate in the exhibition directly and will be listed in the exhibition's Official Catalogue, with the caption: "hosted by", followed by the name of the host company.
- 2) If due, VAT must be added to these figures
- 3) The sums due for co-exhibitors will be automatically charged to the hosting company. In case the invoices is to be issued to a different subject, please indicate it in the box below

#### INVOICING DETAILS Please fill in every field in capital letters

Company Name \_\_\_\_\_ V.A.T. number / T.I.N.(mandatory for invoicing) \_\_\_\_\_  
Address \_\_\_\_\_ Company Manager \_\_\_\_\_  
Town \_\_\_\_\_ ZIP code \_\_\_\_\_ Country \_\_\_\_\_ Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

#### 1- CO-EXHIBITOR DATA

Company _____	Contact name: _____
Address _____	
Town _____	Direct phone: _____
ZIP code _____ Country _____	
Phone no. _____ Fax _____	Direct e-mail: _____
e-mail _____	
Website _____	

#### 2- CO-EXHIBITOR DATA

Company _____	Contact name: _____
Address _____	
Town _____	Direct phone: _____
ZIP code _____ Country _____	
Phone no. _____ Fax _____	Direct e-mail: _____
e-mail _____	
Website _____	

ITALIAN EXHIBITION GROUP SpA declines all responsibility for any errors or omissions in the Official Catalogue. No responsibility is taken for the entry of companies who have not sent the original form correctly filled in and within the foreseen deadline, or have not paid the entire or partial sums due for the registration of hosted firms. The General Rules & Regulations are valid and applicable in their entirety for hosted firms.

DATE \_\_\_\_\_

Stamp and signature of legal representative \_\_\_\_\_

### EXHIBITING RATES PER SQ.M - BARE AREA <sup>(1)</sup>

	1 open front	2 open fronts	3 open fronts	4 open fronts	Large areas (min.64 sq.m)
<b>PROMOTIONAL RATES UNTIL 15 MARCH 2017*</b>	€ 142,00	€ 147,00	€ 153,00	€ 158,00	€ 131,00
<b>STANDARD RATES FROM 16 MARCH 2017</b>	€ 154,00	€ 160,00	€ 166,00	€ 171,00	€ 142,00

### TURNKEY STAND SOLUTIONS<sup>(1)</sup>

PROMOZIONAL RATES UNTIL 15 MARCH 2017				STANDARD RATES FROM 16 MARCH 2017			
<b>type A4</b>	<b>1 open front</b>	<b>2 open fronts</b>	<b>3 open fronts</b>	<b>type A4</b>	<b>1 open front</b>	<b>2 open fronts</b>	<b>3 open fronts</b>
sq.m 16	€ 3,912			sq.m 16	€ 4,104		
sq.m 32	€ 7,128	€ 7,288	€ 7,480	sq.m 32	€ 7,512	€ 7,704	€ 7,896
sq.m 48	€ 10,392	€ 10,632	€ 10,920	sq.m 48	€ 10,968	€ 11,256	€ 11,544
<b>type G</b>	<b>1 open front</b>	<b>2 open fronts</b>	<b>3 open fronts</b>	<b>type G</b>	<b>1 open front</b>	<b>2 open fronts</b>	<b>3 open fronts</b>
sq.m 16	€ 4,088			sq.m 16	€ 4,280		
sq.m 32	€ 7,448	€ 7,608	€ 7,800	sq.m 32	€ 7,832	€ 8,024	€ 8,216
sq.m 48	€ 10,872	€ 11,112	€ 11,400	sq.m 48	€ 11,448	€ 11,736	€ 12,024
<b>type F</b>	<b>1 open front</b>	<b>2 open fronts</b>	<b>3 open fronts</b>	<b>type F</b>	<b>1 open front</b>	<b>2 open fronts</b>	<b>3 open fronts</b>
sq.m 16	€ 4,408			sq.m 16	€ 4,600		
sq.m 32	€ 8,088	€ 8,248	€ 8,440	sq.m 32	€ 8,472	€ 8,664	€ 8,856
sq.m 48	€ 11,832	€ 12,072	€ 12,360	sq.m 48	€ 12,408	€ 12,696	€ 12,984
<b>type E (area &gt; 48 sq.m)</b>	<b>1 open front</b>	<b>2 open fronts</b>	<b>3 open fronts</b>	<b>type E (area &gt;48 sq.m)</b>	<b>1 open front</b>	<b>2 open fronts</b>	<b>3 open fronts</b>
sq.m 48	€ 14,296	€ 14,616	€ 15,000	sq.m 48	€ 11,448	€ 11,736	€ 12,024
sq.m 64	€ 10,872	€ 11,112	€ 11,400	sq.m 64	€ 15,064	€ 15,448	€ 15,832

**\* NB! BE ADVISED THAT TO BENEFIT FROM PROMOTIONAL RATES THE ADVANCE PAYMENT MUST BE SETTLED BY THE DATES INDICATED, ELSE THE AFORESAID RATES CANNOT BE APPLIED**

#### Other items <sup>(2)</sup>:

**Registration fee** (compulsory for each exhibitor) together with the sale of exhibitor invitation tickets covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes, 1 parking permit, Wi-Fi connection € 600.00

Green Area Surcharge <sup>(3)</sup>	<b>+ 15% on total bare area rate</b>
Power Supply per Kw monophasic	€ 41.90
Water Supply each	€ 163.60
Catalogue entry represented company each	€ 70.00
Hosted companies fee (in case of more companies inside one booth)	<b>€ 1,500.00</b>

VAT must be added to these figures, if due.

### INVITATION TICKETS SOLD TOGETHER WITH REGISTRATION FEE

	sq.m	Registration fee	Trade visitor tickets
Exhibitors have right to receive trade visitor ticket according to paid sq.m as follows:	<b>Up to 32</b>	<b>€ 550.00</b>	<b>50</b> (1€ each)
	<b>From 33 to 63</b>	<b>€ 500.00</b>	<b>100</b> (1€ each)
	<b>Over 64</b>	<b>€ 400.00</b>	<b>200</b> (1€ each)

(1) **Bare area** rate includes area only, **turnkey rate** includes registration fee, fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw). For 16 sq.m stands daily cleaning is included.

(2) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

(3) **Green Area Surcharge**: Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages (Chap.1 Art.7 General Rules and Regulations). It is calculated only on total bare area cost even if the booth is a turnkey formula.

## ARE YOU TEMPTED?

### Advertising offers for KEY ENERGY 2017

Dear Exhibitor,

we have pleasure in drawing your attention to some advertising opportunities to enforce your visibility as exhibitor at the **11<sup>th</sup> edition of KEY ENERGY**.

We suggest that you should take into consideration these different options. If you are interested please tick the advertising solution you prefer and return this form by fax to [expo@rifornifera.it](mailto:expo@rifornifera.it).

DESCRIPTION		PRICE LIST
<input type="checkbox"/> <b>4-COLOUR COMPANY ON VISITOR EXPO MAP</b> (40,000 copies printed -)	Promotional rates until 15 March 2017	€ 1,200
	Standars rate	€ 1.300
<b>OFFICIAL CATALOGUE: 5.000 copies printed on recycled paper</b>		
<input type="checkbox"/> 4-colour company logo in the section "Exhibitor list"		€ 350
<input type="checkbox"/> Full colour page- Exhibitors list in alphabetical order - cm 15x20,5 (bxh)		€ 1,000
<b>WEBSITE BANNER</b>		
<input type="checkbox"/> "Info for visitors" section		€ 1,000
<input type="checkbox"/> "Seminars and Events" section		€ 800
<input type="checkbox"/> "Exhibitor Catalogue" section		€ 600

VAT must be added to these figures, if due

**PLEASE NOTE:** The above solutions are just part of a broader range of offers that can be found at

<http://en.keyenergy.it/exhibitors/advertisements>

Key Energy Team are available to examine any other requests not listed in the sales brochure and can also design new solutions tailored to your visibility needs.

For further information please contact: [cristina.minghetti@iegexpo.it](mailto:cristina.minghetti@iegexpo.it)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Stamp and signature of the legal representative

# TECHNICAL FORM KEY ENERGY 2017

DATES AND GENERAL INFORMATION



7 - 10 NOVEMBER 2017

## IMPORTANT DEADLINES:

BOOKING AREA - TECHNICAL DATES	<b>REGISTRATION PROCEDURE:</b>	<p>A) Fill and send <u>by post</u> the original "Application Form".  <b>IMPORTANT: forward by email <a href="mailto:expo@riminifiera.it">expo@riminifiera.it</a></b> or fax to +39 0541 744 740 the application form (for further details see Chap. I Art. 5 of General Rules and Regulations)</p> <p>B) <b>Enclose the receipt of payment of the deposit</b> - compulsory for bank account see Chap. I Art. 9 of General Rules and Regulations or application form in the box "DEPOSIT"</p> <p><b>N.B.:</b> Original stamped and signed application form is needed by post, too</p>
	<b>EXPIRING PROMO</b>	<b>15 MARCH 2017</b> A deposit must be paid within this date in order to take advantage of reduced fees
	<b>AREA ALLOCATION</b>	<p><b>16 MARCH 2017</b> Starting exhibiting areas allocation</p> <p>The "exhibiting proposal" is considered to be confirmed by the exhibitor at the payment of deposit as indicated in the Application Form.</p> <p><b>Exhibiting areas will be considered as confirmed this way only.</b></p>
	<b>DEPOSIT REMBOURSEMENT</b>	<b>12 JUNE 2017</b> Deadline for the clause regarding <b>reimbursement of the down payments as stand confirmation</b> (Chap. I Art 7 of General Rules and Regulations).
	<b>BALANCE DEADLINE</b>	<b>8 SEPTEMBER 2017</b> Deadline for <b>total balance payment</b> related to the exhibiting area allocated (Chap. I Art 9 of General Rules and Regulations).
	<b>STAND PLANNING</b>	<b>8 SEPTEMBER 2017</b> Cut-off date for the <b>presentation of stand fitting &amp; layout design</b> to send via e-mail to <a href="mailto:ProgettiKEYENERGY@riminifiera.it">ProgettiKEYENERGY@riminifiera.it</a> or fax at +39 0541 744484, F.a.o. Mr Walter Fabbri,
	<b>SERVICES ORDERING</b>	<b>27 SEPTEMBER 2017</b> Cut-off date for the <b>presentation of the forms for ordering services</b> (See online reserved area on the website)

## FOR FURTHER INFORMATION:

TASK	SECTOR	TEAM	PHONE	EMAIL
Info for exhibitors, <b>exhibiting space sale, advertising</b> spaces in exhibition pavillions, web advertising, catalogue advertising sale	INTERNATIONAL SALES DEPARTMENT	Cristina Minghetti	+39(0)541 744 309	cristina.minghetti@iegexpo.it
	SALES DEPARTMENT	Lucia Gurnari	+39(0)541 744 615	lucia.gurnari@iegexpo.it
		Claudia Costella	+39(0)541 744 457	claudia.costella@iegexpo.it
		Giancarlo Morsello	+39(0)541 744 809	giancarlo.morsello@iegexpo.it
<b>Technical assistance:</b> online reserved area services request (e-commerce)	TECHNICAL DEPARTMENT	Barbara Gobbi	+39(0)541 744 216	barbara.gobbi@iegexpo.it
		Debora Galletti	+39(0)541 744 614	debora.galletti@iegexpo.it
<b>Technical assistance:</b> logistics and planning fitting days, dismanteling days, access procedure, stand projects approval	GALS Office	Silvagni Andrea	+39(0)541 744 887	andrea.silvagni@iegexpo.it
		Roberta Sarti	+39(0)541 744 241	roberta.sarti@iegexpo.it
<b>Accounting services:</b> deposit payment, balance, invoices, request of invoices	ACCOUNTING DEPARTMENT	Evis Bosku	+39(0)541 744 219	evis.bosku@iegexpo.it
		Marilena Ventura	+39(0)541 744 611	marilena.ventura@iegexpo.it
<b>Forms</b> and catalogue assistance	SALES DEPARTMENT BUREAU	Simona Di Bartolo	+39(0)541 744 208	simona.dibartolo@iegexpo.it
		Gemma Chiarabini	+39(0)541 744 259	gemma.chiarabini@iegexpo.it
		Alessandra Ciavatti	+39(0)541 744 693	alessandra.ciavatti@iegexpo.it

## WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

### International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine. On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Rimini Fiera or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.





## TURNKEY BOOTHS

### Early Bird Rates

### 16 MQ / 1 OPEN FRONTS - SIZE 4X4

#### TURNKEY BOOTH

Registration fee, bare area rent, power supply and cleanings are included in the prices.

News 2017: Cleaning included for 16mq turnkey stand

#### A BOOTH TYPE



##### SET UP

Varnished wood walls h290 cm  
Blue or green carpet

1 lumber room 100x100 cm  
1 rectangular table 160x80xh72 cm  
3 chairs  
1 stool  
1 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
1 socket 220 v  
3 lamps 300 w

In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh40 cm)

**€ 3.912,00\* + VAT**

Registration fee, insurance, electronic invitation tickets for customers, free wi-fi are included.

#### G BOOTH TYPE



##### SET UP

Varnished wood walls h290 cm  
Green or red carpet

1 lumber room 100x100 cm  
1 rectangular table 160x80xh72 cm  
3 chairs  
1 stool  
1 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
1 socket 220 v  
3 lamps 300 w

In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh40 cm)

**€ 4.088,00\* + VAT**

Registration fee, insurance, electronic invitation tickets for customers, free wi-fi are included.

#### F BOOTH TYPE



##### SET UP

Varnished wood walls h290 cm  
Wood staves structure  
Red or green carpet

1 lumber room 100x100 cm  
1 rectangular table 160x80xh72 cm  
3 chairs  
1 stool  
1 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
1 socket 220 v  
3 lamps 300 w

In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Printed flag whit company name  
50xh290 cm

**€ 4.408,00\* + VAT**

Registration fee, insurance, electronic invitation tickets for customers, free wi-fi are included.

\*PROMOTIONAL RATES until 15<sup>th</sup> March

For any request about: energy voltage different from italian voltage (220V) and personalize the booth with logo and company's colors, please contact:

**Vera Lucchini**

Tel 0541 743738 - vera.lucchini@prostand.com

Please remember that you should communicate your choice of carpet colour before the 16.10.2017 and no further.

## 32 MQ / 1 OPEN FRONTS

### TURNKEY BOOTH

Registration fee, bare area rent and power supply are included in the prices.

#### A BOOTH TYPE



##### SET UP

Varnished wood walls h 290 cm  
Green or blue carpet

1 storage room 200x100 cm  
2 rectangular tables 160x80xh 72 cm  
6 chairs  
2 stools  
2 reception desk 100x40xh 100 cm  
2 waste bins  
2 coat hangers

##### ELECTRICAL SYSTEM

1 electrical board  
2 socket 220 V  
6 lamps

In your area are included 2kw electrical supply (220 v) which are enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh 40 cm)

**€ 7.128,00\* + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

#### G BOOTH TYPE



##### SET UP

Varnished wood walls h290 cm  
Green or red carpet

1 storage room 200x100 cm  
2 rectangular tables 160x80xh 72 cm  
6 chairs  
2 stools  
2 reception desk 100x40xh 100 cm  
2 waste bins  
2 coat hangers

##### ELECTRICAL SYSTEM

1 electrical board  
2 socket 220 V  
6 lamps

In your area are included 2kw electrical supply (220 v) which are enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh 40 cm)

**€ 7.448,00\* + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

#### F BOOTH TYPE



##### SET UP

Varnished wood walls h290 cm  
Wood staves structure  
Red or green carpet

1 lumber room 200x100 cm  
2 rectangular table 160x80xh72 cm  
6 chairs  
2 stool  
2 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
2 socket 220 V  
6 lamps

In your area are included 2kw electrical supply (220 V) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Printed flag whit company name  
50xh290 cm

**€ 8.088,00\* + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

## 32 MQ / 2 OPEN FRONTS

#### A BOOTH TYPE



**€ 7.228,00\* + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

#### G BOOTH TYPE



**€ 7.608,00\* + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

#### F BOOTH TYPE



**€ 8.248,00\* + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

**\*PROMOTIONAL RATES** until 15<sup>th</sup> March

#### SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired materials until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

#### ORGANIZED BY

**ITALIAN EXHIBITION GROUP**  
A merger of Rimini Fiera and Fiera di Vicenza

**ITALIAN EXHIBITION GROUP SpA**

Via Emilia 155 - 47921 - Rimini (Italy) - P. +39 0541 744111 - C.F./P.I. 00139440408 - info@iegexpo.it - www.iegexpo.it





## TURNKEY BOOTHS: "E" TYPE

### Early Bird Rates

#### 48 MQ / 2 OPEN FRONTS

#### 48 MQ / 3 OPEN FRONTS

#### TURNKEY BOOTH

Registration fee, bare area rent and power supply are included in the prices.

#### E BOOTH TYPE



##### SET UP

White varnished wood walls h 290 cm

Orange carpet

1 lumber room 100x100 cm

1 rectangular table 160x80xh72 cm

3 chairs

1 stool

1 reception desk 100x40xh100 cm

1 waste bin

1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board

1 socket 220 v

4 lamps 150 w

In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive

(support's net size 180xh40 cm)

**€ 11.112,00\* + VAT**

Registration fee, insurance, electronic invitation tickets for customers, free wi-fi are included.

#### E BOOTH TYPE



##### SET UP

White varnished wood walls h 290 cm

Orange carpet

1 lumber room 100x100 cm

1 rectangular table 160x80xh72 cm

3 chairs

1 stool

1 reception desk 100x40xh100 cm

1 waste bin

1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board

1 socket 220 v

4 lamps 150 w

In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive

(support's net size 180xh40 cm)

**€ 11.400,00\* + VAT**

Registration fee, insurance, electronic invitation tickets for customers, free wi-fi are included.

**\*PROMOTIONAL RATES** until 15<sup>th</sup> March

For any request about: energy voltage different from italian voltage (220V) and personalize the booth with logo and company's colors, please contact:

**Vera Lucchini**

**Tel 0541 743738 - vera.lucchini@prostand.com**

Please remember that you should communicate your choice of carpet colour before the 16.10.2017 and no further.

## 64 MQ / 2 OPEN FRONTS

## 64 MQ / 3 OPEN FRONTS

### TURNKEY BOOTH

Registration fee, bare area rent and power supply are included in the prices.

#### E BOOTH TYPE



##### SET UP

White varnished wood walls h 290 cm  
Orange carpet

1 lumber room 100x100 cm  
1 rectangular table 160x80xh72 cm  
3 chairs  
1 stool  
1 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
1 socket 220 v  
6 lamps 150 w  
In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh40 cm)

**€ 14.616,00\* + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

#### E BOOTH TYPE



##### SET UP

White varnished wood walls h 290 cm  
Orange carpet

1 lumber room 100x100 cm  
1 rectangular table 160x80xh72 cm  
3 chairs  
1 stool  
1 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
1 socket 220 v  
6 lamps 150 w  
In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh40 cm)

**€ 15.000,00\* + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

**\*PROMOTIONAL RATES** until 15<sup>th</sup> March

#### SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired materials until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

#### ORGANIZED BY

**ITALIAN EXHIBITION GROUP**  
A merger of Rimini Fiera and Fiera di Vicenza

**ITALIAN EXHIBITION GROUP SpA**

Via Emilia 155 - 47921 - Rimini (Italy) - P. +39 0541 744111 - C.F./P.I. 00139440408 - info@iegexpo.it - www.iegexpo.it

# KEY ENERGY 2017

## GENERAL RULES & REGULATIONS OF PARTICIPATION

### CHAPTER I

#### METHODS OF PARTICIPATION AND EXCLUSION, RATES

[Art. 1 - ORGANIZERS](#)

[Art. 2 - VISITORS](#)

[Art. 3 - PARTICIPANTS - EXHIBITORS](#)

[Art. 4 - ACCEPTANCE OF GENERAL RULES AND CONDITIONS AND COMPETENT COURT](#)

[Art. 5 - PARTICIPATION METHODS AND EXCLUSION](#)

[Art. 6 - EXHIBITING SPACE](#)

[Art. 7 - ASSIGNMENT - CANCELLATION - WITHDRAWAL](#)

[Art. 8 - RATES](#)

[Art. 9 - TERMS AND METHOD OF PAYMENT](#)

[Art. 10 - OFFICIAL CATALOGUE AND EXHIBITION MAP](#)

[Art. 11 - EXHIBITION CANCELLATION - SUSPENSION](#)

### CHAPTER II

#### SET-UP / STANDFITTING, DISMANTLING, STAND DESIGNS, SAFETY

[Art. 1 - STAND PLAN](#)

[Art. 2 - STAND OCCUPATION - OUTFITTING](#)

[Art. 3 - OFFICIAL SUPPLIERS](#)

[Art. 4 - DAMAGES](#)

[Art. 5 - SAFETY STANDARDS – FIRE PREVENTION – ELECTRICAL SYSTEMS](#)

[Art. 6 - WORKPLACE SAFETY](#)

[Art. 7 - STAND DISMANTLING](#)

[Art. 8 - ENTRY PASSES](#)

[Art. 9 - PARKING](#)

[Art. 10 - EXHIBITION SAFETY - SECURITY SERVICE](#)

### CHAPTER III

#### REGULATIONS REGARDING ACTIVITY DURING THE EVENT

[Art. 1 – EXHIBITION HOURS](#)

[Art.2 - CIRCULATION OF THINGS AND PEOPLE](#)

[Art. 3 - SMOKING REGULATIONS](#)

[Art. 4 - ALCOHOLIC BEVERAGES, BEVERAGES, FOOD, DIETARY PRODUCTS, SUPPLEMENTS AND GADGETS DISTRIBUTION](#)

[Art. 5 - MACHINERY AND ITS USE](#)

[Art. 6 - REGULATION OF NOISE LEVELS ON EXHIBITION PREMISES](#)

[Art. 7 - ADVERTISING](#)

[Art. 8 - RETAILING](#)

[Art. 9 - STAND CLEANING - WASTE DISPOSAL](#)

[Art. 10 - CONFERENCES, CONTESTS, BUSINESS MEETINGS](#)

### CHAPTER IV

#### VARIOUS

[Art. 1 - DAMAGES - INSURANCE](#)

[ART. 2 - INDUSTRIAL AND INTELLECTUAL PROPERTY RIGHTS](#)

[Art. 3 – EXHIBITION NAME'S PROPERTY](#)

[Art. 4 - CLAIMS](#)

[Art. 5 - GENERAL RULES AND REGULATIONS, SUPPLEMENTS AND MODIFICATIONS](#)

[Art. 6 - PHOTO DISCLAIMER UNDER LAW 633 of 22 April 1941, as amended](#)

# GENERAL RULES & REGULATIONS OF PARTICIPATION KEY ENERGY 2017

## CHAPTER I METHODS OF PARTICIPATION AND EXCLUSION, RATES

### Art. 1. - ORGANIZERS

Italian Exhibition Group S.p.A., Via Emilia 155, 47921 Rimini. Share Capital: €52.014.097 (fully paid up), VAT Code 00139440408, Rimini Companies Register no. 00139440408, hereinafter also called "Organizer", organises "KEY ENERGY 2017 - 11<sup>th</sup> International Expo on Sustainable Energy and Mobility" hereinafter "the Exhibition", scheduled for November 7<sup>th</sup> to 10<sup>th</sup> 2017.

### Art. 2 - VISITORS

The event is open to trade operators who may visit the exhibition free of charge if they arrive with an invitation from an exhibitor. In order to access the event, each trade operator must demonstrate they work in the sector by showing a business card or other form of proof of status.

Access for student groups requires prior authorisation from Italian Exhibition Group Spa Management (contact the hospitality office: [infovisitatori@riminifiera.it](mailto:infovisitatori@riminifiera.it)).

Participants who intend to invite student groups must request prior authorisation from Italian Exhibition Group (contact the hospitality office: [infovisitatori@riminifiera.it](mailto:infovisitatori@riminifiera.it)).

Failure to produce authorisation will result in the group being refused admission.

Participating companies are forbidden to supply invitations to visitors who are not trade members or to schoolchildren.

Visitors without exhibitor invitations may purchase a ticket, costing € 20.00

For further information on tickets, visitor access procedure, invitations, please consult the visitor rules and regulations, on Web site [www.keyenergy.it](http://www.keyenergy.it).

### PARTICIPANTS - EXHIBITORS

#### Art. 3 - Participants must be:

a) enterprises exhibiting products and services they manufactured themselves or their agents; exclusive Italian agents, retailers for foreign companies.

b) trade associations, financial organisations and bodies whose institutional role is promotion, research and raising awareness for this specific sector and its services.

b.1) In the event of one of the aforementioned units/ agencies/ organisations/ associations organizing a joint participation, it must be noted that:

- companies involved in the joint participation can only exhibit machinery with maximum dimensions of 1.5x1.5 metres;

- the exhibition of machinery is however nevertheless subject to prior approval by the Organizer.

With regard to letter A) and B) Organizer specifies:

1 - Participants are obliged to exhibit and market only and exclusively new products, machinery and equipment, i.e. not previously used for commercial purposes by other owners/managers/venues.

2 - representatives are obliged to indicate in the catalogue entry the list of companies they represent and whose products they intend exhibiting. The Organizer reserves the right at any time to request the registered agency agreement or documentation proving this type of relationship;

3 - companies can request to host other companies on their stands by stating this compulsorily using the co-Participant application form. Organizer reserves the right to authorize this or not.

4 - Every product, machine and service shown during the trade fair, every exhibitors' property or represented or hosted companies - must be conform to the trade sector list available on the website at page: [http://my.keyenergy.it/upload\\_ianus/modulistica/KEN/catalogoeng.pdf](http://my.keyenergy.it/upload_ianus/modulistica/KEN/catalogoeng.pdf)

In the event of Organizer's staff ascertaining any infringement of obligation at points 1, 2, 3 and 4 Organizer reserves the right to start proceedings to seek compensation for the damages.

Any and all responsibility consequent to this, in relation to companies that are guests and/or part of groups, is to be intended as totally borne by the host company and/or the body organizing the group

Application forms are available from Organizer's bureau offices and will be accepted for as long as there is free space. Application forms must be submitted to the Organizer.

Unless explicitly specified, the articles herein are applicable to participants purchasing an exhibition space, to sponsors and to participants given space in lieu of payment.

### Art. 4 - ACCEPTANCE OF GENERAL RULES AND CONDITIONS - OFFICIAL LANGUAGE, APPLICABLE LAW AND COMPETENT COURT

On submission of the application form and following signing of the "participation proposal", applicants:

a) accept participation in the exhibition at the economic conditions indicated in the abovementioned proposal;

b) unconditionally accept the provisions of these Rules and Regulations;

c) acknowledge the Italian language as official language in any document and communication (included commercial ones) and the applicability of Italian Law;

c) acknowledge the exclusive competence of the Rimini Courts for any controversy.

### Art. 5 - PARTICIPATION METHODS AND EXCLUSION

#### 5.1 PARTICIPATION

##### A) rules for exhibiting participants

When submitted, the application form will only be accepted if sent complete with:

1 - proof of deposit payment + VAT (as indicated in the application form). Deposits are returned if the application is rejected;

2 - these General Rules and Regulations and attached application form (downloadable form the official web site), completely filled in, signed by the legal representative and bearing the company stamp.

The Organizer reserves the right to relegate incomplete or non-original forms to a waiting list.

Applications will be examined for as long as exhibit space is available.

Special requests for stand allocation are not accepted as a proviso for participation. Competitors have equal right to participation.

All companies requesting an exhibit area of 16 square metres or less must take a pre-fitted stand package (shell scheme) provided by the Organizer, as indicated in the application form.

The turnkey package may be customized as per service form AB items (available in restricted area after area proposal signing), Participants have to fill it within the date

specified in the form. Should not the form come, the Organizer automatically supplies a standard package as indicated in the AB service form; in that case Participants have no right to claim compensations or refunds.

Applicants will be informed they have been accepted to participate and notified of the allocated exhibition space via the document entitled "proposta di partecipazione" or "participation proposal."

The participation proposal must be filled in, signed and returned by the date indicated therein.

##### B) rules for participants receiving space in lieu of payment:

Participants receiving space in lieu of payment are required to present the following documents:

1 - these General Rules and Regulations and attached application form, completely filled in, signed by the legal representative and bearing the company stamp;

2 - invoice for receipt of space in lieu of payment, pursuant to the agreements with the Event Manager, made out to Italian Exhibition Group S.p.A., registered offices Via Emilia 155, 47921 Modifications to or change of exhibition areas must be authorised by Management and carried out at the applicant's expense. Rimini, Tax No./VAT code 00139440408.

The Organizer reserves the right to reject applications if there are outstanding administration issues.

#### 5.2 EXCLUSION FROM THE EXPO

A) The Organizer reserves the right to not accept the application form, if, when it is submitted, it is not complete with:

1 - documentation of payment of deposit + VAT (as indicated on the application form), which will be refunded in the event of the application form not being accepted;

2 - these General Rules & Regulations and successive application form correctly completed and appropriately undersigned in every part, with company stamp and signature of the legal representative.

3 - or should the company request an area of 16 square metres or less without a pre-fitted package (shell scheme).

Furthermore, the Organizer reserves the right to not accept the application form due to Exhibition's context needs.

In that case the company will be refunded of any deposit made for application.

B) The Organizer reserves the right to reject the aforesaid proposal if:

1 - it fails to arrive by the indicated due date;

2 - The enterprise has not paid the deposit by the due date indicated in the application form and repeated in the actual proposal;

C) in the event of failure to pay of the balance within the terms written in Chapter I Art. 9, it will be forbidden for the Participant or any standfitters commissioned by the Participant to set up and fit out the stand.

D) It is specified that, in the case of outstanding administrative matters, even those also due to previous relationships with the Italian Exhibition Group group, or in the case in which it is seen that the company is in a situation of a clear state of insolvency, the Organizer reserves the follow rights:

1 - non-acceptance of the application form,

2 - later non-acceptance of the undersigned participation proposal,

3 - non-acceptance of application for participants with contra-deal arrangements,

4 - the adoption of the measures indicated in Chapter II Art. 2,

No compensation will be due the company for any reason.

Furthermore, the Organizer reserves the right to not accept undersigned participation proposal due to Exhibition's context needs.

In that case the company will be refunded of any deposit made for application.

In all the aforementioned cases, the Organizer will take steps to give adequate communication.

### Art. 6 - EXHIBITING SPACE

#### A) Exhibition lay out

Exhibition layout is at the final discretion of the Organizer, including space that may be arranged in other areas of the exhibition centre (e.g. *south foyer, the rotunda*, any outdoor areas, etc).

For expo layout requirements, the Organizer has the right, according to its undisputable judgement, to modify/reduce the standard width of passageways in some halls and some areas in the halls without compromising their safety and visitor circulation and without Participants being able to raise any objection regarding the matter.

#### B) stand allocation

Exhibition space allocation is decided by the Organizer, taking into consideration the overall interests of the Exhibition, the order in which application are received, the area requested and, wherever possible, preferences expressed by the applicant.

It should also be noted that the plan attached to the participation proposal is to be considered provisional since the neighbouring areas and stands are subject to change.

#### C) modification, reduction, replacement of space

Even in the case of proposal acceptance by the participant, the Organizer nevertheless reserves the right to move, vary or modify the area allocated, in the interest of the show and its assured success.

the number of open stand sides may be modified if required by the Exhibition layout. The Organizer reserves the right, to be exercised at its sole discretion at any time and therefore even during the event, if its layout is modified, or for other reasons, both to change or to reduce any space already allocated or to replace it with another, even in a different area.

In the event of any of these cases arising, participants are only entitled to any difference in the amount due.

### Art. 7 - ASSIGNMENT - CANCELLATION - WITHDRAWAL

#### A) rules for participating Participants

Stands or parts thereof may not be sublet or assigned, even free of charge, without prior authorisation from Exhibition Management.

Applicants who are unable to participate in the exhibition after submitting the application form in accordance with article 5, shall promptly inform the Organizer by written communication, stating the reasons for these changes.

# GENERAL RULES & REGULATIONS OF PARTICIPATION KEY ENERGY 2017

## CHAPTER I METHODS OF PARTICIPATION AND EXCLUSION, RATES

In case of cancellation, the participant will be required to pay the registration fee + vat as compensation of damages caused by his failure to participate in the exhibition. Applicants who are unable to participate in the exhibition or request a reduction in the space assigned the participation proposal in accordance with article 5, shall promptly inform the Organizer by written communication, stating the reasons for these changes. Cancellation of participation entails the payment of specific penalties as follows:

- 1 - If the written cancellation is made no later than 12 June 2017, the Participant will be entitled to reimbursement of deposits paid, after Organizer has deducted an amount equal to the registration fee of € 600.00+ VAT in lieu of administrative costs.
- 2 - If the written cancellation is made after 12 June 2017, the entire deposit will be retained as compensation for damages caused by the Participant's failure to participate in the exhibition.
- 3 - The amount of the penalties established above will be retained from deposits paid, specifying that in the event of those being insufficient, the difference must be paid within 30 days of the date of written cancellation of participation. Any sum remaining from deposits paid will be repaid by the Organizer.
- 4 - Moreover, if the cancellation is made after the deadline for payment of the balance (September 8<sup>th</sup> 2017), the Participant will be required to pay the entire amount due for the stand.
- 5 - In the event of participation proposals being signed after the deadline foreseen for payment of the balance, it will no longer be possible to exercise the right to cancel and the participation fee must be paid at the time of receiving the relative invoice.

### B) rules for participants receiving space in lieu of payment:

In the event of cancellation, participants receiving space in lieu of payment will be subject to provisions agreed with the Event Manager on a case-by-case basis.

### Art. 8 - RATES

Exhibition areas are all easy to see and access. The participation fee relating to indoor areas in the Expo Centre Pavilions for the entire event is as follows:

Bare Area rates/sqm	1 open side	2 open sides	3 open sides	1 open sides
	€ 154	€ 160	€ 166	€ 171
Large Bare Area rate/sqm	(Min. 128 sq.m) € 142			

A Green Area surcharge: 15% surcharge on the total cost of the area for stands with at least one open side on main aisles, placed across two main aisles or located between two main aisles.

Aisle space occupied (subject to authorisation by Rimini Expo Centre Technical Management) by carpeting or overhead linking structures areas will be invoiced 50% of the official fee.

The second level of two-storey stands (subject to authorisation by Rimini Expo Centre Technical Management) will be invoiced at 50% of the area fee.

Participants must pay a registration fee (which includes: insurance as specified in Chap. IV Art. 1, Participants badges in line with the space purchased, inclusion in paper and online catalogues, local advertising tax, one car park permit, wi-fi connection) which is sold at the same time as electronic invitation tickets for customers, available at €1.00 + VAT each.

The following options are available: up to 64 sq.m registration fee 550 euro + 50 invitation tickets at 1 euro each; from 65 to 127 sq.m registration fee 500 euro + 100 invitation tickets at 1 euro each; over 128 sq.m registration fee 400 euro + 200 invitation tickets at 1 euro each.

Further guest invitations are available to Participant on request with prices and mail-out procedure shown on order form "U", visible in the section Services of restricted area website.

Guests of other Participants authorised by the Organizer will pay € 1,500 including 50 electronic invitation tickets at cost of 1€ each. Participants granting hospitality are not entitled to any discounts, however.

Moreover, a hospitality fee and a registration fee will be charged to Participants who host companies not declared in the co-Participants application form on their stand without authorisation from the Organizer.

Advertising signage on stands positioned at a height of over 3 metres from floor level is subject to payment of an exhibition publicity charge of € 30.30 euros per square metre (where sq.m. is calculated as the area of the advertising signage).

Aforesaid costs do not include VAT.

### Art. 9 - TERMS AND METHOD OF PAYMENT

#### A) Payment of exhibit area

Payment of the deposit and the remainder of the sum indicated on the countersigned proposal of participation must be made via bank transfer, made out to:

Italian Exhibition Group S.p.A. at

BANCA NAZIONALE DEL LAVORO SpA

Corso d'Augusto 110/112 - 47921 RIMINI

IBAN CODE: IT53T010052420000000016561

BIC CODE/SWIFT: BNLI IT RR

indicating the reason for payment as "ACCONTO/SALDO (deposit/balance) ECOMONDO 2017" along with the Participant's trading name.

When this deposit is received, an invoice will be issued for the amount paid.

The balance must be settled, also by bank transfer, no later than **September 8<sup>th</sup> 2017**.

It must be noted that in the event of the receiver of the invoice being a third party indicated by the Participant, should this subject not arrange payment according to the terms indicated in these regulations, the Participant himself will be held jointly and severally responsible along with the third party.

Failure to pay the balance results in the provisions foreseen in Chapter I Art. 5.2 letter C).

#### B) advertising and technical services payment

Any technical services included in the participation proposal shall be paid in the same way as the stand (deposit followed by balance settlement).

Outstanding amounts for additional services, including any advertising previously agreed with the Organizer, requested after confirmation of participation, and any other expenses that may have been anticipated by the Organizer on behalf of Participants, must be settled: by online payment with credit card in the section "administrative services" in the Reserved Area, by bank transfer (for bank account see letter a)) or at the cash desk in the Exhibition Centre during exhibition hours.

In case of any outstanding balance for services requested by participants represented and/or hosted on promoting organisation's stand, the Organizer holds promoting organisations responsible for settling them. The relevant payments are to be made in the same way and by the same deadline as specified above.

In the event of participants cancelling requested publicity services, when notification of said cancellation is given less than 60 days before the expo/event, participants are required to pay the entire sum due as a penalty.

Notification of cancellation must in any case be sent in writing.

### Art. 10 - OFFICIAL CATALOGUE AND EXHIBITION MAP

Without accepting liability or making a commitment of any kind, the Organizer prints an official catalogue and provides one free copy to each participant, using the information provided in the catalogue entry form, which must be received no later than October 1<sup>st</sup> 2017.

This form is sent after the participation proposal is duly signed. Please note that if the catalogue entry form is not received, it can be downloaded from the event's Web site. The information provided in the catalogue entry form will also be used to indicate Participants on the event map.

If the Organizer does not receive the catalogue entry form from the Participant by the indicated date, it will publish the information already in its possession, including the names of possible represented enterprises indicated by the Participant on forms sent in previous years, and it will automatically charge to Participant the sum of 70 € each. In this case, the Participant accepts all liability for any damages, also regarding possible enterprises no longer represented in the current event if these have changed and the Organizer has not been notified in good time as indicated herein.

Participants accept responsibility for the information declared in the application form and catalogue entry form, exempting Italian Exhibition Group S.p.A. from any liability for false declarations.

Any other technical or promotional indications may be included by Participants on request and will be invoiced.

In particular, official catalogue entries of the name and products of possible represented companies present at the Exhibition on the stand allocated to their representatives, will be included at a cost of € 70.00 + VAT per name included.

The exhibition catalogue is the organizer's only official publication.

Any other promotional publication, excepting official Organizer's publications, is the initiative of unauthorised private individuals.

### Art. 11 - EXHIBITION CANCELLATION - SUSPENSION

If for any reason, including force majeure, the Exhibition cannot be held, participation confirmations are considered automatically annulled and Management will reimburse participants the fees paid for exhibit area rental.

If, on the other hand, the Exhibition is suspended after the opening;

a) for force majeure, no reimbursement is due to participants;

b) for any other reason, the Organizer will reimburse participants the proportion of the rental fee calculated against the remaining event time.

In neither case is Italian Exhibition Group S.p.A. obliged to pay participants compensation of any type.

# GENERAL RULES & REGULATIONS OF PARTICIPATION KEY ENERGY 2017

## CHAPTER II

### SET-UP / STANDFITTING, DISMANTLING, STAND DESIGNS, SAFETY

#### Art. 1 - STAND PLAN

Stand plans must match the following requirements:

##### A) Fitting

Every company participating in the exhibition shall occupy the surface allocated with a stand whose technical and aesthetic characteristics are consistent with the event's overall image, and which shall include carpeted flooring for the booth.

Participants must always outfit and maintain their stands in a manner that does not prejudice the appearance or visibility of nearby stands, or cause any damage to other participants.

Outfitting must not exceed the assigned area, indicated by paint or chalk lines.

Since exhibition areas do not have partitions, every Participant shall install partitions at their own expense to separate their stand from neighbouring participants.

In large exhibition areas that include passageways, indicated on the hall floor plan, no stand fittings may obstruct these aisles.

Island stands (with four open sides) and peninsula stands (three open sides), shall limit use of perimeter partitions.

Construction of two-storey stands is possible on condition that the second storey is no more than 100 sq. m. surface and height doesn't exceed the limits indicated in letter C) point 1, 2, 3 and 4.

All double-sided graphics must be positioned at a minimum distance of 2 metres from boundaries with adjacent stands.

The stand shall also show the name of the participating company.

##### B) Non-standard fitting

In case of non-standard type standfitting, Participants must send Rimini Expo Centre Technical Department Standfitters' Statement of Correct Assembly and a Structural Adequacy Certificate.

All fittings featuring specific characteristics as per chapter 2 FITTINGS at paragraph "Definition of type of stand fittings and approval procedure" of Rimini Expo Centre Technical Rules and Regulations always available on [http://my.keyenergy.it/upload\\_janus/modulistica/KEN/regolamento\\_teceng.pdf](http://my.keyenergy.it/upload_janus/modulistica/KEN/regolamento_teceng.pdf) are considered "non-standard".

##### C) Height

Maximum permitted height is:

- 1- Front row stands (pool front, or the in case of twin halls, facing and including the central hall): maximum height 5 metres.
- 2- Second row stands (between the second and the third safety exits): maximum height 6 metres.
- 3- third row stands (after the third safety exit): maximum height 6.5 metres.
- 4- Maximum height of 6 metres for stands that alone occupy one of the following halls: A7C7, A5C5, B7D7, B5D5. In case of two or more stands, the maximum height remains 5 mt

Graphic elements and suspended structures must be assembled on the floor and raised to the appropriate height with motorized or manual lifting devices; same height restrictions as above.

As an exception to the contents of paragraphs 1, 2, 3 and 4 above, exhibited machinery is not subject to these height restrictions.

#### 1.1 STAND DESIGN APPROVAL

All stand plans must be approved by the Technical Department and submitted at least 60 days prior to the opening of the Exhibition (September 8<sup>th</sup> 2017).

Rimini Expo Centre Technical Department reserves the right to consent, at his own judgement, two-storey stand plans exceeding height and surface indicated in previous paragraph only if the firm has complied with safety rules as per Interministerial Public Health- Job Decree of July 22nd 2014

Rimini Expo Centre Technical Department reserves the right to consent, at his own judgement, stand plans featuring size and technical traits different from rules and limits exposed at letters A) B) and C) on condition that they do not prejudice the appearance or visibility of nearby stands.

If a participant does not present any stand plan or does not set up its space as per conditions expressed at letters A) B) and C), it will be obliged to purchase a pre-assembled stand arranged by the Organizer itself

In the event of Participants being in default of any of the above, The Organizer reserves the right to refuse participation in the event and claim, by way of damages, payment for the full amount for the exhibition area.

Rimini Expo Centre Technical Department reserves the right to insist upon modification or removal of outfitting performed without prior approval or not compliant with the approved plan.

Participants are liable for all installation and outfitting and they expressly release Italian Exhibition Group S.p.A. of all obligations for any damage caused to themselves or others by installation errors attributable to incorrect calculations or imperfect construction.

#### Art. 2 - STAND OCCUPATION - OUTFITTING

It must be remembered that, in the event of failure to pay the remainder, i.e. in the cases foreseen by Chapter I Art. 5.2 letters C) and D), stand set-up and fitting will not be permitted by either the participating company or any standfitter appointed by it and the Organizer, as well as withholding any deposit already paid, and claiming the entire sum agreed on for participation, as indicated in the countersigned proposal of participation, will consider the exhibit area free and it may be allocated to others.

From the sixth month before the exhibition stand set-up and fitting works timetable will be available on the official website at page <http://en.keyenergy.it/exhibitors/dates-and-stand-fitting-times>; Italian Exhibition Group S.p.A. reserves the right to change or modify hours or days due to technical reasons, modifications will be promptly communicated in the same url.

On the day prior to the inauguration, standfitters cannot access the expo halls; access will only be allowed to Participants, who will only be able to carry out the final work of positioning samples on display.

Any remaining work or modification after evening closing may only be carried out before morning opening, following Rimini Expo Centre Technical Management authorisation and with a special security service charged to the Participant (to be ordered by reserved area).

Requests for this service must be received by SATE (Participant Technical Assistance) no later than noon on the day the authorisation is required. Extensions of

working hours on the last installation day must be approved by the Technical Office and will only be granted in exceptional cases. The costs of these services are specified in the section "services" in the reserved area.

Participants who need more fitting days may request them by Reserved Area (service on payment).

Pre-fitting works timetable will be available From the sixth month before the exhibition on the official website at page <http://en.keyenergy.it/exhibitors/dates-and-stand-fitting-times>; Italian Exhibition Group S.p.A. reserves the right to change or modify hours or days for technical reasons, modifications will be promptly communicated in the same url.

It must also be noted that during set-up and standfitting days the use of cranes or truck-mounted cranes for unloading goods in the expo halls is prohibited; these vehicles can be used in a previous period (precise dates will be announced by Rimini Expo Centre Technical Department in the "reserved area" on the exhibition's Web site).

Modifications to or change of exhibition areas must be authorised by the Organizer and carried out at the applicant's expense.

Participants who have not occupied their area or started outfitting by noon on the eve of the inauguration will be considered to have withdrawn to all intents and purposes, and sanctions set out in the Chapter I art. 7 letter A) point 4 herein will be applied.

#### Art. 3 - CONTRACTORS AND PROVISION OF SERVICE

For stand fitting work, including the rental of any material required for this purpose, Italian Exhibition Group S.p.A. reserves to right to appoint one or more companies as "authorized contractors", whose names will be opportunely communicated to participants, along with the rates for their services.

These services are regulated and invoiced, but not provided directly, by Italian Exhibition Group S.p.A., who therefore does not assume any responsibility regarding any inefficiency or problems with the provision of said services.

The services can be ordered by means of an e-commerce platform accessible with a password, which is sent by Italian Exhibition Group S.p.A. in the months prior to the expo. It must be noted that, when purchasing or ordering a service, the general conditions for their provision (always attached with service details) are intended as being accepted.

It must be remembered that the conditions of provision may be subject to variation, due to the technical nature of the individual service offered.

Payment of the aforementioned services is disciplined as per Art. 9 Chap. I of the Exhibition's General Rules and Regulations

Any complaints regarding the services and/or concerning their invoicing, will only be considered by the Organizers if sent to them in writing within and no later than the end of the exhibition.

Any complaints made after the end of the exhibition will not be taken into consideration and, in this case, Italian Exhibition Group S.p.A. will not be obliged to grant any form of refund or compensation.

#### Art. 4 - DAMAGES

Participants undertake to avoid damaging plaster and flooring and to use trestles or frames to hang or hold objects. During stand installation, Participants and their contractors undertake to use only water-based paint.

Any damage must be compensated and exhibited products will be held as security. Management has the right to claim against this material without prejudice to other forms of compensation.

4.1 During the entire set-up and standfitting period, Participants are required to keep aisles and passageways clear of all material, waste and equipment, in order to ensure free circulation of vehicles and people. They are also required to remove any residue of paint, adhesive tape or suchlike from the floor round the stand. In the event of Participants not complying with the above, the Organizer will have the necessary cleaning done by its contractors and charge the cost of the work, shown in Form N1, to the Participant(s) in question.

#### Art. 5 - SAFETY STANDARDS - FIRE PREVENTION - ELECTRICAL SYSTEMS

All materials used for stands (partitions, backdrops, various structures, platforms, coatings, fabrics, ceiling panels, carpets, etc.) must be unflammmable, fireproof at origin or fireproofed in accordance with current legislation and subsequent integrations and amendments. Consequently, prior to the event, Participants shall send Italian Exhibition Group S.p.A. Technical Management the Fireproofing Certificate and test report for the materials they wish to use, as indicated in greater detail in the specific "Fire Prevention Form."

Each stand must be equipped with fire extinguishers having a capacity of at least 34° 233BC, with a ratio of one (1) per 100 sq.m. of exhibition space. Moreover, fire extinguishers must be placed in central positions on the stand.

Failure to comply with safety and prevention standards entitles Italian Exhibition Group S.p.A. to:

- prevent the defaulting outfitter from working in the Exhibition Centre.
- exclude the Participant from participating in the event and in any others held at Rimini Exhibition Centre.

All electrical installations on stands are the responsibility of the Participant, who will ensure they are realized with best working standards and compliant with current standards. After all stand electrical installation work is completed, every Participant and standfitter must submit the "Declaration of the Electrical System's conformity to Workmanlike Standards" (the form can be downloaded from the reserved online area in the "Technical Services" section) and relative compulsory attachments, completed and signed by a qualified technicians, attesting the compliance of the systems with a professional-standard installation (as per Italian Ministerial Decree 37/2008).

This documentation must be to [certificazioni@riminifiera.it](mailto:certificazioni@riminifiera.it) within and no later than 36 hours before the opening of the expo, alternatively, a printed copy can be consigned (with the same deadline) at the S.A.T.E. desk.

A copy of the statement of compliance and compulsory attachments must always be available on Participants' stands. Stands' electrical systems must only be connected to the Italian Exhibition Group S.p.A. electricity supply by official Italian Exhibition Group S.p.A. electricians.



## CHAPTER II SET-UP / STANDFITTING, DISMANTLING, STAND DESIGNS, SAFETY

In the event of documentation being lacking or incomplete, Italian Exhibition Group S.p.A. will not authorize connection to the expo centre's electricity supply. All electric components must comply with C.E.I. standards and have the ISQM mark or equivalent for foreign countries.

### Art. 6 - WORKPLACE SAFETY

Participants shall comply with current workplace safety legislation and in particular the provisions of Italian Legislative Decree 81/2008 and subsequent modifications and amendments. They shall also comply with Italian Exhibition Group S.p.A.'s DUVRI (document for the evaluation of interference risks), downloadable from section "services" -> "Documents" in the Reserved Area".

When arranging outfitting, dismantling or any other type of work to be carried out on Exhibition Centre premises or grounds, Participants shall:

- A) ensure the technical and professional suitability of all contractors also by checking their Chamber of Commerce registration;
- B) check regular payment of contributions on behalf of contracting companies, having them consign a copy of their DURC (certification of payment of social security contributions);
- C) verify his own contractors' comply with current workplace safety legislation;
- D) give a copy of the DUVRI (document for the evaluation of interference risks) drafted by Italian Exhibition Group S.p.A. , gathering comments or suggestions from the suppliers/outfitters/contractors and reporting them immediately to Rimini Expo Centre Technical Office.
- E) moreover, in the event of several companies get involved, the participant shall produce its own DUVRI (document for the evaluation of interference risks) regarding his area of competence.

If fitting structure falls within construction sites regulations, i.e. Italian Legislative Decree 81/2008 Chapter IV, the participant shall comply with all obligations planned in the above decree as: appointment of a safety Coordinator, processing of a Safety and Coordination Plan complete with SOP (document detailing its standard operating procedures)

Upon signing these provisions on the application form, the participant declares they have read the contents of Italian Exhibition Group S.p.A. DUVRI carefully and agrees to comply with its requirements, as well as to provide copies of the DUVRI to their suppliers/outfitters/contractors.

### Art. 7 - STAND DISMANTLING

Stands shall not be dismantled totally or in part before the end of the event and exhibited materials may not be removed before the event closes.

Participants who infringe this rule will be fined an amount equivalent to half the gross rental of their stand.

Upon settlement of outstanding amounts (see Cap. I Art. 9), Participants will receive an **SAMPLE REMOVAL PERMIT**, required for starting stand dismantling operations and removing exhibited products.

Failure to settle invoices authorises Management to refuse to issue the **SAMPLE REMOVAL PERMIT** and withhold the goods and fittings on the Participant's stand as compensation.

Participants who have outstanding payments with the Organizer at the end of the expo/event will not have the right to pick up their Sample Removal Permit and will therefore not be authorized to begin dismantling work.

In the event of Participants failing to pay the sum due immediately, the organizer will withhold, with a right compensation, the goods and stand fitting material on the Participant's stand.

From the sixth month before the exhibition removal and dismantling works timetable will be available on the official website at page <http://en.kevenergy.it/exhibitors/dates-and-stand-fitting-times>; Italian Exhibition Group S.p.A. reserves the right to change or

modify hours or days due to technical reasons, modifications will be promptly communicated in the same url.

It must also be noted that during dismantling days the use of cranes or truck-mounted cranes for loading goods in the expo halls is prohibited; these vehicles can be used in a next period (precise dates will be announced by Rimini Expo Centre Technical Department in the "reserved area" on the exhibition's Web site).

If the Participant does not complete stand dismantling by the stated deadline, without other formality the Management may remove any material on the Participant's behalf, and at their expense and risk. 30 days from the end of the exhibition, without other formality, the Organizer may arrange for the sale of any materials and samples that Participants have not removed. the Organizer will deduct from sale revenue any amount still owed by Participants and will keep the remaining amount at the latter's disposal for a maximum of 6 days, after which the amount will be confiscated by the event organiser, who accepts no liability for materials and products left in the Exhibition Centre. At the Participant's expense and risk, the event Organizer may arrange for the materials and products to be taken elsewhere.

Moreover, be advised that under none of the foregoing circumstances shall Italian Exhibition Group S.p.A. be held responsible for any damage to the materials occurring while dismantling, during their removal or while they remain unattended at the exhibition Centre.

### Art. 8 - ENTRY PASSES

The Organizer provides each participating company with a number of free entry passes in proportion to the square metres of exhibition space purchased, from a minimum of 4 to a maximum of 50 passes.

Entry passes, parking permits and a catalogue voucher will be sent to Participants by courier approximately 3 weeks before the event.

Participants who have requested a turnkey booth must compulsorily withdraw their entry passes, parking permits and catalogue voucher at SATE (Participant Technical Assistance Office) from the first day of their booth outfitting.

Participants are responsible for all material they receive and, in the event of loss or misplacement, the Organizer is not obliged to issue replacements and may invoice Participants for any replacements requested.

If supplementary passes are required, the Participant may purchase extras at €20 + VAT each.

Entry passes are strictly personal and at no time and for no reason may they be used by others, even temporarily.

### Art. 9 - PARKING

The Exhibition Centre has various parking areas, some of which are reserved for Participants. Access to and parking in these areas are possible after purchasing parking permits (limited availability). Parking permits are valid for the entire period of the event and available at a cost of €55 + VAT each.

One parking permit is provided free of charge, included in the participation fee.

Permits are valid only for CARS.

### Art. 10 - EXHIBITION SAFETY - SECURITY SERVICE

Although Italian Exhibition Group S.p.A. accepts no obligation or responsibility for security during the exhibition, a 24/7 security service is operative from 9pm on the third day before the event opening until 8am on the day after closing. Nonetheless, participants must monitor their stands and the products exhibited there during Exhibition hours.

Italian Exhibition Group S.p.A. is released from any obligation to keep safe products, material, equipment, machinery, etc. brought near or in the stands by Participants. Italian Exhibition Group S.p.A. shall not be held liable in case of theft or damage occurred during set-up or removal operations, or during the exhibition itself and due to causes not attributable to force majeure.

# GENERAL RULES & REGULATIONS OF PARTICIPATION IN KEY ENERGY 2017

## CHAPTER III REGULATIONS REGARDING ACTIVITY DURING THE EVENT

### Art. 1 – EXHIBITION HOURS

Visitors daily openings are so scheduled: 7<sup>th</sup> - 9<sup>th</sup> November from 9 am to 6 pm, 11<sup>th</sup> November from 9 am to 5 pm.

The Organizer has the right to modify the event's duration, opening and closing date, and daily opening hours.

This right does not oblige Italian Exhibition Group S.p.A. to offer participants total refunds or compensation of any kind.

Participants and their staff may enter the Exhibition half an hour before opening time and must leave the venue at closing time. The Organizer may authorise extensions of these times on request.

### Art.2 - CIRCULATION OF THINGS AND PEOPLE

During exhibition days, it is forbidden to obstruct aisles and passageways with material, particularly those near the emergency exits. It is also forbidden to circulate in the expo centre using electrically powered means of personal transport, apart from mobility aids for people with handicaps or disabilities.

### Art. 3 - SMOKING REGULATIONS

Pursuant to Law 3 of 16 January 2003 and Prime Minister's Decree of 23 December 2003, smoking is strictly prohibited throughout the Exhibition Centre. The smoking ban is notified by appropriate "VIETATO FUMARE" ("NO SMOKING") signs that include indications of the relevant legislation, fines applied to offenders and the names of those tasked to ensure the ban is observed and establish if infringements occur. These signs are located at Exhibition Centre access points and are clearly visible. Other signs are used inside the building to indicate that smoking is not allowed and state simply "VIETATO FUMARE."

Offenders are subject to fines of €25-€ 250. The amount of the fine is doubled in the event of infringements committed in the presence of a visibly pregnant woman, babies or children up to 12 years of age. The Municipal Police, State Police and Italian Exhibition Group S.p.A. officials are responsible for ensuring the ban is observed and establishing if infringements occur. Smoking is only allowed outside of the Exhibition Centre and under outdoor porticos, indicated by notices to this end.

### Art. 4 - ALCOHOLIC BEVERAGES, BEVERAGES, FOOD, DIETARY PRODUCTS , SUPPLEMENTS AND GADGETS DISTRIBUTION

Only small amounts of alcoholic beverages, food, dietary products & supplements may be served to visitors and only for tasting purposes, so must be moderate and suitable for eating or drinking on-site.

Above mentioned products must compulsorily be compliant with Italian and European regulations, particularly regarding safety, personal health and the sale of said products.

Italian Exhibition Group S.p.A assumes no responsibility whatsoever in the event that, following checks carried out by the appropriate authorities, infringements are ascertained of the aforementioned regulations; any and every charge, consequence and sanction will be totally borne by the exhibitor in question, who will also be bound to respect all the contractual obligations regarding its participation in the expo.

Participants therefore also personally assume any and every onus and liability in relation to third parties in general in the event of false statements, as well as any damages due to the tasting/offer of products that do not meet legal requirements, totally exonerating Italian Exhibition Group S.p.A regarding this matter.

Glasses, bottles or other glass objects may not be removed from stands: these items must be placed in areas accessible only to the Participant's staff.

Participants therefore also personally assume any and every onus and liability in relation to third parties in general in the event of false statements, as well as any damages due to the tasting/offer of products that do not meet legal requirements, totally exonerating Italian Exhibition Group S.p.A. regarding this matter.

Participants and their staff are bound to comply and ensure compliance with the aforesaid safety requirements, bearing all liability for failure to do so.

### Art. 5 - MACHINERY AND ITS USE

All exhibited vehicles must be new, approved or to be approved for licensing, with the exception of prototypes, which must be provided with a notice clearly stating "prototype."

Exhibited machines cannot be operated unless authorisation has been previously obtained from Management, who assesses each case before making a final decision on whether to grant this authorisation.

Issuing of authorisation does not imply the Organizer will accept liability or release participants from responsibility for operation of aforementioned machinery. Participants must therefore take all precautions necessary to prevent accidents and fires, reduce noise, eliminate odours and avoid gas emissions. Under no circumstances may machinery or equipment involving the use of fire be operated. Machinery must in no way constitute a hazard or disturbance to others.

For extraction of the fumes produced by cooking of food inside the stand, the Participant must use a special hood with suction block positioned above, complete with 4-stage filters with activated carbon for elimination of the cooking smells produced.

The Organizer reserves the final right to revoke the aforesaid authorisation if it considers that inconvenience of any type could occur.

If machinery or equipment is required to comply with current laws and regulations, Participants must have them examined at their own expense and obtain relevant approval from the competent authorities.

In this regard, Participants of this type of machinery and equipment declare they are in compliance comply with the aforesaid Directive when they sign the application form, thereby releasing Italian Exhibition Group S.p.A. from any ensuing liability.

### Art. 6 - REGULATION OF NOISE LEVELS ON EXHIBITION PREMISES

As a rule, Participants are not allowed to use audio reproduction equipment to broadcast music and sound. Any exceptions must be authorised by the Organizer, but this does not exempt participants from complying at their own expense with current laws regarding performing rights, according to which they assume all responsibility in any case.

Exhibiting companies who have required to the Organizer to use sound reinforcement equipment, also for the use of public address equipment like microphones, speakers, etc, must use said equipment in such a way as to ensure a noise level that allows a suitable ambience for conducting business and therefore lower than levels in force (Legislative Decree 81/2008, Title VIII, Chapter II). In any case, the noise level set by the Organizer requires it to be less than 80 db at all times.

Specifically, the sound diffusion should be separated from the light plant and the rest of the electrical equipment. The sound diffusion should be directed towards the inside of the stand only

Moreover, at its sole and exclusive discretion, the Organizer may decide that the sound levels produced by various apparatus or machinery on the Participant's stand appears to be dangerous and/or annoying for the activities being pursued by other operators in the vicinity, and consequently invite (via a written or verbal notification made by one of its staff) an Participant to reduce noise to levels even lower than the decibels indicated herein. Sound levels will be measured by sound meters at the nearest possible point outside the stand area by Organizer's authorized staff.

Failure to comply with the aforesaid dispositions, including the request to reduce noise to levels lower than those specified in the second paragraph above, will give rise to the following actions against the defaulting Participant:

- for the first infringement notified, a verbal warning;
- for the second infringement, a written warning;
- from the third infringement onwards, the stand's electricity supply will be disconnected and the Participant is not entitled to refunds or compensation. A warning will be given 15 minutes before power is disconnected and may last for up to 3 hours, depending on the final decision taken by the Organizer.

In none of the aforementioned cases may Italian Exhibition Group S.p.A. be held responsible for any damage caused to the Participant and/or material exhibited when envisaged sanctions are applied following the Participant's failure to comply with the provisions herein.

Without prejudice to the abovementioned regulations and without prejudice to Rimini Fiera's commitment to ensuring Participants comply with these provisions, Italian Exhibition Group S.p.A. cannot be held responsible in any way if an Participant's illicit behaviour causes damage to other participants. Any such controversies must be resolved directly by the Participants in question and Italian Exhibition Group S.p.A. is released from any obligation and/or responsibility.

### Art. 7 - ADVERTISING

Publicity media are managed by The Organizer, who has the faculty of realizing at its discretion any advertising solution it considers opportune in the entire expo centre area.

While Participants enjoy complete freedom of advertising on their stands, they may not use any form of publicity that causes disturbance or involves direct comparison with other Participants, or which has a negative effect in any way on the event's spirit of trade hospitality.

More specifically, Participants are forbidden to:

- A) carry out any form of advertising/ flyers/ leafleting in indoor and outdoor areas of the Exhibition Centre, except inside their stands;
- B) display billboards and/or samples, even if merely indicative, on behalf of companies not listed in the application form and not represented;
- C) perform entertainment or shows of any kind with the aim of presenting products, even only on their own stand, without prior authorization by the Organizer.
- D) Moreover, no company (whether an Participant, guest, or represented at the event) may publish any logos or trademarks on official Organizer's promotional materials except for those agreed in advance with the Organizer.

Without prejudice to the above clauses, all forms of publicity and/or advertising are allowed outside allocated exhibition areas only if previously authorised by the Organizer, and are subject to payment of the fees indicated in the advertising price lists.

Participants are totally and solely responsible for:

- A) any civil, administrative or criminal liability deriving from advertising content;
- B) any civil, administrative or criminal liability deriving from advertising action;
- C) towards other Participants and/or third parties in general for its advertising content or infringement of any laws, including those regarding competition.

Failure to comply with the aforementioned restrictions will result in the Participant being subject to a fine of €2,000 (two thousand) for each infringement of the aforementioned regulations ascertained by the Organizer.

The Organizer also reserves the right to lodge further claims for compensation of greater damage sustained.

### Art. 8 - RETAILING

"On-the-spot" retailing and provision of paid services are strictly prohibited. The Participant accepts any and all responsibility for infringements of this prohibition, releasing Italian Exhibition Group S.p.A. from any consequent liability and/or obligation. Disputes with other operators arising from this infringement, must be settled directly by the Participants involved, releasing Italian Exhibition Group S.p.A. from any relevant responsibility and/or obligation in this regard.

It is also understood that any disputes that may arise between Participants (due to unfair competition, similar products, etc.) must be settled directly by the Participants, and Italian Exhibition Group S.p.A. shall bear no responsibility in the matter.

### Art. 9 - STAND CLEANING - WASTE DISPOSAL

All Participants shall arrange for cleaning of their stands during the hours indicated by Rimini Expo Centre Technical Management. In particular, Participants must leave the stand area in the condition in which they found it, namely free from any adhesive tape, discarded materials and waste.

Rimini Exhibition Centre applies selective waste collection for recycling. During the event, Participants must take recyclables (paper, glass, PVC, tins) to the recycling stations provided for this purpose in each hall. General waste can be taken to the bins located in the aisles or placed outside of the stand when the fair closes for the day.

The snack bars and catering areas in the Exhibition Centre are equipped for biodegradable material recycling and use biodegradable tableware (plates, glasses, cutlery, etc.). All biodegradable waste (food, plates, cups, cutlery, etc.) produced in

# GENERAL RULES & REGULATIONS OF PARTICIPATION IN KEY ENERGY 2017

## CHAPTER III REGULATIONS REGARDING ACTIVITY DURING THE EVENT

the catering areas should therefore be placed in the biodegradable waste bins provided in these areas.

### **Art. 10 - CONFERENCES, CONTESTS, BUSINESS MEETINGS**

Conferences, contests, business meetings and events of various types may be held during the Exhibition.

**10.1** Italian Exhibition Group S.p.A. shall bear no liability in the event that one or more of the scheduled business meetings cannot be held, or in the event that dealings between buyer and Participant do not lead to the desired ends; any and all relations between the latter shall be managed exclusively by the two parties involved, relieving Italian Exhibition Group S.p.A. of all responsibility.

## CHAPTER IV VARIOUS

### Art. 1 - DAMAGES - INSURANCE

Italian Exhibition Group S.p.A. is not liable for damage to persons and property, regardless of how or by whom this might be caused.

After confirmation of participation in the event, Italian Exhibition Group S.p.A. automatically insures individual exhibiting companies for the following:

#### 1) PARTICIPANT MULTIRISK COVER:

What is insured: goods, equipment, furnishings, inclusive of the value of the stand, for € 26,000.

Duration of coverage: period for which the insured items are on Exhibition Centre premises, including installation and dismantling.

Risks insured: SUMMARY OF COVERAGE (\*)

Fire due to any cause – Lightning – Gas explosion – Explosion of steam devices or radiator systems – Explosion of fumes produced by inflammable substances – Spontaneous combustion – Road vehicle impact – Theft – Robbery – Bad weather - Rainwater or water pipe leakage – Collapse – Breakages (excluding fragile objects) – Falling aeroplane, aeroplane parts or air freight.

Damage caused to insured items by actions carried out by order of public authorities with the aim of preventing or limiting damage is considered the equivalent of the aforesaid events. Risks not covered, therefore, include pickpocketing and pilfering from stands.

Franchise: a general franchise of € 250 to be borne by the claimant will be applied to each loss.

In the case of goods exhibited outdoors, the franchise is increased to € 515 for each loss.

Reporting incidents: the insured parties (individual Participants) must:

A) inform the insurance company (ZURICH INSURANCE PLC - BERNARDI ASSICURAZIONI SRL address: Via Flaminia, 80 - 47923 RIMINI (ITALY) PHONE +39 0541 393477 - Fax +39 0541 393478 email: matteo@bernardisrl.it.) and Italian Exhibition Group Spa within 48 hours of the loss;

B) in the event of theft immediately report the event also to the public authorities and attach a copy of the report to the claim.

#### 2) COVERAGE OF CIVIL LIABILITY TOWARDS THIRD PARTIES:

What is insured: civil liability of Participants and Participant staff during the period of the exhibition, including stand installation (excluding loading and unloading of goods/materials) and dismantling operations, and any demonstrations or trials.

Other Participants are considered third parties.

The policy does not cover damage to Participant property and property held for any reason.

Maximum insurable values: € 2,500,000 for each loss, with a limit of € 2,500,000 for each person suffering bodily injury and € 500,000 for damage to property.

NB:

(\*) In the event of controversy, the ONLY DOCUMENTS ACCEPTED are the PARTICIPANT MULTIRISK POLICY and the THIRD PARTY CIVIL LIABILITY POLICY, deposited with Italian Exhibition Group S.p.A. The cost for the above insurance coverage is included in the registration fee (Chap. I Art 8).

Participants can, however, make direct arrangements for the insurance coverage they think most appropriate, independently of the arrangements.

In fact, Participants duly release Italian Exhibition Group S.p.A. from all liability deriving from the presence of goods, equipment, furnishings, stands, etc. on Italian Exhibition Group premises.

### ART. 2 - INDUSTRIAL AND INTELLECTUAL PROPERTY RIGHTS

The Participant accepts all liability for holding rights on brands, logos, patents, industrial inventions and models, and copyrights applicable to products and/or machinery on display. The Participant therefore holds Italian Exhibition Group S.p.A. harmless from all claims in the event of any such infringement or in the case of breach of competition regulations with regard to other Participants and third parties in general. Any disputes that may arise among Participants or between Participants and third parties shall therefore be settled directly by the parties, releasing Italian Exhibition Group S.p.A. from any liability and/or obligation.

### Art. 3 - EXHIBITION NAME'S PROPERTY

As well as its trademarks, Italian Exhibition Group S.p.A. claims as its exclusive property the name "KEY ENERGY 2017 - 11<sup>th</sup> International Expo on Sustainable Energy and Mobility" and all its variations, abbreviations, simplifications and acronyms, and they may not be used without prior written authorisation by Italian Exhibition Group S.p.A..

### Art. 4 - CLAIMS

Communications and/or complaints of any kind will only be taken into consideration if made in writing. The decisions taken by the Organizer will be definitive and absolute.

### ART. 5 - GENERAL RULES AND REGULATIONS, SUPPLEMENTS AND MODIFICATIONS

The Organizer reserves the right to supplement and/ or modify the Exhibition's General Rules & Regulations at any time with provisions intended to improve the event. These provisions, in particular those specified in the online Technical Documents of the reserved area, are binding for all concerned, as they are an integral part of these General Rules & Regulations.

In the event of Participant's failure to comply with the General Rules & Regulations, Organizer reserves the right to start proceedings to seek compensation for the damages.

### Art. 6 - PHOTO DISCLAIMER UNDER LAW 633 of 22 April 1941, as amended

Italian Exhibition Group S.p.A. reserves exclusive rights to any photographs, films, videos, drawings, etc. of the Rimini Exhibition Centre and, in particular, of its stands. Only photographers authorised by Italian Exhibition Group S.p.A. may work inside the Exhibition Centre.

The Participant expressly authorizes Italian Exhibition Group S.p.A. to take photographs depicting them, their stand and the products displayed, through its appointed photographers. Italian Exhibition Group S.p.A. may also use these photographs for journalistic/communication purposes and for trade promotion purposes. There will be no use in contexts prohibited by law or which damage decorum and dignity. Posing for and use of the images for the purposes stated above are understood to be completely free of charge. Photographs will be handled by Italian Exhibition Group S.p.A. in full respect of Italian Law.