

Scheduled at Veronafiere Thursday 10 - Sunday 13 November

FIERACAVALLI 2016: SHOW HALLS IN BRIEF

HALL 1: EQUESTRIAN TOURISM SHOW

Hall 1 is entirely dedicated to Equestrian Tourism with the best proposals on a national and international scale involving all players in sector (hospitality, farm holiday centres, local authorities, etc.). It will also ensure space for information and comparisons. A genuine journey of discovery of local areas and their excellence thanks to the associations and organisations taking part. First and foremost, the Italian Touring Club that last year – in collaboration with Fieracavalli – launched the first *Horseback Guide to Italy*, continuing with Fitetrec-Ante presenting over the four days of the event, the new horse riding tours for 2017 (such as the Route D'Artegnan) and concluding with the "Horseways-Horsewine" project. 500 km (in addition to 1500 km already mapped) which, thanks to horses, will create a system for small-medium local realities through circuit trails on five different wine-making areas of the Veneto Region (Valpolicella, Bardolino, Prosecco, Soave and Custoza) guided by the stables involved in the project.

HALL 2: MINISTRY FOR AGRICULTURAL, FOOD AND FORESTRY POLICIES

The 118th Fieracavalli dedicates Hall 2 in its entirety to MIPAAF (Ministry of Agriculture, Food and Forestry Policies) for the development and qualitative-quantitative improvement of the Italian saddle horse, a breed representing true excellence on a European scale. The Ring in Hall 2 hosts the best champions of traditional Italian in the finals of the MIPAAF "Free Jumping", "Obedience and Gait" and "Morphology-Aptitude" Circuit - which are now joined for the first time by the "Combined Aptitude Test" for 2 y-o horses.

HALL 4: BUSINESS

This is the largest international trade and business showcase. An area bringing together - only for four days - the most important national and international brands of riding articles, technical and veterinary equipment, horse feed and country-style accessories for stables and teams. An absolute must for professionals and enthusiasts alike.

HALL 5: FIXDESIGN HALL

With more than 2,000 grandstand seats and 3 competition rings, the Fixdesign Hall is the home to competitions involving promising young national and international show jumping riders. From the Fixdesign International Show Jumping CSI2*, with the involvement of Matilde Borromeo, through to the 29th National Pony Competition. All the more, for Fieracavalli Nights this year, the Hall will remain open until 23.00 allowing visitors to enjoy the competitions even in the evening.

HALL 6: BtoC TRADE SHOW

An exhibition area of more than 12 thousand square meters in Hall 6 is home to more than 300 stands dedicated to most important brands offering clothing, accessories and equipment for equitation. Experts, professionals and enthusiasts will find everything needed for horse riding, with an important debut by Decathlon: boots, caps and saddles, as well as casual garments for days in the countryside, Tuscan cashmere and leather bags.

HALL 7: WARM-UP RING and BtoB SHOWROOM

Enthusiasts who don't want to miss any of the eagerly-awaited Jumping Verona event - the only Italian stage of the Longines FEI World Cup™ - can stop off in Hall 7 to watch pre-race warm-ups by the riders competing in the World Cup event. In addition to the best in equitation, this Hall offers visitors to Fieracavalli the latest technology used by riders Knights and new products from Lavazza, the Made in Italy brand that is a landmark for coffee around the world (attending Fieracavalli for the first time).

HALL 8: BMW HALL

The Ring in the BMW Hall is once again home to the most eagerly-awaited event in the national indoor calendar: the only Italian leg of the Longines FEI Show Jumping World Cup™. Jumping Verona, the par excellence sporting event during the Verona Show, welcomes the Grand Prix on Sunday as the flagship of a fantastic four days of non-stop competitions capable of attracting the show jumping elite to Verona, turning it into the world capital of equestrian sport. The same Ring hosting riders of truly international calibre competing for the World Cup also welcomes young riders battling for the U21 Regions Cup, the Fixdesign Regional Cup and the new U25 Riders competition. Yet there is another marvellous opportunity for all fans of great equestrian sport: On Thursday 10 and Friday 11 entrance to the Hall is free of charge thanks to sponsorship by Roberto Naldi Collection and competitions will also be held in the evening (20.00 - 22.00).

HALL 9: Iberian, South American and Frisian Horse Show and Western Morphology

The 118th edition of Fieracavalli dedicates Hall 9 to breeding associations involved with foreign breeds: Appaloosa, Quarter Horse, Paint, Spanish thoroughbreds, Lusitanians, Frisians and Criolla. This Hall - with 13,000 square meters and two rings with large grandstands - becomes the stage for competitions and performances all day every day until 23.00.

Contests include Doma Vaquera, Alta Escuela Espanola, Doma Classica and Arte Eleganza - joined by the Type A Functional Morphology Competition, valid as a qualifying heat for the SICAB Finals (International Andalusian Horse Show) - emphasising Iberian horses thanks to the involvement of UAIPRE (Union of Italian Thoroughbred Spanish Horse Associations) and AAEE Italy (Alta Escuela Espanola Association). There is space as ever for the Western World with an impressive programme of events for the American Horse Parade: Morphology, Showmanship, Western Pleasure, Ranch Riding, Long Line Clinic and parades involving

the finest champions of American breeds to excite visitors for four days of spectacle and pure competitive spirit.

Not to mention morphology, aptitude tests and recreational-skill training events involving traditional Argentinean horses with ANACC (National Criollo Horse Association) and the top Friesian champions reared in Italy thanks to the cooperation of Friesian Horse Italy.

A major innovation this year is the central ring dedicated to dogs: dog-dance, agility demonstrations and performances with frisbees will ensure a unique and particular spectacle.

HALL 10: ITALIALLEVA SHOW - ITALIAN BREEDS

The entire Hall is organised in collaboration with AIA (Italian Breeders Association) with the aim of illustrating a cross-section of Italian horse breeding and acting as an Ambassador of Made in Italy and its leading status in Europe in terms of equine biodiversity, quality and enhancement of aptitudes not only for sports and recreational activities but especially to highlight the specific features of each territory of origin. This sector involves more than 350,000 horses bred in Italy and is highlighted at Fieracavalli by 250 champions and a series of technical-demonstration initiatives backed up by educational and cultural activities. Following huge success in past years, the Teaching Day is back and dedicated as ever to students attending Agrarian Technical and Professional Institutes who can listen to experts and in the *V edition of the Italian Horse Breed Presentation Competition*. Two rings will also host many appointments revealing the seven breeds in the Stud Book and some of the 25 horse and donkey breeds in the Official Register: from the 79th National Stud Book Exhibition, to the Italian Carousel directed by Nico Belloni and parades involving all the individual breeds attending the show.

HALLS 11 & 12: WESTERN SHOW

The programming of the Westernshow has been entirely entrusted to the Italian Equestrian Tourism Federation and Trekking-Ante. It is one of the most popular areas of the Veronese show dedicated to high-adrenalin speed contests and other American specialities. Enthusiasts of the stars and stripes world - sitting comfortably on the new grandstand - can enjoy the Italian Championship Finals, Italian Cup and Regions Trophy for Team Penning and the Western Gymkhana, the European Barrel Racing Championships and the Italian Working Cow Horses Championships, as well as a series of Special events. The Federation – which has always promoted disciplines associated with country life and working with horses – is also organising within the framework of Fieracavalli the Italian Mountain Trail Championship and Regions Trophy: this discipline shows of the ability of horses over a pre-defined path and the complicity and understanding between them and their riders. The halls dedicated to the Western World also ensure room for children with pony events dedicated specifically to them.

OUTDOOR AREAS

FAMILY AREA PRESENTED BY BMW & FIXDESIGN (AREA A)

Family fun in the brand new **Family Area**. Here, thanks to an expanded ring and new roofed grandstands, activities for children will alternate with equestrian performances, demonstrations and **Pony Games**

competitions with the final of the 4 Regions Trophy, where children of five years old and over can take part in teams in a national circuit stopping off at Fieracavalli for the first time. In the afternoon, the ring also hosts the final of the FISE Derby Teams Trophy and demonstrations organised by the Italian Teams Group (GIA).

STREET FOOD FESTIVAL (AREA D)

Fieracavalli Nights (this year open non-stop until 23.00) will also be enhanced by an impressive **gastronomy offering**. Outside areas C and D propose an authentic tour around typical cuisine from various Italian regions, choosing to dine like Maremma cowboys or Trentino breeders, and thereby rediscover traditional local dishes. Innovations also include the **Street Food Festival** (Area D): events and animations until 23.00 and an area dedicated to **Truck Kitchens**, with a selection of the best Italian food trucks.

AREA D (BMW TEST)

For those who'd like to try out the horse-power of the new BMW - there is a test drive area right outside the Westernshow halls.

NOT-TO-BE-MISSED

KID'S ISLAND

Another great new feature at the 118th Fieracavalli exclusively for children: *Kid's Island*, the recreational-educational areas designed for the riders of tomorrow that are landmarks for the thousands of families crowding the halls every year during the four-day show. Another not to be missed event in Hall 1 is the Saddle Christening, followed in Hall 2 by demonstrations where children can learn all the facets about Italian saddle horses. The Fixdesign Hall (Hall 5) reveals the sporting side of horses, while Hall 9 also hosts demonstrations of American riding styles, culminating in Westernshow (Halls 11 and 12) with the kid-size western city dedicated to younger cowboys.

FIERACAVALLI NIGHTS

The Nights of the 118th Fieracavalli are non-stop until 23 (except for the trade halls). For those who prefer enjoying shows and competitions after 19.30, there is also the chance to purchase evening tickets at discount prices.

5th FIERACAVALLI GRAND PRIX – ARABIAN HORSE GALA (free admission, Thursday 10 November)

The four days of the Verona event once again focus on Arabian horses with the 5th Fieracavalli Gran Prix 2016 - Arabian Horse Gala, scheduled in the BMW Hall (Hall 8) in the evening on Thursday 10 November. Starting at 21.00, the audience will enjoy a show that alternates spectacle with morphological assessment. The intention is to highlight this proud, elegant and versatile breed in all its aspects as well as explaining its aptitudes. The programme for the Arabian Horse Gala is particularly impressive and, precisely because of its multifaceted nature, involves artists of international prestige alongside the best Italian and international

breeders guiding 40 selected horses around the Ring of Honour at Fieracavalli for the morphology events. The event starts with a "clinic" focusing on Arabian horse where Franck Boetto and Marco Capelli will involve the audience in explanations of the qualities of the breed. Spectators will then enjoy the awards made – in the morphology competitions – to the stallions and mares exhibited by Italian, Russian, German and Middle East breeders, especially including Fontanella Magic Arabians from Italy. This breeder – one of the finest for the Arabian breed in Italy displaying as many as 20 of its champions at the Show – was founded by Giuseppe Fontanella 25 years ago and Fieracavalli will celebrate this important milestone with the award of a special prize. The show continues with performances of dressage, free work, Doma Vaquera parallel, free jumping and teams.

SENSATION GOLD GALA (Friday 11 and Saturday 12 November)

The entertainment highlight at Fieracavalli is Gold Gala 2016 directed by Antonio Giarola. It is scheduled on Friday 11 and Saturday 12 November in the Ring of Honour in the BMW Hall (Hall 8). The title *Sensation* reflects the event programme and its masterful combination of many different aspects: dressage performances, choreography, carousels and free rein work. The guest star of the evening – for the first time in Italy – is the German group Excalibur Horse Show with an amazing fireworks display, as well as Laurent Jahan and his donkey and the great return of Santi Serra Camps to enchants audiences in Verona with a performance of free horses extolling the natural affinity between man and horse. The Gold Gala will be animated by Bartolo Messina's Aragonés Group performing high-adrenaline Cossack Horseback Acrobatics, the Italian Teams Group and Salvatore Cusenza, together with a Tap Dancer in an "haute école" performance. Not to mention carousels, choreographies, dressage and free rein performances merging with music and dance to transport audiences into a magical world where horses and riders become one - combining action and beauty- to create a unique and exciting atmosphere made all the more delightful thanks to the music of internationally famous violinist Saule Kilaite.